

READY 
TO RACE

Matchall

THE READY TO RACE WORLD



GROUP TOUR GUIDE

2023

KTM

READY TO RACE

THE KTM MOTOHALL OFFERS THE ULTIMATE READY TO RACE EXPERIENCE!

The interactive exhibition gives visitors a deep insight into the technology of the motorcycle and the KTM brand, while the breathtaking architecture of the KTM Museum adds to the appeal of this enthralling destination of discovery.

MORE INFORMATION CAN BE FOUND ONLINE AT:

www.ktm-motohall.com

[f](#) [@](#) [ktmmotohall](#)



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FACTS & FIGURES

FORECOURT
2,460
 EXHIBITION SPACE
2,600

GASTRONOMY
GARAGE
www.garage-mattighofen.com
 UNDERGROUND PARKING SPACES
130

TOTAL BUILDING CAPACITY
1,000
 RC16 ARENA
350
 COMET MEETING ROOM
30

KTM MOTOHALL

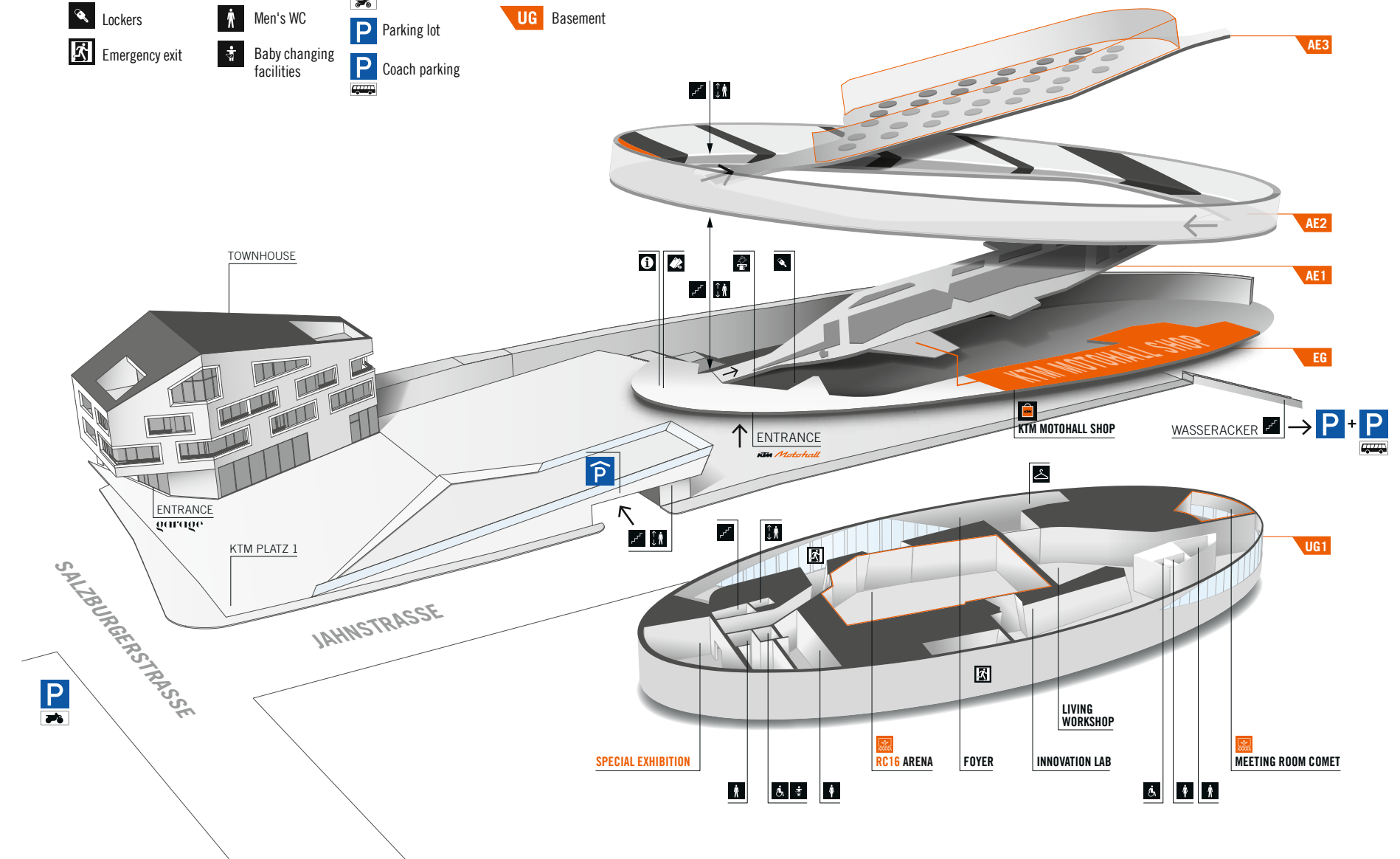
Just a few steps away from the very first factory owned by KTM's founder, Hans Trunkenpolz, lies the spectacular KTM Motohall. Completed in 2019, it took three years to build the 9,600 m² space made from exposed concrete, aluminum, and terrazzo. The striking facade reflects what awaits in the action-packed exhibition – the READY-TO-RACE spirit is embodied in every part of the museum. The three floors of exhibits and the KTM Motohall Shop are accessible via sloped walkways, while the living workshop and event area can be reached in the elevator.

ACCESSIBILITY

The KTM Motohall's special design enables easy access for older visitors and people with disabilities. The building also has elevators and restroom facilities. The floor of the entire exhibition space is gently sloped, with a 4% incline throughout.

KEY

- | | | | |
|-------------------|--------------------------|---------------------|-------------------------------|
| KTM Motohall Shop | Coat check | Information point | AE1 Exhibition level 1 |
| Stairs | Ticket counter | Event area | AE2 Exhibition level 2 |
| Elevator | Disabled WC | Underground parking | AE3 Heroes floor |
| Ticket machine | Women's WC | Motorcycle parking | EG First floor |
| Lockers | Men's WC | Parking lot | UG Basement |
| Emergency exit | Baby changing facilities | Coach parking | |





EXHIBITION & GUIDED TOURS

Why not take a guided tour through the KTM Motohall? Our trained guides will show you around the three floors of exhibits, giving you a look behind the scenes of KTM. Alternatively, you can discover the world of KTM on a self-guided tour with an audio guide. A professional narrator guides you through 17 stations of the KTM Motohall as you explore the exhibition pieces and try out the interactive modules for yourself. Immerse yourself in the exhibition at your own pace and listen as our explainers tell you about the history, innovations, and technology showcased at each station.

PRICES

- Adult admission price: EUR 13.00
- Adult admission price for groups of 10 or more: EUR 9.10
- Children up to 14 years: free admission
- Tour: EUR 99.00*

Anyone who books a guided tour will receive a 15% discount on a purchase from the KTM Motohall Shop (only valid on the day of the guided tour at the shop, cannot be redeemed online).


**Price in addition to entry fee. The prices given are subject to change.*

 **DURATION**
75-90 min.

 **EXPLAINER**
unlimited

 **AUDIO GUIDE**
unlimited

 **GUIDE**
max. 120 people

 **LANGUAGE**
German, English - other languages on request.

EXHIBITION & GUIDED TOURS





SPECIAL EXHIBITION

SPECIAL EXHIBITION "LEGENDS OF THE DAKAR"

Don't miss this temporary special exhibition, where you can find out about untold experiences from KTM's 30-year, action-packed history at the Dakar Rally. Ten historical Dakar motorcycles and numerous artifacts from this notorious race showcase the highlights from Paris-Dakar, South America, and Saudi Arabia. Discover more about the years in which KTM legends like Heinz Kinigadner, Fabrizio Meoni, Marc Coma, Matthias Walkner, and Toby Price were made. Be a part of the hardest rally in the world!



DURATION
30–45 min.

SPECIAL EXHIBITION "137 YEARS OF THE MOTORCYCLE. 70 YEARS OF KTM. 30 YEARS IN THE FAST LANE."

Hit the road to visit this temporary special exhibition and travel 137 years through the world of motorcycles with lots of fascinating technology, innovation, and history. Find out more about the exciting 70-year history of KTM, how the company has become Europe's largest motorcycle manufacturer over the last 30 years, and what innovations are in store for the future.



DURATION
30–45 min.

Informative exhibits let you experience everything up close. Numerous historical motorcycles from times gone by have also been polished up and newly returned to life.



GROUP TOUR THROUGH THE SPECIAL EXHIBITIONS

Special exhibition guided tour

"LEGENDS OF THE DAKAR": EUR 30.00*
 "137 Years of the Motorcycle.
 70 Years of KTM. 30 Years in the Fast Lane.": EUR 30.00*

Extra guided tour (exhibition + one special exhibition of your choice)

LEGENDS OF THE DAKAR": EUR 120.00*
 "137 Years of the Motorcycle.
 70 Years of KTM. 30 Years in the Fast Lane.": EUR 120.00*

ADMISSION

The special exhibitions are included with your entry ticket..

**Price in addition to entry fee. The prices given are subject to change.*



DURATION
100–120 min. | Guided tour through the exhibition
 + one special exhibition of your choice



GUIDE
max. 120 people



SPECIAL EXHIBITIONS



LANGUAGE
German – other languages on request.



ARCHITECTURE TOURS

FIND OUT WHAT'S BEHIND THE 161,756 HOLES!

From the perspective of architecture enthusiasts, the KTM Motohall is a masterpiece of reinforced concrete and perforated sheet that's accessible without using elevators and is the result of a fascinating planning and design project. Discover everything there is to know about how this unusual building and its technology came into being and get an exclusive look behind the scenes.

PRICE

EUR 99.00 per person*

**Price in addition to entry fee. The prices given are subject to change.*



DURATION
90 min.



GUIDE
max. 120 people



LANGUAGE
German – other languages on request.



ESCAPE CHALLENGE


The clock's ticking, but the box still won't open. It's time to put your nerves of steel, team spirit, and powers of reasoning to the test! Take on tricky challenges and solve thrilling riddles together in a race against time. The Escape Challenge at the KTM Motohall is THE perfect event for your next team-building session!


PRICE

EUR 19.00 per person*




DURATION
60 min.


GUIDE
Min. 10 players (5 groups of 2 people) | max. 24 players (6 groups of 4 people)


LANGUAGE
German, English - other languages on request.



KTM MOTOHALL INNVIERTLER BRAUTURM

DISCOVER THE WORLD OF KTM AND THE HISTORY OF BREWING IN A SINGLE DAY

A morning visit to the KTM Motohall offers a bracing introduction to the exciting world of KTM to get your day off to a roaring start. Our guides show you around the three floors of exhibits during the 75-minute tour, giving you authentic insights and fascinating background information. Following a good lunch (optional), you can enjoy a 2-hour tour on the history of beer and brewing at the Innviertler Brauturm. Round off your day with an expert beer tasting session at the Bierhaus!


PRICE

EUR 30.10 per person

EUR 52.10 per person including lunch

Can be booked from Wednesday to Sunday.

The prices given are subject to change.

 **DURATION**
Half- or full day possible

 **GUIDE**
15–50 people



 **LANGUAGE**
German and English



ONE DAY EXPERIENCE

DISCOVER THE WORLD OF KTM, THE HISTORY OF CARS FROM FERDINAND PORSCHE, AND THE TRUMER BREWERY IN A SINGLE DAY

Immerse yourself in the exciting world of KTM in the morning, then, after a good lunch, continue your day at the fahr(T)raum Experience World in Mattsee, where you'll discover an impressive homage to Ferdinand Porsche. Here you'll be whisked away to the beginnings of automobile development, then after a full throttle day, you'll experience the fascinating Trumer brewery in Obertrum. Finish out your day with a relaxed specialty pilsner in Trumer's unique Fermentation Lounge!

- 09:00 AM** | Visit to the KTM Motohall including guided tour
- 12:00 PM** | Two-course lunch in the Garage restaurant or Stiftskeller Mattsee
- 1:30 PM** | Guided tour of the fahr(T)raum experience
- 3:30 PM** | Guided tour of the Trumer Private Brewery (duration: approx. 1.5 hours)

PRICE

EUR 60.50 per person
Can be booked from Wednesday to Sunday.

The prices given are subject to change.



 **DURATION**
full day

 **GUIDE**
10–50 people



ONE DAY EXPERIENCE

fahr(T)raum
MEILENSTEINE DER MOBILITÄT

 **LANGUAGE**
German and English

TECH TALK

WANT TO GET SOME INSIDER KNOWLEDGE, MORE BACKGROUND, AND TIPS?

The Tech Talk at the KTM Motohall offers all this and more! In the living workshop, experienced KTM mechanics will share all the technical facts with you – from the basic setting through safety – by demonstrating them on the motorcycles.

A cutaway model of the KTM 1290 SUPER DUKE R is used to explain the design of a bike and how it works. The basics of riding techniques, as well as preparation for and follow-up of a ride, are also looked at in detail.

Whether you're a keen motorcyclist yourself or you're just interested in the technology, the Tech Talk is guaranteed to give you a fascinating insight into the technology and features of KTM motorcycles.

PRICE

EUR 420.00 including drinks & snacks

**Price in addition to entry fee. The prices given are subject to change.*



DURATION
2 h



GUIDE
Max. 15 people



LANGUAGE
German and English



The Innovation Lab at the KTM Motohall is ideal for smaller-scale workshops and team-building sessions. Visionary tasks await, giving you the chance to try out cutting-edge equipment, such as design and CAD software, a 3D scanner, 3D printer, laser cutter, and a doodle and brazing station. At the end you leave with a unique experience and unexpected insights into the thrilling world of design, technology, and the future. Plus you can take home all your masterpieces with you at the end of the day!

PRICE

EUR 360,00*

**Price in addition to entry fee. The prices given are subject to change.*



DURATION
3 h



GUIDE
Max. 25 people



LANGUAGE
German



OPEN

INNOVATION LAB



READY TO RACE **SIMULATORS**

You've never been this close to the race track before! End your visit with a race in the KTM X-Bow simulator or on the MotoGP™ race simulator. Feel the adrenaline of a thrilling ride! The KTM Motohall high-tech race simulators boast a realistic design so you'll feel like you're really mastering the Red Bull Ring race track in Spielberg! Beat previous best times, and become a world champion yourself!

PRICES

- X-BOW SIMULATOR TICKET 5 MIN:** EUR 3,00
- X-BOW SIMULATOR TICKET 15 MIN:** EUR 6,00
- MOTOGP™ SIMULATOR TICKET 10 MIN:** EUR 9,90

The prices given are subject to change.



FIT 4 **SOCIAL MEDIA**

TEENAGERS BETWEEN 12 AND 16 WILL HARDLY BE ABLE TO WAIT TO POSE AND SNAP!

"How do I use my smartphone camera to get a perfect selfie? What's allowed on social media, and what's an absolute no-no?" This guided tour tells teenagers everything they need to know about selfies, filters, and copyright.

At the end of the tour the group discusses how prepared the school class is for social media and everyone gets a trendy PopSocket to take home as a free gift!

PRICE

EUR 8,50 per person

The prices given are subject to change.




DURATION
90–100 min.


GUIDE
Max. 20 people


LANGUAGE
German



RESTAURANT **GARAGE**

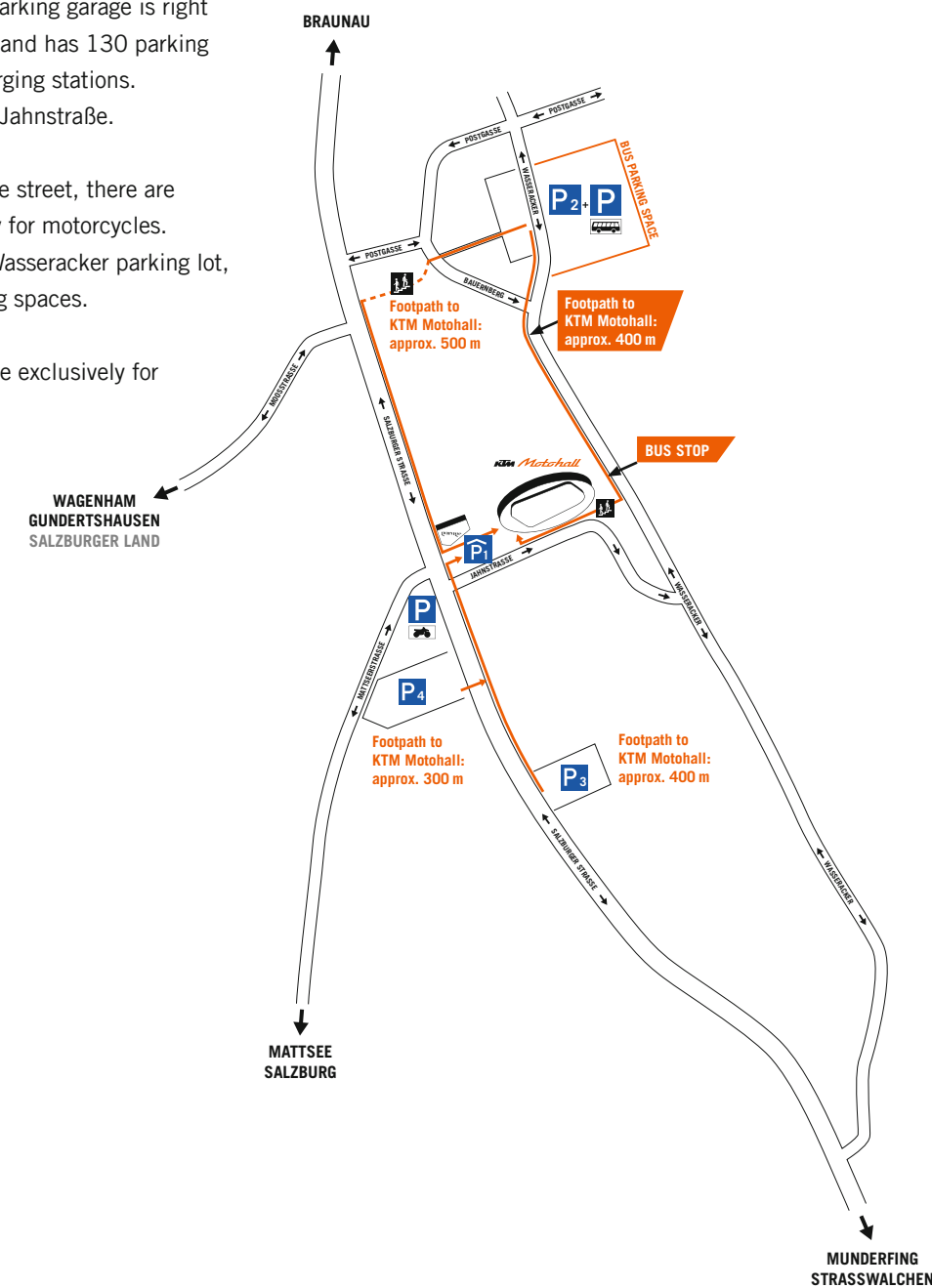
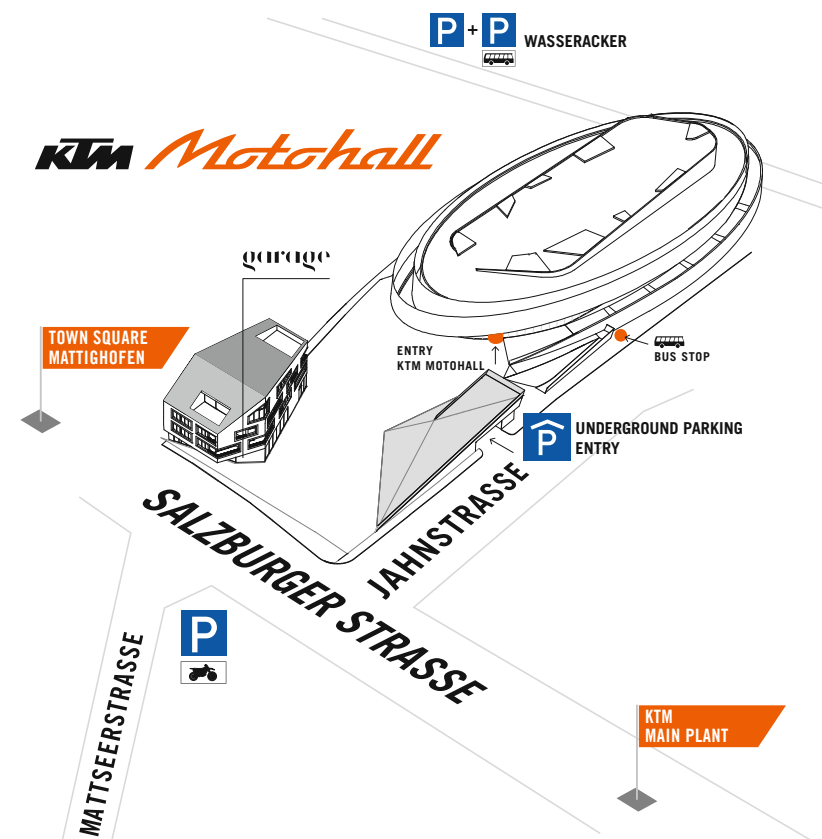
The Garage restaurant in the adjacent townhouse provides a welcome full service for body and soul. In this garage, we're less interested in fine-tuning your fork settings than we are in setting something fine on your fork! Book the unique Garage restaurant exclusively for your event. Treat yourself to high-quality produce from the region. The Austrian and international cuisines invite you to join us on a mouthwatering culinary voyage of discovery.



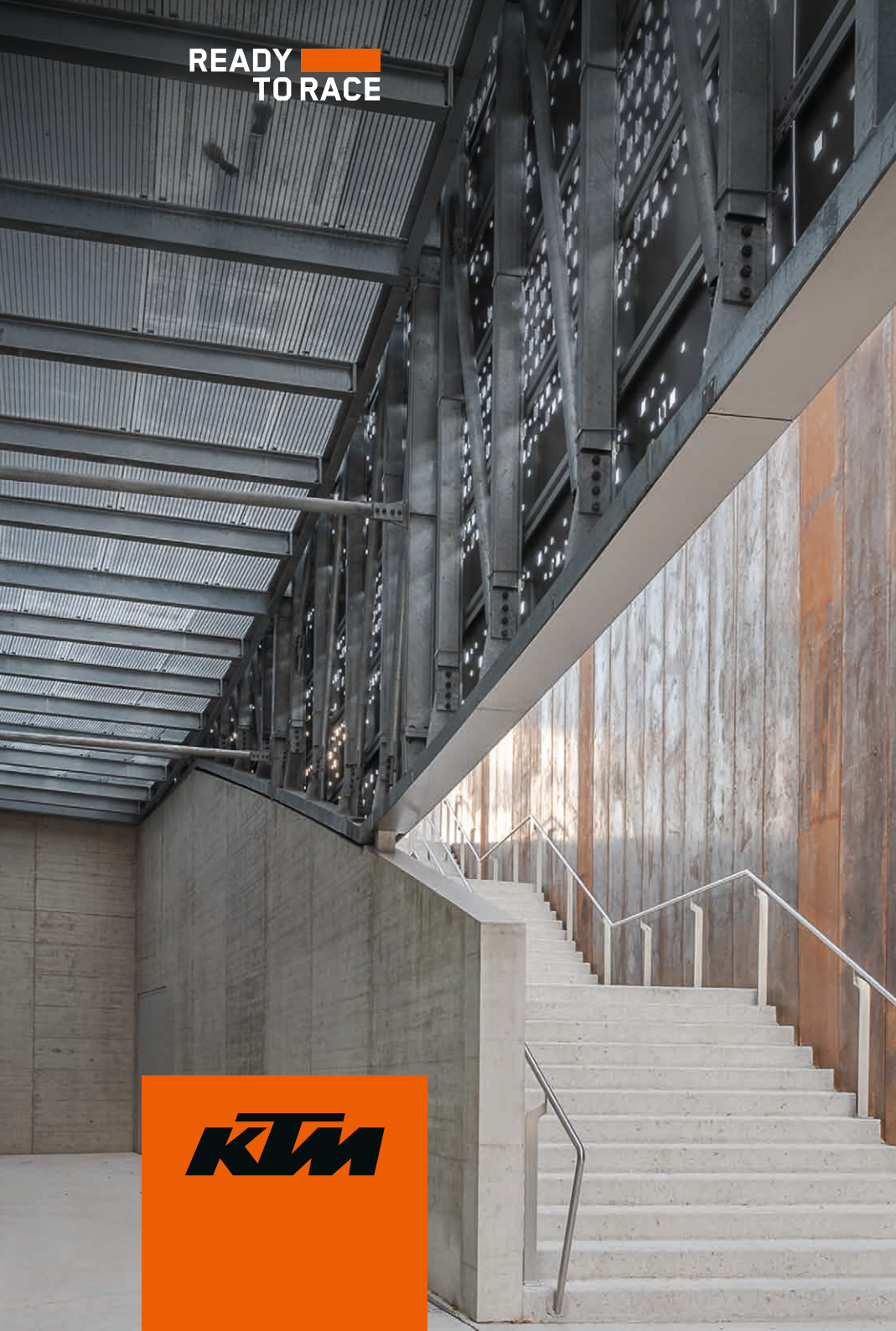
The public underground parking garage is right in front of KTM Motohall and has 130 parking spaces and 5 electric charging stations. Its entrance is located on Jahnstraße.

On the opposite side of the street, there are parking spaces exclusively for motorcycles. You can also park at the Wasseracker parking lot, which has 6 coach parking spaces.

Reserve your parking space exclusively for your coach group.

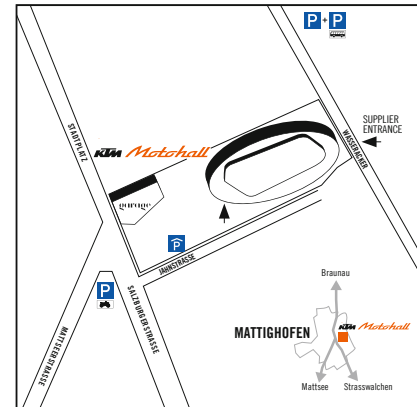
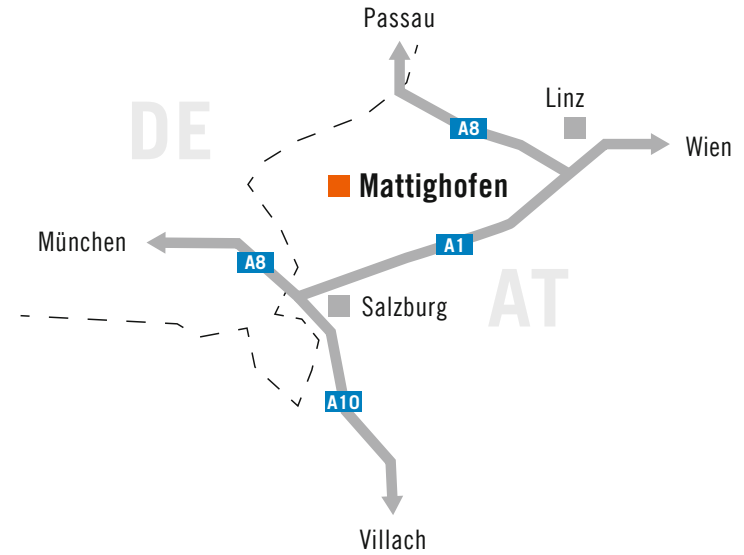


READY
TO RACE



KTM

LOCATION IN AUSTRIA



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