

ERIK ANDERSSON

PERSONAL DETAILS

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TechFlow Solutions

Sarah Mitchell
London

Huddiksvall, 3 March 2026

Dear Ms. Mitchell,

I am writing to express my strong interest in the Senior Product Manager position at TechFlow Solutions. With seven years of experience leading cross-functional teams to deliver B2B SaaS products that have generated over €5M in ARR, I am confident in my ability to drive product innovation and market growth for your expanding fintech platform.

In my current role as Product Manager at Nordic FinTech AB, I successfully led the development and launch of our payment gateway platform, which now processes over 100,000 transactions daily across Nordic markets. By implementing data-driven prioritization frameworks and agile methodologies, I reduced time-to-market by 40% while increasing customer satisfaction scores from 72% to 91%. Additionally, I managed a product portfolio worth €15M, collaborating with engineering teams of 25+ developers and coordinating with stakeholders across five countries.

I am particularly drawn to TechFlow's mission of democratizing financial services through innovative technology. Your recent expansion into embedded finance solutions aligns perfectly with my experience in API-first product development and my passion for creating seamless user experiences. Having followed your Series B announcement and impressive 200% year-over-year growth, I am excited about the opportunity to contribute to your next phase of scaling, particularly in the European market where my regional expertise and network can add immediate value.

I would welcome the opportunity to discuss how my product leadership experience and track record of delivering high-impact fintech solutions can contribute to TechFlow's continued success. I am available for an interview at your convenience and look forward to exploring how I can help drive your product vision forward.

Thank you for considering my application.

Best regards,
Erik Andersson