

Short,  
sustainable and  
in all colours.



Made for your brand.

mishmash®

# Make your own.

## Quantity

Our MOQ for 100% custom is 250 units, the minimum required to make it cost effective. Think of this product as something timeless without expiration date that you can come to, time and time again.

## Lead times

Depending on the product's complexity, you can have it ready for your shelves within 30 to 60 business days.

## Price List

By coming to mishmash you're not looking for a catalogue, standardised product. We don't work with a closed price list, given that our custom service has the particularity of being 100% bespoke and targeted to the client's needs, no compromises.

## Product Dev

As with any new product, there are a thousand (or more!) details left unopen. To make sure nothing is left out, we charge a Product Development fee that can later be fully deductible in the production cost. This will include meetings until the product is up to your taste and a sample package full of sample materials.

## Cost indication

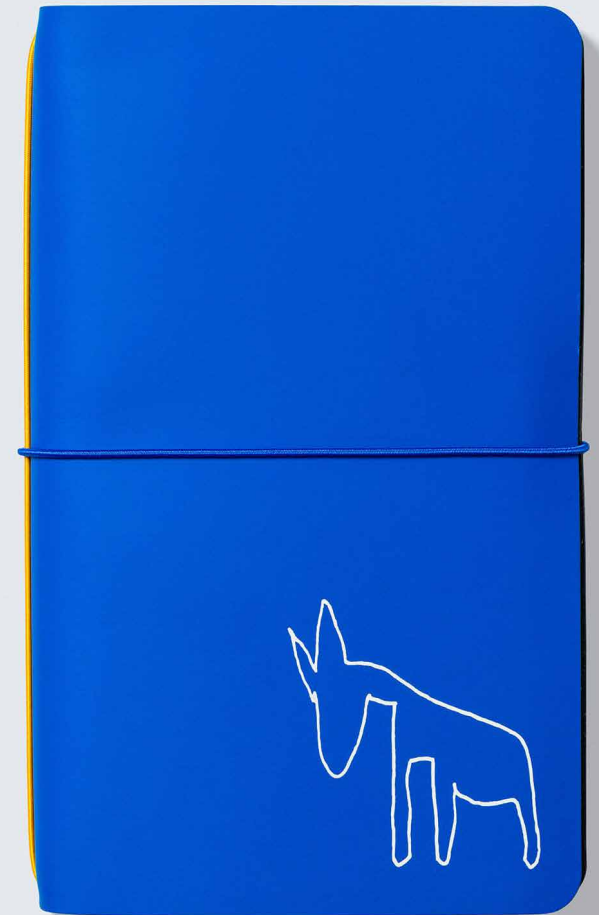
We can get you a 2€ to 20€ product. Since we can work with an enormous amount of finishes, the desired price-point it's up to you.

# 02

# Salsa Jeans *Log*

Limited-edition product collaboration, to celebrate the life and work of Álvaro Siza, the renowned Portuguese architect.

Elastic binding



# 03



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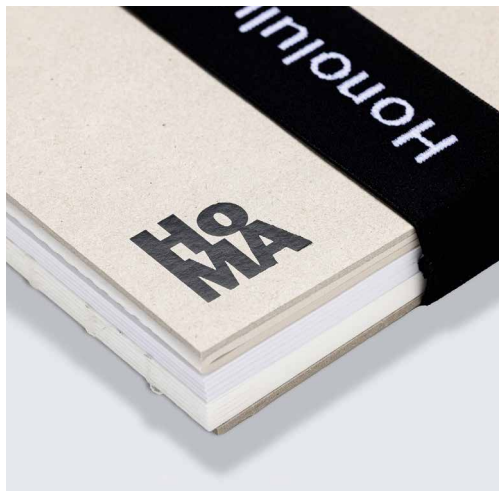


# HoMA

## *Notebook*

A unique notebook that joins three different booklets and explores the possibilities of paper and binding.

# 04



# Herman Miller *Notepad*

Commemorating the 100-year Herman Miller brand anniversary, we created a unique notepad where the layout splits into the four key visual logos, praising the history of such an emblematic brand.



# 05

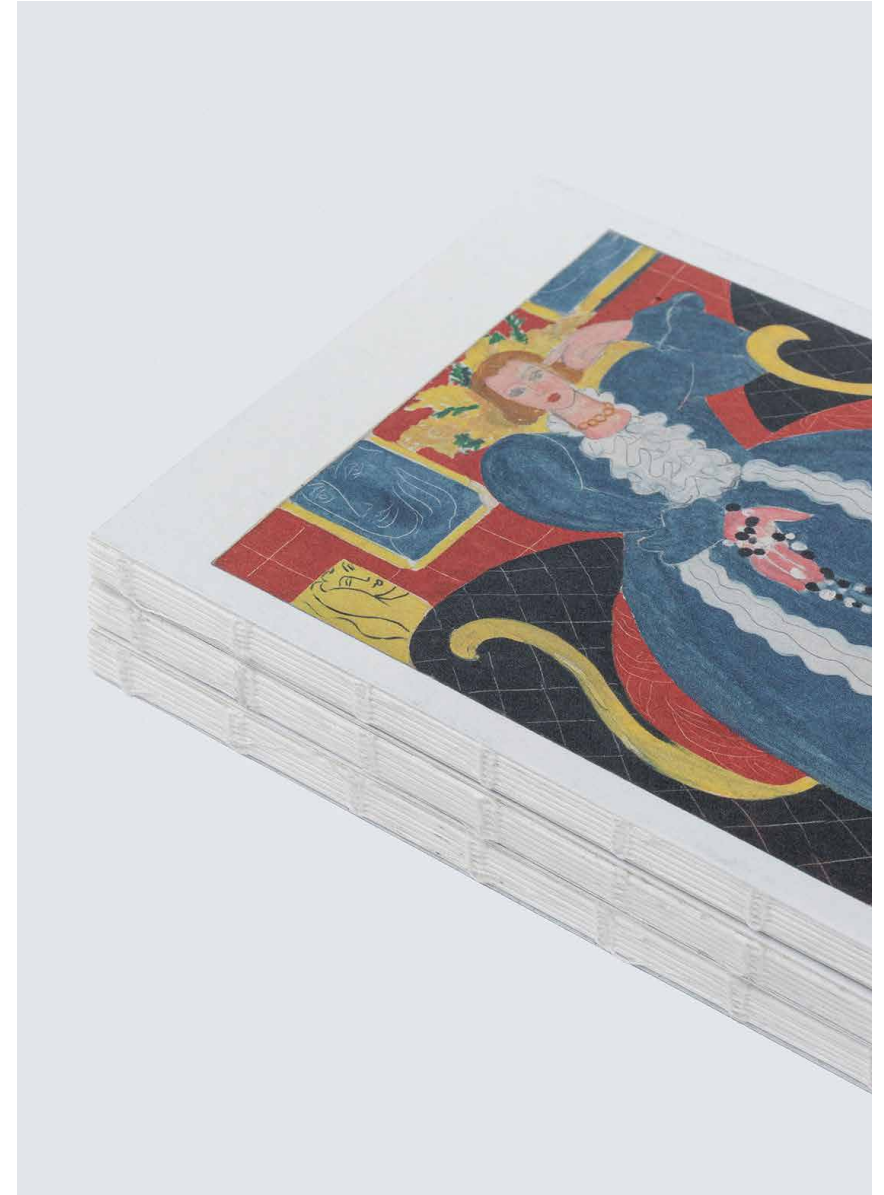
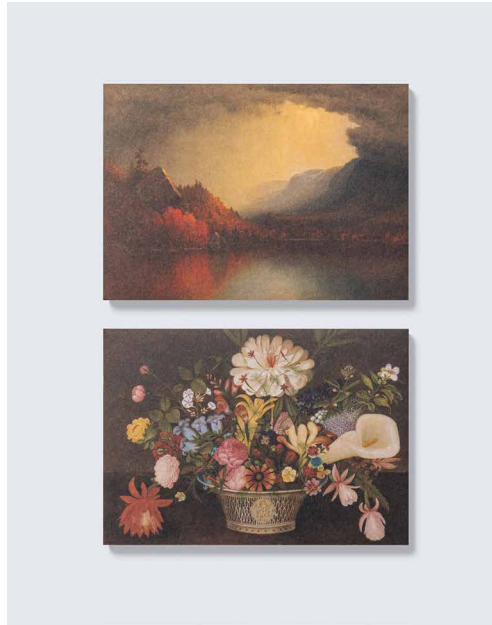


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# Philadelphia Museum of Art *Store Notebook*

One of the biggest museum stores in the USA creates an artist's pocket sketchbook collection. Available in multiple artworks ranging from Vincent van Gogh's *Sunflowers* to Monet's *Path on the Island of Saint Martin*, they are perfect for landscape sketches.

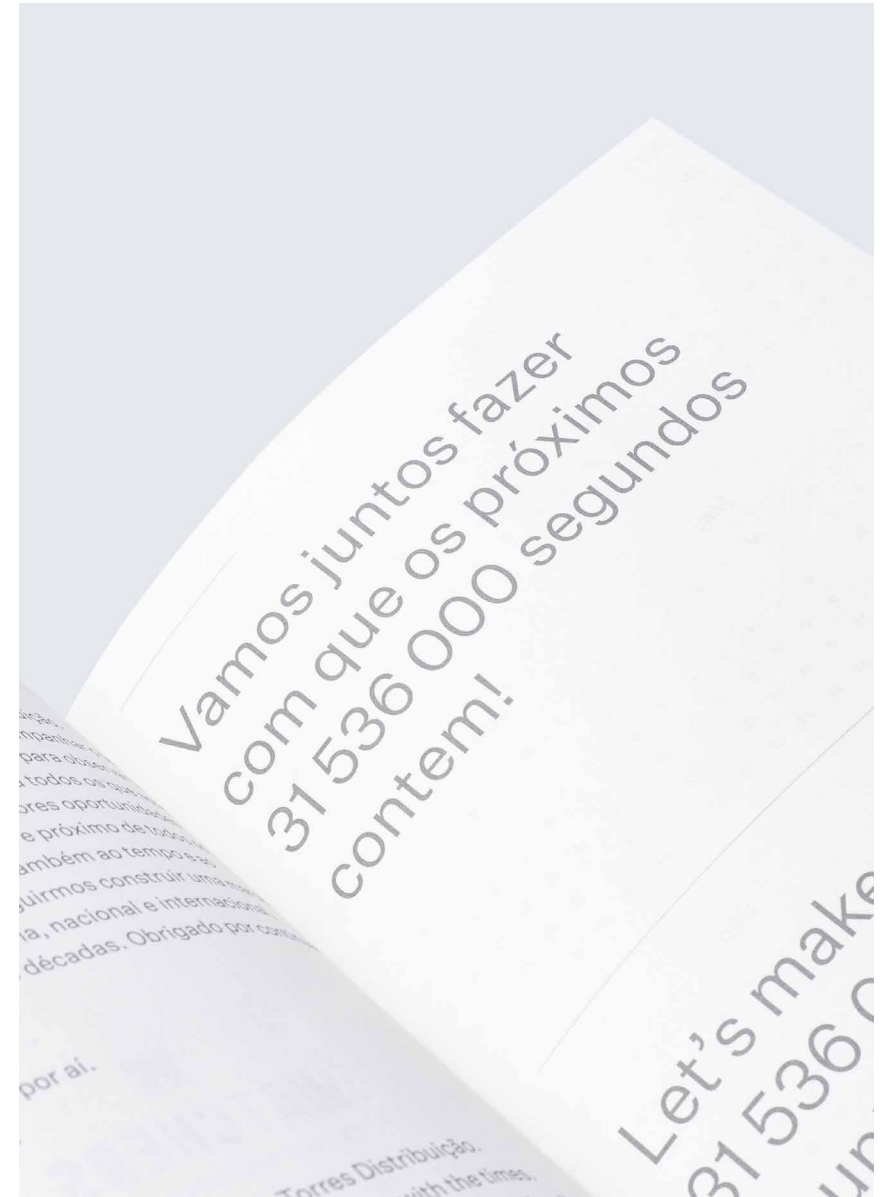
# 06



# Watchers 2023 Planner

Watchers is the Portuguese reference in the haute horlogerie market, with an exclusive representation of the best Swiss watch houses and therefore its clients are known to be precise. A Planner inspired in a mishmash's bestseller was the obvious next step.

Linen spine



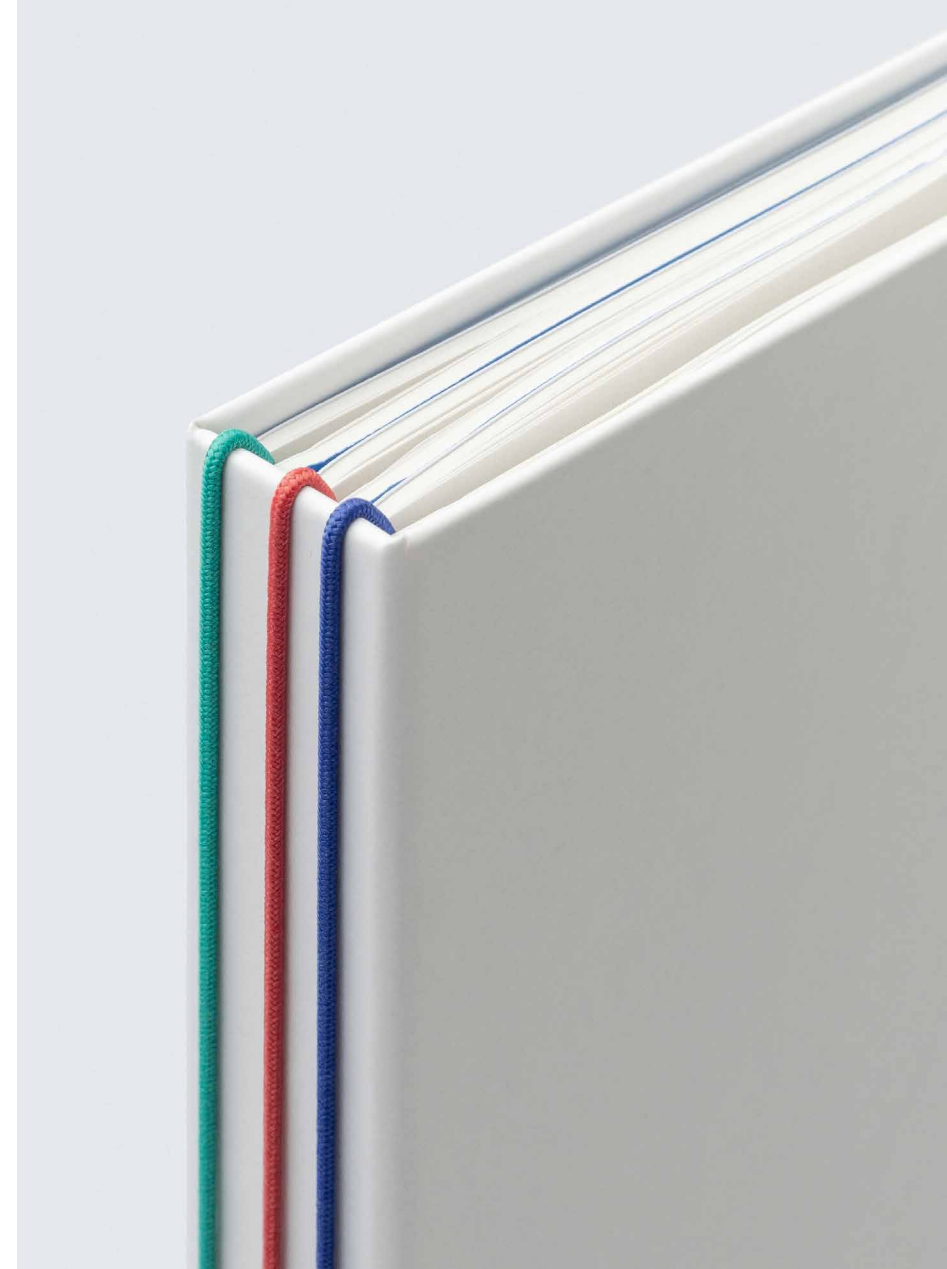
07



# Wondr Medical *Internal Notebook*

Wondr Medical's notebook is a mirror of the new branding. A revolutionary item using only elastics as binding, making the product as flexible as it can be. In and out, the refills can be adjusted for the medical team's needs.

3 notebooks  
**Elastic** binding



# 08



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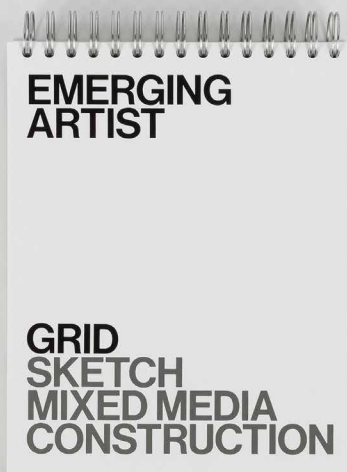


# Whitney Museum of American Art *Artist's Sketchpads*

A set of two different sketch pads inspired in the wirebound bulky sketchbooks especially developed for artists and creatives. Each sketchpad has five tabs, making it a piece for every technique you desire to explore next: sketch, draw, write, or paint.

# 09

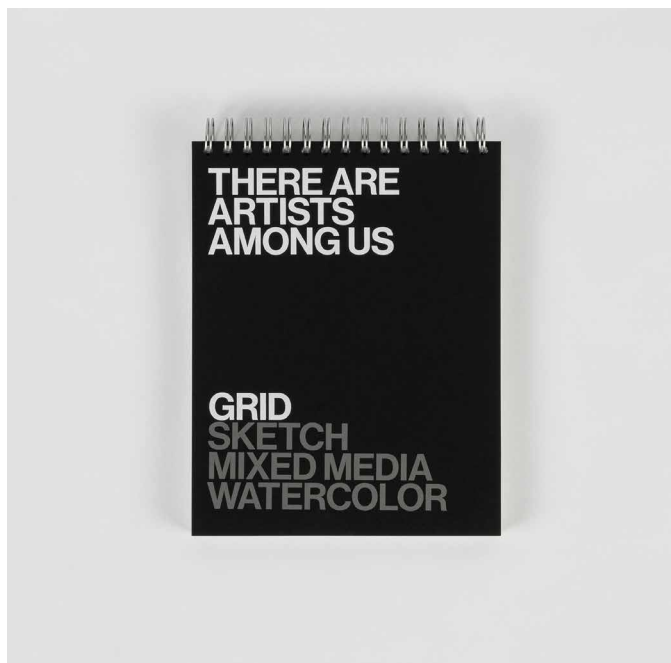




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Emerging

10



20x25 <sup>size</sup>  
Double <sup>wire-o</sup>

There Are Artists

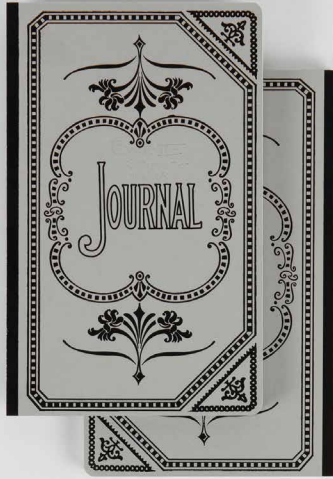
# Whitney Museum of American Art *Hopper's Ledgers*

The Ledgers collection is inspired in Edward Hopper's ledgers notebooks. Covers embossed with three distinct colors and the artist's signature blind embossed to give a glimpse into the original Hopper's ledger originals.

# 11







Journal plain paper

12



Cash squared paper

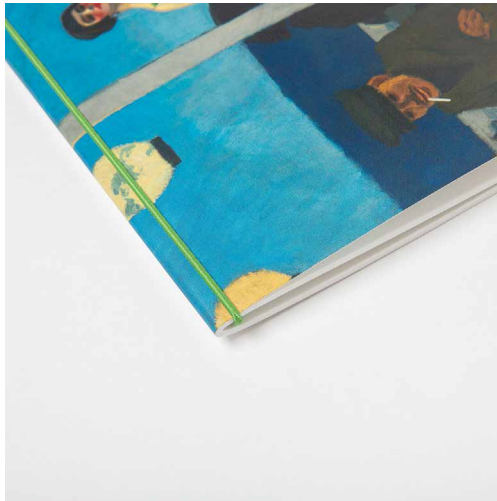
Ledger ruled paper



# Whitney Museum of American Art *Hopper Set*

Hopper Set is a collection of Hopper's Artwork notebooks carefully wrapped in a cotton envelope, conceptually developed to resemble the experience of sending out an envelope by mail, mimicking the postcards already on site.

# 13



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Different <sup>sizes</sup>  
Elastic <sup>binding</sup>  
Cotton <sup>packaging</sup>

Squared <sup>paper</sup>

14



Ruled <sup>paper</sup>

Plain <sup>paper</sup>

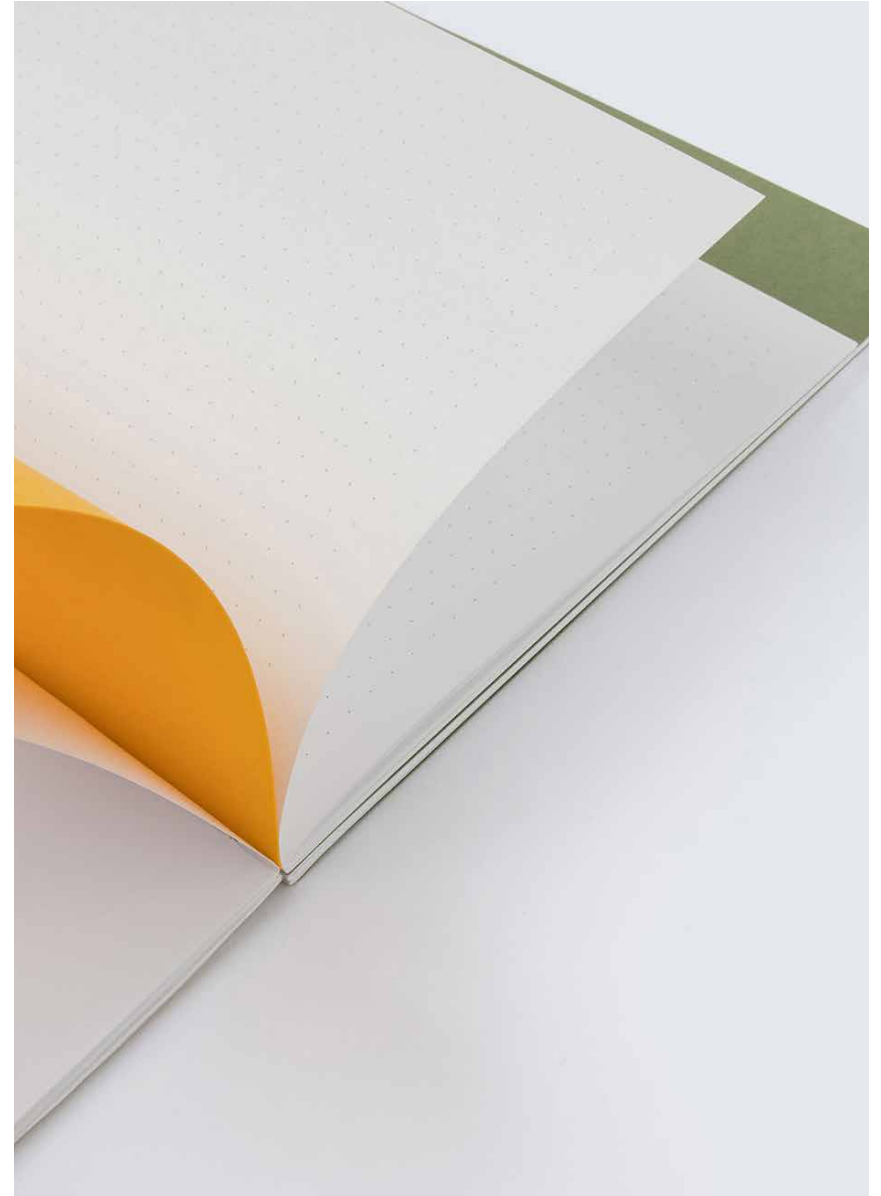
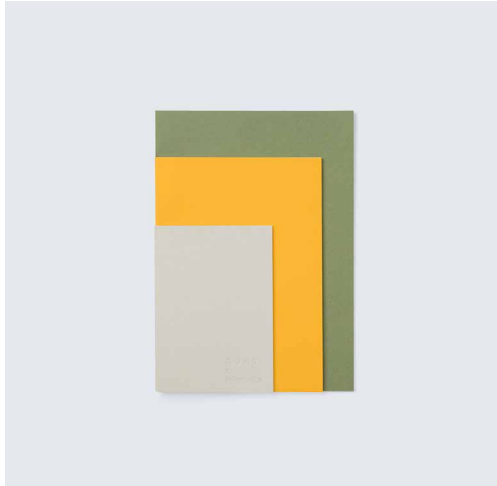




# Tokyobike x ADAY *Store Notebook*

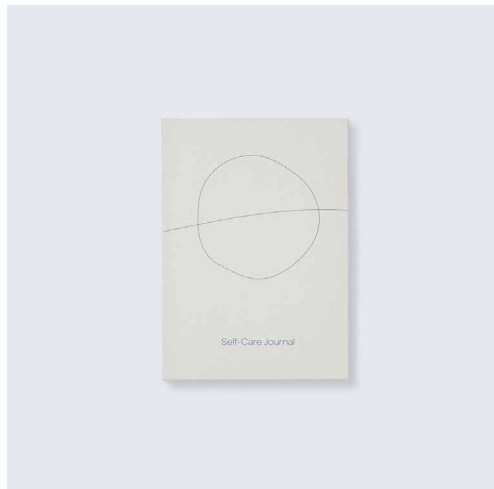
Together we designed a beautiful, minimal piece for local adventures. Inspired by a sense of exploration and the lines used in trail maps, the Field Kit features a limited edition custom coloring book inspired in mishmash's Easygoing model.

# 15



# Ostrichpillow *Self-Care Journal*

The journal combines guided, easy-to-fill-in questions that spark your mood with open-ended spaces to trigger deep reflection on your emotional, physical and mental state. Undated, it lasts for three months of daily journaling.



# 16



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# Neue Galerie

## *Store Notebook*

Inspired by mishmash's golden collection, Neue Galerie created a timeless piece with its Wiener Werkstätte flower logo, celebrating the Museum's German and Austrian heritage located at Fifth Avenue on Manhattan's Upper East Side.

# 17





# Guggenheim Museum *Internal Notebook*

The Guggenheim Museum challenged mishmash to develop an exclusive notebook for the Museum's internal teams. The pastel coloured paper was the inspiration for this reinterpretation of a mishmash classic.

4 tabs



# 18

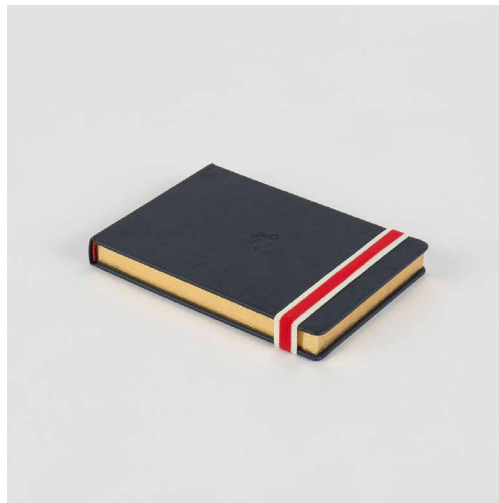


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# Tracksmith

## *100 Days Training Log*

The 100 Day Training Log was idealised to fulfil the needs of every runner, by making use of a soft navy blue cover with the brand's elastic band commonly found in their sportswear collection.



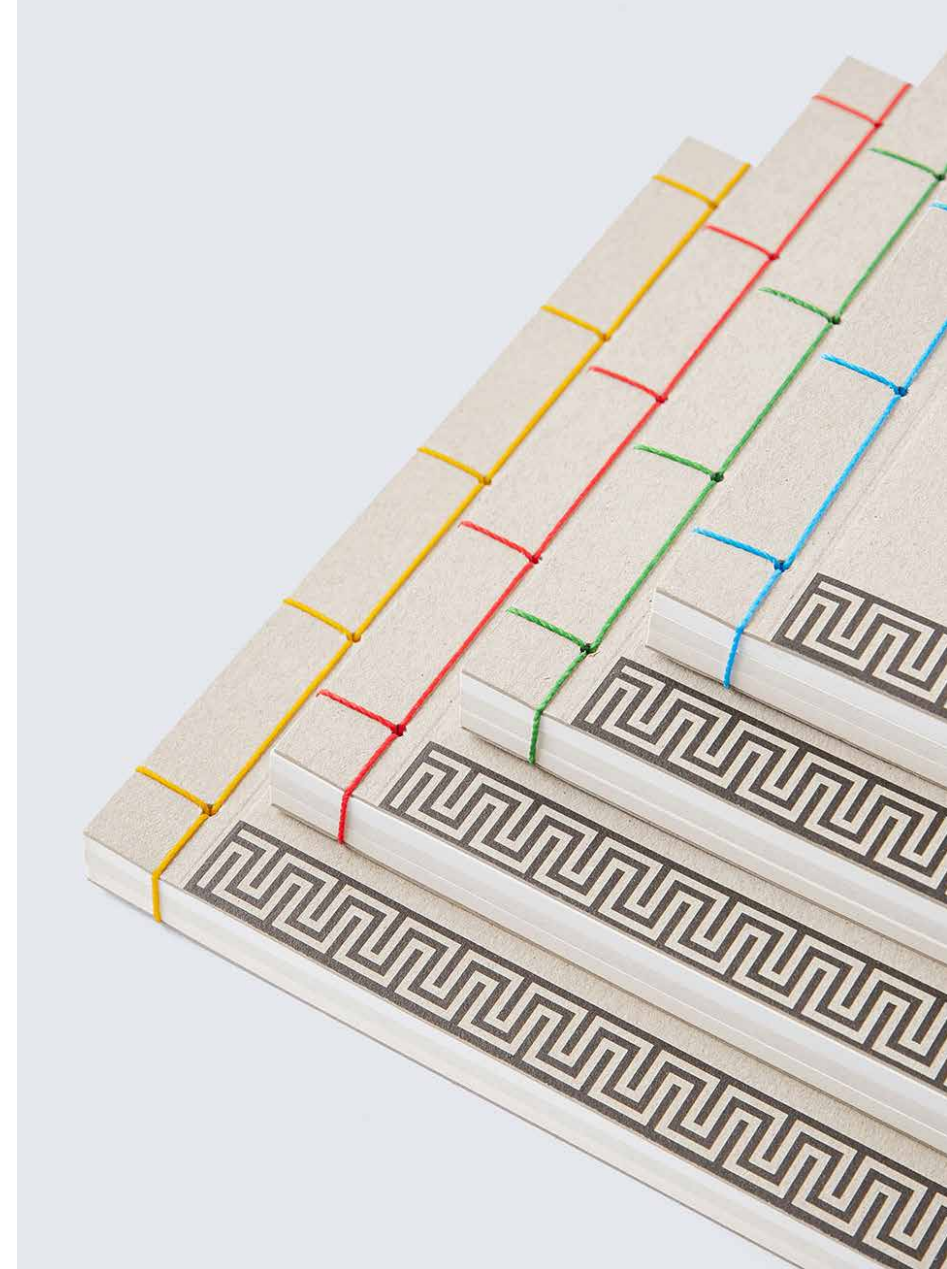
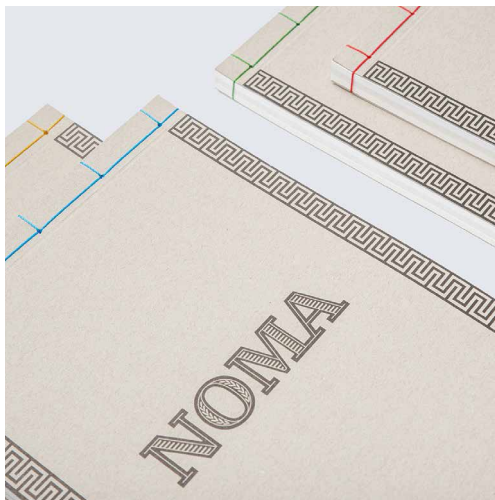
# 19



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# New Orleans Museum of Art *Japanese Sketchpad*

The Museum invited mishmash to develop a collection of notebooks to enrich the museum's store merchandising. The main inspiration was the pattern on the floor of the main hall, opting to represent it directly on the notebook's covers.



# 20



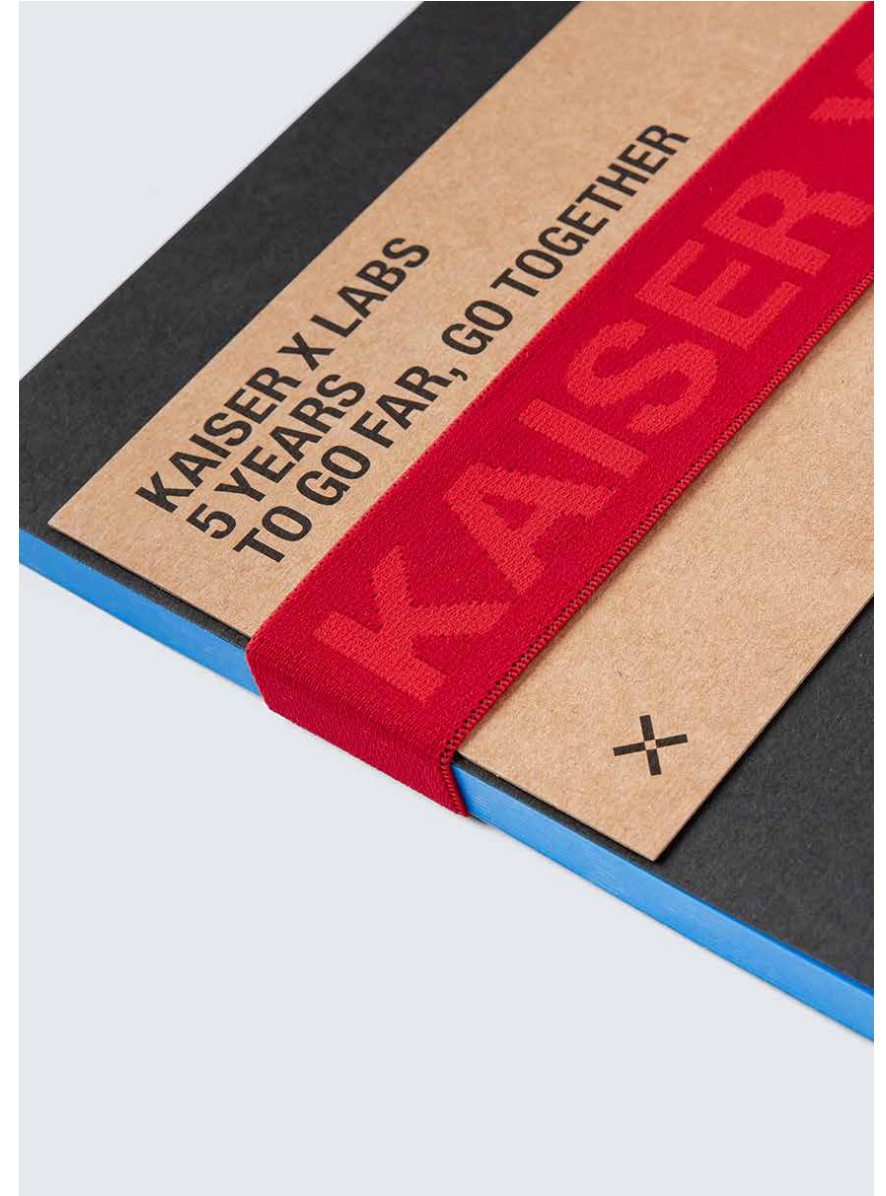
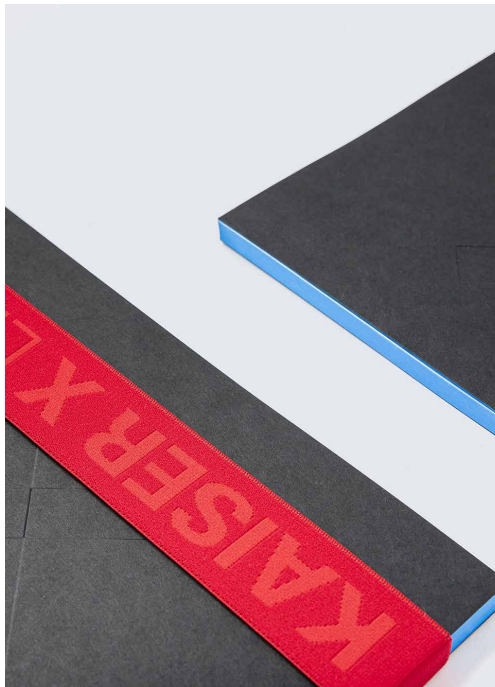
Would you like to flip through this notebook?  
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# Kaiser X Labs

## *5 Years Notebook*

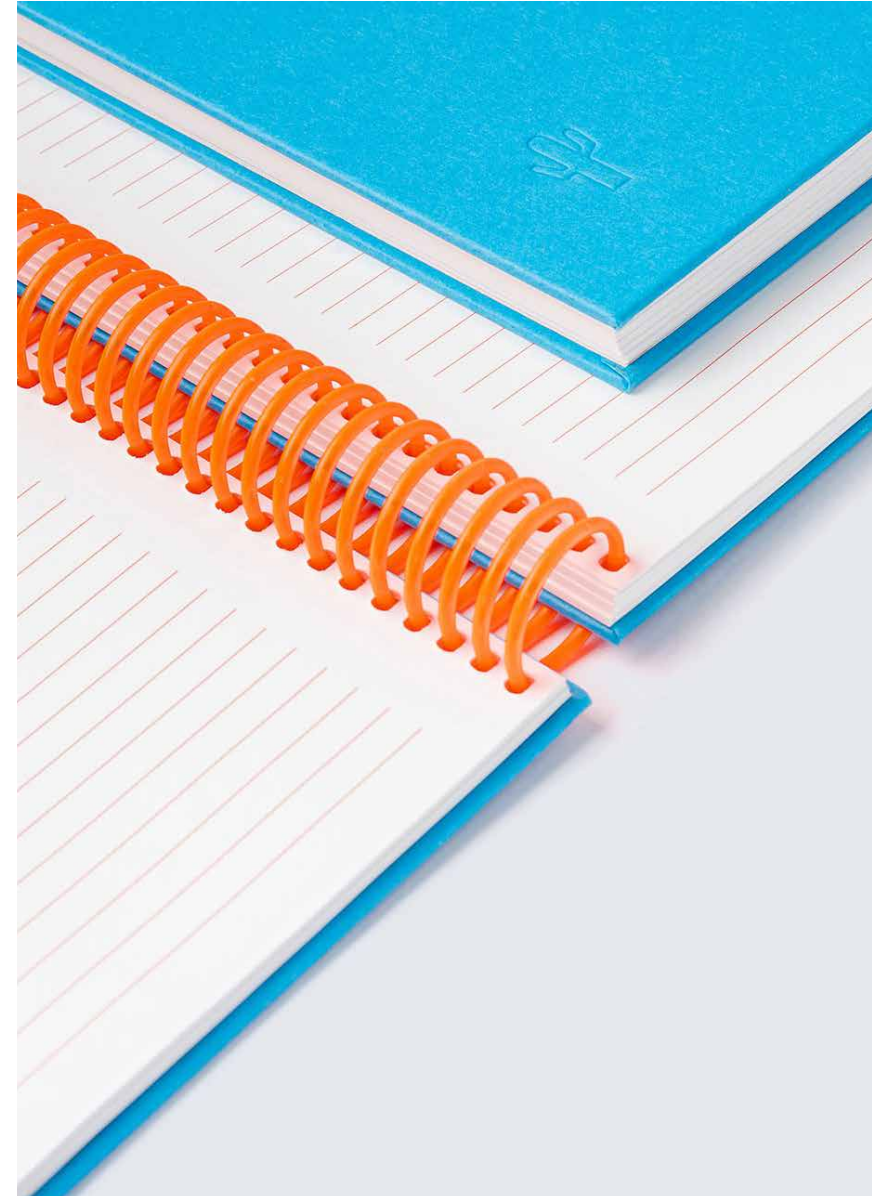
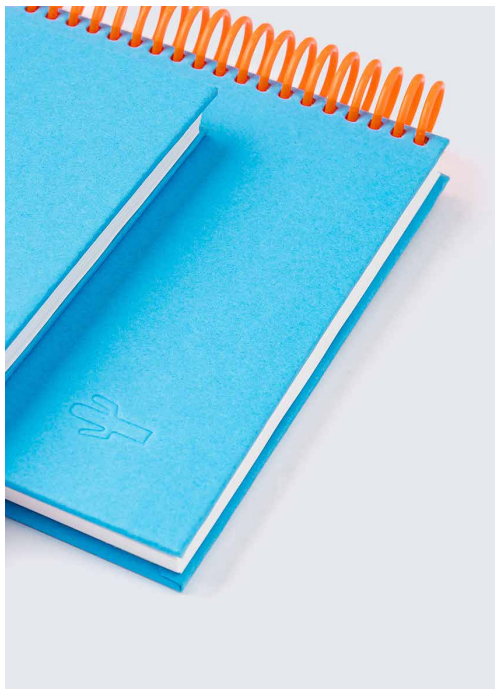
The vibrant colours present in Kaiser X Labs brand's identity are the trademark of a product that is divided into two different elements: a notebook with the logo blind embossed, edges painted with Kaiser's iconic blue colour and a red elastic band for storing everything.



# Pon Store

## *Store Notebook*

mishmash's Easy Breezy was really successful in Pon's Store customer base and so we joined forces and created an item that fulfills the store owner colour fantasies: a bright turquoise paired together with a fluorescent orange as the plastic coil.



# Drop us a message.

[custom@mishmash.pt](mailto:custom@mishmash.pt)

# 23

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