

V&A Dundee

# Commissioned by YPC

A Trail of Billboards and Hoardings Across the City

- 1** 56°28'09.7"N 2°57'27.7"W      Leyla Hussain  
Arthurstone Terrace  
56°27'22.5"N 2°59'09.1"W  
The George Orwell
- 2** 56°27'44.4"N 2°58'20.2"W      Liv Rodgers  
Euclid Crescent
- 3** 56°27'52.2"N 2°57'58.5"W      Cara Murray  
Cowgate Underpass



- 4** 56°27'23.1"N 2°58'58.7"W      Finn Millar  
Art College
- 5** 56°27'42.9"N 2°58'14.6"W      Kyle Watson  
Volk Gallery

Exhibited from 5 – 19 November 2025

**Part of UPSTART Creative Careers Festival at V&A Dundee**

**Cara Murray, Finn Millar, Liv Rodgers, Leyla Hussain and Kyle Watson**

V&A Dundee's Young People's Collective (YPC), together with Volk Gallery and JACK ARTS Scotland, presents Commissioned by YPC – a new series of public artworks by five emerging artists and designers selected from Duncan of Jordanstone College of Art & Design's 2025 Degree Show.

Curated and produced by YPC, a collective of emerging creatives who have nurtured and driven the commissions, installed on hoardings and billboards across Dundee, bringing contemporary design practice directly into the city's streets. Each artist and designer works to respond to the theme of Reimagining Gardens – considering how gardens and public spaces can act as platforms for social justice, biodiversity and sustainability. In addition, Volk Gallery presents the work of designer Kyle Watson with a reflective exhibit, considering often overlooked visual details of Dundee.



**Cara Murray - Is math am buachail an oidhche; bheir i dhachaidh gach beothach 'us duine / Night is a good herdsman; she brings all creatures home**

*Cowgate Underpass*

Celebrating the turn toward the darker half of the year, Cara Murray's work honours the Gaelic festival of Samhain – 'summer's end' – a time when the veil between worlds is said to grow thin. Drawing on photography and archival imagery, Cara includes a portrait of her mother embodying the Cailleach, a towering, mythic woman central to Samhain lore, alongside archival images reflecting Scotland's long tradition of guising – the practice of dressing up and going door-to-door.

Situated in the Cowgate Underpass, the installation transforms the urban passage into a spiritual threshold between this world and the next. By occupying a public outdoor space, Cara bridges the real and the imagined, weaving Scottish folklore through the textures of a contemporary landscape.

**Finn Millar - Thistle 274**

*Art College, Perth Road*

Finn Millar draws connections between Scotland and Palestine through nature, reflecting the twinning of Dundee and Nablus. The thistle, a symbol of national pride in both regions, becomes a shared emblem of resistance. In Palestine, the Akoub thistle – native to its mountains – is illegal for Palestinians to harvest, with a jail sentence of up to 3 years, yet it continues to be gathered for its medicinal as well as its spiritual and cultural significance, turning the unassuming little plant into a symbol of resistance.

Titled after the quote "They tried to bury us, they didn't know we were seeds," the work honours 274 journalists killed in Gaza in the current genocide, revealing their names as viewers tear away QR-coded strips leading to further resources and ways to support Palestine.

**Liv Rodgers - Framed Eden**

*Euclid Crescent*

Liv Rodgers reimagines the walled garden for today's city, transforming the billboard into a framed surface where unfamiliar growth takes root. Traditionally spaces of privilege and control, walled gardens become here a site of queer potential – places of intimacy, secrecy, and transformation.

Liv layers drawing, collage and AI generated textures to merge the organic with the synthetic. The result is a landscape that feels both lush and uncanny, questioning how environments – and identities – are cultivated or contained. A QR code embedded in the work leads viewers beyond the billboard, extending the garden into a shifting digital space.

**Leyla Hussain - Stobie Zindabad**

*Arthurstone Terrace and The George Orwell*

Spanning two sites – from Stobswell, to Perth Road – this project explores Dundee's shifting racial and class dynamics, past and present. For Leyla, the work is deeply personal: "It was important for me to tell my story – how moving just forty minutes away changed me." Through her installations, she responds to ignorance and xenophobia with honesty and empathy.

The title Stobie Zindabad, blends the Dundonian nickname Stobie with the slogan Pakistan Zindabad ('Long Live Pakistan'), expressing national pride and solidarity. The phrase cleverly unites cultural identity, language and place, speaking to the highly charged political moment we inhabit. The dandelion she uses, common to both Scotland and Pakistan yet often dismissed as a weed, becomes a quiet symbol of resilience and belonging.

**Kyle Watson - (Visual) Things**

*Volk Gallery, The Keiller Centre*

Volk Gallery presents the work of Kyle Watson. Kyle has produced a series of prints, reflecting on time spent in Dundee whilst studying at Duncan of Jordanstone College of Art & Design. Each edition highlights a visual detail of our city, with its many textures, shapes and patterns. Kyle asks us to take our time, to celebrate the tiny design details that are all around us everyday... until they aren't.

Volk Gallery is a non-institutional arts venue based in Dundee. Consisting of a repurposed mechanical vending machine, Volk Gallery is hung in the publicly accessible locale of the Keiller Centre. A rotation of editions are dispensed at a set price of £3 each. Works are completed by commissioned artists and change (roughly) monthly.

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