



THE BIG ONE HUNDRED

CREATE A CREATURE COMPETITION

This summer, Ashdown Forest, the home of the original Hundred Acre Wood, celebrates 100 years since the publication of A. A. Milne's first Winnie-the-Pooh stories. For a century, these woods have inspired imagination, adventure and unforgettable characters, and now a new story is ready to begin.

As part of the centenary celebrations, Trigger has teamed up with Ashdown Forest to present The Big One Hundred, a joyful celebration of the Forest itself, and the beginning of a brand-new tale. At the heart of this story is a mysterious new forest creature, inspired by Ashdown Forest's wildlife and landscapes, which will be brought to life in the Forest this July.

As part of The Big One Hundred, primary school aged children across Sussex are invited to help imagine and create this brand-new character.

We're inviting children and young people aged 5-11 years old to use their creative minds to design and draw/collage/describe what might this curious forest friend look like. Could it borrow features from the animals that already call the Forest home, or be something entirely new? Through drawings and ideas, young imaginations will help shape a playful new creature and open the next chapter in Ashdown Forest's story.



THE COMPETITION

Design an original forest creature inspired by the special species found in the original Hundred Acre Wood, Ashdown Forest.

Your creature can use the colours of plants like heather, gorse, bracken and trees in Ashdown Forest and/or combine characteristics from different animals, such as:



Silver-Studded
Blue Butterfly



Green Tiger
Beetle



Adder



Dormouse



Dartford Warbler



What to Create:

Children can submit:

- An artwork of their forest creature, this could be a drawing, collage, sculpture, or any type of art that you find inspiring
- A name for the creature
- A short piece of creative writing describing it

You might like to think about:

What is your creature called?

What does it like to do?

Where does it live in the forest?

What makes it special?



The Prize

The winning entry will:

- Be incorporated into the final design of the actual creature that we create and bring to life!
- Have the opportunity to be featured across social media, press and communications around this project.
- Be invited with their school class to Ashdown Forest to be among the first to meet the Forest Creature in real life.

Judging

Submissions will be judged by a panel of representatives from Trigger, Ashdown Forest, and Wealden District Council and a surprise guest judge.

Submission requirements

Open to primary aged children

Children must be based in Sussex

How to Submit

When sending in your entry please include the child's full name, age, primary school and contact details of the parent/carer so that we can get in touch if you are the chosen winner!

Please submit your drawings, writing or ideas via email to hello@triggerstuff.co.uk

If you are happy, please provide:

- Child's first name
- Age

Deadline

Deadline for submissions is 10am on Tuesday 15th April 2026

The winner will be announced in May.

Good luck!