# **Terms of Business**

# For Breeders setting up a 14 Day Fresh Food Trial Box for new kitten owners.

This 14 Day Fresh Food Trial Box is offered in good faith to help you ensure your kittens have the best start in life with their new owners in their new homes. By sending a 14 Day Fresh Food Trial Box for the kittens you sell, you acknowledge and agree to abide by these Terms of Business.

In these Terms of Business:

- Reference to "We", "Us" and "Our" means Anikin Ltd, trading name KatKin
- Reference to "You" or "Your" means the person setting up 14 Day Fresh Food Trial box who is a member of the KatKin Breeders Club
- Reference to "trial box" refers to the 14 Day Fresh Food Trial Box to be received by the new kitten owner.

# **Your Eligibility**

- 1. You must be enrolled as a member of the KatKin Breeder Club.
- 2. You own and have bred the litter.
- 3. The trial box is not issued to you, anyone who lives with you or any person employed as part of the breeding business. If you would like a trial box, please contact breeders@katkin.com.
- 4. By using our trial box, you are confirming that:
  - a. You have never been convicted of an offence, nor disqualified from having a licence under the Pet Animals Act (1951) and you are not the subject of any investigations by any local authority, trading standards or other regulatory body.
  - b. You abide to follow all current laws and breeding regulations that are in place and applicable.

### **New Owner Eligibility**

- 1. The new owners you send a trial box to must be UK residents and 18 years old or older.
- 2. New owners who already have a subscription with KatKin are not eligible for this offer.

# **Kitten Eligibility**

You can send a trial box for any kitten provided:

- 1. The kitten has been bred by you (the breeder) at your premises.
- 2. The kitten is between 8 weeks and 12 months of age.

### **Sending a Trial Box**

- 1. When you agree to the sale of a kitten, you should advise the new owner that a KatKin account will be created for them and that they will receive a trial box, delivered to their specified address. You should confirm that the new owner consents to their personal data being shared with us.
- 2. The trial box should be sent in advance of the kitten being collected so that its arrival aligns with the collection of the kitten. The trial box can also be sent once the kitten has been collected.
- 3. You cannot send a trial box using your own name and contact details or anyone who lives with you. You cannot send a trial box to your own address.
- 4. Only one trial box per new kitten identified by a unique GCCF kitten registration number can be sent.
- 5. Unless you send a trial box, the kitten will not receive a trial box.
- You can send a trial box online at <u>www.katkin.com/breeder</u> 7 days a week,
  24 hours a day.

#### Rewards

- 1. When a trial box is delivered, we will pay you a reward of £15, subject to the following conditions:
  - a. You adhere to the Terms of Business,
  - b. You are a member of the KatKin Breeder Club,
  - c. You reside in the UK,
  - d. You have provided accurate bank account details in your name for us to pay the rewards directly into.
- 2. Payments will be made monthly for trial boxes delivered up to the end of the previous month.
- 3. Payments will be made by the 15th of the following month if we have valid bank details. E.g., up to the end of May will be paid by 15th June.
- 4. If no bank account details have been provided within one month of a payment date, accrued rewards will be paid to our nominated charity and you will lose any entitlement to these.
- 5. You can amend your bank details by emailing breeders@katkin.com.
- 6. You acknowledge that any rewards may be liable for tax, and it is your responsibility to make appropriate declarations to HM Revenue & Customs.
- 7. Katkin reserve the right to not pay and/or claw back any commission which is earned in breach of the Terms of Business.
- 8. For further details of our reward scheme please refer to the following link www.katkin.com/breeder

# **Regulation**

### **UK General Data Protection Regulation (UK GDPR):**

1. It is your responsibility to ensure that you have sought permission from the new owner to set up delivery of the free trial box and to inform them that

- they will receive subsequent functional and marketing emails related to this. It is your responsibility to confirm with the new owner that they are happy for their data to be shared with KatKin.
- 2. It is a regulatory requirement under the UK GDPR to ensure that an individual has agreed to the free trial box so that they are aware that their personal data is being shared on this basis and to whom.
- 3. The personal data that we obtain for you will be used in accordance with our full <u>privacy notice</u>.
- 4. Please refer the owner to our full privacy notice, which is located on our main website.

## **General Conditions**

- 1. We reserve the right at our sole discretion and without notice, liability, and prejudice to terminate your membership from the KatKin Breeder Club and withdraw the ability to send trial boxes at any time.
- 2. Throughout the term of this agreement and thereafter, you agree not to engage in any activities or behaviours that could reasonably be expected to bring disrepute or damage to the reputation, image, or goodwill of KatKin. This includes but is not limited to making defamatory statements, engaging in unethical practices, or behaving in a manner inconsistent with the values and standards of KatKin. Any breach of this provision shall constitute a material breach of the agreement and may result in termination of your membership, without prejudice to any other rights or remedies available to KatKin under law or equity.
- 3. If we suspect or it is proven that any information received is false, fraudulent, or dishonest then we are entitled to;
  - a. Terminate your membership and withdraw the ability to send trial boxes.
  - b. Cancel any subscriptions you have with us and refuse to offer you any further subscriptions with us.
  - c. We will immediately cancel any reward payments due, from the date of termination.
- 4. It is your sole responsibility to ensure the accuracy of the bank account details you provide. If incorrect or incomplete bank details are submitted, we will not issue any commission payments.

### Information

- 1. We reserve the rights to, at any time;
  - a. Change the type, frequency, or amount of reward payments.
  - b. Change or remove any offers, benefits or items included as part of the KatKin Breeder Club; or
  - c. Change these Terms of Business.