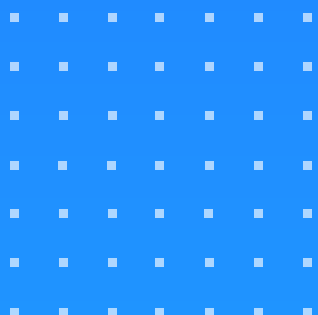


A Business Case for Hubstaff



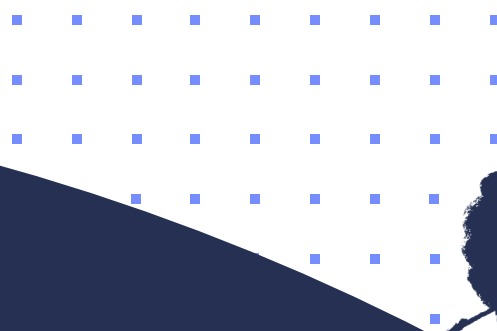
What's included in this kit



- **One Pager: The Business Case for Hubstaff** | Use to educate your team on the benefits of time tracking and Hubstaff.
- **One Pager: ROI Calculator** | Here to help answer, “What ROI will see from this platform?”.
- **Interactive: ROI Calculator** | Use our calculator to help determine the success you'll see.
- **Deck: A Business Case for Hubstaff** | Slides to help you make your case.
- **Employee Engagement Kit:** When you're ready to bring to the team.
- **Case Studies:** See how other companies are finding success with Hubstaff.

How to use this guide

This toolkit is designed to make introducing Hubstaff simple and effective. Inside, you'll find handouts and downloadable materials you can easily share to educate your decision makers on the value of time tracking and Hubstaff.



One Pager: A Business Case for Hubstaff



The Problem

Many teams today struggle with maintaining productivity and compliance in remote or hybrid environments. Without clear visibility into how time is spent, it's hard to ensure accountability, manage workloads efficiently, and allocate resources accordingly. Traditional time tracking tools are often inconsistent, manual, and prone to errors.

The Solution

Hubstaff provides a secure, automated, and scalable platform for time tracking, productivity insights, and team accountability. It enables operations, HR, and IT leaders to align on data-driven performance—without micromanagement.

Transparency first: here's what Hubstaff tracks

✓ Hubstaff tracks	✗ Hubstaff doesn't track
Time worked, breaks, idle time, and manual time entries when the timer is on	When the timer is stopped, Hubstaff won't track anything
Keyboard & mouse activity level (optional)	Keystrokes (no keylogging or content typed)
Screenshots (if enabled; frequency configurable)	Webcam or microphone input (no audio/video recording)
Apps used and websites visited (optional)	Files opened or saved on the device
GPS location via mobile app (optional)	

[Learn more about how tracking works.](#)

Key features:

- Reduce idle time by up to 20% through real-time activity visibility
- Save 15+ manager hours/month with automated reports and alerts
- Mitigate compliance risks with audit-ready time logs and payroll exports

Ready to learn more?

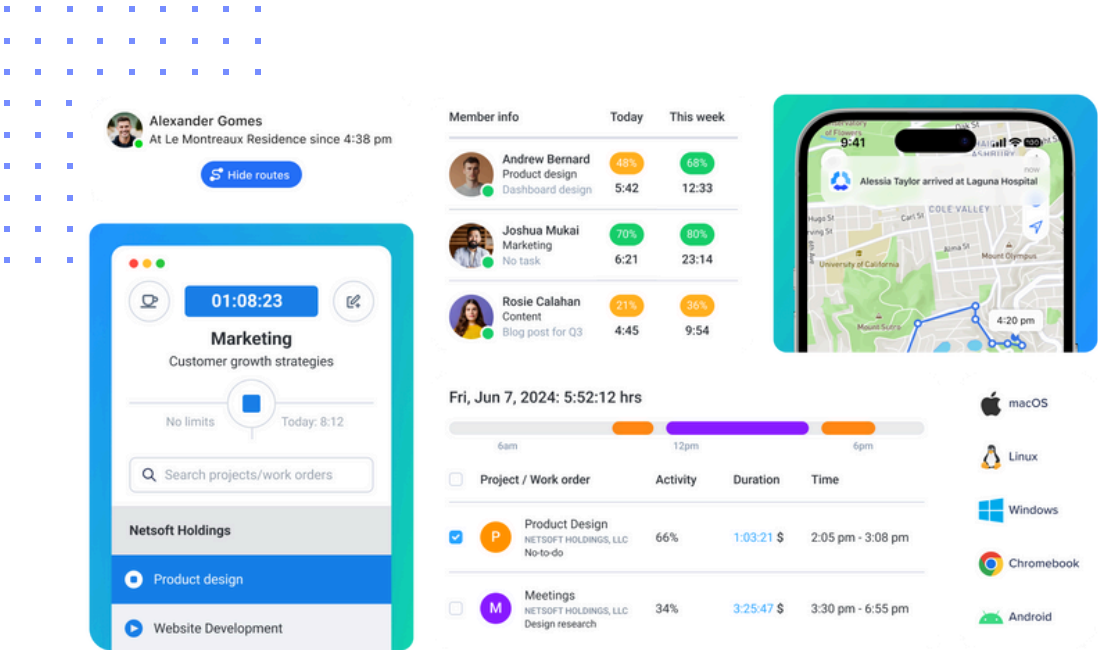
Explore Hubstaff with our [Interactive Demo](#) and see how your team can put it to work.

Why Hubstaff Over Other Solutions?

- **Audit-Ready Compliance:** Detailed records, screenshot logs, and role-based permissions
- **Enterprise Integrations:** Connects with over 30+ tools including Jira, Asana, QuickBooks, and Salesforce
- **Actionable Productivity Insights:** Real-time dashboards and historical trend analysis
- **Scales with You:** From 5 to 5,000 users, with global team support

The ROI of Time Tracking Software

How time tracking reduces costs, boosts productivity, and improves team accountability

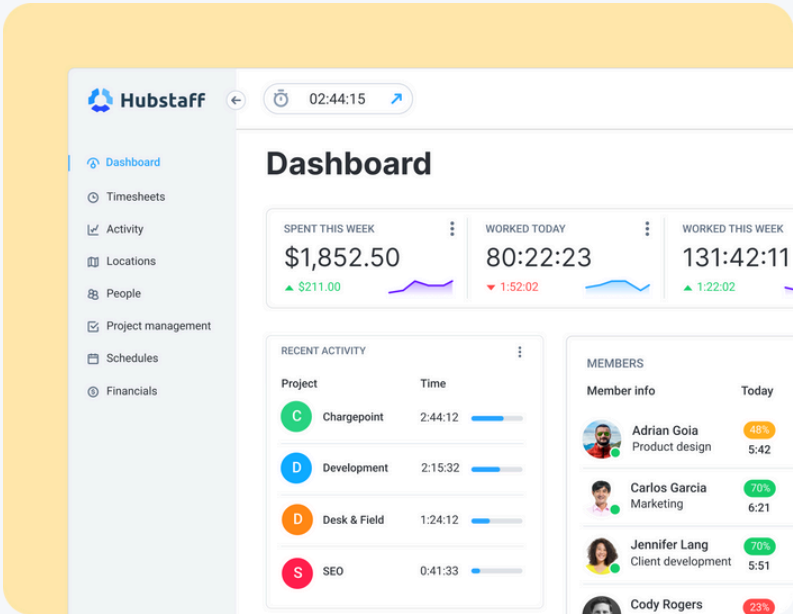


Manual tracking isn't cutting it

Accurate time tracking is the foundation of reliable billing and project profitability, but most teams fall short if tracking manually.

40% of employees report not accurately tracking time when manually recording timesheets

Source: Harvard Business Review



Payroll errors are costing you time and money

Manual errors are expensive. Automation prevents them.

A survey from the American Payroll Association showed:

-  AI-skilled workers earn **21–40%** more
-  **55%** say AI skills led to promotions or new opportunities
-  New roles like **AI Trainers, Ethicists, and Prompt Engineers** are emerging

Member	Integration	Rate
 Adrian Goia email@adria...		Fixed amount \$3,000.00
 Dona White email@dona...		Hourly \$50.00/hr
 Daniel Sven... email@danie...		Fixed amount \$8,500.00
 Cody Rogers email@cody.com		Fixed amount \$8,500.00

Source: American Payroll Association (APA)

Time theft is a silent threat

Time theft is one of the most common and costly problems businesses face. It occurs when employees are paid for time they didn't actually work, whether intentionally or accidentally.

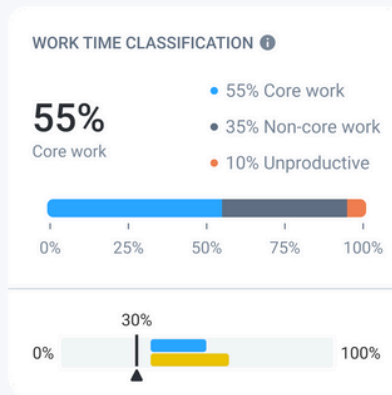
According to research from Robert Half,



The average employee steals
4.5 hours/week



That's **6 full weeks**
of paid time per year per person



Source: Robert Half

The bottom line: time tracking software pays for itself

Smart businesses treat time tracking as a growth driver, not a cost.

Just a 4–6% savings in payroll and client billing can fully cover the software.

But a **25% boost in efficiency**, like our customers have achieved, can supercharge your team and transform your business.

My Biz Niche Streamlined Internal Processes by 25% Using Hubstaff.



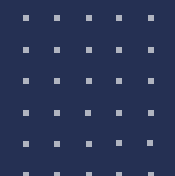
“We save **10-15 hours each week** since employees can easily request time off, we can easily approve it, we can easily track time logs, and monitor the team’s activities in automated reports.”

Lauren Klessner, My Biz Niche

Ready to save time and money?

Use our interactive ROI calculator to determine your savings with Hubstaff.

[Try the Interactive ROI Calculator](#)



Executive [slide deck](#)



[A Business Case for Hubstaff](#)

Management Ready

Need a slide deck to educate your decision makers on the benefits of time tracking and Hubstaff? We’ve got you covered. Lean on our deck to showcase common problems organizations face, how time tracking software can help, and Hubstaff case studies to see how we can make your team’s productivity a success!



[Engagement tool kit](#)

Team Ready

A common question we get it, “How can I roll this out to my employees without pushback?”. Introducing a new tool like Hubstaff often elicits curiosity, concerns, and questions - and that’s a good thing.

To support you in your rollout, we’ve created the Hubstaff Employee Engagement Toolkit. This kit is design to make introducing Hubstaff simple and effective. You’ll find handouts and downloadable materials you can easily share in team meetings, onboarding session, or internal communications.

Case studies

How Affordable Staff saved **\$4.2M** over 12 years with Hubstaff

Let's look at the results:

- Hubstaff saved Affordable Staff \$928,750 last year
- Hubstaff does the job of 21 team members for Affordable Staff
- Hubstaff has enabled Affordable Staff to scale by 166% since 2015

[Learn more](#)



David Judge
CEO, Affordable Staff



Solomon Timothy
President and Founder, OneIMS

OneIMS boosts value offered to customers by **30%** with Hubstaff

Let's look at the results:

- 10% - 25% project savings
- 25% additional savings when using Hubstaff to review the organization and projects to identify waste
- 25% cost savings on bad hires

[Learn more](#)

You've Decided to Get Started with Hubstaff — Here's What's Next

First off, congratulations on taking the next step toward more productive, transparent, and empowered work. We're excited to partner with you and your team.

Once you've signed on, you'll work directly with your Hubstaff Account Executive to set up your account and tailor Hubstaff to your team's needs.

To make the transition as smooth as possible, we've pulled together resources to guide you:

[Hubstaff Support Site](#)

✔ Step-by-step articles and troubleshooting guides.

[Engagement Toolkit](#)

✔ A ready-made rollout plan to introduce Hubstaff to your team with confidence.

[Hubstaff Blog](#)

✔ Explore case studies, best practices, and in-depth guides on our website.

[Interactive Demos](#)

✔ See Hubstaff in action and learn how to make the most of each future.

Whether you're looking to streamline time tracking, optimize productivity, or improve team alignment, these tools will help you hit the ground running.

We can't wait to see the impact you'll create with Hubstaff. Welcome aboard — we're looking forward to working with you.