

More value for your event

Environmental protection is becoming increasingly important. Especially in the business sector, more attention is being paid to environmentally conscious management and sustainability. These quality features should also be carried forward in the event sector, which is why companies are increasingly deciding to hold their planned events as green meetings or events.

In order to transport environmental awareness and social action of the organisers to the outside world, we offer to certify events that meet the corresponding requirements of the Green Meeting & Events Guideline with the Green Meetings & Events eco-label.

When deciding to hold a Green Meeting or Green Event, the earlier you include it in your event planning, the easier it will be to implement.

The following events can be awarded the Austrian Eco-label:

- Congresses
- symposia
- Scientific or governmental conferences
- National and international conferences
- Conferences, forums, colloquia
- Company conferences, business meetings
- General meetings, board meetings
- Retreats, seminars, training courses, workshops

Topic areas from which the necessary points for certification can be achieved:

- environmentally friendly travel
- on-site mobility and CO2 reduction
- environmentally friendly accommodation
- Requirements for the venue
- requirements for catering
- requirements for stand builders
- environmentally friendly procurement
- material and waste management
- social aspects and communication

If you decide to hold your event with more value, we will be happy to discuss the framework conditions and the relevant criteria with you in advance. Subsequently, we will continuously enter

the fulfilled criteria into the Green Meeting Software, through which we can consequently certify your event.

We appreciate your interest and look forward to a successful cooperation for your sustainable event.