

# Charity lottery potential for Belgium

Belgium currently has no charity lotteries due to the monopoly held by the National Lottery. While Belgian law recognises that lotteries should serve the public interest, this principle is currently pursued through a single, self-regulated operator. The *Nationale Loterij* generates approximately €345 million annually in taxes and contributions for good causes. However, lotteries have great potential to do much more to support civil society across Belgium!



Charity lotteries could generate up to €300 million in additional funding for Belgian civil society each year!

A series of research reports, commissioned by the Association of Charity Lotteries in Europe and produced by Regulus Partners, show that charity lotteries:

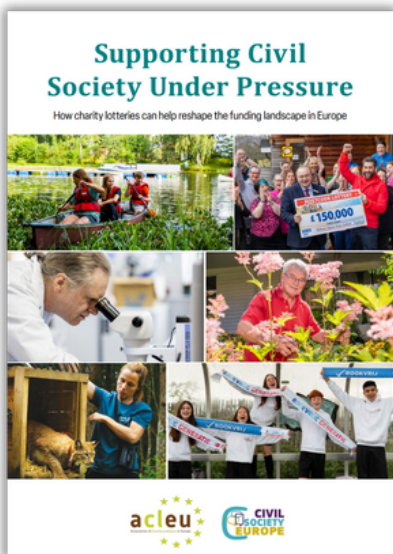
- Have **great potential** to raise more funds for charities in Belgium;
- Would complement the existing activities of the National Lottery in Belgium, by **growing the overall lottery market**;
- Are a **low-risk product** that would have a **positive impact** on Belgian society.

## What can be done?

- **Recognise the low-risk profile of charity lotteries**  
Differentiate them from high-risk gambling like casinos or sports betting, ensuring proportionate consumer protection rules that don't limit social impact.

- **Acknowledge cultural heritage and tradition**  
By recognising Belgium's centuries-old lottery tradition as a foundation for today's socially driven lotteries, the country can strengthen public trust and highlight their cultural and charitable value.

- **Introduce a dedicated charity lottery licensing regime**  
By introducing a proportionate licensing framework for independent charity lotteries, Belgium could reduce civil society's dependence on state funding, diversify the funding landscape, and generate new resources for social good while preserving market integrity.



With endorsement of these policy recommendations, we hope the Belgian government will take action to create an enabling policy environment that allows charity lotteries to raise substantial and much-needed funds for Belgian civil society.



The report “Charity Lotteries and the European Lottery Sector: Impact analysis” (2022) shows how charity lotteries complement state lotteries across Europe.



The report “The €10 Billion Opportunity: The potential benefit for civil society across Europe from charity lottery fundraising” (2023) sets out the scale of the opportunity in each European country.



The report “Beyond the Jackpot: analysing the safety of charity lotteries” (2024) confirms charity lotteries are a very low-risk gambling product.

Click on the images to read the full reports or visit [www.acleu.eu/publications](http://www.acleu.eu/publications)

## About ACLEU

The Association of Charity Lotteries in Europe (ACLEU) is an international non-profit organisation, established in 2007 to promote the charity lottery model and to give a voice to charity lotteries and their beneficiaries in the European debate on games of chance and fundraising.

Charity lotteries have **proven successful** in several European countries, such as the Netherlands, Sweden, Norway, Ireland, Germany, and Great Britain. These lotteries have joined forces in ACLEU to promote this **effective fundraising model** throughout Europe by raising awareness among politicians, policy-makers, regulators and charities.

The members of ACLEU believe charities in every European country should be empowered to use a charity lottery as a fundraising tool to **support civil society**.



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