

**BHUTAN**  
Believe



# MONTHLY TOURISM BULLETIN OF BHUTAN (MTBB)

DECEMBER 2025

བཟུ་བཤམ་ལས་ཁུངས།  
DEPARTMENT OF TOURISM

MINISTRY OF INDUSTRY, COMMERCE AND EMPLOYMENT (MoICE)

# Monthly Tourism Bulletin of Bhutan

## Tourist Arrival

December Arrival: 2024 Vs 2025

21,137

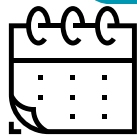
8,446 Vs December, 2024

January - December 2025

209,376

64,311 Vs 2024

ALOS : December



Average Length of Stay

Indian



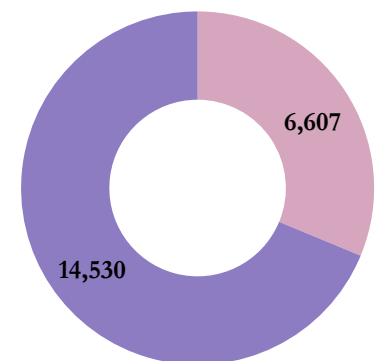
Days

COTI



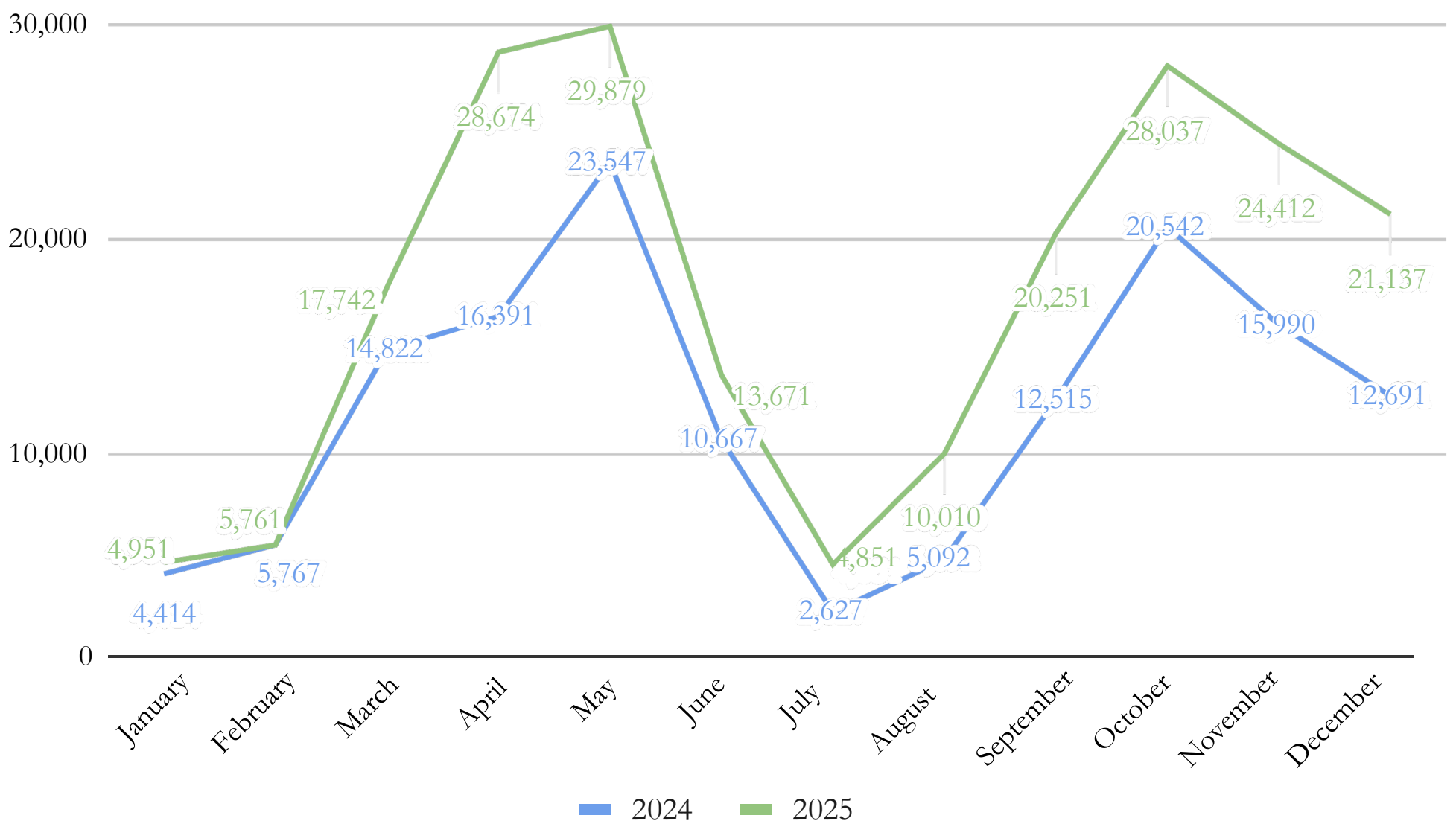
Days

Tourist Category : December



Countries other than India Indian

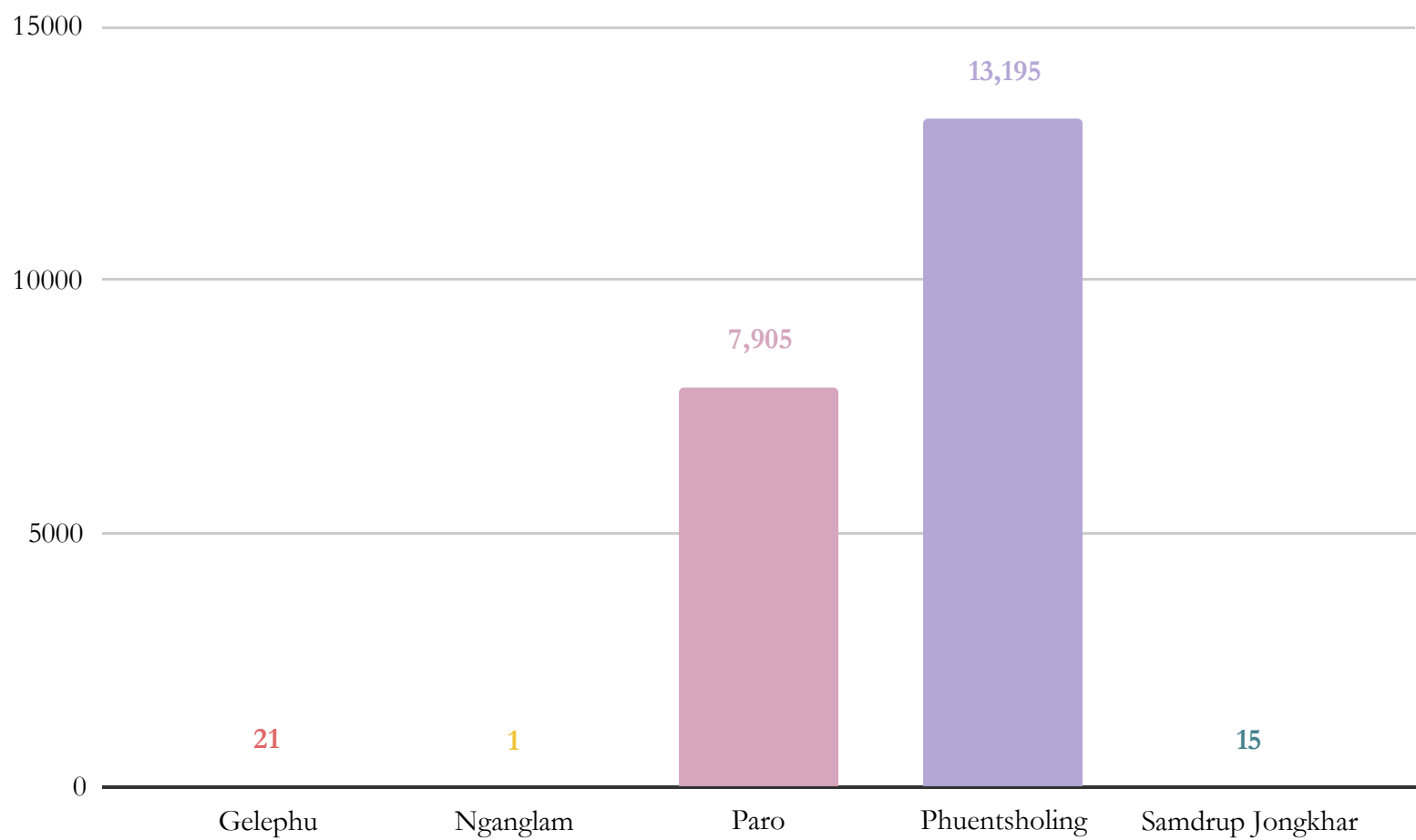
## Monthly Tourist Arrival 2024 Vs 2025



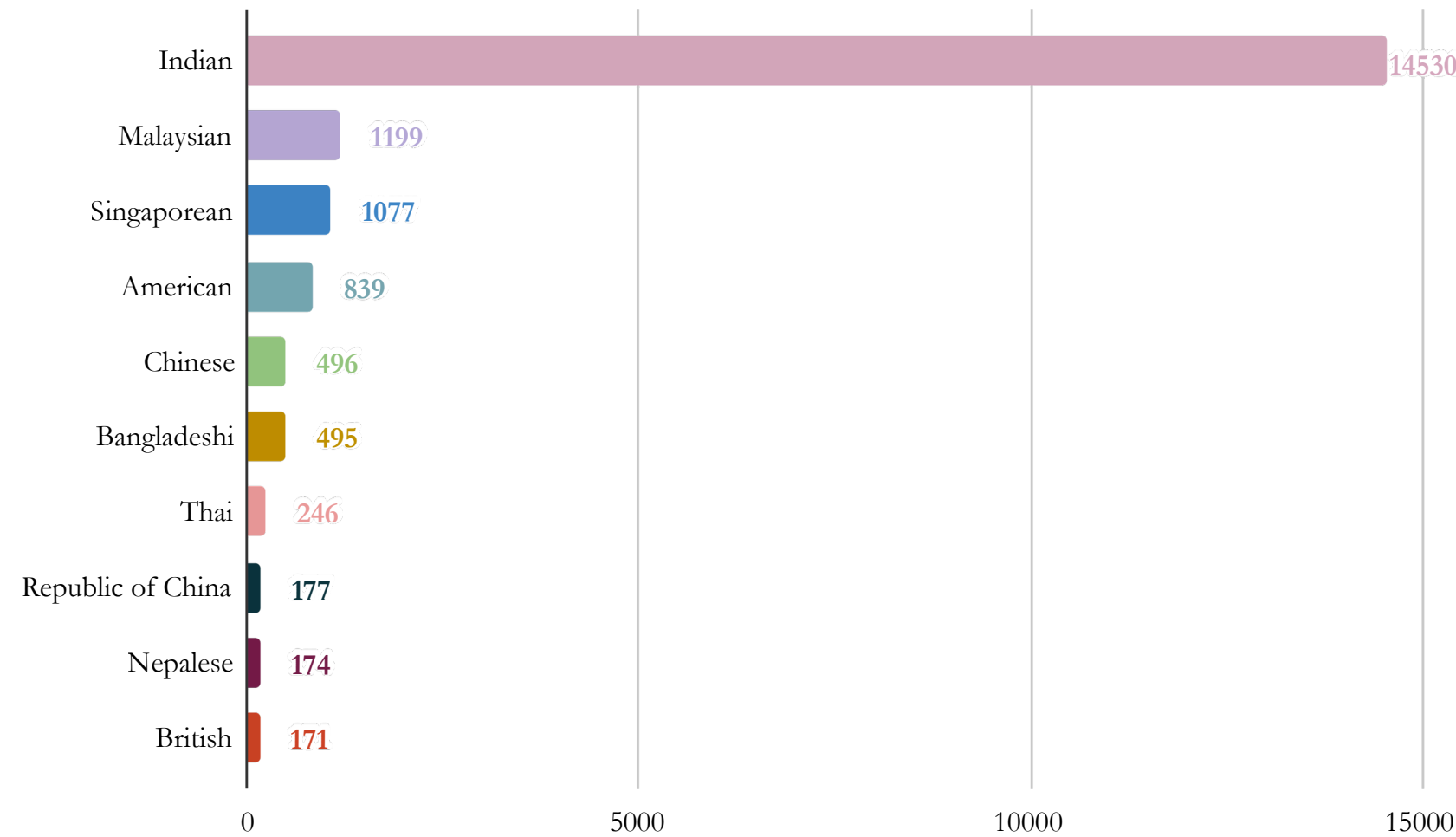
Note: The overall tourist arrival is inclusive of non- SDF paying tourists

# Monthly Tourism Bulletin of Bhutan

## Port of Entry: December



## Top 10 Source Markets: December



# Monthly Tourism Bulletin of Bhutan

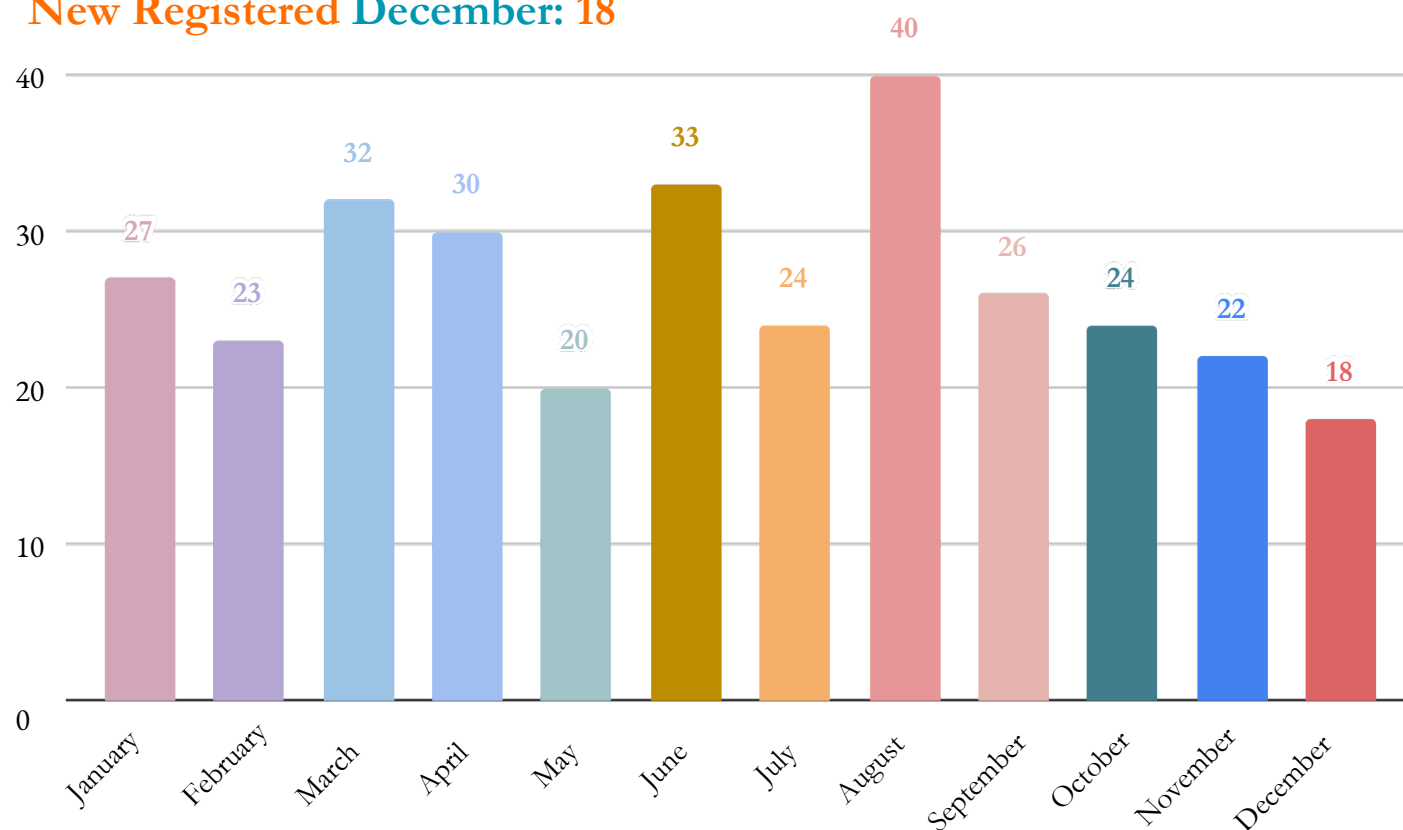
## Service Providers

### 1. Tour Guide (3,259 as of December)



### 2. Tour Operators (Total 2,930 as of December)

New Registered December: 18



# Monthly Tourism Bulletin of Bhutan

## Services

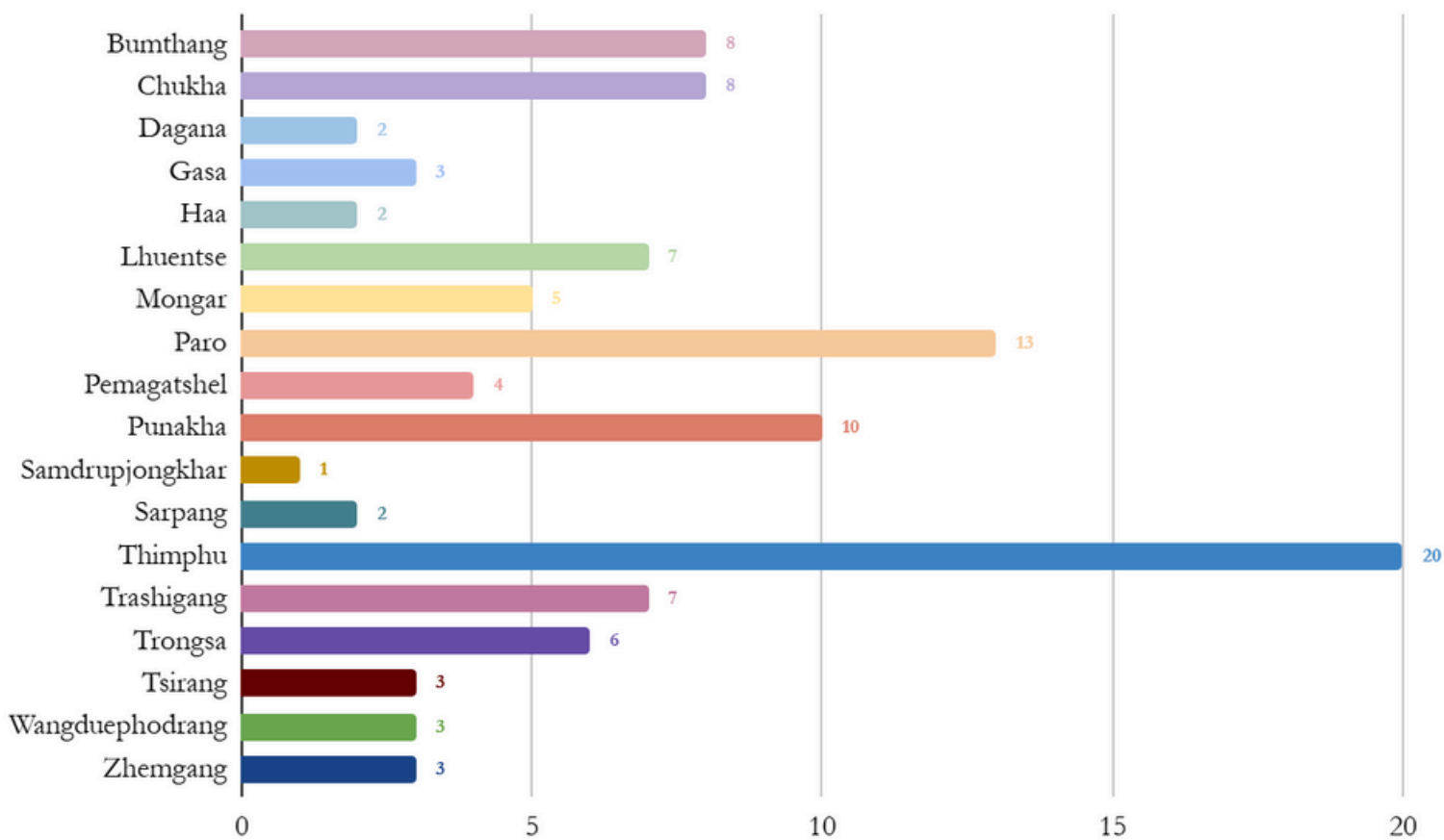
### 3. Accommodations Across Bhutan (442 as of December)

SN	Dzongkhang	Five Star (20)			Four Star (23)			Three Star (182)			Two Star(28)			One Star (7)			Village Home Stay (182)			Grand Total (442)		
		Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	VHS	Rooms	Beds	Accomo dation	Rooms	Beds
1	Bumthang	2	25	25	0	0	0	19	426	804	2	17	30	0	0	0	31	93	186	54	561	1,045
2	Chhukha	0	0	0	0	0	0	15	486	858	0	0	0	0	0	0	5	15	30	20	501	888
3	Dagana	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	9	18	3	9	18
4	Gasa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8	24	48	8	24	48
5	Haa	0	0	0	0	0	0	4	72	140	2	21	23	0	0	0	17	51	102	23	144	265
6	Lhentse	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13	39	78	13	39	78
7	Mongar	0	0	0	0	0	0	3	64	128	0	0	0	0	0	0	1	3	6	4	67	134
8	Paro	6	201	308	6	170	319	46	920	1,288	4	45	20	1	13	20	18	54	108	81	1,403	2,063
9	Pemagatshel	0	0	0	0	0	0	0	0	0	5	27	43	1	10	18	0	0	0	6	37	61
10	Punakha	4	49	84	2	65	121	14	306	538	5	61	110	1	7	12	23	69	138	49	557	1,003
11	Samtse	0	0	0	0	0	0	1	14	28	0	0	0	1	8	15	0	0	0	2	22	43
12	S/jongkhar	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
13	Sarpang	0	0	0	0	0	0	1	26	39	3	20	31	0	0	0	0	0	0	4	46	70
14	Thimphu	5	268	369	15	492	867	64	1,631	1,827	2	60	126	1	34	58	4	12	24	91	2,497	3,271
15	Tashigang	0	0	0	0	0	0	2	43	86	0	0	0	1	4	8	17	51	102	20	98	196
16	Trashiyangtse	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	12	24	4	12	24
17	Trongsa	0	0	0	0	0	0	3	59	103	1	11	18	0	0	0	1	3	6	5	73	127
18	Tsirang	0	0	0	0	0	0	0	0	0	1	10	15	0	0	0	0	0	0	1	10	15
19	Wangdue	3	29	29	0	0	0	10	162	300	3	28	50	1	9	14	33	99	198	50	327	591
20	Zhemgang	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	12	24	4	12	24
	Total	20	572	815	23	727	1,307	182	4,209	6,139	28	300	463	7	85	145	182	546	1,092	442	6,439	9,964

Note: The above data includes the Department of Tourism (DoT) certified accommodations only

# Monthly Tourism Bulletin of Bhutan

## Restrooms Across Bhutan



## Website and Social Media Analytics

### 1. Top 5 visited links on bhutan.travel

- 1 Announcements (<https://bhutan.travel/announcements>)
- 2 Visa (<https://bhutan.travel/visa>)
- 3 Visit Bhutan (<https://bhutan.travel/visit>)
- 4 FAQs (<https://bhutan.travel/faqs>)
- 5 Travel Trade (<https://bhutan.travel/travel-trade>)

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## 2. Top 3 Facebook Posts of December

1/1

# Bhutan: A Journey of Calm and Authenticity



# Bhutan as a Wedding Destination



# Druk Wangyel Festival



1/3

# Monthly Tourism Bulletin of Bhutan

### 3. Top 3 Instagram Posts of December



1/1

# Bhutan's Holistic Approach to Well-Being

 $1/2$ 

## Bhutan: Growth with Purpose



1/3

# Living Traditions in Modern Bhutan

# Monthly Tourism Bulletin of Bhutan

## 4. Highlight Coverage in Travel Publication



9 PLACES IN BHUTAN  
THAT SHOULD BE ON  
EVERY ITINERARY

[\(LINK\)](#)



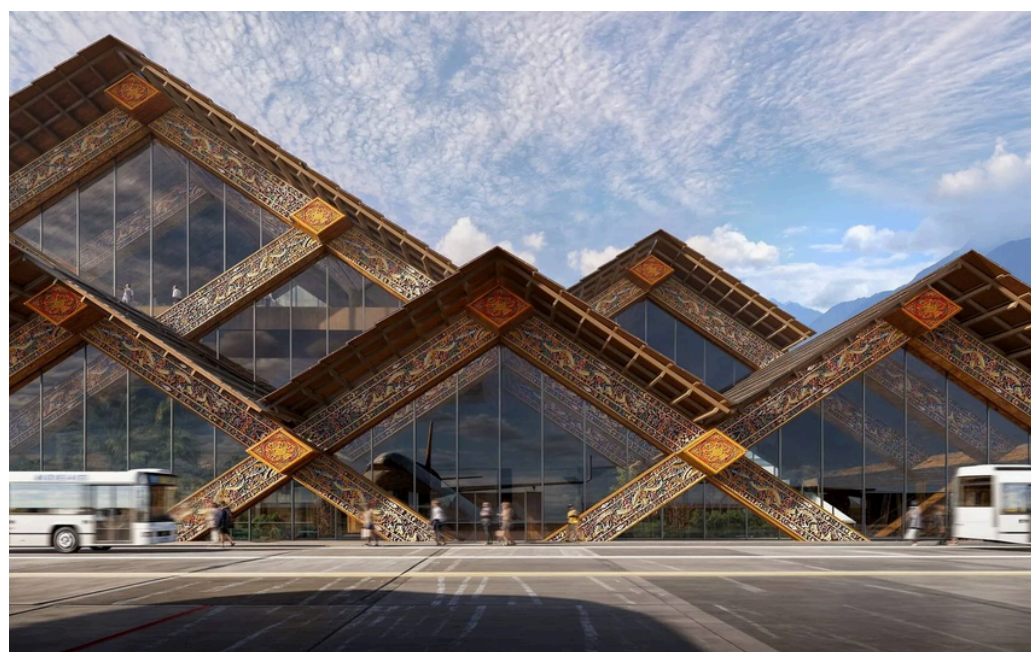
THE WORLD'S HAPPIEST  
GOLF DESTINATION? WHY IT  
MIGHT BE BHUTAN

[\(LINK\)](#)



THIS STUNNING AIRPORT IN  
BHUTAN JUST SNAGGED A  
MAJOR WIN AT THE WORLD  
ARCHITECTURE AWARDS

[\(LINK\)](#)



# Monthly Tourism Bulletin of Bhutan

## 4. Highlight Coverage in Travel Publication



**BHUTAN MOVES INTO  
DIGITAL GOLD AS SOLANA-  
BASED TER TOKEN DEBUTS  
ON DECEMBER 17**

([LINK](#))



**BHUTAN: THE EPITOME OF  
TRANSFORMATIONAL  
TRAVEL**

([LINK](#))



**BHUTAN TO GET A SECOND  
SPECTACULAR  
INTERNATIONAL AIRPORT BY  
2029**

([LINK](#))



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