

DETAIL PRIBADI

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PT Global Nusantara
Ms. Anderson

Jakarta, 7 September 2026

Dear Ms. Anderson, Hiring Manager at PT Global Nusantara,

I am writing to express my interest in the Marketing Coordinator position advertised on LinkedIn. With a Bachelor's degree in Communications and over three years of experience in digital marketing, I am confident that my skills align well with the requirements of this role.

In my current role at PT Kreatif Media, I managed social media campaigns that increased engagement by 35% within six months. I also led a content strategy that grew our email subscriber base by 20%. These achievements reflect my ability to combine creativity with data-driven decision-making to deliver measurable results.

I am particularly drawn to PT Global Nusantara because of your commitment to innovation and your strong presence across Southeast Asia. I am eager to bring my expertise in campaign management and content creation to support your marketing team's goals.

Enclosed is my CV, which provides further detail about my background and accomplishments. Thank you for considering my application. I look forward to the opportunity to discuss how my experience can contribute to your team.

Sincerely,
Rania Pramesti