



OneQuest
HEALTH

Transforming
the Future of Mental
& Behavioral Health



Mental health has intrinsic and instrumental value, helping us connect, function, cope, and thrive—it is essential to overall good health!

OneQuest Health envisions communities free from environments and childhood experiences that limit hope and opportunity. Rather, we strive for communities that are safe, acknowledge human emotion and loss, and empower future possibilities. OneQuest Health seeks to transform America's health.

Devastating implications for Kentucky's youth

Our Kentucky youth ages 12–17:

15% experienced at least one major depressive episode this past year. Of these, only 59% received services, meaning as many as 30,000 of our young people did not receive needed care.

130,000 Kentucky children under age 17:

A number of children roughly equal to the populations of Covington, Florence, Independence, Erlanger, and Highland Heights combined report struggling with anxiety and depression.

Impact on youth and families:

Emergency room visits for youth suicide attempts have increased dramatically in our region. Suicide is increasing for children and teens at alarming rates; it's now the second leading cause of death for young people nationally.

Juvenile justice system:

7 in 10 Kentucky youth in the juvenile justice system have a mental health condition. Kentucky ranks 48th in state prevalence of untreated youth with depression.

Sources: World Health Organization / American Academy of Pediatrics / Kentucky Department of Juvenile Justice / Mental Health America

Mental illness has enormous social and economic costs

- Health system burden
- Work productivity and lost earnings
- Family and community disruption
- Substance abuse
- Risk taking and suicide
- Interpersonal violence
- Poor parenting and neglect
- Youth and the criminal justice system
- Poor educational attainment
- School failure

Affordability is a massive barrier for Kentuckians

- Kentucky leads the nation in increased Medicaid enrollment, up 160% since expansion compared to the national average of 58%. OneQuest Health primarily serves a Medicaid population.
- Nearly one-third of Kentuckians are enrolled in Medicaid today. Few providers accept Medicaid, meaning our most vulnerable once again suffer at higher rates.
- Kentuckians are three times more likely to be forced out-of-network for mental health care versus primary care, making it more difficult to find and afford care due to high out-of-pocket costs.

70%

An estimated 3.2 million Kentuckians — 70 percent of our state's population — live in a community that lacks enough mental health professionals.

40%

In a single year during the pandemic, 40,000 Kentuckians aged 12–17 received a diagnosis of depression.

56%

More than 56 percent of young adults have reported symptoms of anxiety and/or depressive disorder in the past 18 months.

The demand for OneQuest Health's services is growing

OneQuest Health's services continue to grow with more than 120,000 unique service treatments and almost 10,000 telehealth services provided since 2020. OneQuest Health offers a one-stop continuum of care for every type of client, regardless of insurance coverage:

- Providing prevention, early intervention, and intensive therapeutic services
- Filling the gap as northern Kentucky's sole provider of psychiatric residential treatment (in-patient stepdown from hospitalization)
- Serving Medicaid, commercial, and private-pay clients

We are making a difference

OneQuest Health has expanded programs and services to include adults and family members to ensure the continuum of care for our children and youth remains strong. Treatment of mental health and substance use disorders is complex, requiring a range of services and evidence-based programs with credentialed providers.

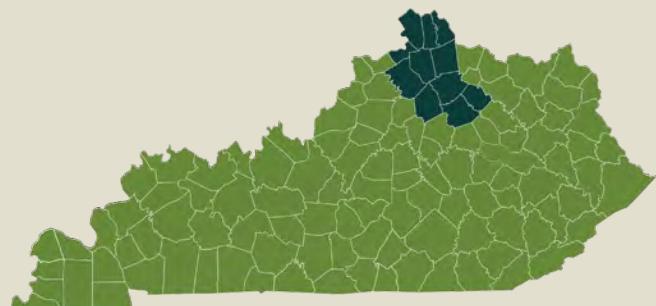


OneQuest Health's history of success serving children and families

- Founded in 1882, OneQuest Health has served as a haven for children whose parents could not care for them.
- OneQuest Health Behavioral Health has evolved to meet the community's changing needs and is a regional leader in providing quality and impactful mental health services for youth and families.
- Mental and behavioral health needs among children and families have swelled to unprecedented levels.
- Our healthcare system's ability to address mental well-being is woefully inadequate, and the need for support and access has increased as societal challenges have become more acute.

OneQuest Health is a mental and behavioral health hub for northern Kentucky's youth.

While OneQuest Health serves Kentuckians from all 120 counties, more than 90% of those receiving services reside in northern Kentucky's 12 counties.



OneQuest Health proposes an easier path to mental health

OneQuest Health proposes a five-year expansion plan to close the access gap for youth ages 12–17 by 40%. Our comprehensive \$38 million campaign will result in an additional 1,500 youth served and 3,600 impacts (2,500 and 6,600 total) for clients and families across the Northern Bluegrass Region. The wider community will see improved individual and family functioning, greater academic attainment, and fewer youth entering the Department of Juvenile Justice or other out-of-home care.

How we'll get there:

- Funding from public and private sources, including a \$19 million request to the state for capital funding priorities
- Attracting and retaining highly qualified providers
- Increasing levels of cooperation with strategic partners across business, healthcare, schools, and courts
- Growing clinical capacity via specialized, evidence-based practices specific to northern Kentucky's needs
- Integrating health care across educational, judicial, clinical, and child welfare systems
- Aligning strategies with the federal Family First Prevention Services Act
- Supporting strategies of the federal HHS Roadmap for Behavioral Health Integration
- Investing in facilities, human capital, and evidence-based programming to meet higher acuity needs of clients
- Providing care that is inclusive, innovative, and inspiring

What does success look like?

- An additional 1,500 youth and families served annually, totaling 2,500 per year
- Reduction in youth suicide rates and addiction
- Easier access to behavioral health treatment
- Expanded facilities in multiple locations
- Increased telehealth services and other critical programs
- Fewer Kentucky youth in the juvenile justice system
- Improved educational outcomes, including attendance and overall support systems for teachers
- Fewer children in state custody
- Improved workforce participation and quality

OneQuest Health's expansion requires significant investment (2023–2025)

Investment	Need
Talent Attraction & Retention	\$2,000,000
Telehealth	\$1,900,000
Program Expansion & Operations Support	\$12,450,000
Mobility Solutions	\$375,000
Capital Improvements to Expand Services	\$14,200,000
Safety & Security	\$400,000
Essential Repairs & Maintenance	\$6,740,000
Total	\$38,065,000



Please join OneQuest Health in transforming mental and behavioral health for children, youth, and families.

How you can support our mission:

- Make a multiyear pledge to support campaign funding priorities.
- Spread the word, letting your friends and family know about this vital effort — asking them to join you in making a financial commitment to OneQuest Health.
- Ask your local and state elected leadership to support the campaign with a \$19 million budget allocation in the 2024 legislative session.
- Consider including OneQuest Health in your estate plans.



**OneQuest Main Campus
at Devou Park**
200 Home Road, Devou Park
Covington, KY 41001

**OneQuest Burlington
Residential Campus**
4836 Idlewild Road
Burlington, KY 41005

**OneQuest Covington
Outpatient Services**
525 W. Fifth Street, Suite 219
Covington, KY 41011

**OneQuest Grant County
Griffin Outpatient Ctr.**
103 Barnes Road, Suite 1
Williamstown, KY 41097