
Ambrolauri Tlugi, Bredal Select



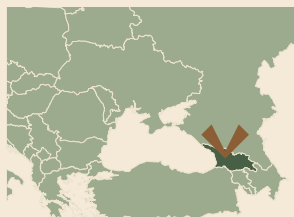
Passion for growth

Majland

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Ambrolauri Tlugi, Bredal Select



Ambrolauri Tlugi, Georgia

Shape

8 / 10



Shoot lenght

6 / 10



Branch angle

7 / 10



Winter frost resistance

5 / 10



Needle density

8 / 10



Flushing

6 / 10



Geography / origin

In 1998, Jens Stevn, (prior owner of the Bredal Nursery), Børge Klemmensen (Abies Seed) and Kaj Østergaard (former Manager of the Danish Christmas Tree Growers Association) were in Georgia, specifically the District of Ambrolauri Tlugi in search of suitable seed sources for the production of Christmas trees. The area today known as “Bredal Select” was selected based on a number of criteria. The area should be at as low an elevation as possible, be clearly demarcated allowing continual harvesting of the same area, and have the qualitative traits needed to produce lush and beautiful Christmas trees. The area chosen was the lower 35 meters of elevation in what is now known as Dept. 16.

The seed source is officially designated “Abies Nordmanniana, Ambrolauri Tlugi, Dept. 16, Bredal Select” and as a Majland Brand named “Bredal Select”. The Department is situated approximately in the middle of the Tlugi slope at an elevation of 1150 to 1185 m.o.s.

Majland A/S acquired “Bredal Select” through auction in 2009.

Type, shape and growth

Bredal Select produces beautiful and lush Christmas trees with lots of mass and a dark green color. Bredal Select has been used for 20 years in the production of Christmas trees throughout most of Europe. The experience gained shows a homogenous and qualitative good production with high yield and a stable economic return.

Research and experience

Majland A/S has during the latter years through our contacts and partners in Denmark and Georgia attempted to acquire permission to remove trees with inferior qualitative traits related to the production of Christmas trees. So far this has not been successful, but it is our hopes, that we in the future through dialogue with the Georgian Forest Authorities will be allowed to pursue this.

Security of supply

Although the seed supply varies from year to year, with adequate storage, fluctuations in supply are not huge. As long as harvest in Georgia is possible, we are of the opinion, that supply is secure.