



## SUMMER CAMP EXPERIENCE

# AI for Good

With minimal district workload, our high-impact summer camp, AI for Good, designed for Brawley Union High School District students, is completely managed by the WorkED team of experts.

Our exclusive AI camp program for High School students offers them opportunities to explore curiosities, develop skills, and discover careers.

This camp can be adapted to various intersession lengths, and will encourage attendance through our high-impact programming, incentives, and give-away prizes!

- ✓ Immersive Learning
- ✓ Career Connected

### Districts that trust **WorkED**



**PWendy La Duke**  
Head of Partnerships  
wendy@worked.com  
(714) 743-4011

**Wayne Poncia**  
Director of Workforce Integrated Learning

**Jessica McDivitt**  
Curriculum Director

\*Certificated teacher provided by the district is required to be present. Not all programs qualify.

# AI for Good

## Camp Overview

AI for Good is a team-based, project-driven experience where high school students design, train, and deploy real AI systems focused on community impact. Students learn how artificial intelligence works by building systems themselves and seeing how data, rules, and human decisions shape outcomes.

The camp blends hands-on AI creation, career-aligned teamwork, and competition for good. Students take on real roles used in AI and civic technology careers, earn daily recognition for both technical skill and positive impact, and finish the camp by showcasing their work to others.

### "I built this"

Students build real AI tools, work in teams, and take on authentic, out-of-the-box challenges that connect technology to their community.

Each day includes friendly competition, with teams earning technical or community impact shout-outs and chances to win **Amazon gift cards** daily. It all leads up to the grand finale, where the stakes are even higher: a **MacBook Air** for the first-place winner and an **iPad** for second place.

Students learn how AI actually works through hands-on creation and they leave with a real project, a public showcase moment, and the confidence to see themselves as capable creators in an exciting and fast-growing field.

# AI for Good

## What Students Build

Student teams choose one community-focused challenge and design an AI-powered tool to address it. Projects are realistic, ethical, and beginner-friendly. Students design their projects, below are a few examples:

### **Community Resource Finder**

Helps people locate local support such as food, housing, tutoring, or health services.

### **Youth Opportunity Matcher**

Matches teens to jobs, programs, or activities they are eligible for.

### **Food Access Helper**

Helps families understand nearby food options and common barriers.

### **School Support Recommendation Tool**

Suggests tutoring, counseling, clubs, or academic supports based on student needs.

### **Trusted Information Checker**

Helps users think more carefully about whether information appears reliable.

### **Accessibility Needs Sorter**

Identifies support needs such as transportation, language access, or physical accessibility.

# AI for Good

## Career-Aligned Team Structure

Students work in role-based teams that reflect how real AI systems are built. Roles rotate so every student experiences multiple career pathways.

### **Data Specialist**

Designs training data and looks for bias or gaps.

### **AI Model Builder**

Trains and improves AI models.

### **Ethics and Impact Lead**

Makes sure decisions protect people and avoid harm.

### **Product Designer**

Focuses on users, clarity, and usability.

This structure allows students to experience what different AI and technology careers actually feel like, not just hear about them.

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## Daily Structure and Incentives

Each day, two teams are recognized. One recognition highlights a real AI career role. One recognition highlights community impact.

All students on the two recognized teams each day are entered into a drawing for two \$50 Amazon gift cards (two per day).

### **Day 1: Community and AI Foundations**

- Technical Recognition: Best AI Systems Designer
- Community Recognition: Strongest Community Need

### **Day 2: Data, Bias, and Improvement**

- Technical Recognition: Best Data Scientist
- Community Recognition: Best Bias Intervention

### **Day 3: Ethics and Guardrails**

- Technical Recognition: Best AI Ethics Analyst
- Community Recognition: Most Responsible Design

### **Day 4: Showcase and Impact**

- Technical Recognition: Best AI Product Communicator
- Community Recognition: Greatest Community Impact

Any student or team that completes and submits a functioning AI tool with an explanation is entered into a final prize drawing.

# AI for Good

## AI for Good Showcase

The camp concludes with a showcase where all teams demonstrate their AI tools and explain what their system does, how it makes decisions, what data it uses, and how bias and safety were addressed. Recognition focuses on clarity, responsibility, and real-world usefulness.

### Why This Camp Matters

**For students**, the camp is engaging, competitive, collaborative, and meaningful. Students build real systems and see how their skills connect to real careers.

**For families**, students gain future-ready skills while learning to use technology responsibly. For the community, projects focus on real local needs and positive impact.

**For the District**, the camp is career-connected, ethically grounded, accessible to beginners, and aligned to workforce-relevant skills.

**AI for Good positions students as creators, problem-solvers, and future professionals who understand how artificial intelligence can be used to help their community.**