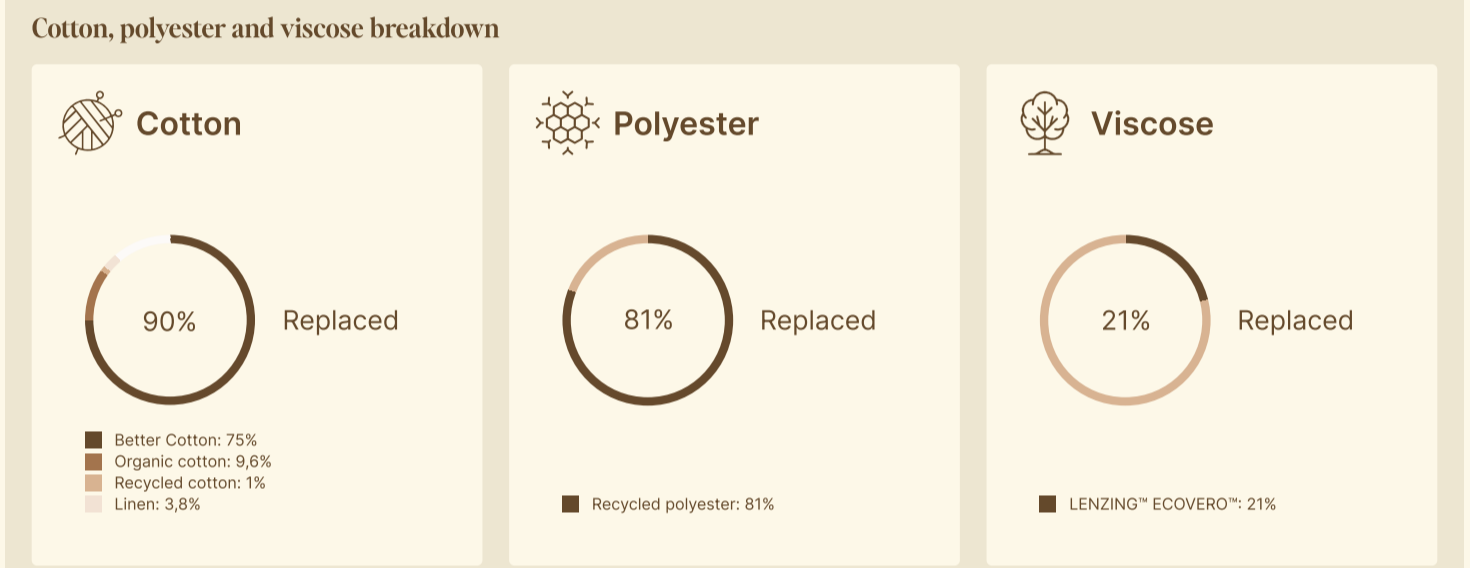
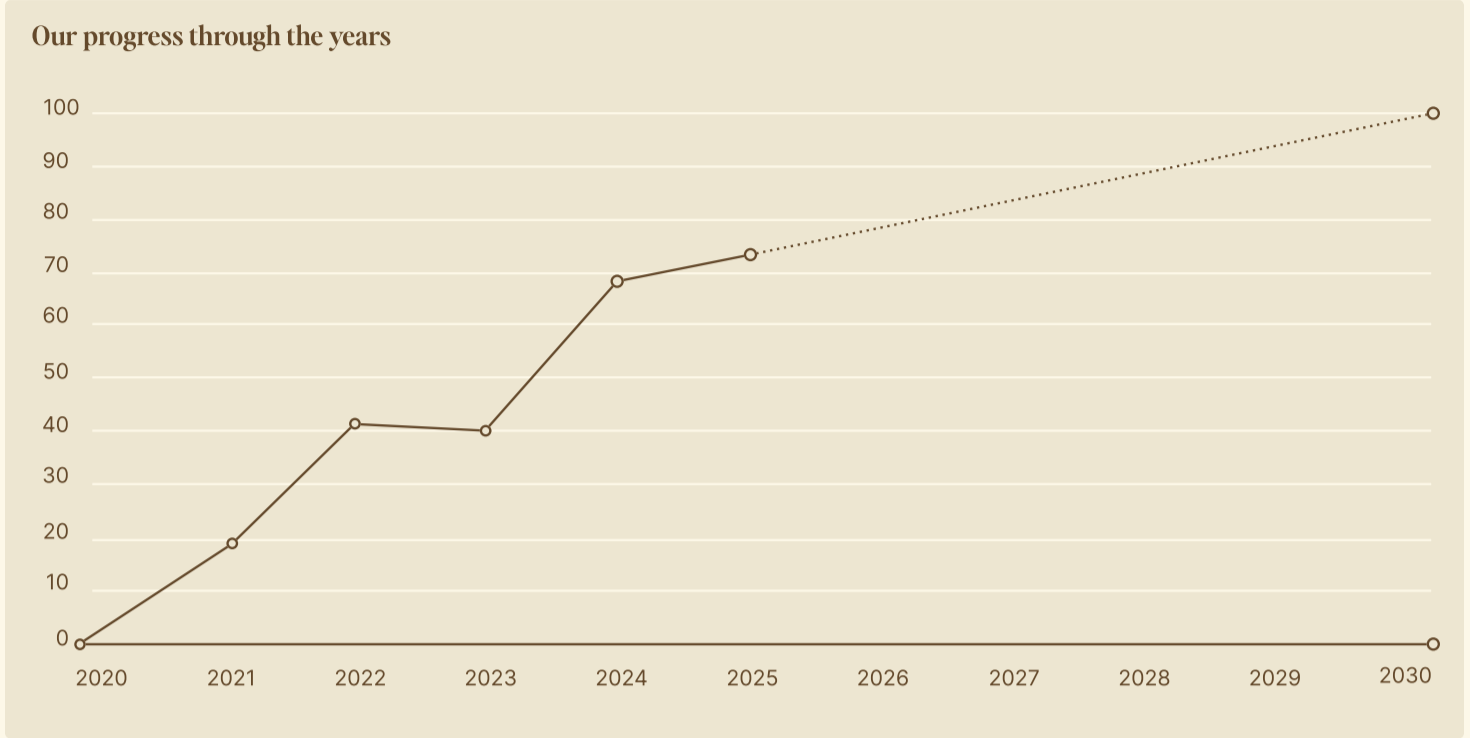
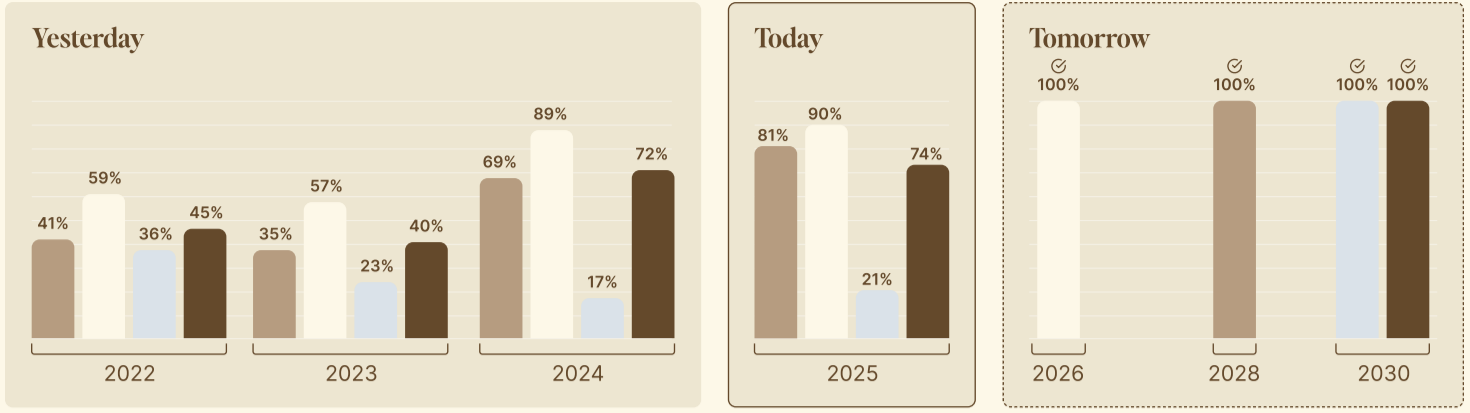


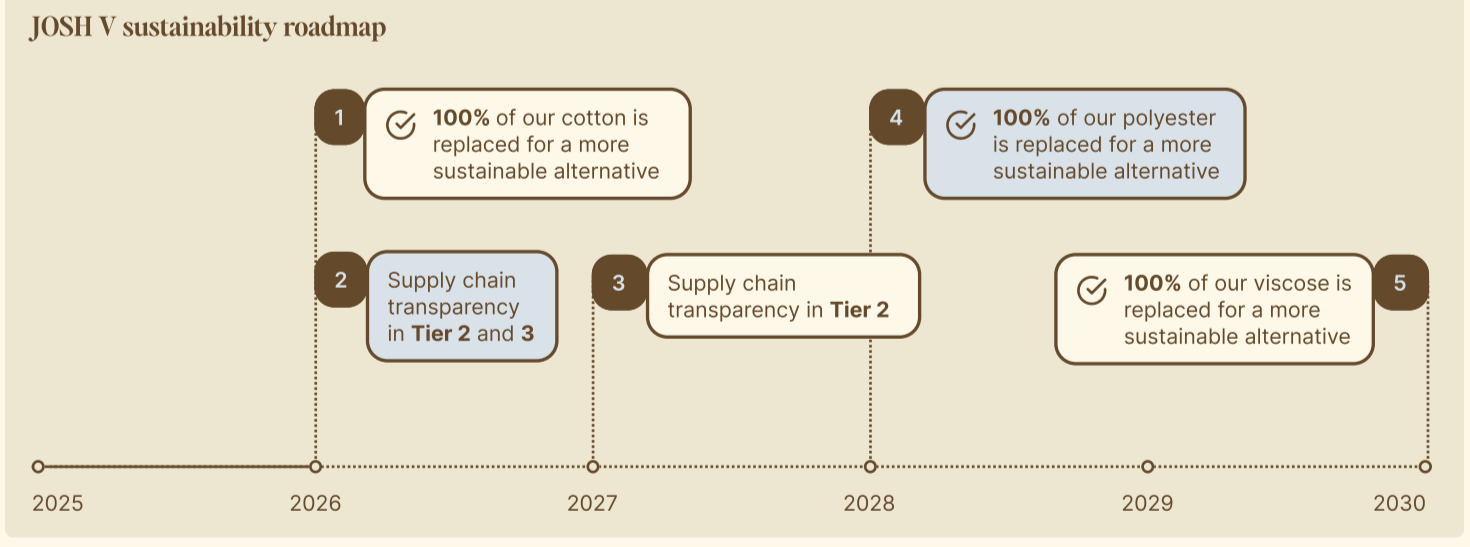
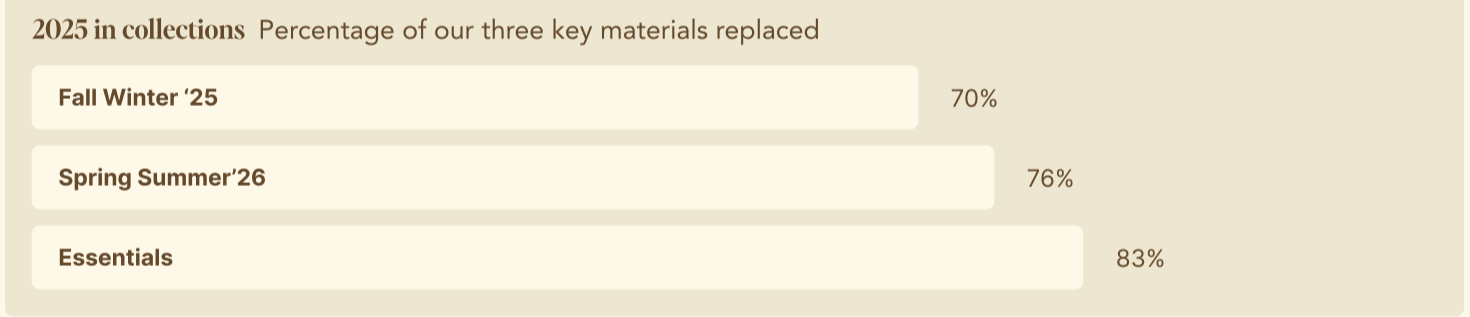
# Roadmap

At JOSH V, we believe that every fashion choice impacts tomorrow. Our 2030 Sustainability Roadmap to more sustainable clothing collections lists our commitment to creating timeless fashion with more sustainable materials and responsible production

■ Polyester ■ Cotton ■ Viscose ■ Total



In 2025, 90% of our cotton was replaced by a more sustainable alternative, another step forwards our 100% goal in 2026.



JOSH V's material consumption through the years

	2025	2024	2023	2022
Polyster	56024	63120	42922	30570
Cotton	33963	30548	23806	17255
Viscose	18155	15990	13033	24057
Polyamide	2614	6978	8596	10149
Wool	3773	6852	2676	2397
Elastane	3773	4014	2174	2413
Nylon	3168	1912	144	120
Linen	730	1744	742	3229
Polyurethane (PU)	1296	1296	4339	3016
Metal	647	647	1165	217
Leather	640	259	0	0
Others	439	242	137	164
Acrylic	769	195	2678	72
Lurex	186	186	0	121
Metallised Yarn	350	61	0	0
Cashmere	65	-	-	-

## What's next?

In 2025, we will build on this momentum and focus on improving transparency, innovating in sustainable materials and empowering women to make conscious fashion choices. Because every step we take today shapes the world of tomorrow.

+ Join us!

THANKS, IT'S JOSH V

This document reports on purchasing data from our clothing collections in 2025