

Charity lottery potential for Poland

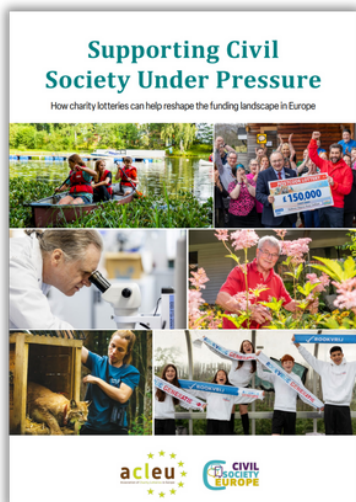
Poland's charity lottery sector is minimal due to monopoly laws and the 2009 Gambling Act. Only small, raffle-style lotteries are allowed, offering in-kind prizes under a low prize cap of PLN 8,167.77 (€1,914). The law, designed for high-risk gambling, blocks nationwide and online charity lotteries. The state-owned *Totalizator Sportowy* holds the monopoly on all lotteries and online gaming, generating about €400 million in 2021, mostly from lotteries. While part of its revenue supports culture and sports funds, the current framework leaves no room for meaningful charity lottery development.



Charity lotteries could generate up to €330 million in additional funding for Polish civil society each year!

A series of research reports, commissioned by the Association of Charity Lotteries in Europe and produced by Regulus Partners, show that charity lotteries:

- Have **great potential** to raise more funds for charities in Poland;
- Would complement the existing lottery activities of *Totalizator Sportowy*, by growing the overall lottery market;
- Are a low-risk product that would have a **positive impact** on Poland's society.



What can be done?

- Create a new, dedicated licensing category for charity lotteries that recognises their fundraising purpose and low-risk profile, with requirements proportional to the scale of their activities.
- Lift the ban on online activities to enable modern, subscription-based charity lottery models that have proven successful in other European countries.
- Radically simplify administrative procedures and reduce financial barriers to allow civil society organisations to use this tool effectively and efficiently.

➤ Polish member of ACLEU, *Fundacja Instytut Loterii Dobroczynnych*, advocates for an optimal regulatory framework in Poland.

With endorsement of these policy recommendations, we hope the Polish government will take action to create an enabling policy environment that allows charity lotteries to raise substantial and much-needed funds for Polish civil society.



The report “Charity Lotteries and the European Lottery Sector: Impact analysis” (2022) shows how charity lotteries complement state lotteries across Europe.



The report “The €10 Billion Opportunity: The potential benefit for civil society across Europe from charity lottery fundraising” (2023) sets out the scale of the opportunity in each European country.



The report “Beyond the Jackpot: analysing the safety of charity lotteries” (2024) confirms charity lotteries are a very low-risk gambling product.

Click on the images to read the full reports or visit www.acleu.eu/publications

About ACLEU

The Association of Charity Lotteries in Europe (ACLEU) is an international non-profit organisation, established in 2007 to promote the charity lottery model and to give a voice to charity lotteries and their beneficiaries in the European debate on games of chance and fundraising.

Charity lotteries have **proven successful** in several European countries, such as the Netherlands, Sweden, Norway, Ireland, Germany, and Great Britain. These lotteries have joined forces in ACLEU to promote this **effective fundraising model** throughout Europe by raising awareness among politicians, policy-makers, regulators and charities.

The members of ACLEU believe charities in every European country should be empowered to use a charity lottery as a fundraising tool to **support civil society**.

