

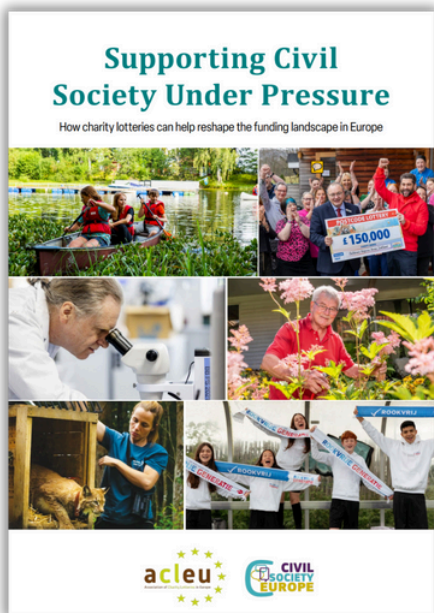


# Charity lottery potential for Germany

Germany has a restricted charity lottery sector, with only nine licences issued each year under the Interstate Treaty on Gambling. Federal states can authorise charity lotteries alongside state and class lotteries, but strict operational limits keep them relatively small. Despite this, the sector raised around €226 million for CSOs in 2024, with *Aktion Mensch*, *Deutsche Postcode Lotterie*, and *Deutsche Fernsehlotterie* accounting for 96% of the total. State lotteries generated about €3.42 billion for public benefit in 2024, including roughly €684 million in lottery tax. Lottery tax must also be paid by charity lotteries, but is not counted toward the funds dedicated to the common good.



With the right regulatory framework, charity lotteries could easily raise €2 billion a year in funding for good causes — a transformative sum for German civil society!



Germany's civil society is under pressure due to funding cuts, legal uncertainty, and heavy administrative requirements that limit stability and advocacy space for CSOs.

## What can be done?

- Integration of a positive, common-good-oriented objective into the goals of the Interstate Treaty on Gambling. This would enhance the attractiveness of charity lotteries and ensure their recognition as relevant actors for the public benefit. It would also bring their core mission into focus: to provide greater resources for the common good through the operation of a lottery.
- Differentiated advertising regulations for games of chance, based on the risk profile of each type of game.
- An increase in the maximum permitted prize amount for charity lotteries.

With endorsement of these policy recommendations, we hope the German government will take action to create an enabling policy environment that allows charity lotteries to raise substantial and much-needed funds for German civil society.



The report “Charity Lotteries and the European Lottery Sector: Impact analysis” (2022) shows how charity lotteries complement state lotteries across Europe.



The report “The €10 Billion Opportunity: The potential benefit for civil society across Europe from charity lottery fundraising” (2023) sets out the scale of the opportunity in each European country.



The report “Beyond the Jackpot: analysing the safety of charity lotteries” (2024) confirms charity lotteries are a very low-risk gambling product.

Click on the images to read the full reports or visit [www.acleu.eu/publications](http://www.acleu.eu/publications)

## About ACLEU

The Association of Charity Lotteries in Europe (ACLEU) is an international non-profit organisation, established in 2007 to promote the charity lottery model and to give a voice to charity lotteries and their beneficiaries in the European debate on games of chance and fundraising.

Charity lotteries have **proven successful** in several European countries, such as the Netherlands, Sweden, Norway, Ireland, Germany, and Great Britain. These lotteries have joined forces in ACLEU to promote this **effective fundraising model** throughout Europe by raising awareness among politicians, policy-makers, regulators and charities.

The members of ACLEU believe charities in every European country should be empowered to use a charity lottery as a fundraising tool to **support civil society**.

