University Hospitals Rainbow Babies & Children's and baby carriers

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Rainbow pediatricians have tested and believe that front positioned carriers support the newborn in the inward facing position for close, tummy-to-tummy contact with parents, and the built-in head support provides important head and neck stabilization. Baby carriers also hold babies' hips in the optimal position — the abducted position (or spread legs).

Baby Carriers, like those made by BabyBjörn, are designed to strengthen the parent-infant bond and can be used from birth," said Dr. Weiss-Kelly, chief of pediatric sports medicine at University Hospitals Rainbow Babies & Children's, Cleveland. "And, because the first few weeks of life are critical to an infant's development baby carriers are designed to provide proper support for a newborn's head, neck, spine and hips."

UH Rainbow salutes BabyBjörn for 50 years of design and creation of a baby carrier that safely keep baby close from the very beginning of life.





BabyBjörn