

READY 
TO RACE

Matchall

THE READY TO RACE WORLD



EVENT GUIDE

KTM

READY TO RACE

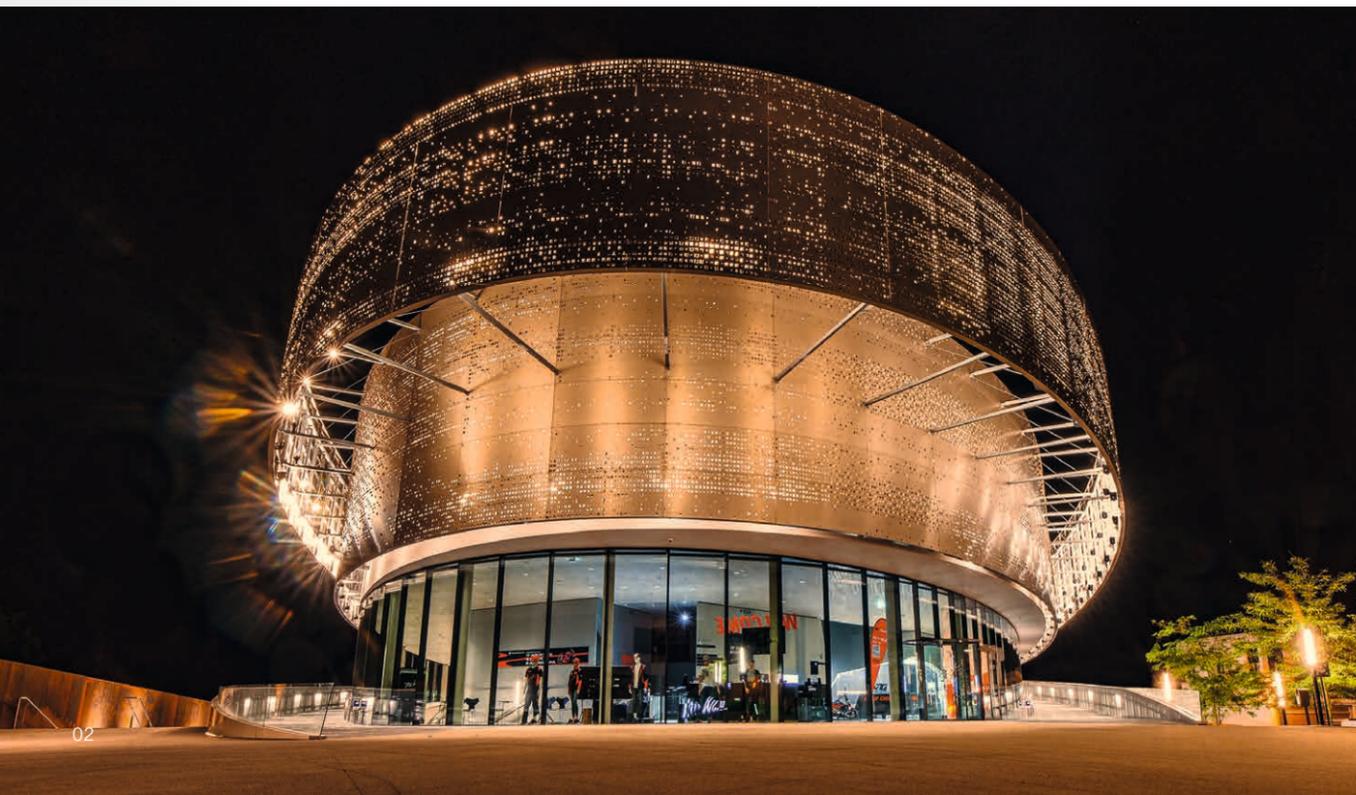
THE KTM MOTOHALL OFFERS THE ULTIMATE READY TO RACE EXPERIENCE!

The breathtaking architecture of the KTM Motohall and our exclusive accompanying program help to create unforgettable moments – offering the perfect location for events all in one place to suit a variety of needs.

MORE INFORMATION CAN BE FOUND ONLINE AT:

www.ktm-motohall.com

[f](#) [@](#) @ktmmotohall



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FACTS & FIGURES

FORECOURT
2,460
EXHIBITION SPACE
2,600

RESTAURANT
GARAGE
www.garage-mattighofen.com

UNDERGROUND
PARKING SPACES
130

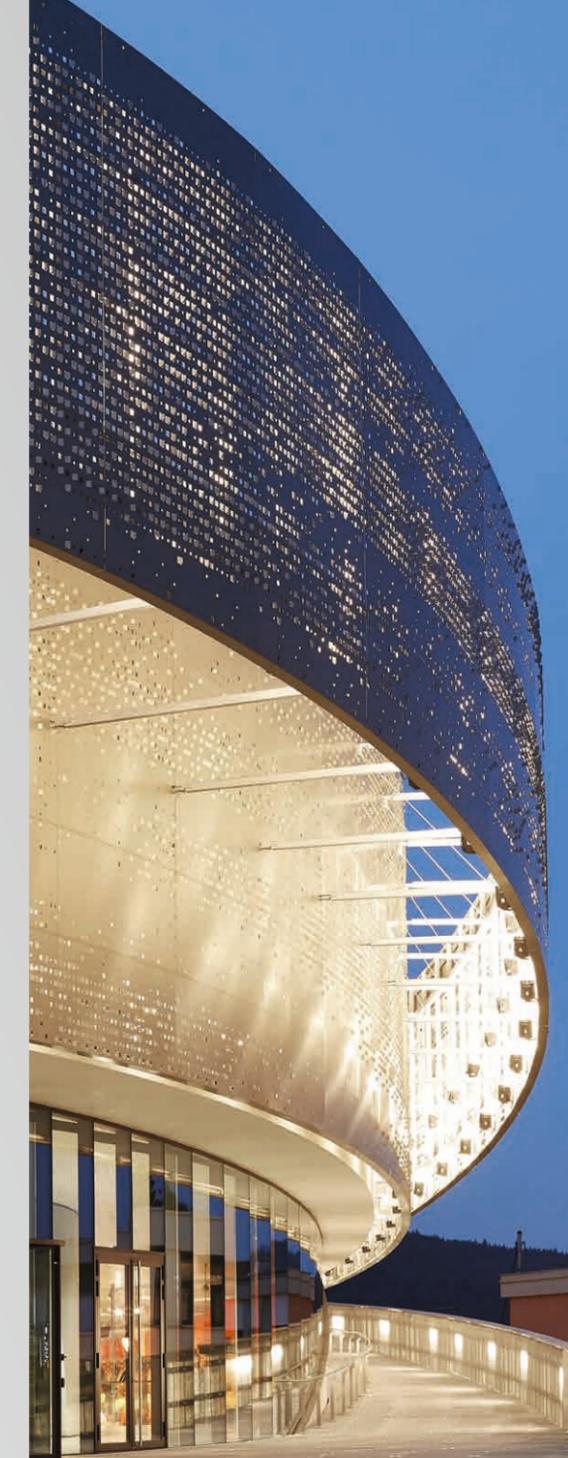
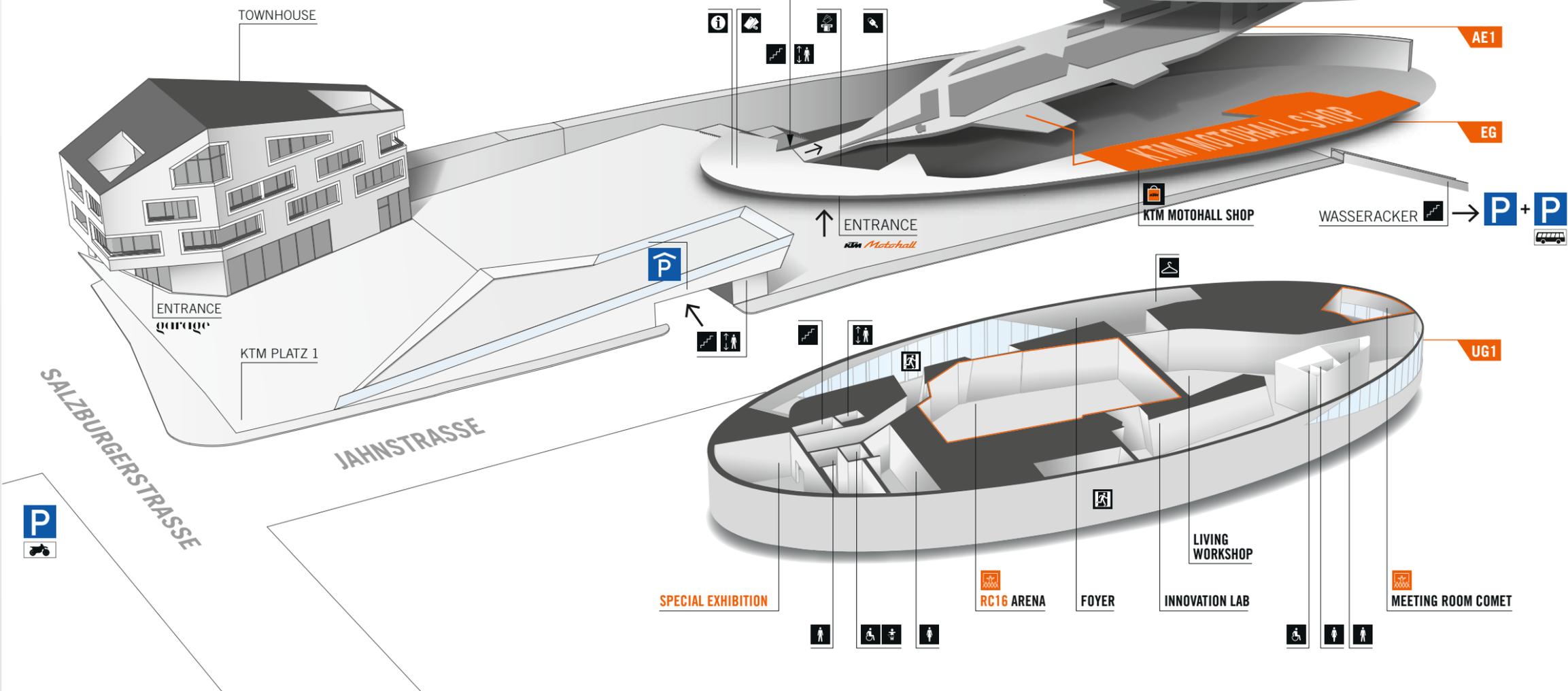
TOTAL BUILDING CAPACITY
1,000

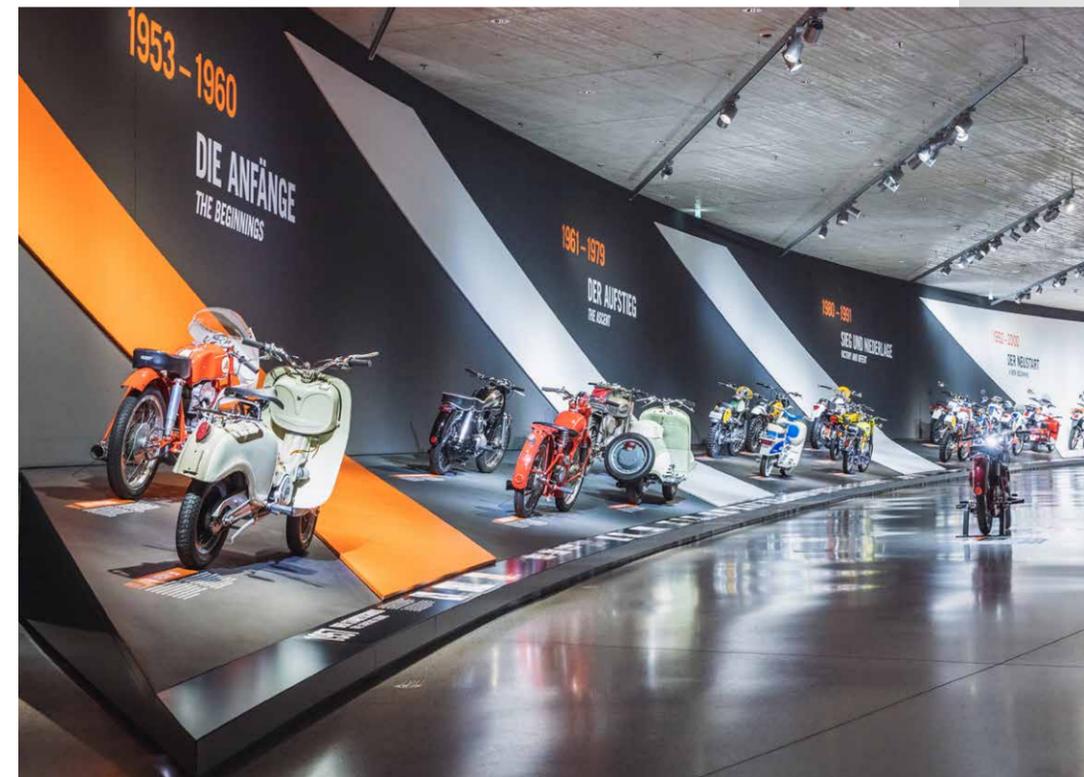
RC16 ARENA
350

COMET MEETING ROOM
30

KEY

- | | | | |
|-------------------|--------------------------|---------------------|-------------------------------|
| KTM Motohall shop | Coat check | Information point | AE1 Exhibition level 1 |
| Stairs | Ticket counter | Event area | AE2 Exhibition level 2 |
| Elevator | Barrier-free washroom | Underground parking | AE3 Heroes floor |
| Ticket machine | Women's washroom | Motorcycle parking | EG Ground floor |
| Lockers | Men's washroom | Parking lot | UG Basement |
| Emergency exit | Baby changing facilities | Bus parking | |





KTM MOTOHALL **EXHIBITION**

Just a few meters away from the very first factory of the company's founder, Hans Trunkenpolz, lies the spectacular KTM Motohall, located at KTM Platz 1 in Mattighofen.

A striking metal construction in the form of a tire track pattern is the impressive building's architectural highlight, symbolizing the high-speed dynamic performance of this motorcycle company that is well-known around the world today.

The KTM Motohall is an enormous 10,000 m² KTM universe that features a barrier-free exhibition spanning three levels and showcasing the themes of innovation, history and technology.

The emotional highlight is the spectacular 360 video installation featuring the most important KTM racers of all time, such as Gennady Moiseev, Heinz Kinigadner, Shayne King, Brad Binder and Matthias Walkner. Action-packed motorsport experience is sure to give you goosebumps.

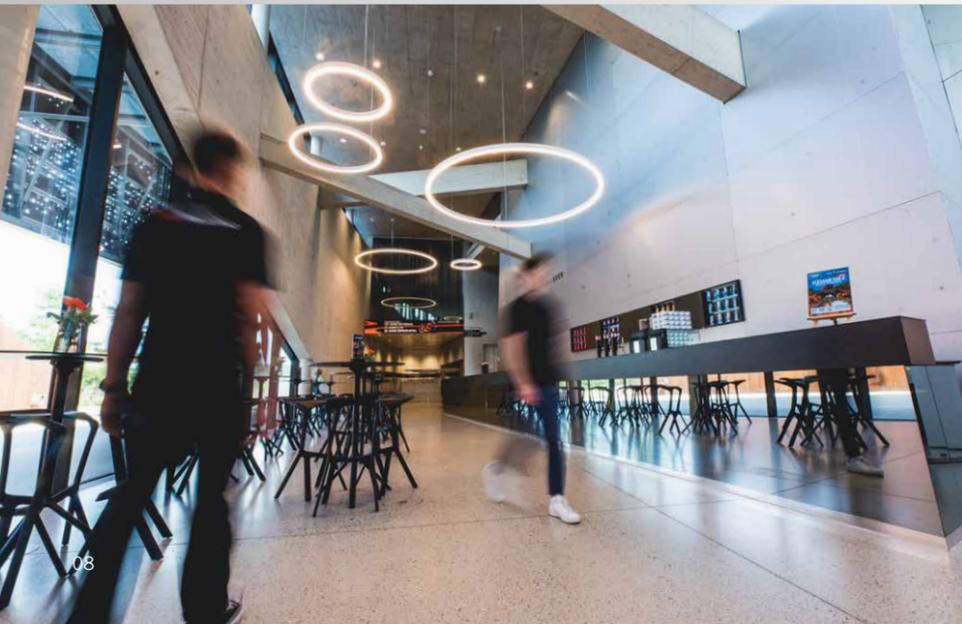
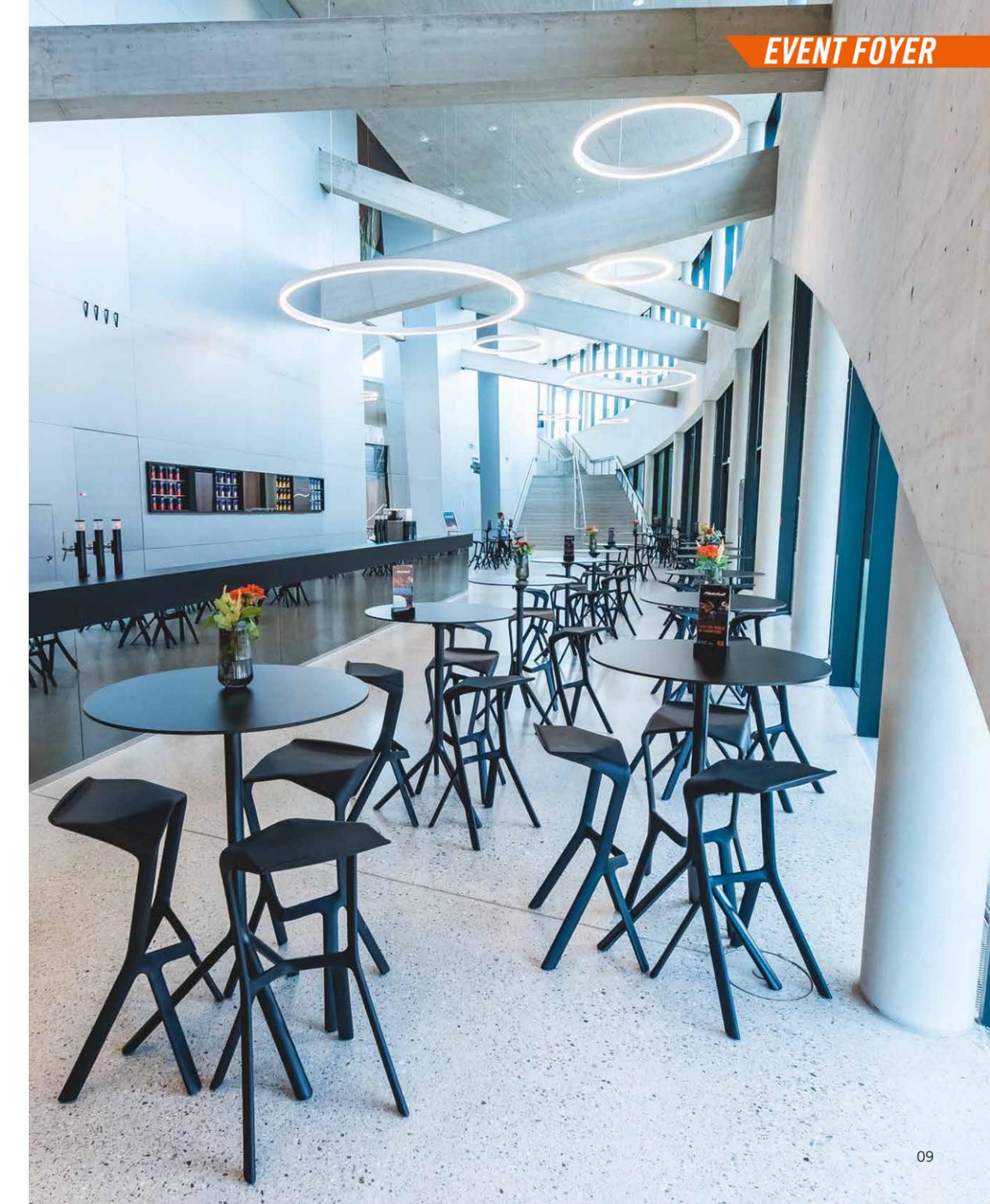
Further orange-colored attractions in the KTM Motohall include the RC16 Arena, the live workshop, the Innovation Lab, the Garage restaurant and the KTM Motohall Shop.





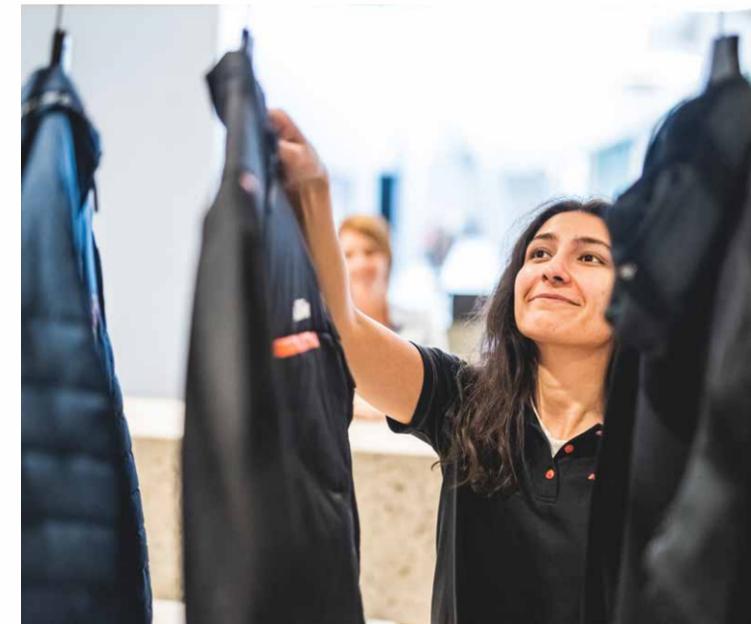
EVENT **FOYER**

The impressive event foyer is ideal as a culinary tuning station for your exclusive event reception or for the well-deserved after-race party following a successful presentation. In good weather the inviting outdoor area is perfect for a quick pit stop.



EVENT **LOCATION**

Engine off, headlights on: The RC16 Arena is the absolute highlight for your exclusive event in the KTM Motohall. The RC16 is inspired by the simple and powerful design of the KTM MotoGP™ race bike, which cuts an impressive figure on the MotoGP™ race tracks of this world with its 260 hp. And you too can captivate your audience in the RC16 arena with impressive product presentations, sporty runway shows, or conferences, courses and meetings. The adrenaline-charged atmosphere in all event areas of the KTM Motohall is palpable, from the RC16 Arena to the Comet seminar room, the live workshop, the event foyer and the Innovation Lab.



ARENA RC16

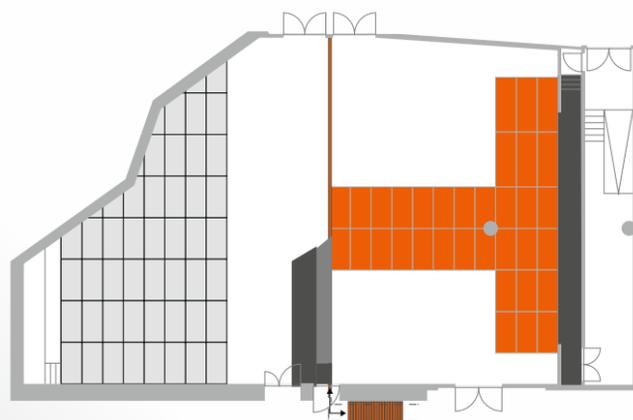
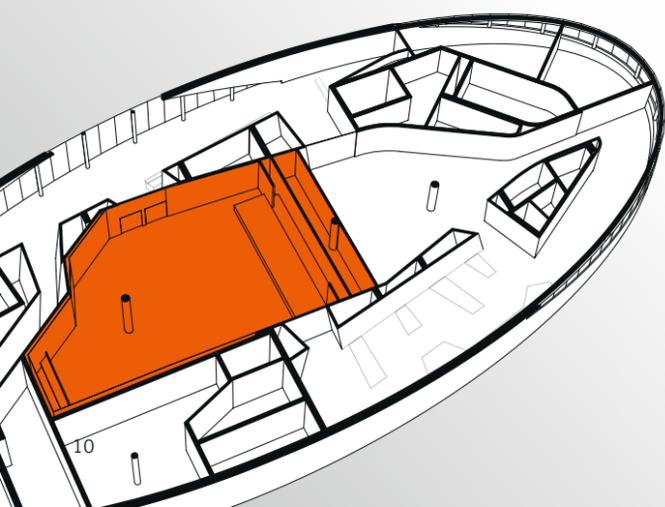
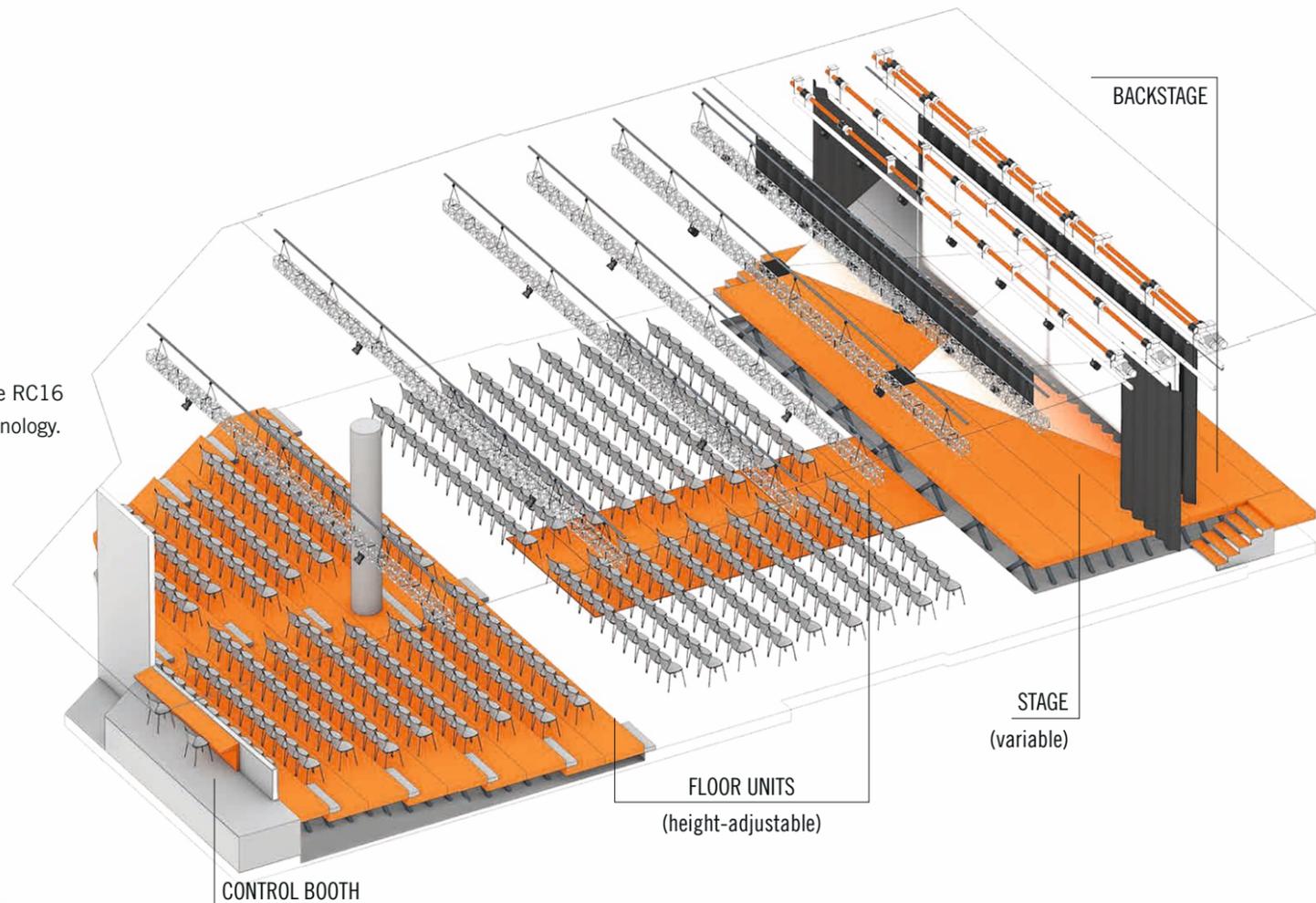
Unique location, unforgettable experience: The RC16 Arena features impressive state-of-the-art technology. We offer professional services for conferences, product presentations and much more.



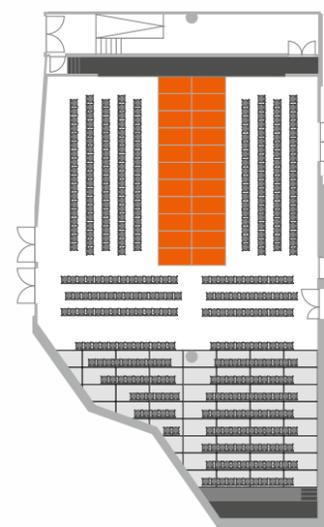
MAX. OCCUPANCY
350



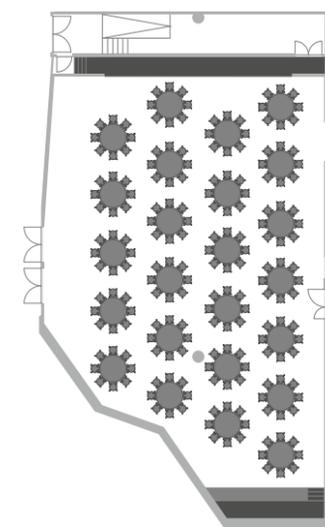
375.63



- Stage units (lowerable)
- Divider wall
- Floor units (height-adjustable)



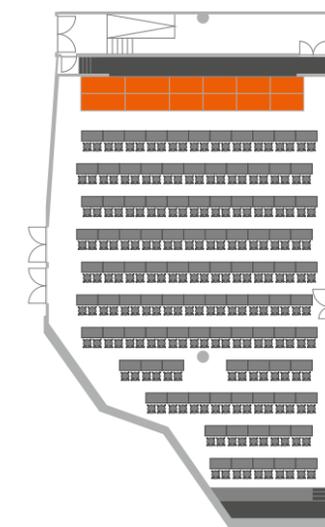
Front runway (whole room) | MAX. OCCUPANCY **350**



Gala seating (whole room) | MAX. OCCUPANCY **170**



Theater seating (whole room) | MAX. OCCUPANCY **350**



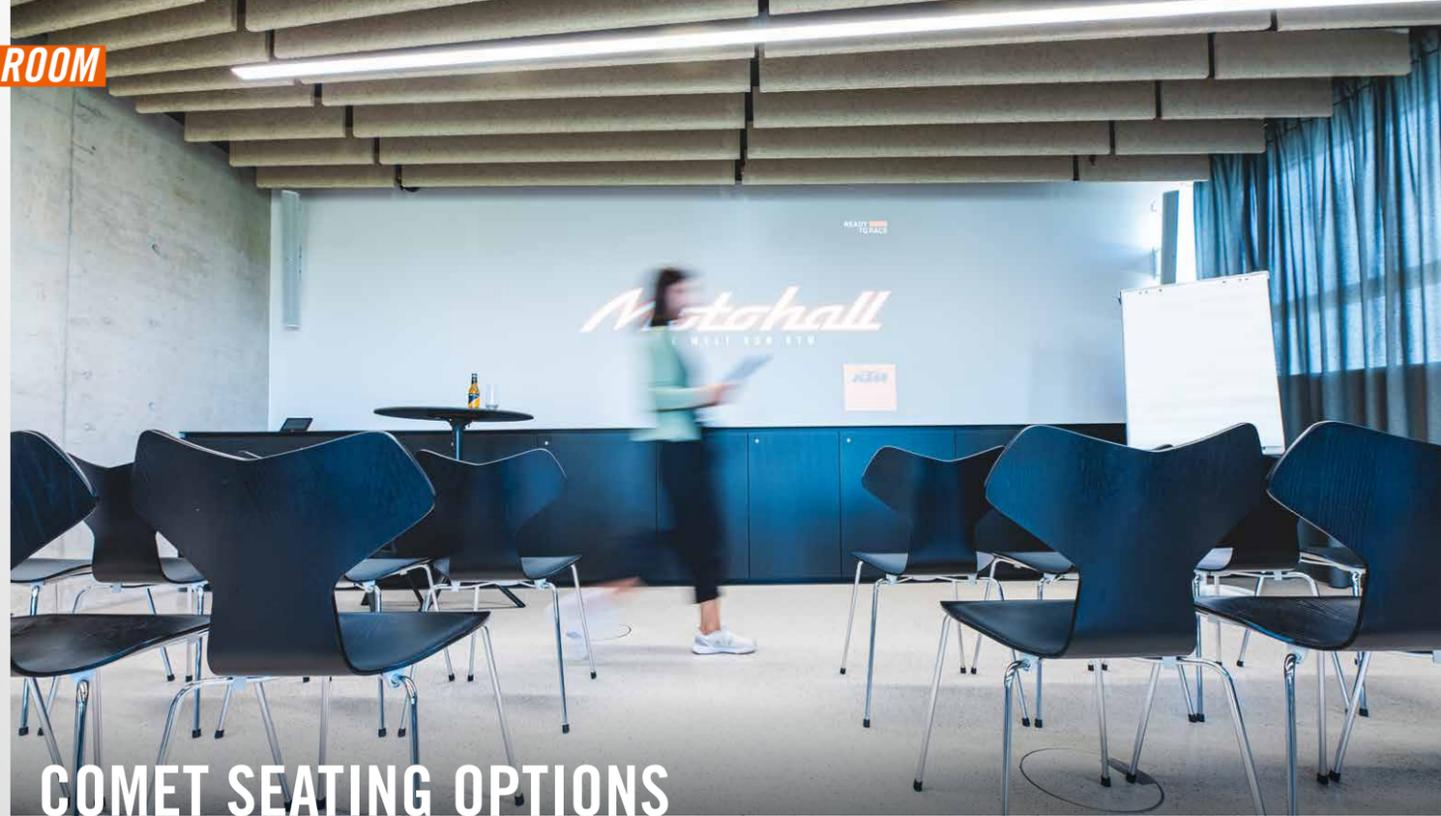
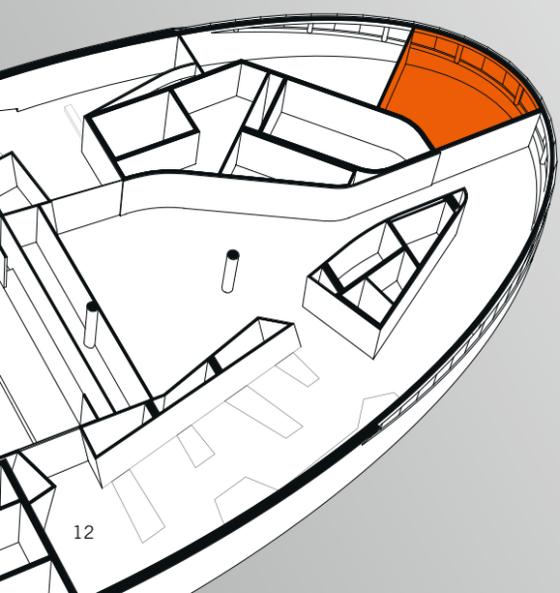
Classroom seating (whole room) | MAX. OCCUPANCY **200**

MEETING ROOM COMET

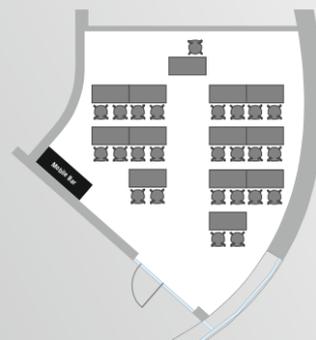
The quietly located Comet meeting room is perfect for getting down to work in small groups. It provides excellent lighting conditions and a beautiful view of the Kobernaußerwald region.

 MAX. OCCUPANCY
30

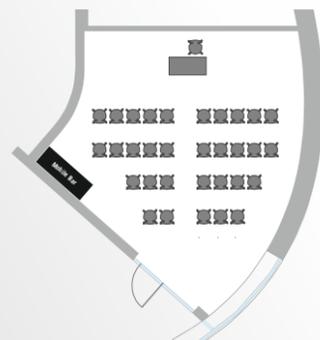
 **61.67**



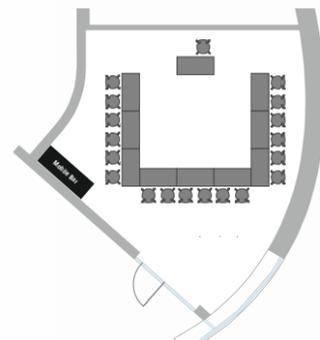
COMET SEATING OPTIONS



Classroom seating



Theater seating



U-shaped seating



TECHNOLOGY RC16

RC16 ARENA

- AUDIO SYSTEM** | **MONITORING** | **MIXING CONSOLE**
- WIRELESS MICROPHONES & HEADSETS** | **PLENTY OF XLR CABLING**
- AUDIO INDUCTION LOOP IN THE RC16 EVENT HALL FOR HEARING AIDS**
- STAGE LIGHTING** | **STREAMING TECHNOLOGY** | **VIDEO TECHNOLOGY**
- PREVIEW MONITORS** | **MOTORIZED FULL HD CAMERA**
- PODIUM** | **SOUND SYSTEM IN THE FOYER/BAR AREA**
- TWO MOBILE MEDIA SCREENS** | **FOG MACHINES**

MEETING ROOM COMET

- COMET MEETING ROOM**
- SOUND SYSTEM** | **VIDEO TECHNOLOGY**



Further information and details about the technology are available on request.

HYBRID & DIGITAL SOLUTIONS



Your all-in-one solution for live streaming, online press conferences, webinars, hybrid events and compliant shareholder meetings. From technically sophisticated planning to the live broadcast, we are there to help you coordinate the entire event. We thus offer complete digital solutions for your individual requirements.

This brings together the best of both worlds – real experiences that can also be viewed and enjoyed online. Using state-of-the-art technology, we bring your event to life and combine the most diverse levels of experience.



KTM MOTOHALL FORECOURT



PREFER A STUNT SHOW TO A SLIDE SHOW?
Take advantage of the KTM Motohall forecourt to perfectly break-up your event. The area offers various opportunities that can be set up to perfectly suit your needs or desires. Amaze your guests!



FRAMEWORK PROGRAM B2B OFFERS



In addition to the exclusive guided tours through the exhibition world of the KTM Motohall, the unique Ride Orange Experience provides a very special adrenaline kick. Other orange attractions include the live workshop including the Tech Talk with our chief restorer and various workshops in the Innovation Lab. Inspire your customers and employees with an individually tailored framework program.



GUIDED TOURS



Round off your event with a visit to our exhibition. Let us take you on an exclusive tour, even outside of opening hours, and usher you through the fantastic KTM Motohall past KTM models, developments and experiences of the past, the present and the future. Our guides will accompany you through three exhibition levels and provide authentic insights, as well as exciting background information on a wide variety of KTM topics. Be part of the Orange Family.

The KTM Motohall AUDIOGUIDE describes in depth the bikes and adventures of motorsport heroes, the history, the innovations and the technology and engineering related to motorcycles and the KTM brand.

A professional speaker accompanies you through 17 stations over three levels of the KTM Motohall. View the exhibits and try out the interactive modules.





THE LIVING WORKSHOP

KTM 150 MUSTANG

From the year 1959: The pioneer of today's enduro bikes.

KTM 950 SUPER ENDURO R

Giovanni Sala reached the top speed of 197 km/h at the Erzbergrodeo Prologue in 2005 – a record that remains unbroken to this day.

KTM 660 LC4 RALLY

Fabrizio Meoni's original bike on which he brought home the first Dakar victory for KTM and wrote Orange history in 2001.

If just reading about these models has you tingling with excitement, then the live workshop at the KTM Motohall is the place for you: Motorcycles and classic bikes are the core components of our in-house mechanic's work. They are reconditioned live during your event and given a new lease of life with fresh engine oil.

The restored KTM bikes can be seen in the show workshop. Also on display are special technical exhibits from the racing series, such as the engine of a MotoGP™ racing machine and various sectional models of two to four stroke engines.

Almost 150 motorcycles, including rarities from street and offroad racing, classic bikes and standard vehicles, are still waiting behind closed doors to be brought out onto the living workshop stage, where they will be reconditioned in front of your eyes by the head restorer.

WORKSHOPS IN THE INNOVATION LAB

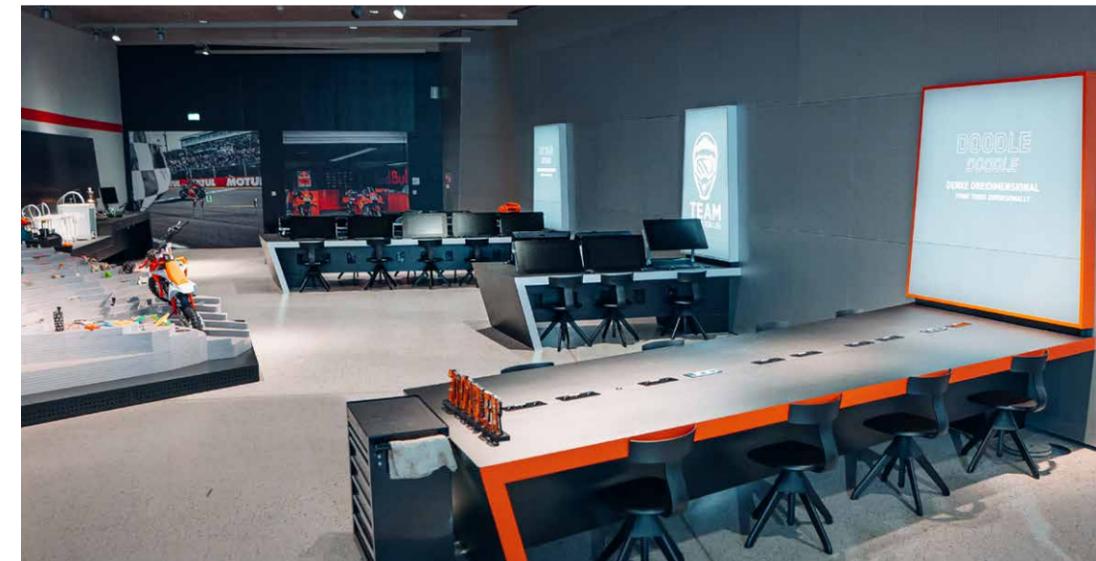


The Innovation Lab in the basement of the KTM Motohall is ideal for smaller-scale workshops and team-building sessions.

The focus here is on learning the basics of electrical engineering, 3-D and digital design.

Inspire your customers and employees with visionary tasks and familiarize yourself together with the latest technologies such as a design and CAD software, a 3-D scanner, a 3-D printer, a laser cutter, a doodle and soldering and virtual reality station.

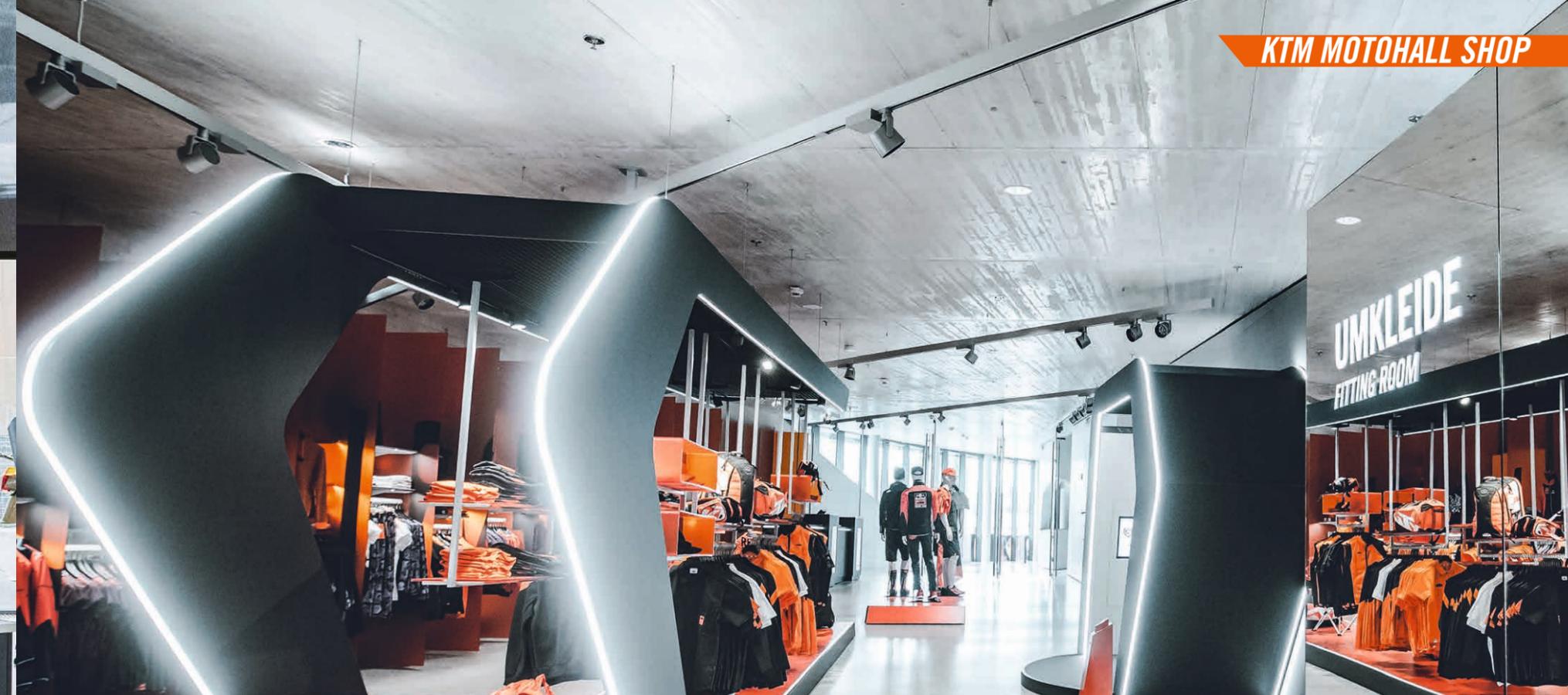
In the end, you'll leave with a totally unique experience and unexpected insights into the exciting world of design, technology and the future.





READY TO RACE
SIMULATORS

You've never been this close to the race track before! Finish off your visit with a race on the X-Bow simulator or on the MotoGPTM racing simulator. Experience pure adrenaline and driving fun! KTM Motohall's high-tech racing simulators showcase their realistic design, precise driving feel and high-resolution tracks. Conquer the race track around the Red Bull Spielbergring. Beat best times and become a world champion yourself!

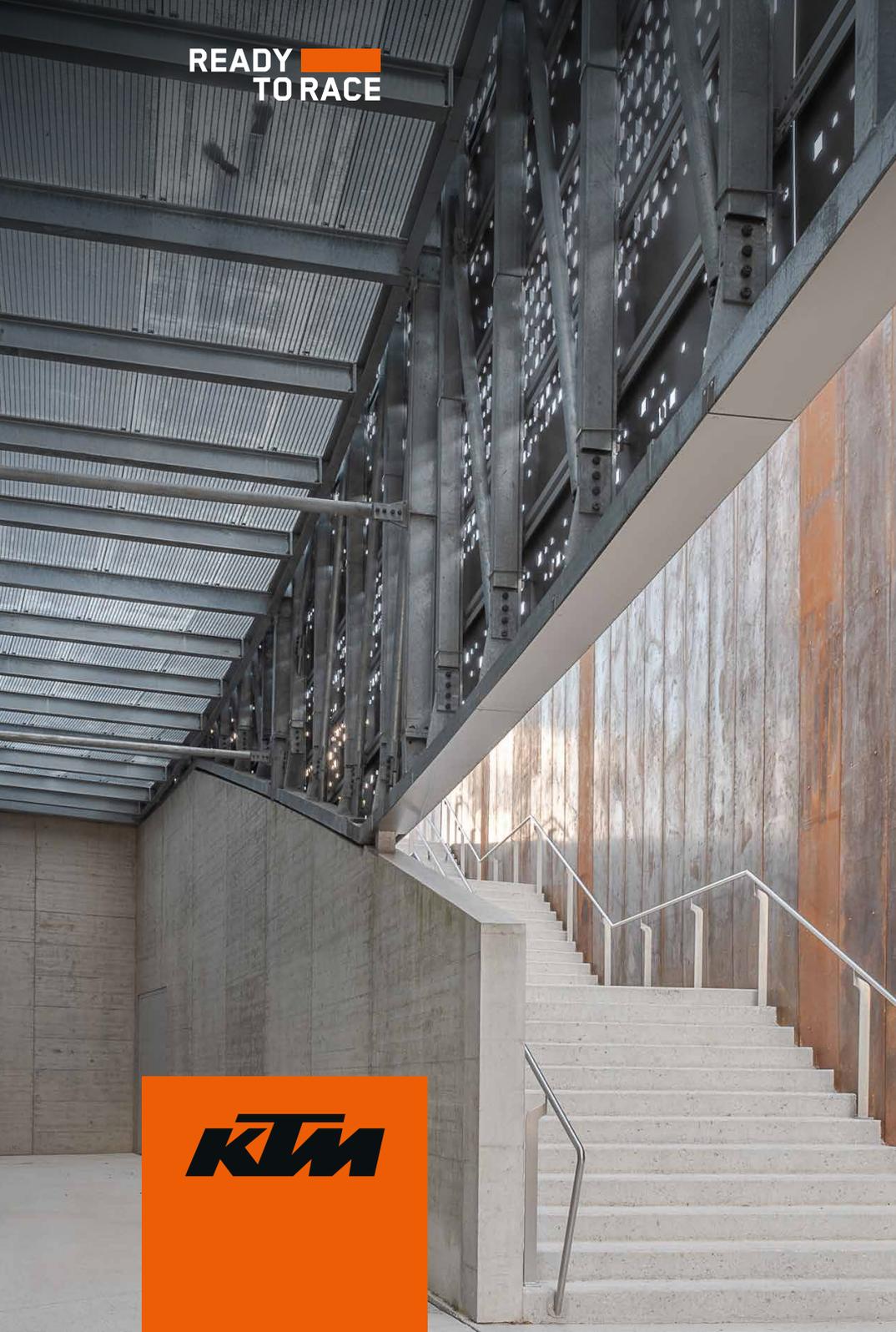


KTM MOTOHALL
SHOP

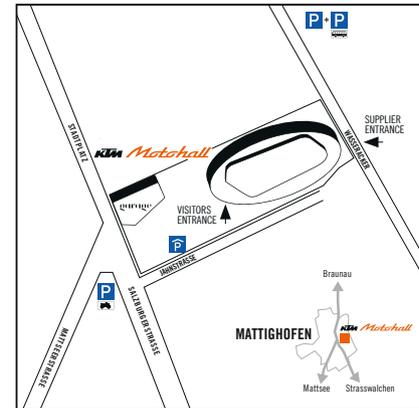
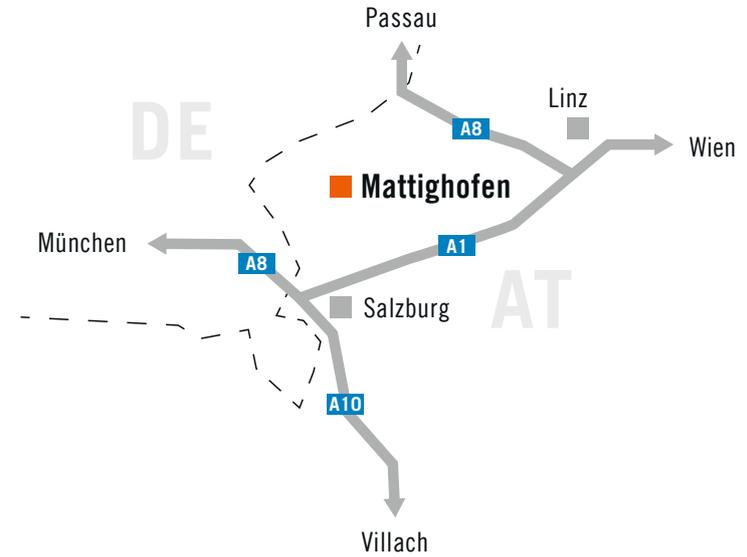
The 300 m² KTM Motohall Shop has everything a fan's heart desires – from KTM PowerWear Casual to KTM accessories. With a wide and versatile range of products for men, women and junior racers, the collections allow all riders to look as READY TO RACE as possible, even off the road. Architecture and design play a supporting role here as well, allowing glimpses into the exhibition and the live workshop.

The exclusive offer: At your event, all guests will receive an exclusive 15% discount on their purchases.

READY
TO RACE



LOCATION IN AUSTRIA



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