# PERSONAL PROFILE

Enthusiastic and creative school leaver aspiring to build a career as a Product Designer. Skilled in sketching, prototyping, and digital tools such as Figma and Photoshop, with a strong interest in user experience and creative problemsolving. Recognised for teamwork, adaptability, and attention to detail in academic projects. Eager to contribute to a design team, learn from industry professionals, and develop a portfolio that demonstrates both user-first design thinking and technical ability.

#### **WEBSITE & SOCIALS**

# Portfolio - Linkedin

# **SKILLS**

Prototyping and wireframing Figma, Adobe XD

Strong visual design sense

Design systems and accessibility principles

Collaboration Teamwork

Creative problem-solving User-first thinking

# **WORK EXPERIENCE**

# <u>School Design Project – Mobile App Prototype, Harrow Sixth Form College,</u> 2023

Collaborated with a small team to design a prototype app for managing student wellbeing. Researched user needs, developed wireframes, and presented final designs to staff and peers.

- Prototype shortlisted for the college's annual design showcase, highlighting innovation and user-first design.
- Presented design concepts to an audience of 50+ peers and tutors, receiving recognition for clarity and creativity.

# Freelance Poster & Branding Work, 2022

Designed posters and social media graphics for local community events and a small online shop.

- Created branding assets that increased client social media engagement by 25%.
- Helped a local event increase ticket sales by designing promotional posters that were distributed across community spaces.

# **EDUCATION**

Art & Design (A), Media Studies (B), Psychology (C), Harrow Sixth Form College, London, UK, 2023

9 GCSEs, grades A–C, including English Language (B), Mathematics (B), and Design & Technology (A), Hillside High School, London, UK, 2021