



Alberto Prieto Díaz

Creative and detail-oriented Graphic Designer with over 7 years of experience delivering innovative design solutions for print, digital, and social media platforms. Skilled in transforming complex concepts into visually compelling designs that drive engagement and brand recognition. Proficient in Adobe Creative Suite, typography, and user-centered design, with a passion for elevating brand identities.

Professional Experience

Senior Graphic Designer

may. 2020 - Presente

Peaches Design Studio, London, England

- Collaborated with cross-functional teams to develop cohesive designs for marketing campaigns, achieving a 25% growth in client engagement.
- Produced high-quality visuals for social media, resulting in a 40% increase in follower growth across platforms.
- Developed creative concepts for web and print materials, including brochures, banners, and landing pages.

Graphic Designer

jun. 2017 - dic. 2019

TPM Marketing Agency, Dublin, Ireland

- Created compelling visual content for 50+ marketing campaigns, enhancing client brand storytelling.
- Designed and optimized user interfaces for websites and mobile apps, improving usability and aesthetics.
- Produced motion graphics and animations for video advertisements, increasing ad engagement by 20%.

Junior Graphic Designer

sept. 2015 - mar. 2017

Creative Iberian Minds, Madrid, Spain

- Assisted in the development of branding materials, ensuring alignment with client vision and goals.
- Retouched and optimized product photos for e-commerce platforms, improving visual appeal.
- Contributed to brainstorming sessions, proposing creative solutions for marketing challenges.

Education

Bachelor of Fine Arts

2010

Universidad Complutense de Madrid, Madrid Spain

Certifications

Adobe Certified Expert (ACE): Photoshop

2022

UI/UX Design Certification (Google UX Design Certificate)

2021

Typography Mastery Workshop

2020

Achievements

Designed a corporate rebranding campaign recognized by *Design Magazine* as one of the "Top 10 Branding Projects of 2022".

Personal Data

Nombre

Alberto Prieto Díaz

Dirección

Madrid

Número de teléfono

+34 653 123 456

Correo electrónico

ejemplo@cvmaker.es

Fecha de nacimiento

2/4/1993

Sitio web

www.albertoprietodesign.com

Key Skills

Branding & Identity

Experto

Design

Adobe Creative Suite

Experto

HTML/CSS

Experto

After Effects, Premiere Pro

Experto

Project Management &

Collaboration

Experto

Languages

English

C1

Spanish

Nativo