

KEY INFORMATION

BA (Hons) Fashion Marketing at Leeds Arts University

Course BA (Hons) Fashion Marketing

Qualification received upon successful completion of study

BA (Hons) Undergraduate Degree

Validating Body

Leeds Arts University

Regulatory Body

Office for Students

Length of Course

Three years

Staffing

Staff at the following levels can be involved in teaching: Director of Undergraduate Studies; Course Leader; Senior Lecturer; Lecturer; Workshop Managers, Supervisors or Instructors. Staffing can often change on courses but we aim to notify you of senior staffing changes as soon as practical.

Location of Study

Blenheim Walk Campus, Leeds, LS2 9AQ. How to find us - click here.

Entry Requirements

If you are successful in your application an offer will be made to you, if conditional we will ask for between 104 and 120 UCAS tariff points from any combination of A Levels/T Level/Extended Diploma/Foundation Diploma. One qualification must be in a relevant subject to the course you are applying for.

All applicants must have GCSE English Language or Literature at Grade 4/Grade C or above, or English Functional Skills Level 2 at Pass.

For further information on entry requirements click here.

Modules of Study

The Modules of Study and Course Specification for BA (Hons) Fashion Marketing will be published very shortly.

Composition of Course and Delivery Methods

Undergraduate degree courses at Leeds Arts University are delivered and supported through a range of teaching and learning strategies. These are outlined here. Courses are made up of modules, these are elements of study that are taught and assessed separately. Each module carries a clearly identified credit value, the accumulation of which will allow you to progress to the next level of the course.

Around 100 hours of learning are expected for every ten credits of the course. Each level (year) of the course is made up of 120 credits and therefore requires 1200 hours of learning. Teaching is split over 2 semesters; each semester has 13 weeks of teaching and 2 weeks of assessment.

Methods of Assessment

100% coursework

Fees & Other Costs

Tuition Fees:

- <u>Full-time Home Student</u> £9,250.
 Fees for undergraduate home students are regulated by the government and may increase by inflation each year.
- <u>Full-time International Student</u> £17,500. Fees for undergraduate international students will increase by inflation each year.
- For further information on fees and financial support <u>click here</u>.

Other Costs:

Further costs of study are related largely to the costs of materials and depend very much on how individual students choose to respond to University briefs.

The costs below are the result of asking our students to state how much they spend during the year and creating an average, as such they are indicative only.

- Equipment and Materials
- Level 4 (First Year)

General art materials, items for styling purposes and printing are needed throughout the course and will be dependent on personal practice - £150- £200 (approximately)

Level 5 (Second Year)

As above - £150-£200 (approximately)

Level 6 (Third Year)

Extended practice module related costs - £400 (this is only an estimation, as costs of level 6 modules are entirely dependent upon individual students' direction)

- Computers and Digital Equipment

Teaching and learning are supported through access to some online events and learning materials. This might include visiting speakers or the chance to review lectures that have been recorded. The University also uses a Virtual Learning Environment (VLE) to support learning. There are a range of computer facilities across the University available to access Monday to Saturday including weekday evenings. If you are intending to buy a computer we suggest you wait until you start your course. You will quickly find out what you do and don't need. The Course Team will be able to offer you advice on what to buy and where to purchase it from, based on your creative needs and budget.

- Books, Online Subscriptions and Competitions

There is an extensive range of books, text and online resources available through our library. There will also be opportunities to submit to national and international competitions and live projects as part of your course. These resources are directly related to your studies and highlighted in modules as you progress through the course. Throughout your time on the course you may choose to purchase your own copies of key texts, subscribe to online networks, software subscriptions and enter non-compulsory competitions.

- Educational Visits and Offsite Activities

Educational visits to enhance your experience may be offered throughout the course and can range from a visit to a UK event, exhibition or gallery, to a European or international study trip. All trips requiring a student financial contribution are optional and we aim to keep costs as affordable as possible. We do not guarantee that we will run international visits, decisions are based on availability, cost and the number of students required to make the trip viable.