

CONTEST RULES

“50 YEARS TRADEMART: CELEBRATE WITH US & WIN A €500 SHOPPING BUDGET!”

Article 1: General

1. These rules (hereinafter the “Rules”) apply to the contest “Visit Trademart between 10 October 2025 and 21 November 2025, scan the QR code on the flyer and stand a chance to win a €500 shopping budget” (hereinafter the “Contest”), organised by BITM (Brussels International Trade Mart Ltd. and Co.) (hereinafter the “Organizer”), registered under VAT BE0413.030.255, Atomiumsquare 1, box 211, 1020 Brussels.
2. Participation in the Contest is free of charge and without purchase obligation. Flyers with a QR code will be available at the receptions on level A and level C. By scanning the QR code, a company (represented or not by one of its employees) may submit its entry via a form, provided the conditions set out in Article 2 (hereinafter the “Participation Conditions”) are met.
3. The Contest runs from 10 October 2025 at 10:00 until 21 November 2025 at 17:00. During this period, the online entry form can be accessed via the QR code.
4. Participation implies full and unconditional acceptance of the Rules. Non-compliance will automatically void the entry and forfeit any prize rights, without liability on the part of the Organizer.
5. The Rules are available on Trademart’s website at:
<https://trademart.be/campagne/wedstrijd-50-jaar-trademart>.

Article 2: Participation Conditions

1. Participation is strictly limited to companies (with valid VAT number) having or having requested access to Trademart.
2. Excluded: natural persons, as well as legal entities or companies acting in collaboration or through any arrangement aimed at increasing chances of winning, and anyone reasonably suspected of fraud, deception or irregularities.
3. To participate validly, companies must:
 - have access to (or have requested access to) Trademart;
 - participate between 10 October and 21 November 2025.

Article 3: Contest procedure, winners and prize

1. Companies will find the QR code to the online form at the receptions (level A and C). They must provide their details and answer a knowledge question and a tie-breaker question.
2. The winner will be determined based on a correct answer to the knowledge question, and the tie-breaker answer closest to the correct result.
3. Prize: one shopping credit worth €500 (excl. VAT), redeemable with all Trademart exhibitors. The winner will be contacted no later than 2 December 2025 and will have 2 months to use the credit upon presentation of valid purchase receipts. The Organizer will reimburse the company up to €500 upon submission of valid invoices.
4. The prize is non-transferable.
5. If the prize is refused or not awarded, it remains the property of the Organizer. No compensation shall be due.
6. By participating, each participant unconditionally authorizes the Organizer to publish their name as participant or winner, waiving any related rights.

Article 4: Liability

1. The Organizer reserves the right to refuse or disqualify participants in case of violation of these Rules.
2. The prize is only awarded in the form of a shopping credit.

3. To the fullest extent permitted by law, the Organizer and its agents disclaim any liability related to this Contest.
4. The Organizer may modify, suspend or terminate the Contest in case of unforeseen circumstances.
5. The Organizer shall not be liable for any damage or costs arising from participation or the prize.
6. Participation is at the sole risk of the participant.
7. The Organizer shall not be liable for incorrect or incomplete data provided by participants.
8. In case of cancellation or force majeure, no liability may be invoked.

Article 5: Personal data

1. If personal data are collected upon awarding the prize, their use for commercial purposes will require the prior consent of the participant.
2. The Organizer is the data controller for any processing of personal data collected.
3. Each participant has the right to access, correct or request deletion of their personal data by contacting marketing.team@trademart.be.
4. The privacy policy can be found at www.trademart.be/nl/privacy.

Article 6: Governing law and jurisdiction

These Rules and the Contest are governed by Belgian law. Any disputes shall be subject to the exclusive jurisdiction of the courts of the judicial district of Brussels.

Contest Rules established on 29/08/2025