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Bitpanda opens its platform to agentic investing

- *European retail investors can now connect AI assistants and automated workflows to manage multi-asset portfolios*
- *The launch addresses limitations in early AI tools by delivering an open, multi-asset investment layer built on an European infrastructure*
- *Strict user-authorisation guardrails ensure investors retain final control over every transaction*

Bitpanda now enables users to interact with its investment and trading platform through AI assistants and automated workflows. While early financial AI tools were limited to closed systems or single asset classes, the update now allows European retail users to use AI to access portfolio information, set up recurring workflows and initiate trades across crypto, stocks, ETFs and metals from one single platform.

By connecting their accounts to code-based workflows or supported Model Context Protocol (MCP) setups, users can ask their AI assistant to monitor portfolio exposure, access real-time data, prepare rebalancing strategies or initiate buy and sell orders across multiple asset classes.

The launch provides two ways to connect to the platform:

- Bitpanda MCP: Built for users who want to interact with AI assistants using natural language, without needing to write code.
- Bitpanda API: Built for developers and tech-forward users who want to create personalised financial tools or code-based investment workflows.

In both cases, AI agents and connected workflows cannot execute investments independently. Every order must be explicitly authorised by the user before it is processed through Bitpanda's established infrastructure under the applicable European regulatory frameworks.

Lukas Enzersdorfer-Konrad, CEO of Bitpanda, said: "Agentic Finance could fundamentally change the relationship between people and financial services. The opportunity is to make investing more intuitive and accessible while keeping people in control of every transaction. With this launch, we are taking an important step towards the kind of financial platform users will expect as AI becomes a more natural part of everyday life."

Christian Trummer, Chief Scientist and Co-Founder of Bitpanda, said: "The next phase of AI will be defined by what it can do in the real world, not only by the answers it can provide. In finance, that requires technology people can trust, with clear permissions and accountability built in from the start. Agentic Finance has the potential to become an important new interface for financial services, and we are shaping that development responsibly in Europe."

About Bitpanda

Bitpanda is a leading European broker for crypto and other digital assets. With a selection of more than 650 crypto-assets, nine indices, four precious metals and more than 10,000 stocks, exchange-traded funds and exchange-traded commodities, Bitpanda offers one of the most comprehensive ranges of digital assets available in Europe. With more than 7 million registered users and several blue-chip institutional partners, Bitpanda has earned a strong reputation for trust. This is supported by Bitpanda’s commitment to high regulatory and security standards, with Bitpanda holding regulatory licences enabling it to offer services across the European Economic Area. In addition to Vienna, Bitpanda has offices in Barcelona, Berlin, Bucharest, Dubai, Malta, Milan and Zurich.