



MA Advertising & Branding (Full Time Study) WELCOME WEEK

Monday 21 September 2026

Time	Activity	Location
17:30-19:00	Enrolment Verification Please wait in Reception and you will be taken to G.03/G.04 in small groups	B2.G.03/04

Wednesday 23 September 2026

Time	Activity	Location
09:30-09:40	HE Directors Welcome In this session you will be welcomed to the University by HE Directors	PG Hub B1.4.06/07
09:40-10:10	IT Introduction In this session our Computer Resources team will introduce you to our digital systems and Creative Software facilities, access and support	PG Hub B1.4.06/07
10:30-12:30	Research Methods Lecture You will undertake your first lecture of the year for the Research Methods module	PG Hub B1.4.06/07



Friday 25 September 2026

Time	Activity	Location
09:30-09:4	Welcome to Leeds Arts University In this session you will be welcomed to the University by Vice Chancellor	PG Hub B1.4.06/07
09:40-10:10	Assessment - How it Works This session will cover all things assessment related. How it works, feedback and the role/purpose of Extenuating Circumstances (ECs)	PG Hub B1.4.06/07
10:10-10:40	Ethics The Head of Research introduces you to research ethics	PG Hub B1.4.06/07
11:00-11:30	Health & Safety An introduction to safe working in the university so that you are able to begin studio and practical projects	PG Hub B1.4.06/07
11:30-12:00	Workshop Introduction The Workshop Managers will take you through the facilities that Leeds Arts University has to offer	PG Hub B1.4.06/07
13:00-16:00	Specialist Module 1 Here you will undertake your first Specialist teaching session	B2.2.24



STUDENTS' UNION FRESHERS WEEK EVENTS

Your Students' Union will be running a range of events and activities on and offsite for Freshers Week! This year the Freshers Fair will be on Wednesday 17th September and will include stalls from some of the best arts organisations and entertainment venues alongside your student-led Societies! You'll find updates on all Freshers events on the Leeds Arts Union socials (look for [@LeedsArtsUnion](https://www.instagram.com/LeedsArtsUnion)), and the full schedule is available on their website: www.leedsartsunion.org.uk/whats-on.

FINDING YOUR WAY AROUND

Our Blenheim Walk building can be a little confusing to navigate at first, so here are some tips to help. From the main entrance and reception area, rooms to the right have codes beginning with B1 (building area 1) and rooms to the left have codes beginning with B2 (building area 2).

- **The Auditorium is in building area 1** - turn right from reception, up the steps and it's directly in front of you.
- **The Library is in building area 1** - turn right from reception, take the lift up to the 3rd floor
- **The Café is in building area 2** - turn left from reception, go through the turnstiles, up the steps, turn left and follow the corridor straight into the Café
- **Student Administration and Student Advice & Wellbeing are in building area 2** - go past the Café and you will find their offices on the right-hand side of the corridor
- **The Student Union is in building area 2** - you can find them at the back of the Café
- **PG Hub** - turn right at reception, take the lift to the 4th floor. The PG Hub can be found down through the corridor doors.

Your course is based in two areas. Your core sessions will take place in the PG Hub in building area 1 on the 4th floor and your course specific sessions will take place in building area 2 on the 2nd floor.