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Bitpanda launches new era of unified institutional infrastructure

- *Bitpanda Enterprise marks a strategic evolution from “Investment-as-a-Service” to a full-stack, end-to-end technology partner for global financial institutions*
- *Fully integrated digital asset ecosystem to unify institutional-grade custody, liquidity, payment solutions, stablecoin, and tokenization within a single, modular infrastructure*

Bitpanda, a leading digital asset platform, today introduced Bitpanda Enterprise, a standalone institutional offering designed to bridge the gap between traditional finance and the digital economy. Building on over five years of B2B excellence, formerly known as Bitpanda Technology Solutions, Bitpanda Enterprise consolidates the Group’s entire suite of institutional capabilities into one unified ecosystem.

While the industry has historically been fragmented by “point solutions”, Bitpanda Enterprise provides a coherent technology stack tailored for professional trading firms, brokers, asset managers, family offices, fintechs and corporate clients, enabling them to participate in the digital asset space. Its infrastructure includes:

- Investment-as-a-Service: the API-driven infrastructure for retail-facing financial brands.
- Institutional custody: highly secure, regulated storage solutions for digital assets.
- Deep liquidity: standardized execution and post-trade settlement for high-volume professional traders.
- Next-gen payments: integrated crypto and stablecoin payment rails for B2B and B2C merchants.
- Stablecoin solutions: a modular Token Management System for branded issuance and management.
- Asset tokenization: enterprise chain infrastructure for on-chain asset lifecycles.

Lukas Enzersdorfer-Konrad, CEO of Bitpanda, said: “The institutional market doesn’t need more fragmented tools. It needs a comprehensive, integrated technology stack. With Bitpanda Enterprise, we are eliminating the complexity of managing multiple vendors by providing all core building blocks of digital asset infrastructure in one place. We are applying the same user-centric philosophy that scaled our retail business to empower the world’s largest financial institutions. This is another step in further strengthening our business model and investing in future growth.”

About Bitpanda Enterprise

Bitpanda Enterprise is the institutional infrastructure arm of Bitpanda, providing a unified technology that enables banks, fintechs, brokers, trading firms, family offices and corporate clients to access digital asset capabilities at scale. It brings together investment infrastructure, liquidity, custody, payments, stablecoins and tokenization into one integrated ecosystem. Designed for long-term institutional growth, Bitpanda Enterprise prioritizes compliance, transparency and scalability, helping institutions bridge traditional finance with the digital economy.

Through its institutional partnerships, Bitpanda Enterprise currently provides digital asset access to end users across the EU, the UK, the UAE and LATAM. Its partners include N26, Société Générale, Deutsche Börse Group, selected Raiffeisen Banks, RAKBANK and Onda Finance, among others.

<http://www.bitpandaenterprise.com/>

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