



Fundraising for The Greggs Foundation

Thank You for Fundraising With Us!

One of the ways we raise vital funds for The Greggs Foundation is through the amazing support of volunteer fundraisers — people like you. We are incredibly grateful to those who choose to raise money on our behalf. If you're keen to take the lead in fundraising for your local community, we've put together some handy hints, helpful tools, and a code of conduct to guide your efforts and ensure everything runs smoothly and ethically.

General guidelines



We are hugely thankful to any individuals or groups who choose to use their time to fundraise on our behalf.

However, there are some guidelines to be aware of when raising funds for charity that the Greggs Foundation does request that fundraisers follow. These include:

- Follow the Fundraising Regulator's Code of Fundraising Practice [Code of Fundraising Practice | Fundraising Regulator](#) and all relevant UK laws.
- Act honestly, openly, and respectfully in all your fundraising efforts.
- Never do anything that could harm the name or reputation of The Greggs Foundation and Greggs.
- Ensure that fundraising activities are conducted in a safe, inclusive, and responsible manner.

Representing The Greggs Foundation

- Before you begin fundraising, please let us know about your plans by contacting our team so we can provide any assistance that you may need.
- You are fundraising 'in aid of The Greggs Foundation' and not on behalf of, or as an employee or agent of, the charity.
- If you need to use our logo, name, or branding, we are always happy to help with any assets you might need but please get in touch first so we can ensure you are using the correct logo and provide any other support and information.

Just Giving

We recommend using the [Just Giving Greggs Foundation](#) - page to set up your online fundraising page.

Here's how to make the most of it:

Head to our Just Giving page at www.justgiving.com/greggs and hit 'donate now' to make a quick and easy one-off contribution direct to us if you have already completed your fundraising event.

If you would like to fundraise as part of a specific event or activity, you can also set up your own page by going to The Greggs Foundation Just Giving page and clicking on 'fundraise for us'

When setting up your page, if you want to fundraise for a specific cause, please include this on your page description so that we know how to allocate the money (e.g. Feeding Brighter Futures).

Share the link to your page with anyone who would like to donate and let the fundraising magic begin. Don't forget to mention on your page description some of the reasons why you are raising funds for The Greggs Foundation and share far and wide.

Bonus: If you're an individual, you can gift aid your donations. Just Giving handles the paperwork, meaning you can make your fundraising go further. Please note: raffle ticket sales are not eligible for Gift Aid.



Events

Got a ticketed event in mind? We use Eventbrite to manage events and sell tickets, but other platforms are available.

Eventbrite enables you to set up events either with free or chargeable tickets to raise funds and manage numbers. It gives you the option to refund tickets if needed and can help keep track of attendees.

Funds raised via Eventbrite will be sent to your nominated account. You can then:

- Transfer the funds to The Greggs Foundation (please contact one of the team to get bank details and confirm amount raised), or
- Use the 'Donate Now' button on your JustGiving page to make the payment.



Lotteries, raffles & tombolas

If you're planning a raffle, tombola or any form of lottery, please be aware that these are regulated under the Gambling Act 2005 and overseen by the Gambling Commission. You must comply with their legal requirements.

In general, the following conditions apply:

- You must charge people to enter.
- There must be at least one prize.
- Winners must be selected at random – for example a draw of numbered tickets.
- All tickets must be sold at the same price (no discounts or multiple pricing tiers)
- The draw must be fair and clearly communicated.
- Raffle tickets cannot be eligible for Gift Aid, as they are considered payments, not voluntary donations.
- Additional requirements may apply depending on where and how you run your lottery, raffle or tombola (e.g whether its open the public or confined to an event). If you're unsure what the legal requirements are please contact our team before proceedings or consult [Gambling Commission's guidance. Fundraising, raffles and lotteries](#)

Legal and Safety Responsibilities

You are responsible for ensuring your fundraising complies with the law, including obtaining any necessary licences (e.g., for raffles, public collections, or events).

Risk assessments and appropriate insurance (e.g. for public events) are your responsibility. Events must be accessible, inclusive, and safe for all participants.

Financial Handling

Please keep accurate records of how much money you raise and any expenses incurred. For example, if you have raised £200 in cash but spent £50 on prizes, you will need to keep a record of what was spent in the course of the fundraising activity and you would transfer the remaining £150 to the Greggs Foundation.

All funds raised should be transferred to The Greggs Foundation within 30 days of the fundraising activity.

Please do not deduct any personal expenses from the money raised unless this has been agreed in advance with the Greggs Foundation.

Respecting Supporters and Data Protection

We request that you treat all donors with respect and avoid exerting any undue pressure to give.

Do not share personal data without consent and ensure you comply with UK GDPR.

If you're collecting donations online, ensure platforms used are secure and reputable.

Brand Use and Publicity

Only use our official logo and materials with our permission and any promotional materials that feature our name or branding must be approved by our team

Please do not affiliate our charity with political campaigns, offensive material, or commercial endorsements.



Declining support

The Greggs Foundation reserves the right to:

- Decline fundraising efforts that do not reflect our values in accordance with our Partnership and Declining Donations Policy [Greggs Foundation | Partnership and Declining Donations Policy](#)
- Return funds if the source or method of fundraising is deemed unethical or illegal.
- Request the removal of our branding from unauthorised materials.

Here to help

Whether you're doing a sponsored run, hosting a quiz night, or selling cakes, we're here to support you.

If you have questions, need promotional materials, or want guidance, please get in touch with us at info@greggsfoundation.org.uk.

Thank You!

Your support means the world to us!

Every pound you raise helps us to continue our vital work in communities throughout the UK.

