

Nataly Boyadjieva

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XYZ Company
Varna

Varna, 18 February 2026

Dear Hiring Manager,

I am writing to express my interest in the Marketing Specialist position at XYZ Company. With a Bachelor's degree in Marketing and over three years of experience in the industry, I possess the skills and knowledge necessary to contribute to your team. I am particularly excited about XYZ Company's innovative approach to digital marketing. I am eager to bring my social media strategy and content creation expertise to help drive your initiatives forward.

In my previous role at ABC Corp, I developed and executed marketing campaigns that increased customer engagement by 25%. I have a proven track record of analyzing market trends, creating targeted content, and managing successful social media strategies. I am confident that my experience and passion for marketing align perfectly with XYZ Company's goals.

Thank you for considering my application. I look forward to the opportunity to discuss how I can contribute to your company's success.
Sincerely,

Nataly Boyadjieva