

E-Commerce Calendar

2026

January

31 - 1 New Year's Deal

WINTERSALE

February

12 Start of Carnival
14 Valentine's Day
17 Beginning of Ramadan

March

8 International Women's Day

April

5 Easter Sunday
6 Easter Monday

May

10 Mother's Day
21 Father's Day

June

PRIDE MONTH

July

START OF SCHOOL

August

START OF SCHOOL

September

19 Start of Oktoberfest

START OF SCHOOL

October

6 End of Oktoberfest
31 Halloween

November

11 Singles Day
26 Grey Thursday
27 Black Friday
30 Cyber Monday

December

1 Giving Tuesday 24 Christmas
6 St. Nicholas Day 31 New Year's Eve
14 Green Monday
14 Free Shipping Day