



BA (Hons) Digital Marketing Level 4 WELCOME WEEK

Monday 14 September 2026

Time	Activity	Location
09:30-10:15	Welcome to Leeds Arts University In this session you will be welcomed to the University by the Vice Chancellor, and will learn about Ethics, Equality and Sustainability	Auditorium
10:15-11:15	Getting the most from your University Experience In this session, our Student Advice & Wellbeing , Academic Support, Finance and Careers teams, along with the Students' Union , will help you learn how to navigate student life	Auditorium
13:30-14:00	Enrolment Verification Please wait in Reception and you will be taken to G.03/G.04 in small groups	B2.G.03/04
14:00-15:00	Welcome to BA (Hons) Digital Marketing Your Course Leader will introduce themselves in this session and will also give you an overview of the course, working patterns and the studio culture	Meet in Café

Tuesday 15 September 2026

Time	Activity	Location
11:00-12:00	Introduction to Teaching, Learning and Assessment This session with your course team will outline the main teaching and learning styles on the course, discussing assessment, feedback and the role/purpose of Extenuating Circumstances (ECs)	B2.2.09
13:15-14:15	Building Tour You will be shown around the main functions of the University including the Café, Welfare, Administration, Computer Resources, Academic Support and fire Escape Points	B2.2.09



Tuesday 15 September 2026

Time	Activity	Location
14:15-15:15	IT Introduction In this session our Computer Resources team will introduce you to our digital systems and Creative Software facilities, access and support	B2.G.38

Wednesday 16 September 2026

Time	Activity	Location
All Day	Student Union Freshers Fair The fair runs all day and students can drop in around other events	Café
10:00-11:00	Student Life - Successful Starts This session will provide you with practical tools and tips for managing wellbeing, housemate harmony, homesickness, managing money, and will also cover consent	Auditorium
11:00-11:20	Library Induction In this session you will be introduced to how the Library can help you during your studies	Auditorium
11:20-11:40	Risk and Safety An introduction to safe working in the university so that you are able to begin studio and practical projects	Auditorium
13:00-14:00	Outline of eStudio This session will explain how to access and navigate our eStudio system, showing you how to find your timetable, module briefs and overviews, support pages and regulations	B2.2.09
14:00-15:30	Course Activities	B2.2.09

Thursday 17 September 2026

Time	Activity	Location
10:00-15:30	Day Trip to Leeds Museum and Gallery Please meet in your course studio	B2.2.09



STUDENTS' UNION FRESHERS WEEK EVENTS

Your Students' Union will be running a range of events and activities on and offsite for Freshers Week! This year the Freshers Fair will be on Wednesday 16th September and will include stalls from some of the best arts organisations and entertainment venues alongside your student-led Societies! You'll find updates on all Freshers events on the Leeds Arts Union socials (look for [@LeedsArtsUnion](https://www.instagram.com/LeedsArtsUnion)), and the full schedule is available on their website: www.leedsartsunion.org.uk/whats-on.

FINDING YOUR WAY AROUND

Our Blenheim Walk building can be a little confusing to navigate at first, so here are some tips to help. From the main entrance and reception area, rooms to the right have codes beginning with B1 (building area 1) and rooms to the left have codes beginning with B2 (building area 2).

- **The Auditorium is in building area 1** - turn right from reception, up the steps and it's directly in front of you.
- **The Library is in building area 1** - turn right from reception, take the lift up to the 3rd floor
- **The Café is in building area 2** - turn left from reception, go through the turnstiles, up the steps, turn left and follow the corridor straight into the Café
- **Student Administration and Student Advice & Wellbeing are in building area 2** - go past the Café and you will find their offices on the right-hand side of the corridor
- **The Student Union is in building area 2** - you can find them at the back of the Café

Your course is based in building area 2, room B2.2.09 on the second floor.

**N.B. For the Enrolment Verification session, please wait in Reception and you will be taken to G.03/G.04 in small groups.*