SINEAD O'MALLEY

Personal details

Name Sinead O'Malley

Address Brighton, UK

Email example@cvmaker.uk

Skills

Paediatric dispensing Frame styling and adjustments Lens dispensing Stock management Quality checks Order verification Frame display curation Digital dispensing measurements (PD, heights, tilt, vertex distance)

Memberships

GOC-registered Dispensing Optician, 2025

GOC-registered Dispensing Optician with 6 years of strong experience in independent opticians, specialising in Essilor lenses and digital dispensing. Personable and detail-orientated and excel at providing premium patient care and tailored eyewear recommendations. Bring technical precision, excellent communication skills, and a passion for delivering a boutique service. Keen to contribute to a welcoming team to provide an elevated customer experience.

Work experience

Dispensing Optician

EyeBright Practice, Brighton

2022 - Present

Dispensed a wide range of frames and lenses tailored to patients' lifestyle, fashion preferences, prescription requirements, and budgets. Delivered personalised consultations, taking time to understand individual needs and providing clear advice on optical and style options. Consistently met and exceeded individual and team targets while maintaining a boutique-level service environment.

- Increased premium lens and frame sales by 20% within 12 months through tailored patient consultations and effective product positioning.
- Mentored and supported two junior Optical Assistants, enabling them to progress towards professional qualifications and strengthen the overall team skillset.

Dispensing Optician Apprentice

Graham's Opticians, Brighton

Supported qualified Dispensing Opticians during patient consultations, gathering lifestyle needs and budget to recommend suitable frames, lenses and coatings. Took precise facial and frame measurements (PD, heights, pantoscopic tilt, vertex distance, wrap) using digital dispensing technology; record findings accurately in the PMS. Assisted with frame styling, adjustments and fittings; complete basic repairs and aftercare (nose pad/temple replacements, alignment, comfort checks).

 Increased uptake of premium/advanced lenses by 18% through consistent benefit-led explanations and tailored demonstrations using digital dispensing visuals.

Education

GCSEs 2017 - 2019

King College, Brighton

11 GCSEs including Maths, English and Business (4-7 grades).

Courses

Adult and Child Safeguarding

ABDO College

Developed knowledge of recognising signs of abuse and neglect, understanding safeguarding procedures, and following correct reporting pathways in line with UK safeguarding legislation and GOC professional standards.

2019 - 2022

2025