

nature
house

Let nature wake you up



Dear landlords and landladies,

We'd love to tell you more about who we are, what we stand for, and why we are the right partner for your accommodation. Since **2009**, our platform has been offering stays surrounded by nature.

Nature lovers enjoy spending time outdoors, which is why we work together with our hosts and guests to protect local biodiversity. Today, 5% of our revenue is reinvested directly into nature. Nature and restoring the balance between people and the natural world are at the heart of everything we do.

Our platform is constantly evolving, with quality always at the center of our efforts. To keep improving, we are always open to your experiences and feedback.

Get to know us even better on the following pages. We look forward to welcoming you as a host at Nature House soon!



A piece of history

In May 2009, brothers Tim and Luuk van Oerle were looking for a place to stay in the Extremadura region of Spain to go birdwatching and search for rare species. Their search was difficult. They couldn't find a cottage surrounded by nature that wasn't located on a holiday park. That's how Natuurhuisje was born: a platform for holiday homes away from the crowds, right in nature. From day one, their mission has been to bring people closer to nature.

“Together we restore the balance between man and nature”

Natuurhuisje has grown into one of the largest providers of holiday homes in Dutch nature, and we're very proud of that! Most of the homes are located in the Netherlands and Belgium, but you can also find many nature houses throughout the rest of Europe.

We're gradually expanding our selection, while staying focused on protecting our concept. We want all our guests to enjoy a wonderful holiday in nature. A larger selection also means we can continue developing our platform and contribute more and more to nature!







Our contribution to nature !

Thanks to our **unique concept** and exclusive selection, our platform attracts the right target audience for your property. These are mainly nature lovers who want to take a step back from the daily rush and enjoy the peace and quiet.

While we invite people to enjoy nature, we also believe it's very important to give something back. That's why we donate 5% of our revenue to **local nature projects** to help protect biodiversity.

So far, our contribution, in collaboration with our partners, has already led to many successful projects. For example, we've planted kilometres of hedgerows, greened thousands of front gardens in cities and sown hundreds of thousands of square metres for pollinators. By now, we've donated more than 1 million euros * in total. As we grow, we want to give more and more back to nature, because without nature, there is no Natuurhuisje!

*The amount we donate continues to grow.



Vision

Together we restore the balance between man and nature

Mission

We protect local biodiversity by enabling people to enjoy nature.





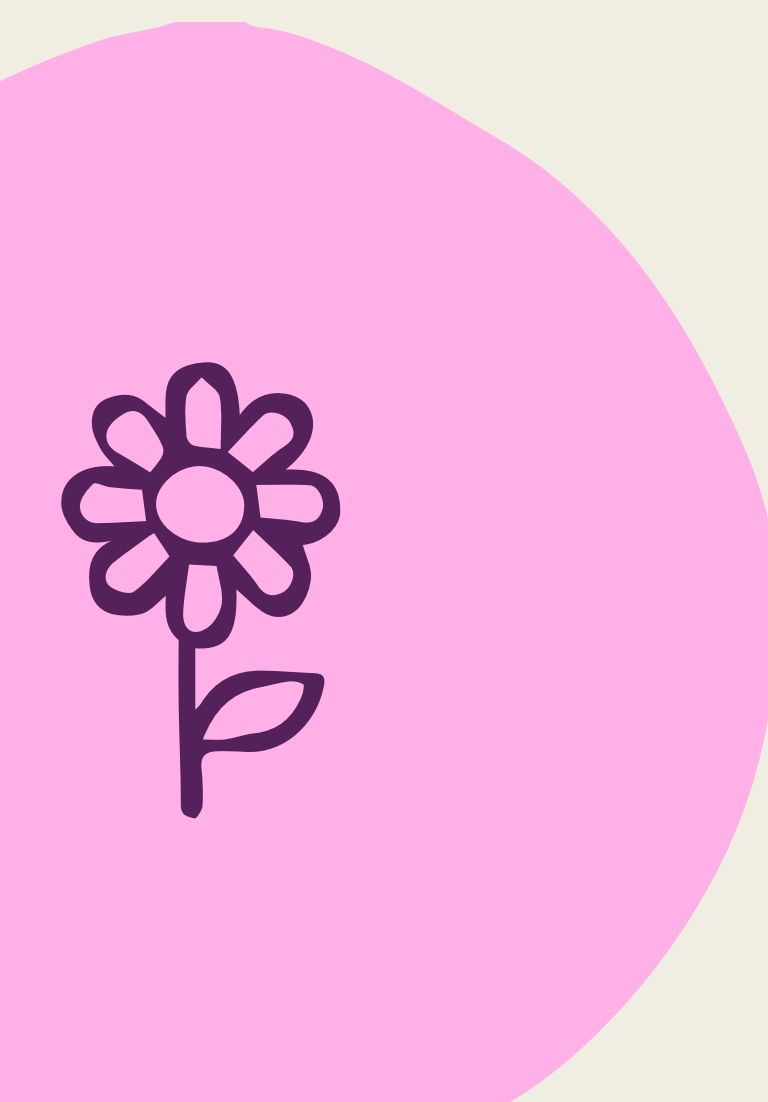
Our core values

Down to earth

We are 100% ourselves, natural and unpolished. We have nothing to hide. We are always authentic and transparent about our intentions and actions.

Flourish

We care for and protect what we love. And that is nature and the people around us: our team, our hosts and our guests. Our goal is to create an inspiring environment where people and nature come first.





Early birds

Snoozing is losing. Nature is calling us, and we need to wake up and take action now. Since Natuurhuisje was founded, one thing has been clear: every booking should contribute to nature. Years later, we still do this with passion and work every day to increase our impact.



Cross-pollinate

Together, we are far stronger than we are alone. That's why we strongly believe in cross-pollination: bringing together people from unexpected backgrounds, sharing stories, and connecting people and organisations that share the same mission.



Our manifesto

A commitment to nature conservation and sustainability

At Natuurhuisje, we believe that nature is at the heart of our existence and that it is our responsibility to protect it. We embrace the call to offer not only a travel experience, but also an opportunity to restore and strengthen our connection with nature. That's why we have dedicated ourselves to becoming a "Nature Protection Company", a guardian of the earth and an ambassador for biodiversity. Here, we present our manifesto, based on our commitment to nature conservation and sustainability:



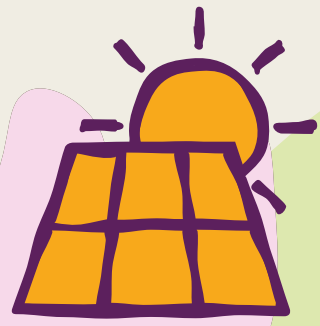
1. Market leader in sustainable tourism

We believe that travel can be a powerful lever for positive change. We will continue our commitment to sustainable tourism by encouraging travelers to choose environmentally responsible activities and support local communities.

2. Investing in nature conservation



We recognise that financial resources are crucial for effective conservation. Therefore, we are committed to always investing a portion of our revenue in projects that support the conservation and restoration of local biodiversity.



3. Climate-neutral supply

We are committed to promoting sustainable practices among our hosts. We encourage energy efficiency, waste reduction, and the use of environmentally responsible materials. We aim to work with property owners who share our passion for nature and want to contribute to a climate neutral portfolio.

While we encourage climate neutral accommodation, your property is still very welcome on our platform even if it is not yet climate neutral. In your listing, you can highlight the sustainable features and initiatives that your accommodation already offers.



5. Education as a force for change

We recognise that knowledge is the basis for change. We will educate guests and hosts about local flora and fauna, fragile ecosystems and the effects of human activities on the climate. By raising awareness, we will inspire responsible travel behavior, more sustainable offerings and a deeper appreciation for the natural world.

4. Ambassadors for the local environment



We strive to show that human hospitality and the beauty of nature can exist in harmony. We are committed to offering accommodations that blend seamlessly with the natural environment. We initiate activities to enjoy, respect and preserve nature.

6. Working together for a greener future

We realize that our mission is bigger than ourselves. We will actively cooperate with other organizations, governments and individuals committed to nature conservation. Together, we can create a powerful movement to protect the earth for future generations.

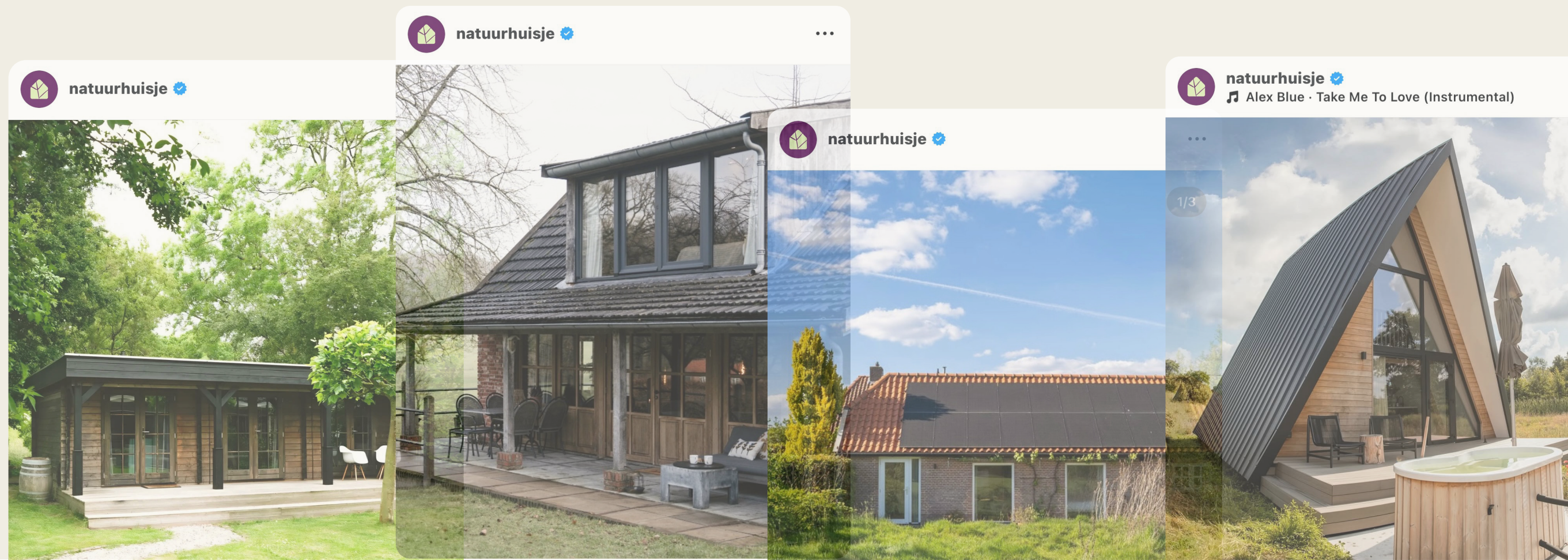




Attracting nature lovers

By listing your property on our platform, you benefit from our wide reach. We work hard to increase our brand awareness, and this is reflected in our growing channels. With our inspiring campaigns, more and more nature lovers are finding us. **Not only in the Netherlands and Belgium, but also in France, Germany, and other European countries.**

We promote the nature holiday homes on our platform through online ads, campaigns, our own social media channels and in newsletters. So it may happen that your holiday home is used for this, how nice that would be!



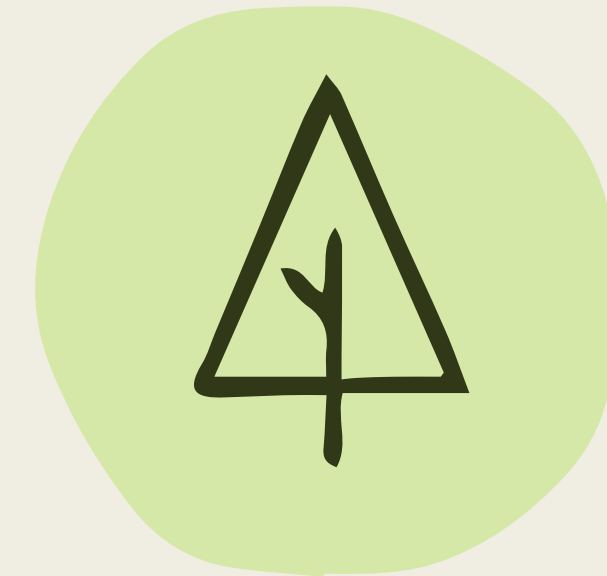
Note: Range figures apply to all active markets combined.



4,7/5 [Trustpilot](#)



350.000+
[Facebook](#)



€1.400.000+ [Donated to nature projects](#)



2.300 + [TikTok](#)

Range



159.000+
[Instagram](#)



200.000+
Newsletter subscribers



Number of houses:
18.100+



Top 3 Target audience
55-65
45-55
35-45

We are here for you!

Personal contact with our users is incredibly important to us. Only together can we continue developing our platform and make a real impact. That's why we're here for you 5 days a week!

Whether you have a question about creating a listing, a booking, or anything else, we're happy to help. And when you have feedback, you can always let us know. We really appreciate it!



Become part of our team!

Rent your accommodation through Naturehouse and let guests enjoy the beautiful nature. You are part of our exclusive offer and concept, reaching the right target group.



Freedom

Because we do not work with contracts, your registration is completely non-committal. You remain in control of your availability, rates and the way you communicate with guests. You can decide whether to approve and reject bookings manually or to accept all requests automatically.



Availability

Synchronise your calendar on our platform with other calendars via iCal, with a maximum of 5 connections. It is also possible to connect a channel manager through an OpenGDS integration. View the available connections here:

<https://opengds.com/integrations>



Payments

You'll be paid automatically and on time. Guests pay online for their stay, and you'll then receive the amount automatically in your account. This means you don't have to handle payments directly with guests, we take care of that for you. We work with Online Payment Platform to process payments safely and reliably.



Supportteam

Our personal support team makes sure you get quick and helpful answers to your questions. We're also happy to help you create and publish your nature house, so together we can make sure your listing has everything it needs.



Community

By offering your cottage through our platform, you automatically contribute to nature. We donate 5% of our revenue to local nature projects to protect biodiversity.



Sign up

We only ask for a contribution of 14.52% including VAT per successful booking. This is 12% excluding VAT. This may differ per country based on local VAT rates.

Want to know more or apply directly?

Register directly [HERE](#) for free!

Want to learn more? Get in touch with us directly:



info@natuurhuisje.nl



085 888 3337



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