

**sennder**

# KEY FACTS

July 2023

## COMPANY FACTS & FIGURES

<b>About us</b>	sennder is Europe's leading digital freight forwarder offering shippers access to our connected fleet of thousands of trucks. In a traditional industry we are moving fast and focus on the digitalization and automation of all road logistics processes. By leveraging our proprietary technology, we contribute to making the logistics industry fit for the future and ensure transparency, flexibility and efficiency in the distribution of goods.
<b>Vision</b>	Fast forwarding road logistics.
<b>Mission</b>	Leverage data to create an efficient road freight network by connecting the best shipper experience with a carrier platform that enables trucking companies to run their businesses more profitably and with lower emissions.
<b>Founded &amp; founders</b>	sennder was founded in 2015 by David Nothacker, Julius Köhler and Nicolaus Schefenacker
<b>Based in</b>	Amsterdam, Barcelona, Berlin (HQ), Bucharest, Moerdijk, Madrid, Milan, Rotterdam, Riga, Paris, Wrocław
<b>Company size</b>	> 1,000 employees
<b>Nationalities</b>	> 65
<b>Connected trucks</b>	> 40,000
<b>FTL shipments per month</b>	> 60,000
<b>Customers</b>	Supplying transport services to large enterprise shippers in a variety of industries, including food & beverage, FMCG, automotive, fashion & retail, logistics partners, industrial manufacturers and e-commerce, sennder is well-positioned to connect them with small and mid-sized trucking companies who can access a wide range of loads.
<b>Service offering / USP</b>	<p>sennder provides carriers with unprecedented access to a large offering of high-quality loads from enterprise shippers across Europe. Access to the platform is free of charge, and is built to support dispatchers in running efficient fleet operations.</p> <p>sennder uses innovative solutions like journey visualization to help carriers plan their trips to avoid driving empty, or at reduced capacity – increasing efficiency and revenues. Carriers also have access to fast payment, fuel and tire discounts.</p> <p>sennder provides shippers with seamless access to the largest network of carriers across Europe. The sennder platform gives shippers unprecedented visibility of the transportation process through the tracking of loads and providing digital management capabilities.</p>
<b>Green Business</b>	<p>sennder significantly reduces empty kilometers by using data and real-time tracking to pair the nearest carrier with the load and constructs the most-efficient route to the next destination. Its algorithm matches supply with demand at scale - the bigger the platform becomes, the greater its efficiency savings.</p> <p>sennder also offers advanced fuels that reduce carbon emissions between 60-90% compared to fossil diesel.</p>
<b>Strategic partnerships</b>	Scania, Siemens, Zeitfracht, Fiege
<b>Joint Venture</b>	Poste Italiane
<b>Value Added Services</b>	DKV, E100, Michelin
<b>Financing</b>	<p>sennder is backed by some of Europe's leading investors including, Baillie Gifford, Accel, Lakestar, HV Capital, Project A, Next47, Scania Growth Capital, Earlybird and Perpetual.</p> <p>To date, sennder has raised more than \$350m and is valued in excess of \$1bn.</p>