

**Dr. Ari Kristinn Jónsson *Director***



Dr. Jónsson is the CEO of AwareGO and the Chair of Videntifier Technologies. Over the last 15 years, he has worked on various projects related to innovation and entrepreneurship in Iceland. Dr. Jónsson has been board member of high-tech startup companies and involved in strategy and policy development for the government. In 2007, he joined Reykjavik University and in 2010 he was appointed president of the university. Dr. Jónsson worked previously for 10 years at NASA as a senior research scientist and a manager. He graduated with a PhD from Stanford University in 1997, with focus on artificial intelligence.