

Engel & Völkers Italy Debuts at the Rome Film Fest: Cinema Meets the World of Housing

Rome, October 13, 2026 – Engel & Völkers Italy is participating for the first time in the Rome Film Fest, one of the capital's most anticipated cultural events, with a special project created in collaboration with WeMeet and Centri Porsche di Roma.

From October 14 to 25, Engel & Völkers will be present at the Rome Film Fest with a dedicated space where visitors can enjoy an immersive experience using virtual reality headsets. A journey designed to bring the public closer to the brand's universe and offer an original perspective on the relationship between cinema and living, two worlds deeply linked by the ability of spaces to tell stories, evoke emotions, and build imaginations.

But the Film Fest does not end at the red carpet. The program is enriched by three Party Nights, scheduled for October 17, 21, and 24, hosted in three exclusive locations across the capital. Three appointments that will extend the Festival's atmosphere beyond the screenings, featuring entertainment, meetings, and guests from the film scene, along with special surprises and experiences.

"Cinema has always attributed a fundamental role to houses: some of the most iconic homes in the history of cinema have become part of our collective memory. Locations contribute to defining characters' identities and making stories unforgettable. Participating in this event for the first time represents an opportunity for us to tell the story of the world of living from a different perspective, enhancing the relationship between architecture, culture, and lifestyle—elements that have always characterized the identity of Engel & Völkers," states Muhannad Al Salhi, CEO of Engel & Völkers Italy.

With this initiative, Engel & Völkers Italy strengthens its connection with Rome and its cultural landscape, continuing a communication path that pairs real estate with experiences related to art, architecture, and entertainment. A presence that interprets real estate as an integral part of a broader universe made up of places, people, and stories.

Information and Reservations

<https://www.wemeetroma.it/#Eventi>

<https://wa.me/393278109490>

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About Engel & Völkers:

Engel & Völkers is a leading global service company in the intermediation of high-quality residential and commercial real estate, yachts, and aircraft in the premium segment. With over 1,000 locations worldwide, Engel & Völkers offers its private and institutional clients a wide range of tailored professional services.

Consulting, sales, and leasing form the core competencies of a staff consisting of more than 16,699 employees. The company currently operates in over 36 countries across 5 continents. Intensive training programs in its own internal real estate academy and the high level of quality assurance governing its systematically structured service delivery are key factors behind the company's success.

Engel & Völkers continuously develops digital tools and IT products in order to keep service as efficient as possible. In doing so, the company is setting new standards in digital solutions for real estate brokerage.

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