

Daniel Power

Director in Melbourne

+61 3 9038 3155 / +61 449 923 792

dpower@mcgrathnicol.com



Daniel joined McGrathNicol as a Graduate in 2013. During his time at McGrathNicol, Daniel has focused primarily on advisory, performance improvement and business restructuring.

Daniel possesses a broad skill set in financial analysis, reporting, project management and business trading. He has worked with SMEs, large corporates and managed investment schemes.

Daniel has a variety of sector experience including automotive, manufacturing, food processing, retail, dairy and forestry.

Engagement Experience —

- Strategic advisory work for an automotive component manufacturer relating to product profitability assessment, cost base rationalisation, business case modelling and developing a KPI reporting framework.
- Business diagnostic and strategic options review of an automotive component manufacturer.
- Independent business review of a composite material product manufacturer.
- Financial analysis supporting an independent business review of a food processing business.
- Secondment to Melbourne Airport to provide financial modelling support.
- Project management and strategic advisory support work for Ford Australia relating to winding down and transformation of their Australian operations.
- Trading receivership of the Coomboona Group, one of Australia's largest dairy operations.
- Restructuring and performance improvement implementation of the listed automotive business Autodom Limited, involving a consolidation of three facilities into one over a 12 month period.
- Voluntary administration of Toys R Us Australia, one of Australia's largest toy store / online operations.
- Financial analysis in respect of a financial due diligence engagement in the novated leasing and fleet management sector.

Qualifications & Memberships —

- Member, CA ANZ
- Member, ARITA
- Bachelor of Business (Accounting) and Bachelor of Business (Banking and Finance), Monash University



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- Trading and business sale support of a Managed Investment Scheme in the forestry industry.
- Numerous other small to medium size independent business reviews across a range of sectors.