



Charity lottery potential for Belgium

Belgium currently has no charity lotteries due to the monopoly held by the National Lottery. While Belgian law recognises that lotteries should serve the public interest, this principle is currently pursued through a single, self-regulated operator. The *Nationale Loterij* generates approximately €345 million annually in taxes and contributions for good causes. However, lotteries have great potential to do much more to support civil society across Belgium!



Charity lotteries could generate up to €300m in additional funding for Belgian civil society each year!

A series of research reports, commissioned by the Association of Charity Lotteries in Europe and produced by Regulus Partners, show that charity lotteries...

- ...have **great potential** to raise more funds for charities in Belgium;
- ...would complement the existing activities of the National Lottery in Belgium, by **growing the overall lottery market**;
- ...are a **low-risk product** that would have a **positive impact** on Belgian society.



The report "Charity Lotteries and the European Lottery Sector: Impact analysis" (2022) shows how charity lotteries complement state lotteries across Europe.



The report "The €10 Billion Opportunity: The potential benefit for civil society across Europe from charity lottery fundraising" (2023) sets out the scale of the opportunity in each European country.



The report "Beyond the Jackpot: analysing the safety of charity lotteries" (2024) confirms charity lotteries are a very low-risk gambling product.

With reassurance on these key points, we hope that the Belgian government will take action to enable a policy environment which will allow charity lotteries to raise substantial much-needed funds to support charities in Belgian civil society.