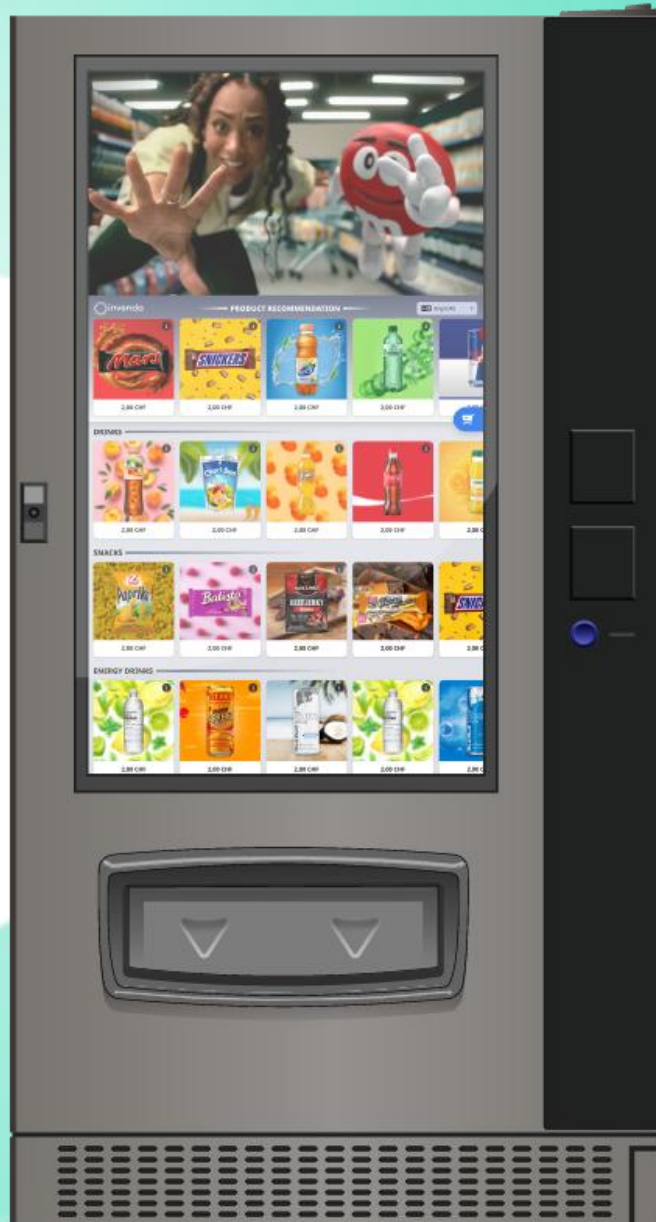




# Seaga Envision IQ

## Powered by Invenda

Assembled in the USA





## Seaga goes smart for:

- 60%** higher sales
- 30%** fewer technical interventions
- 100%** remote management of planogram and prices
- ∞** additional revenue from advertising

# Welcome to the Internet of Retail

Combining the lasting craftsmanship Seaga is known for with Invenda's powerful smart solution, this device gives you the best of both worlds – the reliability and robustness of American-assembled machinery coupled with the cutting-edge Internet of Retail technology keeping you competitive in the digital era.

## Engaging, frictionless shopping

Engage consumers with the freshest scrollable UIs, display product information and offer them the modern retail experience they've come to expect.

## Increased sales

Do away with the limitations of traditional machines. Boost sales thanks to a multi-product basket and numerous upselling features: combo deals, promotions, animations\*, enhanced imagery, AI product recommendations, gamification, cross-selling and sampling.

\*Animation of product images has been proven in market tests with multiple customers to at least double sales of those products.

## Reduced costs

Remotely control inventory, pricing, ads, promotions and machine health\*\*\*. Command individual machines or send bulk actions.

\*\*\*Our clients report a 30% reduction in technical interventions.

## Accessible to wheelchair users

The solution is designed so that all selections can be made from the bottom of the screen.

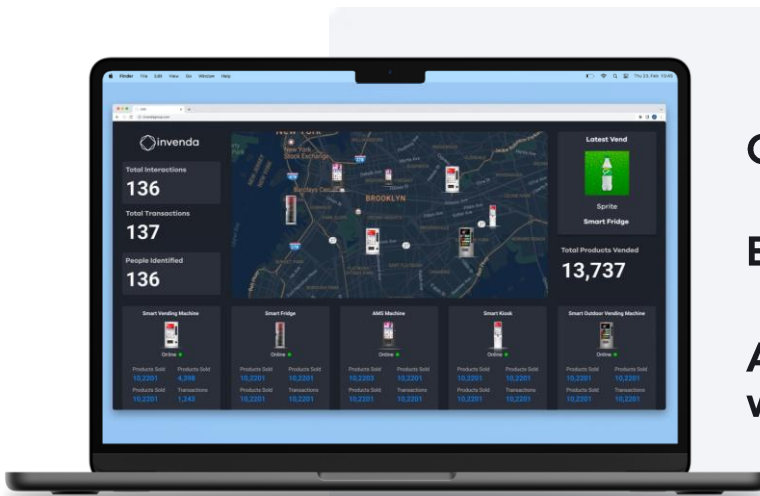
## Earth-friendly

This model uses the environmentally safe R290 refrigerant.

# Invenda Platform

The Internet of Retail.

Powered by a proprietary operating system and based on IoT and cloud technology, our Internet of Retail platform connects all self-service points of sale, creating an unmatched consumer experience and skyrocketing revenue.



**One dashboard.**

**Everything connected.**

**All the benefits you want. And then some.**

## How does Invenda Platform streamline your operations?

- Instead of juggling multiple pieces of software or wasting resources on manual configurations and checks, use one digital dashboard. Full remote control at your fingertips.
- Manage planogram and pricing remotely, in real time. No more expired products or missed sales opportunities.
- Monitor device health and diagnose 90% of issues remotely, reducing technical interventions by 30%.
- Easily manage advertising and promotions remotely and watch your sales rise, in real time.
- Use advanced transactional data and customer behavior benchmarks compiled in comprehensive reports to give an additional boost to your sales.
- Seamlessly intergrade your existing systems via the Invenda Cloud API. Nothing you've interested in goes to waste.

# Invenda OS

The brain behind the machine, Invenda OS is a modern operating system for the Internet of Retail (IoR). Thanks to Invenda OS, you get smart, IoT-connected devices that can be centrally managed, maintained and upgraded in a modular way.

# Invenda Cloud

Invenda Cloud is the central management system for all automated retail devices, including intelligent vending machines, smart fridges and micromarket kiosks. In addition to providing remote management, configuration and monitoring of your devices, Invenda Cloud continuously collects data and allows you to generate diverse reporting.

Technology partners:



## Report examples:

- Revenue
- Top-earning machines
- Top-selling products
- Combo-products sold
- User interaction statistics

- Daily sales statistics
- Transactions reports
- Operational data reports
- Global events log



# Data

No more shooting in the dark. Let our data analytics guide your business decisions, so you never have to guess again.

## Vending

- Products sold
- Sales reports
- Abandoned sales
- Incomplete sales
- Delivery success/failure
- Payment by type
- Operator screens
- Refund and returns
- DEX support
- Product lifecycle

## Environmental

- Motors and spirals
- Temperature control
- Door open/close
- Energy usage
- Internal sensors
- Service/maintenance mode timers
- Idle time vs. Interactive
- Drop sensor

## User interactions

- Demographics and footfall statistics – optional
- Session time
- Taps and interactions
- Heat maps
- Payment usage
- Conversion sales
- Product funnels
- Basket status

## Operations

- Refill status (inventory tracking)
- Refilling time
- Product performance
- Payment availability
- Network status and speed
- UI/screen performance
- Detailed events log

## Audience/Location

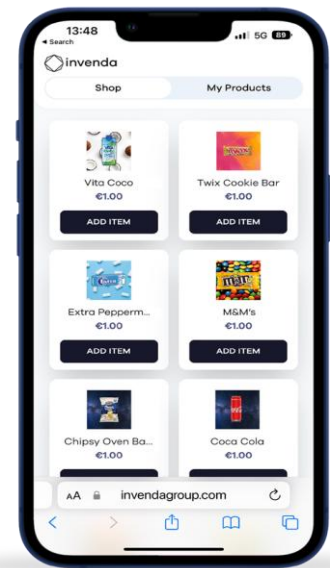
- Measuring foot traffic
- Estimate of gender/age
- Peak sale times
- Marketing data
- Location stats
- Advertising stats
- Interaction



# Invenda Wallet

As easy as scanning a QR code.

For a consumer, there's no greater comfort than **shopping pressure-free**. Invenda Wallet allows consumers to **browse, select and pay** for products leisurely and privately. They shop straight from the palms of their hands, using their own device – their smartphone.



## What do you get?

- A reliable alternative to physical payment terminals
- Consumer engagement through gamification, interactive marketing, gifting, scratch-and-win receipts, product sampling and cross-selling
- Tailor-made marketing campaigns
- Age verification
- Integration with third-party payment providers
- Various payment methods (credit card, Apple Pay, Google Pay)
- Receipt digitalization

## What do consumers get?

- A download-free web app
- A touchless, seamless shopping experience
- A fun and engaging payment process
- Quicker checkouts
- Remote account access
- Loyalty programs



# Advertising

A completely new revenue stream.

With our smart vending machine, you get two devices in one – an unattended retail device and a digital signage display. This mighty mix of POS (point of sale) and DOOH (Digital out-of-home) brings you two separate revenue streams, one from selling the products in the machine and the other from selling screen space to advertisers.



Full-screen ads



Top banner ads

- Drive brand awareness
- Encourage sales
- Get passive income from third-party advertising
- Communicate company announcements

## You can display advertisements:

### For products sold in the machine

- Manage ads directly via Invenda Media Library
- Bundle promo ads with prominent product display and animations on the planogram

### For products not sold in the machine

- Sourced from programmatic platforms and partner media brokers
- Leverage Invenda smart features and data to enable targeted marketing

## Programmatic advertising

We've integrated our 49-inch vending machine screens with several programmatic advertising platforms to enable automated ads display. We're currently covering Europe, North America and the Gulf countries, with plans for further expansion.

Media partners:

**ONE  
TECH  
GROUP**



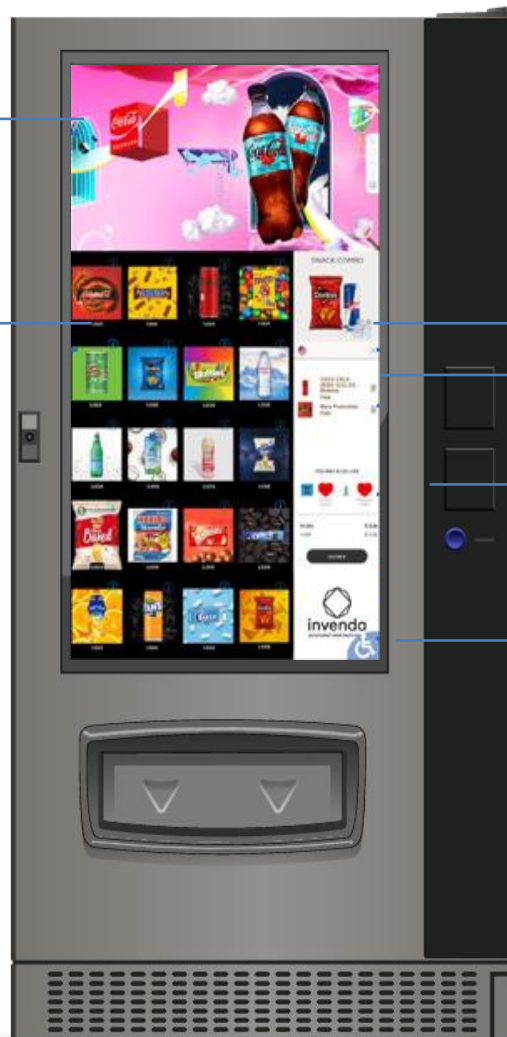
# Main parts

Top banner  
advertising

Customizable  
UI design

Product selection  
can be extended to  
include products  
not physically  
in the  
machine.

Consumers can  
store them in  
Invenda Wallet  
and redeem them  
somewhere else.



Sales app

Shopping basket

Recommendations

Accessibility mode

# Seaga Envision IQ

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Specifications	
Device dimensions	H 72 x W 39 x D 37.4 in (H 183 x W 99 x D 95 cm)
Weight	560 lbs (254 kg)
Touchscreen dimensions	49 in (61 x 108 cm) – (24 x 42.5 in)
No. of trays	Default 6, up to 8
No. of selections per tray	Up to 10
Total no. of selections	Up to 80
No. of units per selection	Max. 30
Total no. of products	240 – 2,400
Product dispenser options	Spiral
Remote temperature control range (internal)	Yes
Ambient temperature operating range (external)	34 – 100 °F (1 – 38 °C)
Refrigerant	R290
Payment protocols	MDB, USB & RS-232. Third-party integration possible.
Demographic Sensor	People count Demographic profiling (age and gender) compliant with data privacy laws
IoT connectivity enabled	Ethernet cable, Wi-Fi, 4G on demand
Operating system	Invenda OS running on Windows IoT Enterprise
Warranty	12 months





## Interested?

We'd love to talk and find the best solution for your automated retail business.

 Invenda Group AG – North America

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 [www.invendagroup.com](http://www.invendagroup.com)