

READY  
TO RACE

# Matchall

DIE WELT VON KTM

GROUP TOUR GUIDE

**KTM**



# READY TO RACE

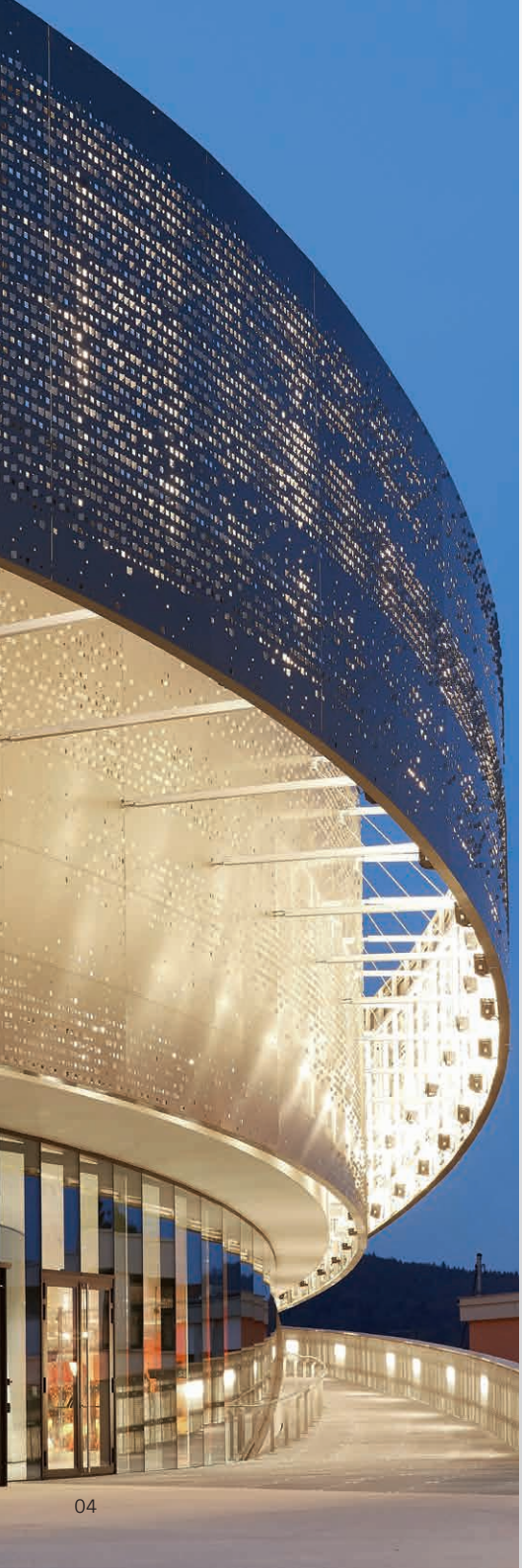
THE KTM MOTOHALL OFFERS THE ULTIMATE READY TO RACE EXPERIENCE!  
The interactive exhibition gives visitors a deep insight into the technology of the motorcycle and the KTM brand, while the breathtaking architecture of the KTM Museum adds to the appeal of this enthralling destination of discovery.

MORE INFORMATION CAN BE FOUND ONLINE AT:  
[www.ktm-motohall.com](http://www.ktm-motohall.com)  
f @ktmmotohall



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# FACTS & FIGURES

	FORECOURT <b>2,460</b>
	EXHIBITION SPACE <b>2,600</b>
	GASTRONOMY <b>GARAGE</b> www.garage-mattighofen.com
	UNDERGROUND PARKING SPACES <b>130</b>
	TOTAL BUILDING CAPACITY <b>1,000</b>
	RC16 ARENA <b>350</b>
	COMET MEETING ROOM <b>30</b>

## KTM MOTOHALL

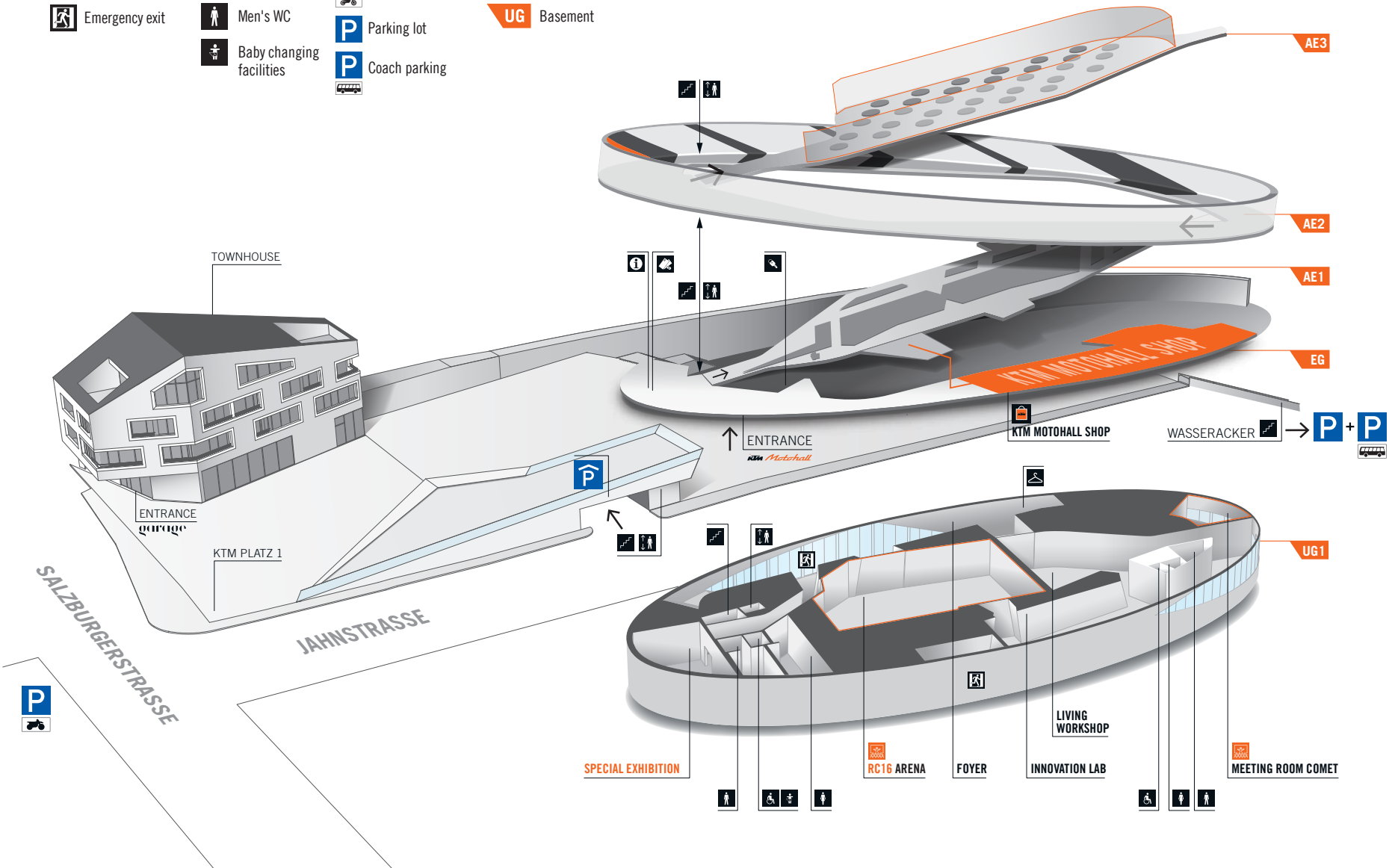
Just a few steps away from the very first factory owned by KTM's founder, Hans Trunkenpolz, lies the spectacular KTM Motohall. Completed in 2019, it took three years to build the 9,600 m2 space made from exposed concrete, aluminum, and terrazzo. The striking facade reflects what awaits in the action-packed exhibition – the READY-TO-RACE spirit is embodied in every part of the museum. The three floors of exhibits and the KTM Motohall Shop are accessible via sloped walkways, while the living workshop and event area can be reached in the elevator.

## ACCESSIBILITY

The KTM Motohall's special design enables easy access for older visitors and people with disabilities. The building also has elevators and restroom facilities. The floor of the entire exhibition space is gently sloped, with a 4% incline throughout.

### KEY

KTM Motohall Shop	Coat check	Information point	<b>AE1</b> Exhibition level 1
Stairs	Ticket counter	Event area	<b>AE2</b> Exhibition level 2
Elevator	Disabled WC	Underground parking	<b>AE3</b> Heroes floor
Lockers	Women's WC	Motorcycle parking	<b>EG</b> First floor
Emergency exit	Men's WC	Parking lot	<b>UG</b> Basement
	Baby changing facilities	Coach parking	







# EXHIBITION & GUIDED TOURS

Why not take a guided tour through the KTM Motohall?  
Our trained guides will show you around the three floors of exhibits, giving you a look behind the scenes of KTM. Alternatively, you can discover the world of KTM on a self-guided tour with an audio guide. A professional narrator guides you through 17 stations of the KTM Motohall as you explore the exhibition pieces and try out the interactive modules for yourself. Immerse yourself in the exhibition at your own pace and listen as our explainers tell you about the history, innovations, and technology showcased at each station.

## PRICES

Adult admission price: EUR 16.00  
Adult admission price for groups of 10 or more: EUR 12.00  
Admission from 14 - 17,9 years: EUR 12,00  
Admission from 6 - 13,9 years: EUR 6,00  
Admission until 5,9 years: free of charge  
Tour: EUR 149.00\*  
Anyone who books a guided tour will receive a 15% discount on a purchase from the KTM Motohall Shop (only valid on the day of the guided tour at the shop, cannot be redeemed online).


*\*Price in addition to entry fee.*

  
**DURATION**  
75–90 min.

  
**EXPLAINER**  
unlimited

  
**AUDIO GUIDE**  
unlimited

  
**GUIDE**  
max. 120 people

  
**LANGUAGE**  
German, English - other languages on request.







# SPECIAL EXHIBITION

## SPECIAL EXHIBITION "LEGENDS OF THE DAKAR"

Don't miss this temporary special exhibition, where you can find out about untold experiences from KTM's 30-year, action-packed history at the Dakar Rally. Ten historical Dakar motorcycles and numerous artifacts from this notorious race showcase the highlights from Paris-Dakar, South America, and Saudi Arabia. Discover more about the years in which KTM legends like Heinz Kinigadner, Fabrizio Meoni, Marc Coma, Matthias Walkner, and Toby Price were made. Be a part of the hardest rally in the world!



**DURATION**  
30–45 min.

## SPECIAL EXHIBITION "30 YEARS OF DUKE"

KTM's uncompromising and daring segment, which has been disrupting the road for 30 years, is known for its aggression, performance and straightforwardness. Each and every one of the DUKE motorcycles ignores the status quo and embodies the exciting alternative to the boring uniformity of traditional street bikes.



**DURATION**  
30–45 min.

KTM Motohall will show how the DUKE has developed into a unique icon, and tell the stories about the people behind it, the inventors, the riders and the developers. 15 extraordinary single and twin cylinders from all model series will be elaborately exhibited in the KTM Museum. An extensive special exhibition as a tribute to the pure science of tearing up asphalt.



## GROUP TOUR THROUGH THE SPECIAL EXHIBITIONS

### Special exhibition guided tour

"LEGENDS OF THE DAKAR": EUR 74.00\*  
"30 YEARS OF DUKE": EUR 74.00\*

### Extra guided tour (exhibition + one special exhibition of your choice)

LEGENDS OF THE DAKAR": EUR 199.00\*  
"30 YEARS OF DUKE": EUR 199.00\*

## ADMISSION

The special exhibitions are included with your entry ticket.

*\*Price in addition to entry fee.*

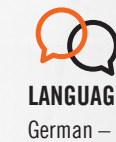


**DURATION**  
100–120 min.

Guided tour through the exhibition  
+ one special exhibition of your choice



**GUIDE**  
max. 120 people



**LANGUAGE**  
German – other languages on request.

## SPECIAL EXHIBITIONS







## ARCHITECTURE TOURS

### FIND OUT WHAT'S BEHIND THE 161,756 HOLES!

From the perspective of architecture enthusiasts, the KTM Motohall is a masterpiece of reinforced concrete and perforated sheet that's accessible without using elevators and is the result of a fascinating planning and design project. Discover everything there is to know about how this unusual building and its technology came into being and get an exclusive look behind the scenes.

### PRICE

EUR 149.00 per tour\*



**DURATION**  
90 min.



**GUIDE**  
max. 120 people



**LANGUAGE**  
German – other languages on request.

\*Price in addition to entry fee.

## ESCAPE CHALLENGE

The clock's ticking, but the box still won't open. It's time to put your nerves of steel, team spirit, and powers of reasoning to the test! Take on tricky challenges and solve thrilling riddles together in a race against time. The Escape Challenge at the KTM Motohall is THE perfect event for your next team-building session!

### PRICE

EUR 19.00 per person\*



**DURATION**  
60 min.



**GUIDE**  
Min. 10 players (5 groups of 2 people) | max. 24 players (6 groups of 4 people)

\*Price in addition to entry fee.



**LANGUAGE**  
German, English - other languages on request.





## GROUP TOUR GUIDE CHAMPIONS DAY



## 1-DAY TOUR CHAMPIONS DAY

### EXPERIENCE THE MOTORSPORT CHAMPIONS AT THE KTM MUSEUM AND BECOME A CHAMPION YOURSELF ON THE TREETOP TRAIL IN KOPFING.

A guided tour of the KTM Motohall brings the history, technology and unique innovations of the KTM brand to life. The heroes and their machines become an unforgettable experience and the READY TO RACE philosophy becomes tangible. Skill and strength are measured on the treetop trail in Kopfing during the lumberjack group fun. There are numerous tasks to solve, which not only provide plenty of fun, but also promote team spirit and co-operation. An unforgettable adventure in just one day.



### PROGRAMME

- 09:30 AM KTM Motohall incl. tour through the exhibition or architectural tour (1.5 h tour + 0.5 h for free exploration)
- 11:30 AM Lunch  
Two-course lunch incl. a drink in the Garage restaurant next to the KTM Motohall
- 01:00 PM Departure from KTM Motohall
- 02:30 PM Baumkronenweg Kopfing  
"Holzfäller Gruppengaudi"
- 04:00 PM Free time to visit the treetop walk

### ALTERNATIVE

- 11:30 AM Departure from KTM Motohall
- 01:00 PM Lunch  
"Reindlessen" incl. a drink at the Gasthof Oachkatzl restaurant at Baumkronenweg Kopfing
- 02:30 PM Baumkronenweg Kopfing  
"Holzfäller Gruppengaudi"
- 04:00 PM Free time to visit the treetop walk



**INCLUDING LUNCH**  
 from EUR 45.50/person up to 14 years of age  
 from EUR 69.50/person aged 15 and above



## KOPFING TREETOP WALK

### KTM MOTOHALL - BAUMKRONENWEG KOPFING FOREST CHRISTMAS

Insights into the world of KTM and getting in the mood for the festive season. A guided tour of the KTM Motohall brings the history, technology and unique innovations of the KTM brand to life. The heroes and their machines become an unforgettable experience and the READY TO RACE philosophy becomes tangible. In the snow-covered heart of the Sauwald forest in the Innviertel region of Upper Austria, Forest Christmas at Baumkronenweg Kopfing features traditional arts and crafts from over 70 different exhibitors. Feast on roasts and pastries and enjoy the unique atmosphere around the Forest Christmas stage.



Current dates on our website  
[WWW.KTM-MOTOHALL.COM](http://WWW.KTM-MOTOHALL.COM)







# KTM MOTOHALL INNVIERTLER BRAUTURM

## DISCOVER THE WORLD OF KTM AND THE HISTORY OF BREWING IN A SINGLE DAY

A morning visit to the KTM Motohall offers a bracing introduction to the exciting world of KTM to get your day off to a roaring start. Our guides show you around the three floors of exhibits during the 75-minute tour, giving you authentic insights and fascinating background information. Following a good lunch (optional), you can enjoy a 2-hour tour on the history of beer and brewing at the Innviertler Brauturm. Round off your day with an expert beer tasting session at the Bierhaus!

## PRICE

from EUR 33.50 per person

from EUR 57.00 per person including lunch

Can be booked from Wednesday to Sunday.



**DURATION**  
Half- or full  
day possible



**GUIDE**  
15-50 people



**LANGUAGE**  
German and English





# ONE DAY EXPERIENCE

## DISCOVER THE WORLD OF KTM, THE HISTORY OF CARS FROM FERDINAND PORSCHE, AND THE TRUMER BREWERY IN A SINGLE DAY

Immerse yourself in the exciting world of KTM in the morning, then, after a good lunch, continue your day at the fahr(T)raum Experience World in Mattsee, where you'll discover an impressive homage to Ferdinand Porsche. Here you'll be whisked away to the beginnings of automobile development, then after a full throttle day, you'll experience the fascinating Trumer brewery in Obertrum. Finish out your day with a relaxed specialty pilsner in Trumer's unique Fermentation Lounge!

<b>09:00 AM</b>	Visit to the KTM Motohall including guided tour
<b>12:00 PM</b>	Lunch*
<b>1:30 PM</b>	Guided tour of the fahr(T)raum experience
<b>3:30 PM</b>	Guided tour of the Trumer Private Brewery (duration: approx. 1.5 hours)

### PRICE

from EUR 51.50 per person  
Can be booked from Wednesday to Sunday.

\* Restaurant recommendations: Restaurant Garage in Mattighofen or Stiftskeller in Mattsee.  
Lunch is not included in the package price and must be booked directly with the provider.



## COMBI-TICKET KTM MOTOHALL & FAHR(T)RAUM

Entrance fahr(T)raum and Entrance KTM Motohall:  
from EUR 25.50 per person  
from EUR 7.50 per person up to 13 years of age

Optional guided tour on request.





## READY TO RACE **SIMULATORS**

You've never been this close to the race track before! End your visit with a race in the KTM X-Bow simulator or on the MotoGP™ race simulator. Feel the adrenaline of a thrilling ride! The KTM Motohall high-tech race simulators boast a realistic design so you'll feel like you're really mastering the Red Bull Ring race track in Spielberg! Beat previous best times, and become a world champion yourself!

### PRICES

**X-BOW SIMULATOR TICKET 5 MIN:** EUR 3.50

**X-BOW SIMULATOR TICKET 15 MIN:** EUR 7.00

**MOTOGP™ SIMULATOR TICKET 10 MIN:** EUR 9.90



## RIDE ORANGE **EXPERIENCE**

Book a ride on your dream KTM. In addition to the latest KTM models, we provide an exciting riding experience, including a guide. We'll take care of a route for you and your team. An unforgettable experience is guaranteed.

Requirement:  
Driver's license class A or A2





# TECH TALK

## WANT TO GET SOME INSIDER KNOWLEDGE, MORE BACKGROUND, AND TIPS?

The Tech Talk at the KTM Motohall offers all this and more!  
In the living workshop, experienced KTM mechanics will share all the technical facts with you – from the basic setting through safety – by demonstrating them on the motorcycles.

A cutaway model of the KTM 1290 SUPER DUKE R is used to explain the design of a bike and how it works. The basics of riding techniques, as well as preparation for and follow-up of a ride, are also looked at in detail.

Whether you're a keen motorcyclist yourself or you're just interested in the technology, the Tech Talk is guaranteed to give you a fascinating insight into the technology and features of KTM motorcycles.

## PRICE

EUR 599.00 including drinks & snacks\*

*\*Price in addition to entry fee.*



**DURATION**  
2 h



**GUIDE**  
Max. 15 people



**LANGUAGE**  
German and English



# KTM MOTOHALL SHOP

The 300 m² KTM Motohall Shop has everything a fan's heart desires – from KTM PowerWear Casual to KTM accessories. With a wide and versatile range of products for men, women and junior racers, the collections allow all riders to look as READY TO RACE as possible, even off the road. Architecture and design play a supporting role here as well, allowing glimpses into the exhibition and the live workshop.

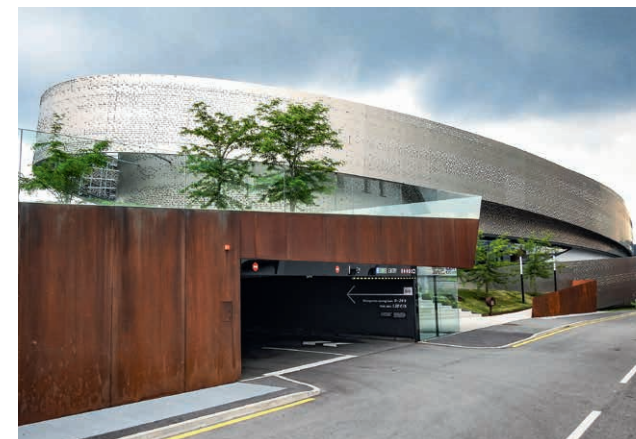
The exclusive offer: When booking a tour through the exhibition, all guests receive an exclusive 15% discount on their purchase





## RESTAURANT GARAGE

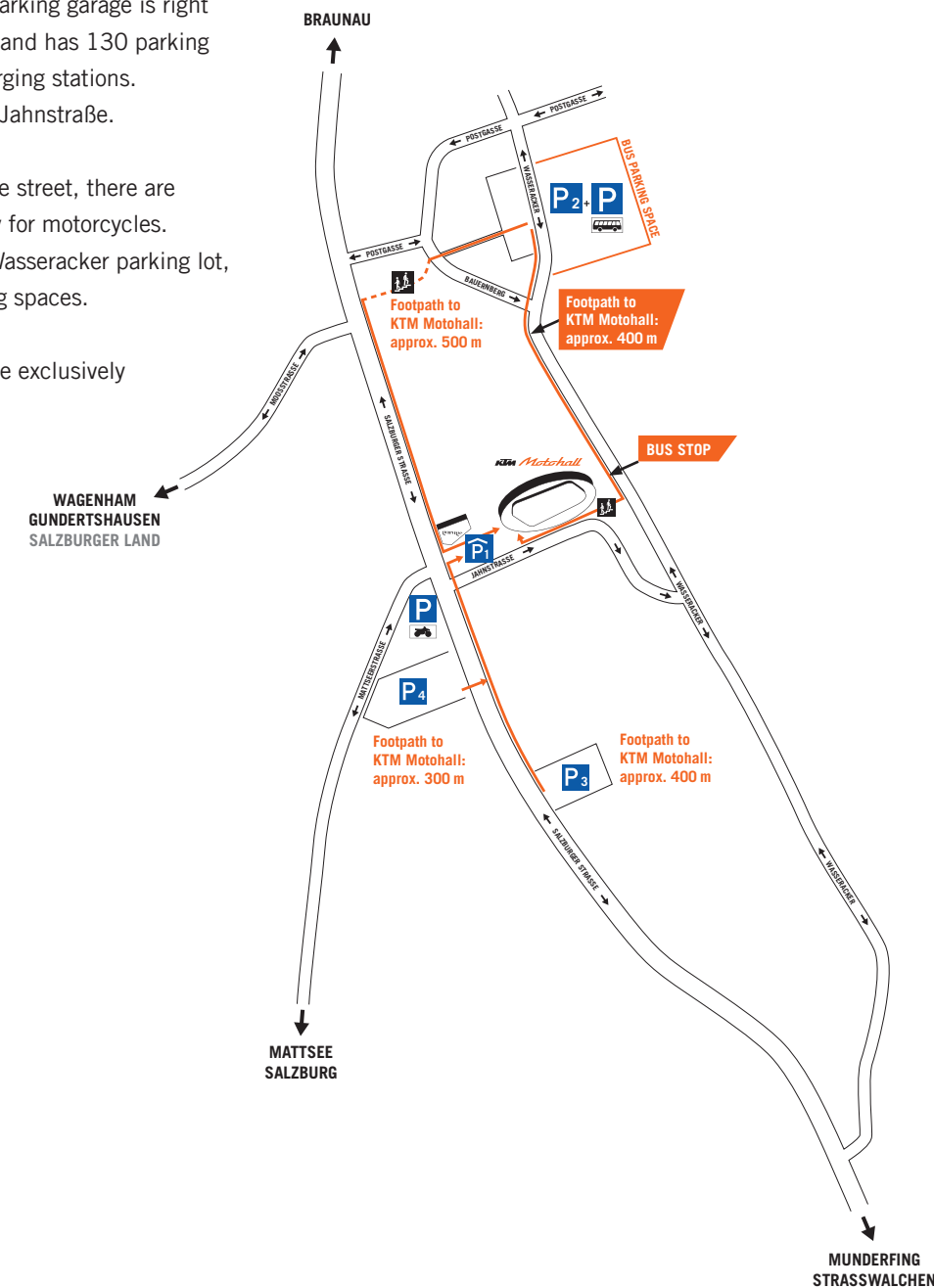
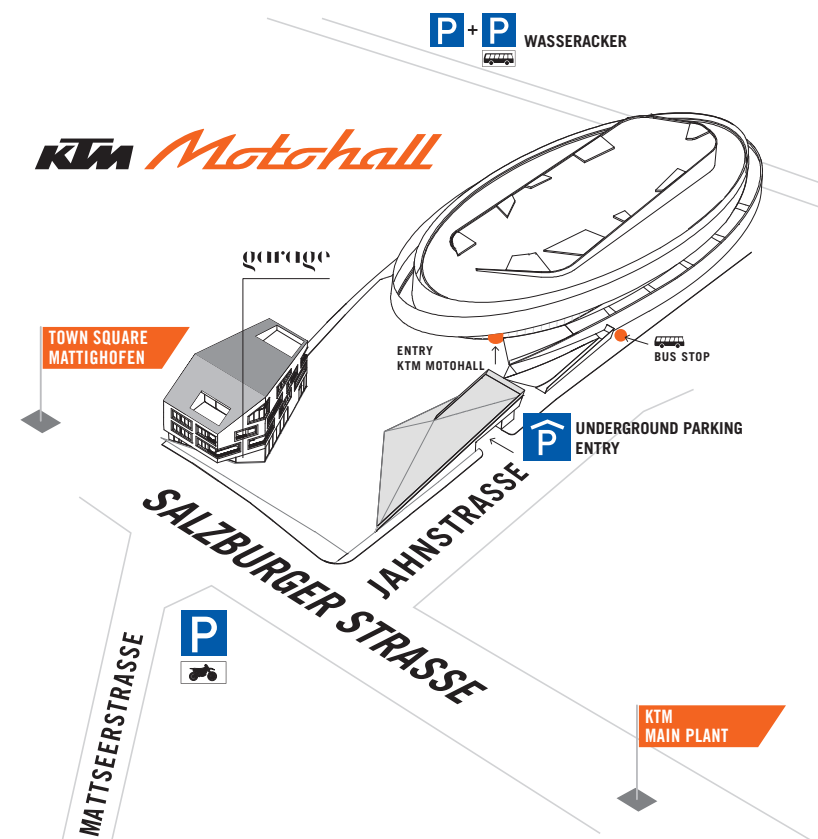
The Garage restaurant in the adjacent townhouse provides a welcome full service for body and soul. In this garage, we're less interested in fine-tuning your fork settings than we are in setting something fine on your fork! Book the unique Garage restaurant exclusively for your event. Treat yourself to high-quality produce from the region. The Austrian and international cuisines invite you to join us on a mouthwatering culinary voyage of discovery.



The public underground parking garage is right in front of KTM Motohall and has 130 parking spaces and 5 electric charging stations. Its entrance is located on Jahnstraße.

On the opposite side of the street, there are parking spaces exclusively for motorcycles. You can also park at the Wasseracker parking lot, which has 6 coach parking spaces.

Reserve your parking space exclusively for your coach group.

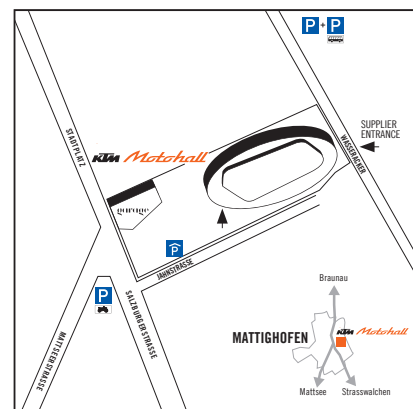
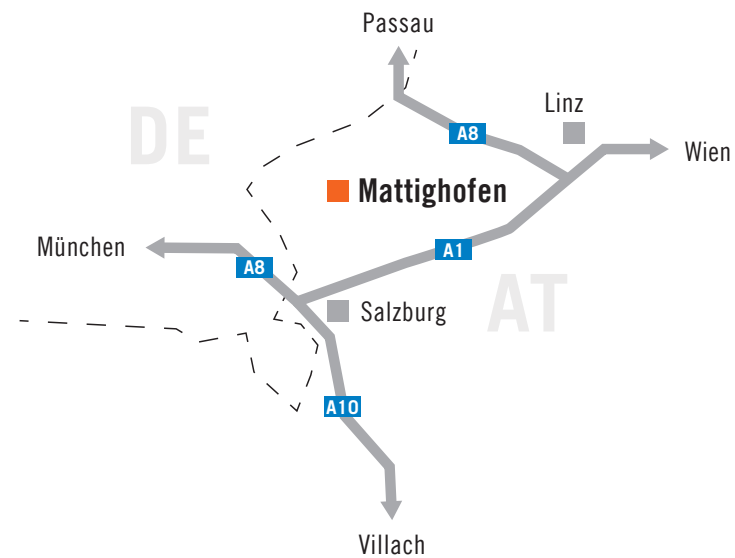




READY  
TO RACE

**KTM**

## LOCATION IN AUSTRIA



## KTM MOTOHALL

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#KTMMotohall

*The prices given are subject to change.*