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Bitpanda Vision Web 3 Foundation and Optimism connect European financial Institutions to global blockchain economy

Bitpanda, a leading European platform for crypto and other digital assets, is seeking to address the long-standing infrastructure deadlock in European finance with the launch of Vision Chain. Vision Chain is a dedicated blockchain layer designed to transition tokenized assets from isolated pilots into the mainstream economy. Developed in partnership with the Vision Web3 Foundation and built on the Optimism tech stack, the network provides a standardized environment for institutions to issue and settle tokenized assets in accordance with the EU's Markets in Crypto-Assets Regulation (MiCAR) and the Markets in Financial Instruments Directive (MiFID II) and incorporates technical resilience principles that align with the Digital Operational Resilience Act (DORA).

The launch addresses a critical infrastructure gap. While European institutions have historically been restricted to closed, proprietary networks that lack liquidity and interoperability, Vision Chain provides a managed infrastructure that connects regulated finance to the global onchain economy. With Vision Chain, Bitpanda removes the operational complexity and cost of building private blockchain systems, allowing partners to move from pilot projects to live production-grade deployments. To ensure institutional stability, the network utilizes MiCA-compliant Euro stablecoins for all network and transaction fees, eliminating the currency volatility typically associated with fees on public blockchains.

The commercial engine of the infrastructure is the Vision Token (VSN), a crypto-asset issued by the Vision Web3 Foundation. A portion of the network's revenue is used to acquire and remove tokens from circulation to support ecosystem stability. This creates a model where increased network activity directly contributes to the network's value. For the decentralized (DeFi) sector, this setup provides a regulation-aligned ecosystem where developers can build sophisticated products using high-quality assets issued by banks and fintechs, giving Bitpanda's over seven million users access to investment opportunities previously reserved for professional market participants.

Lukas Enzersdorfer-Konrad, CEO of Bitpanda, said: "Today, we still talk about digital assets, but in the future all assets will likely be digital. Tokenization is expected to redefine capital markets. European financial institutions have been

ready for this shift for years, but the infrastructure has been missing. With Vision Chain, we are building a public blockchain designed around Europe's regulatory standards, combining the openness of public networks with the reliability institutions require. This lays the foundation for Europe's digital capital markets."

Fabian Reinisch, President of the Vision Web3 Foundation Board, said: "The Vision Foundation was established to build open, sustainable infrastructure for onchain finance. Vision Chain is a key milestone in that mission. By aligning public blockchain technology with institutional requirements and long-term ecosystem incentives, we are laying the groundwork for a new generation of European financial applications built on transparent, interoperable networks."

Jing Wang, CEO of Optimism, added: "Vision Chain reflects the growing demand for blockchain infrastructure that meets institutional standards without sacrificing the openness of Ethereum. Through OP Enterprise, we provide a fully managed deployment model that supports chain operations, infrastructure management, and ongoing upgrades, allowing partners to focus on product development and real-world use cases. We are proud to partner with Bitpanda and the Vision Foundation to bring regulated financial institutions onto Ethereum and strengthen Europe's role in the global onchain economy."

About Bitpanda

Bitpanda is a leading European platform for crypto and other digital assets. With a selection of more than 650 crypto-assets, nine indices, four precious metals and more than 10,000 stocks, exchange-traded funds and exchange-traded commodities, Bitpanda believes it offers one of the most comprehensive ranges of assets available in Europe. With more than 7 million registered users and several blue-chip institutional partners, Bitpanda has earned a strong reputation for trust. This is supported by Bitpanda's commitment to high regulatory and security standards, with Bitpanda holding regulatory licenses enabling it to offer services across the European Economic Area. Bitpanda has offices in Barcelona, Berlin, Bucharest, Dubai, Malta, Milan, Vienna and Zurich.

About the Vision Web3 Foundation

Founded by Bitpanda in 2025, the Vision Web3 Foundation aims to independently develop, promote, research, and commercialize DLT-based ecosystems and the next generation of the world wide web (Web3). Headquartered in Zug, Switzerland, the Foundation is responsible for the issuance and management of VSN, overseeing token supply, liquidity, and protocol governance. It supports the growth of a compliant, user-centric Web3 infrastructure through transparent onchain voting, strategic emissions, and community grants. By reinvesting ecosystem value into innovation and rewarding active participation, the Foundation ensures that the future of VSN remains decentralised, dynamic, and aligned with the interests of its holders.

About Optimism (OP Labs)

OP Labs is a blockchain infrastructure provider that enables developers and enterprises to launch scalable, secure and customizable networks and applications. The company serves fintechs, payment providers, institutions and crypto companies creating the next generation of onchain products. Optimism's open-source OP Stack delivers Ethereum-grade security, nearly-free transactions, and the flexibility to meet complex business needs at scale.

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