MAC STOCKER

PERSONAL DETAILS

Name
Mac Stocker

Address
635 Shelf Dr
New York, NY, 10002

Phone number
(555) 212-0148

Email
example@cvmaker.com

SKILLS

- **Visual merchandising**
- **Merchandise planning**
- **Inventory management**
- **Planogram development**
- **Pricing and promotions**
- **Retail marketing**
- **Sales analysis**
- **Product placement**

Retail merchandiser experienced in managing product presentation, store layouts, pricing, and promotions across multiple locations. Combines visual merchandising skills with inventory planning and sales analysis to improve product availability and support revenue goals. Works closely with store managers and sales teams to deliver consistent displays, coordinate promotional activity, and improve merchandising workflows.

WORK EXPERIENCE

Merchandiser
Sep 2020 - Present

Clothes4U, New York, NY

- Manage merchandising activities across four New York City locations, coordinating product placement, pricing, and promotional displays.
- Collaborated with managers and store teams on initiatives that contributed to a 43% increase in sales between 2020 and 2022.
- Develop floor plans and product arrangements that improve visibility, customer flow, and consistency across stores.
- Coordinate display updates and promotional changes with store teams to support campaign schedules.
- Review product availability and sales performance to identify opportunities for adjustments to merchandising.
- Introduced workflows that reduced costs and supported retail sales growth.

Merchandiser
Jun 2017 - Sep 2020

Fabric World, New York, NY

- Improved product availability and promotional visibility through merchandise planning and display implementation.
- Planned coordinated product displays for online channels and physical stores.
- Designed planograms for new and existing sales floors, balancing product visibility with available space.
- Worked with store teams to maintain displays, replenish merchandise, and communicate promotional priorities.
- Adjusted sales strategies and product presentation, helping the business exceed sales targets by 35% in 2019.

EDUCATION AND QUALIFICATIONS

Bachelor of Arts in Fashion Merchandising
2017

Marist College, Poughkeepsie, NY

- Developed practical skills in painting, drawing, composition, and color theory.
- Explored texture and different media through studio projects.
- Refined concepts and techniques through critiques and collaborative assignments.