



MONTHLY TOURISM BULLETIN OF BHUTAN (MTBB)

DECEMBER 2025

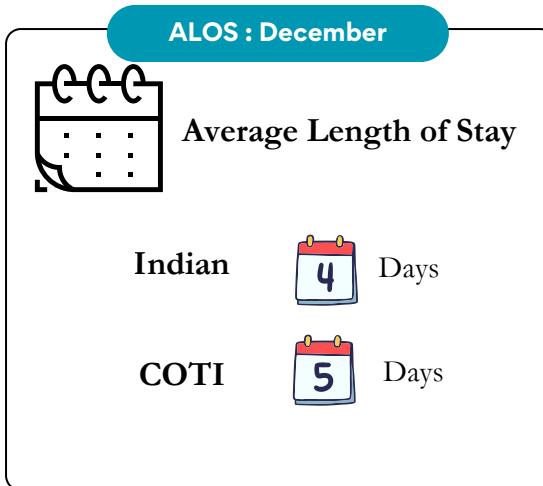
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DEPARTMENT OF TOURISM

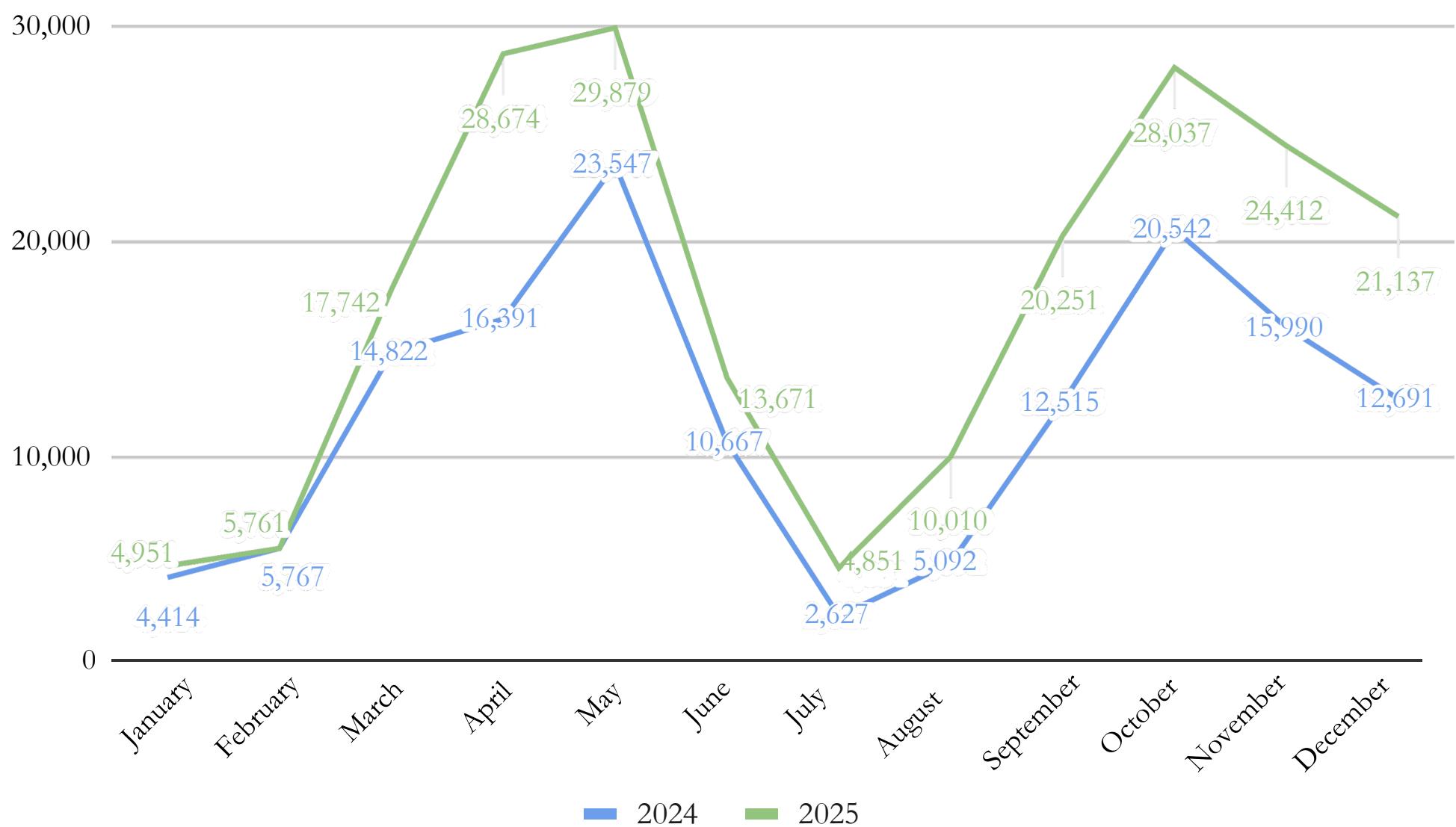
MINISTRY OF INDUSTRY, COMMERCE AND EMPLOYMENT (MoICE)

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Tourist Arrival



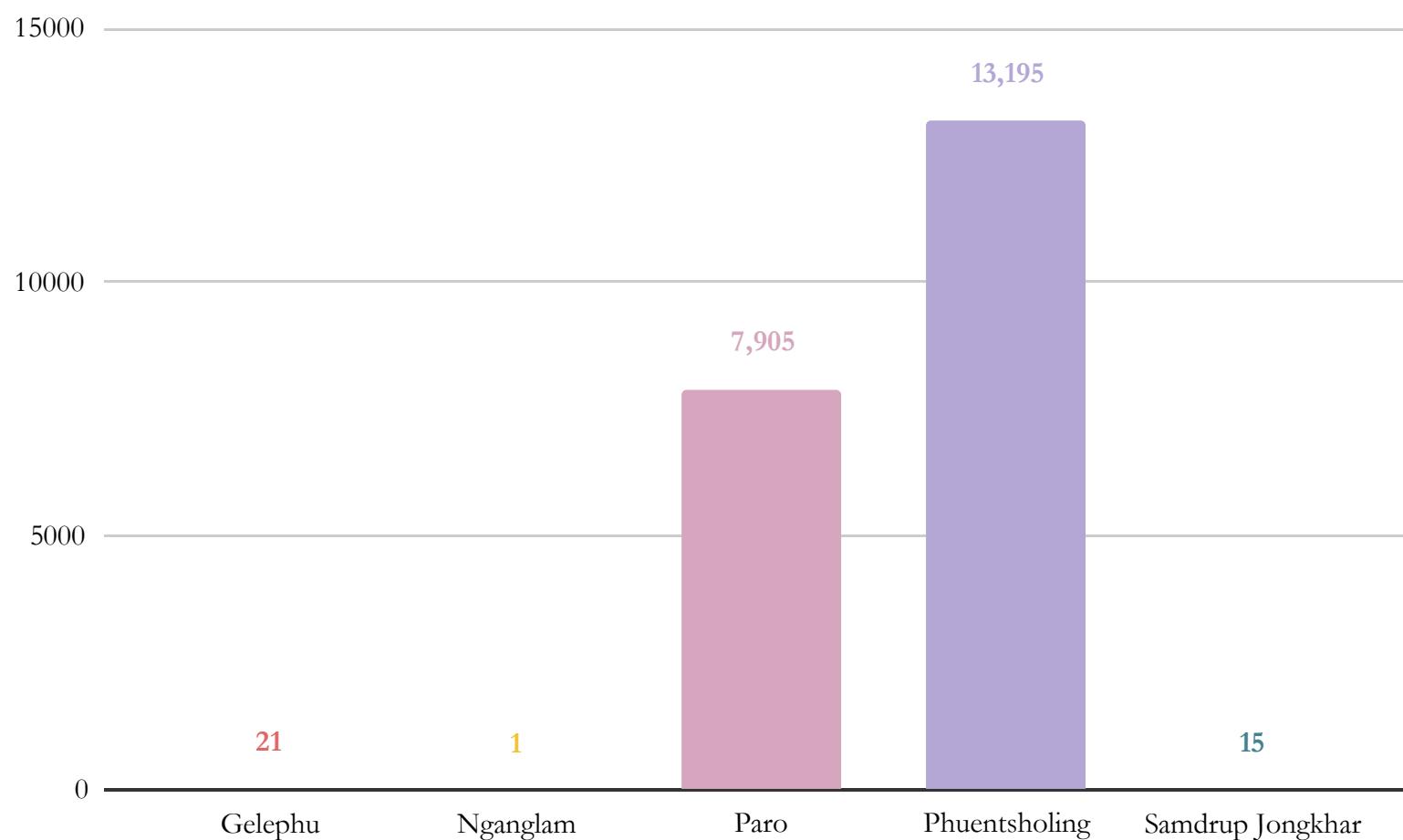
Monthly Tourist Arrival 2024 Vs 2025



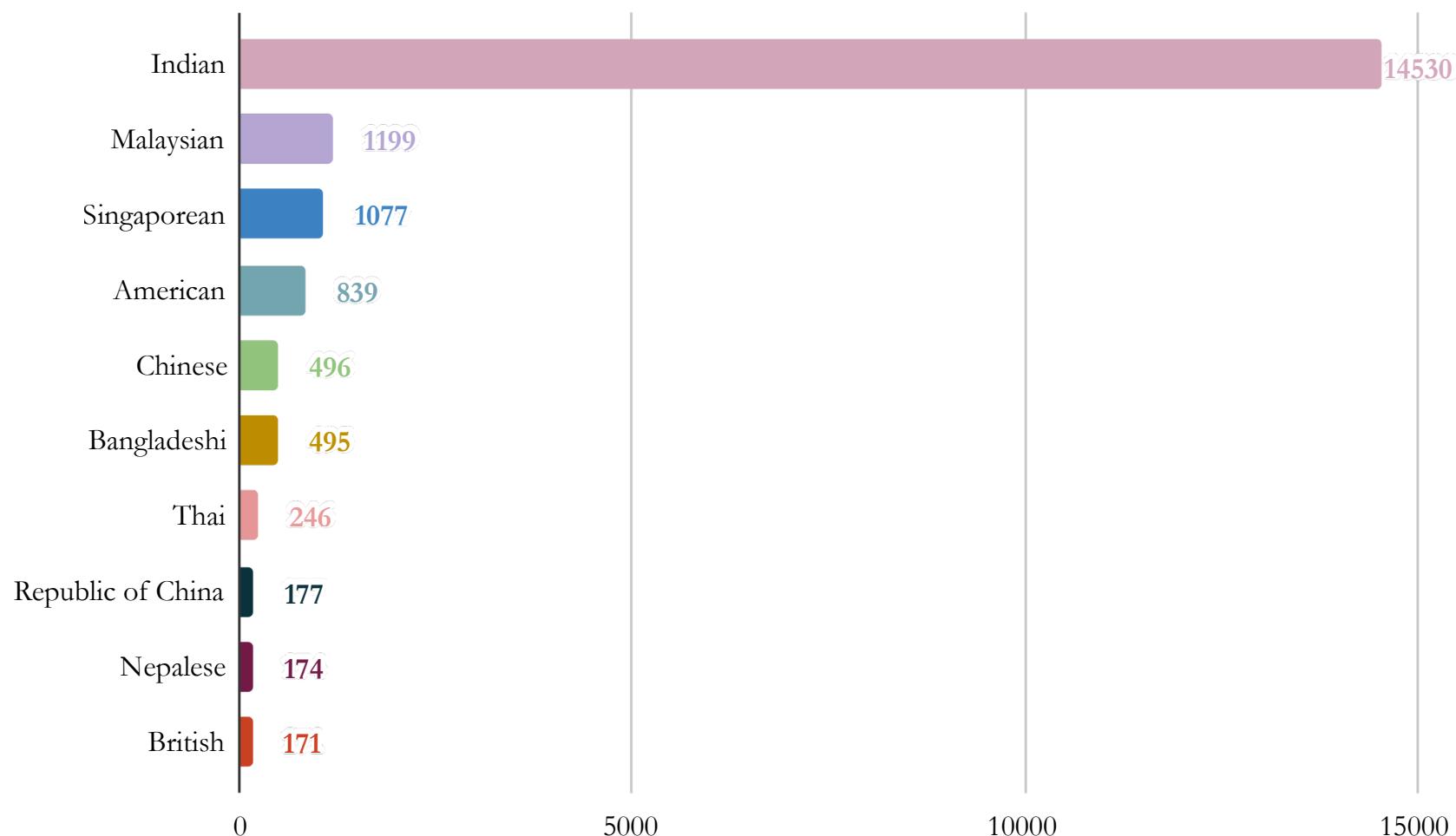
Note: The overall tourist arrival is inclusive of non- SDF paying tourists

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Port of Entry: December



Top 10 Source Markets: December



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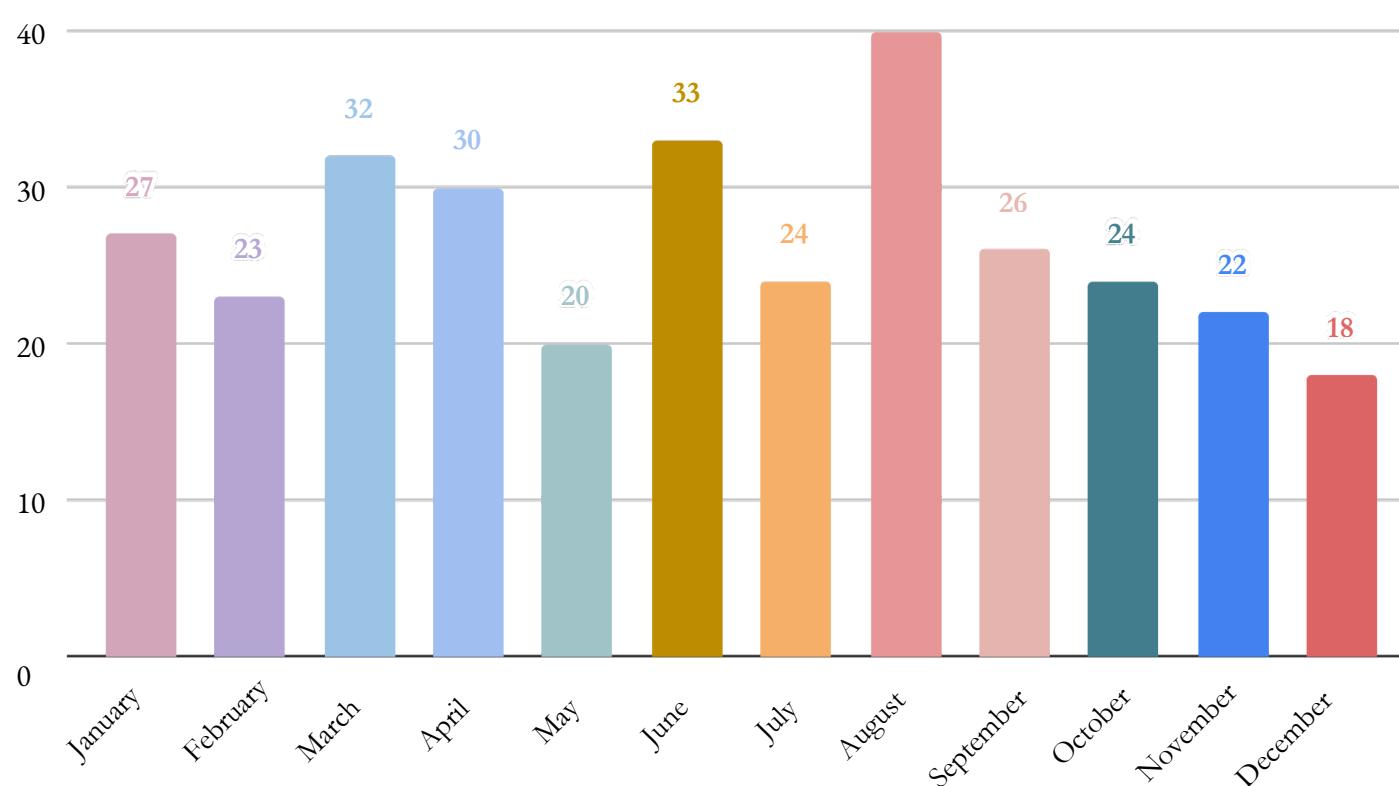
Service Providers

1. Tour Guide (3,259 as of December)



2. Tour Operators (Total 2,930 as of December)

New Registered December: 18



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Services

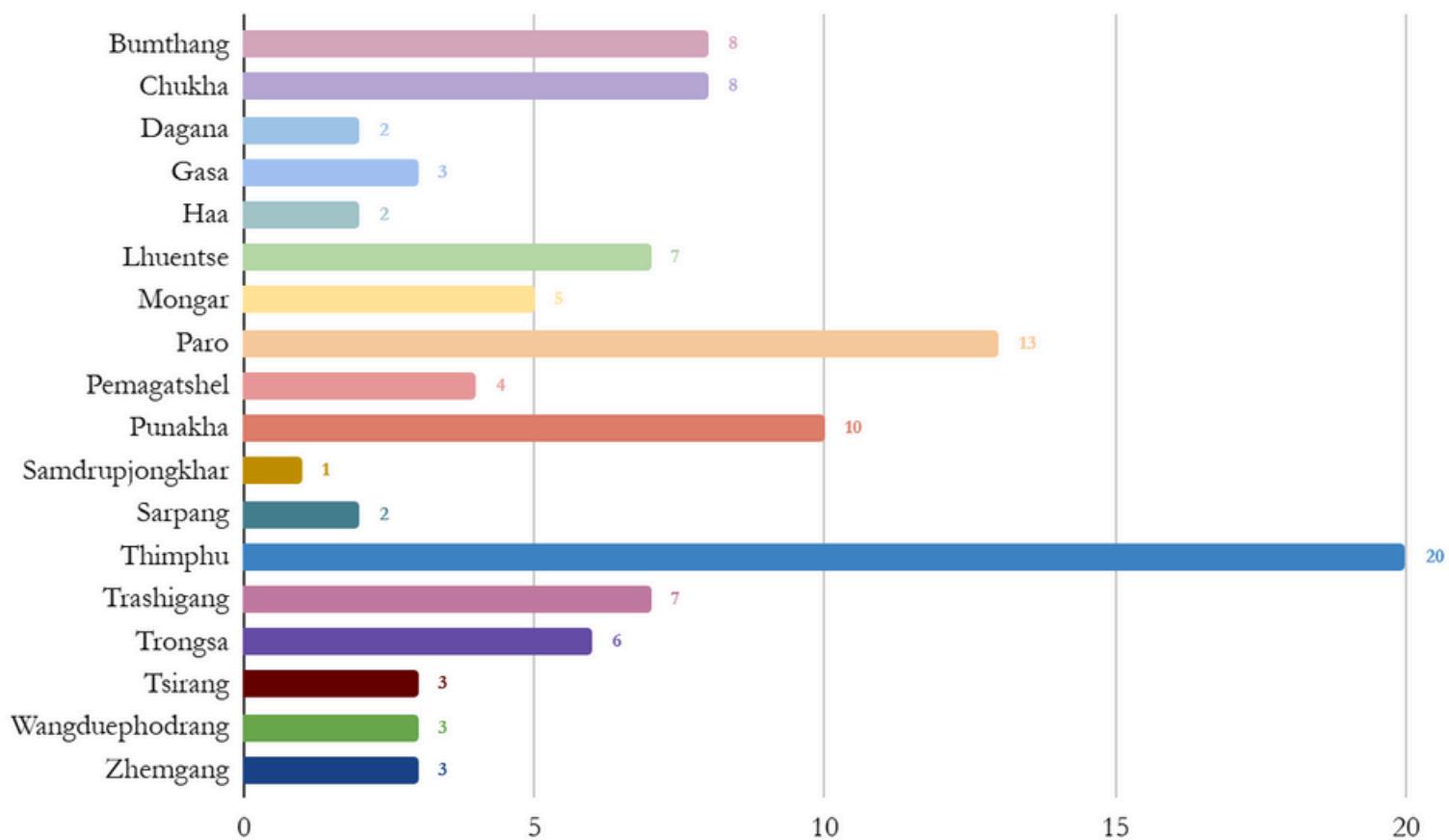
3. Accommodations Across Bhutan (442 as of December)

SN	Dzongkhang	Five Star (20)			Four Star (23)			Three Star (182)			Two Star (28)			One Star (7)			Village Home Stay (182)			Grand Total (442)		
		Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	VHS	Rooms	Beds	Accommodation	Rooms	Beds
1	Bumthang	2	25	25	0	0	0	19	426	804	2	17	30	0	0	0	31	93	186	54	561	1,045
2	Chhukha	0	0	0	0	0	0	15	486	858	0	0	0	0	0	0	5	15	30	20	501	888
3	Dagana	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	9	18	3	9	18
4	Gasa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8	24	48	8	24	48
5	Haa	0	0	0	0	0	0	4	72	140	2	21	23	0	0	0	17	51	102	23	144	265
6	Lhentse	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13	39	78	13	39	78
7	Mongar	0	0	0	0	0	0	3	64	128	0	0	0	0	0	0	1	3	6	4	67	134
8	Paro	6	201	308	6	170	319	46	920	1,288	4	45	20	1	13	20	18	54	108	81	1,403	2,063
9	Pemagatshel	0	0	0	0	0	0	0	0	0	5	27	43	1	10	18	0	0	0	6	37	61
10	Punakha	4	49	84	2	65	121	14	306	538	5	61	110	1	7	12	23	69	138	49	557	1,003
11	Samtse	0	0	0	0	0	0	1	14	28	0	0	0	1	8	15	0	0	0	2	22	43
12	S/jongkhar	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
13	Sarpang	0	0	0	0	0	0	1	26	39	3	20	31	0	0	0	0	0	0	4	46	70
14	Thimphu	5	268	369	15	492	867	64	1,631	1,827	2	60	126	1	34	58	4	12	24	91	2,497	3,271
15	Tashigang	0	0	0	0	0	0	2	43	86	0	0	0	1	4	8	17	51	102	20	98	196
16	Trashiyangtse	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	12	24	4	12	24
17	Trongsa	0	0	0	0	0	0	3	59	103	1	11	18	0	0	0	1	3	6	5	73	127
18	Tsirang	0	0	0	0	0	0	0	0	0	1	10	15	0	0	0	0	0	0	1	10	15
19	Wangdue	3	29	29	0	0	0	10	162	300	3	28	50	1	9	14	33	99	198	50	327	591
20	Zhemgang	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	12	24	4	12	24
Total		20	572	815	23	727	1,307	182	4,209	6,139	28	300	463	7	85	145	182	546	1,092	442	6,439	9,964

Note: The above data includes the Department of Tourism (DoT) certified accommodations only

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Restrooms Across Bhutan



Website and Social Media Analytics

1. Top 5 visited links on bhutan.travel

- 1 Announcements (<https://bhutan.travel/announcements>)
- 2 Visa (<https://bhutan.travel/visa>)
- 3 Visit Bhutan (<https://bhutan.travel/visit>)
- 4 FAQs (<https://bhutan.travel/faqs>)
- 5 Travel Trade (<https://bhutan.travel/travel-trade>)

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2. Top 3 Facebook Posts of December

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Bhutan: A Journey of Calm and Authenticity



Bhutan as a Wedding Destination



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Druk Wangyel Festival

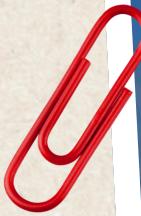


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3. Top 3 Instagram Posts of December

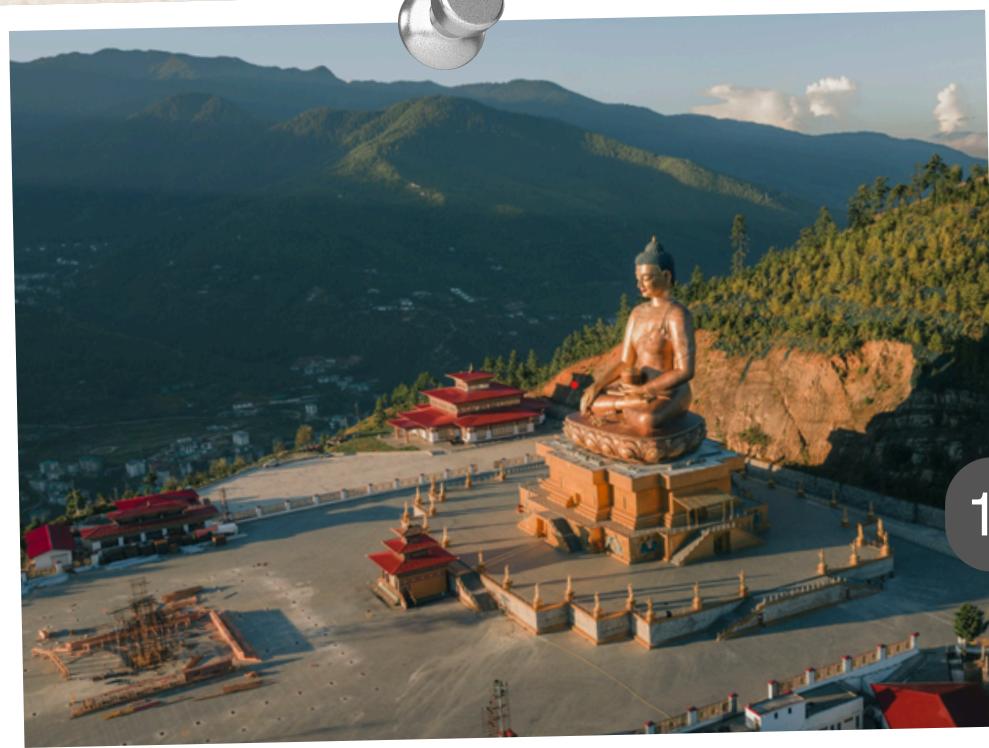
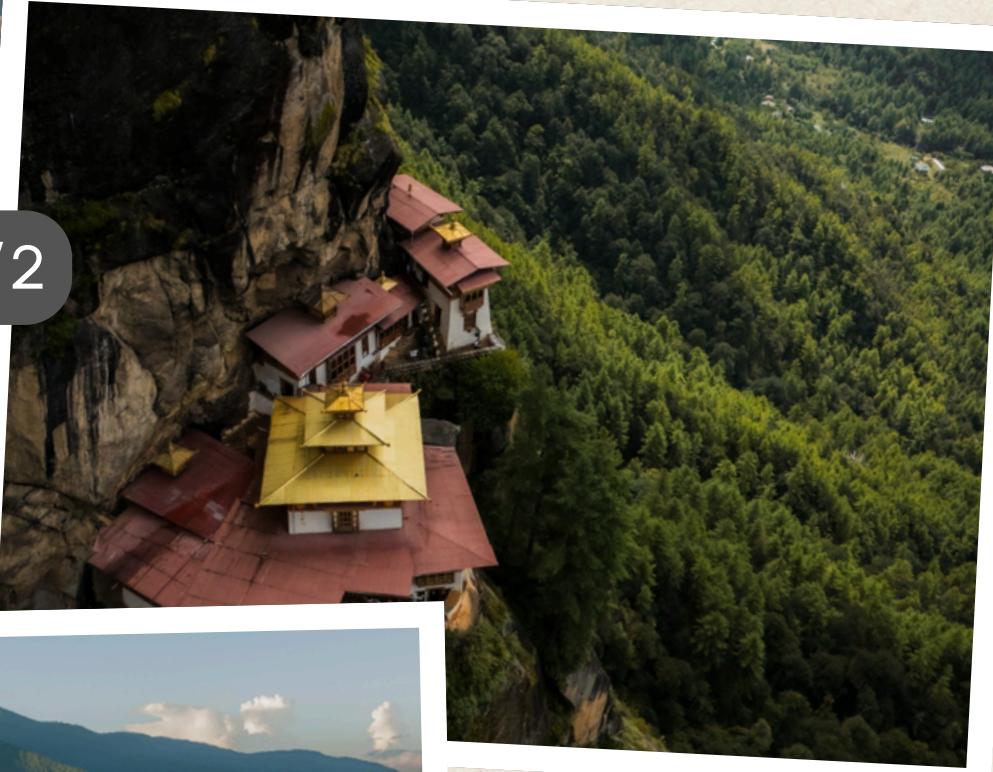


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Bhutan's Holistic Approach to Well-Being

Bhutan: Growth with Purpose

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Living Traditions in Modern Bhutan

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4. Highlight Coverage in Travel Publication



9 PLACES IN BHUTAN THAT SHOULD BE ON EVERY ITINERARY

[\(LINK\)](#)



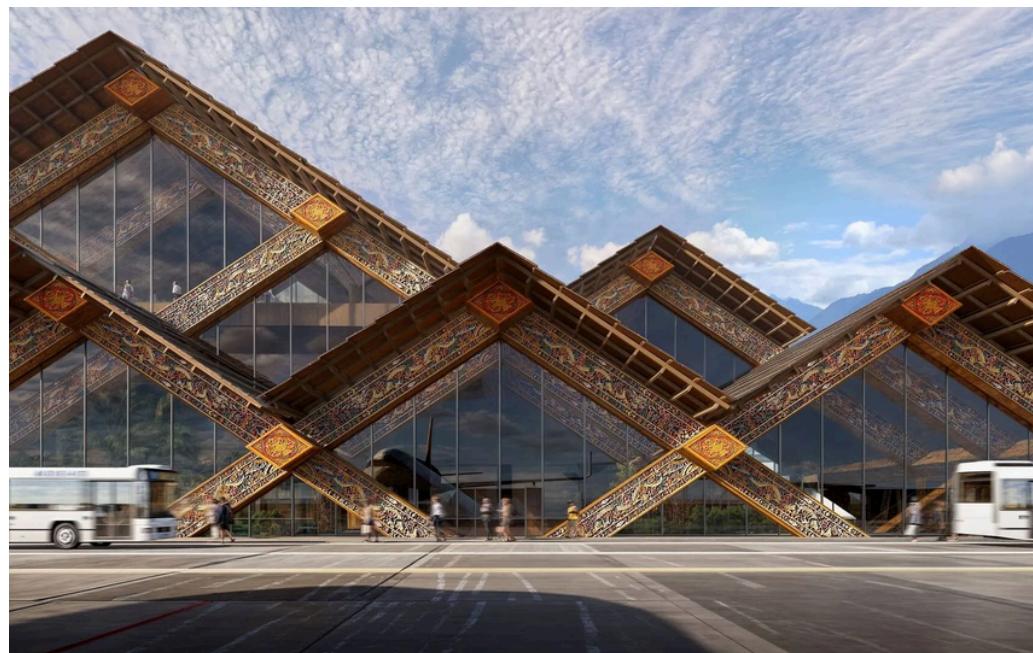
THE WORLD'S HAPPIEST GOLF DESTINATION? WHY IT MIGHT BE BHUTAN

[\(LINK\)](#)



THIS STUNNING AIRPORT IN BHUTAN JUST SNAGGED A MAJOR WIN AT THE WORLD ARCHITECTURE AWARDS

[\(LINK\)](#)



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4. Highlight Coverage in Travel Publication



BHUTAN MOVES INTO DIGITAL GOLD AS SOLANA-BASED TER TOKEN DEBUTS ON DECEMBER 17

[\(LINK\)](#)



BHUTAN TO GET A SECOND SPECTACULAR INTERNATIONAL AIRPORT BY 2029

[\(LINK\)](#)

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