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Bitpanda unveils its campaign for its new Stocks and ETFs offering: *When stocks, then Bitpanda*

- Two-time Academy Award winner Christoph Waltz becomes Bitpanda's exclusive Brand Ambassador across Europe
- The campaign includes television, social media, out-of-home and digital channels across Europe

Vienna, 02 February 2026. Following the launch of more than 10,000 stocks and ETFs on its platform for European users, Bitpanda today unveiled its new brand campaign under the claim "*When stocks, then Bitpanda.*"

At the centre of the campaign stands the two-time Oscar-winning Christoph Waltz as Bitpanda's long-term, exclusive brand ambassador. After building a strong presence through premium sports partnerships across football, tennis and American football, Bitpanda is now expanding its brand into a new cultural dimension, spanning film, arts and creative excellence.

The campaign will run across television, social media, out-of-home and digital channels throughout Europe. Launched in parallel with Bitpanda's expansion into stocks and ETFs, it reinforces the platform's positioning as a one-stop destination for investing across asset classes. Bitpanda now offers one of the most comprehensive investment platforms in Europe in a single app.

Dominik Beier, CCO of Bitpanda, said:

"Christoph Waltz represents excellence at the highest level. He is uncompromising in his craft, internationally respected and unmistakably European. That is exactly the standard we set for Bitpanda. This collaboration marks a natural next step for the brand as we enter a new phase with stocks and ETFs."

ENDS

For further media information or for further comments, please contact: pr@bitpanda.com

About Bitpanda

Bitpanda is a leading European broker for digital assets. With a selection of more than 10,000 stocks, exchange-traded funds and exchange-traded commodities, Bitpanda offers one of the most comprehensive ranges of digital assets available in Europe. With more than 7 million registered users and several blue-chip institutional partners, Bitpanda has earned a strong reputation for trust. This is supported by Bitpanda's commitment to high regulatory and security standards, with Bitpanda holding regulatory licenses enabling it to offer services across the

European Economic Area. In addition to Vienna, Bitpanda has offices in Barcelona, Berlin, Bucharest, Dubai, Malta, Milan, and Zurich.

Disclaimer

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About Bitpanda

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