

**BHUTAN**  
Believe



# MONTHLY TOURISM BULLETIN OF BHUTAN (MTBB)

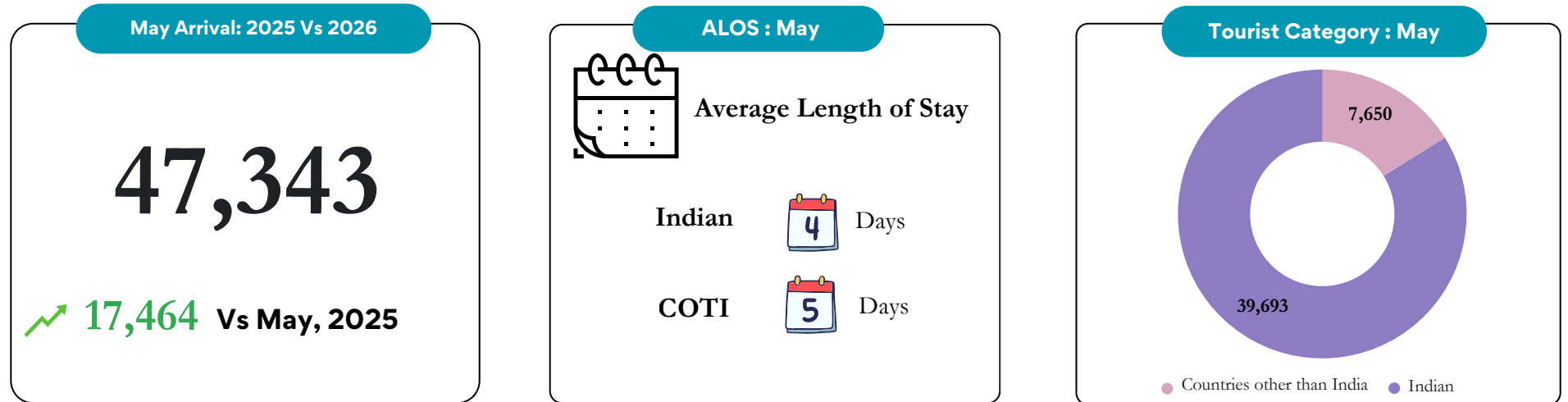
MAY 2026

བལྟ་བཤམ་ལས་ཁུངས།  
**DEPARTMENT OF TOURISM**

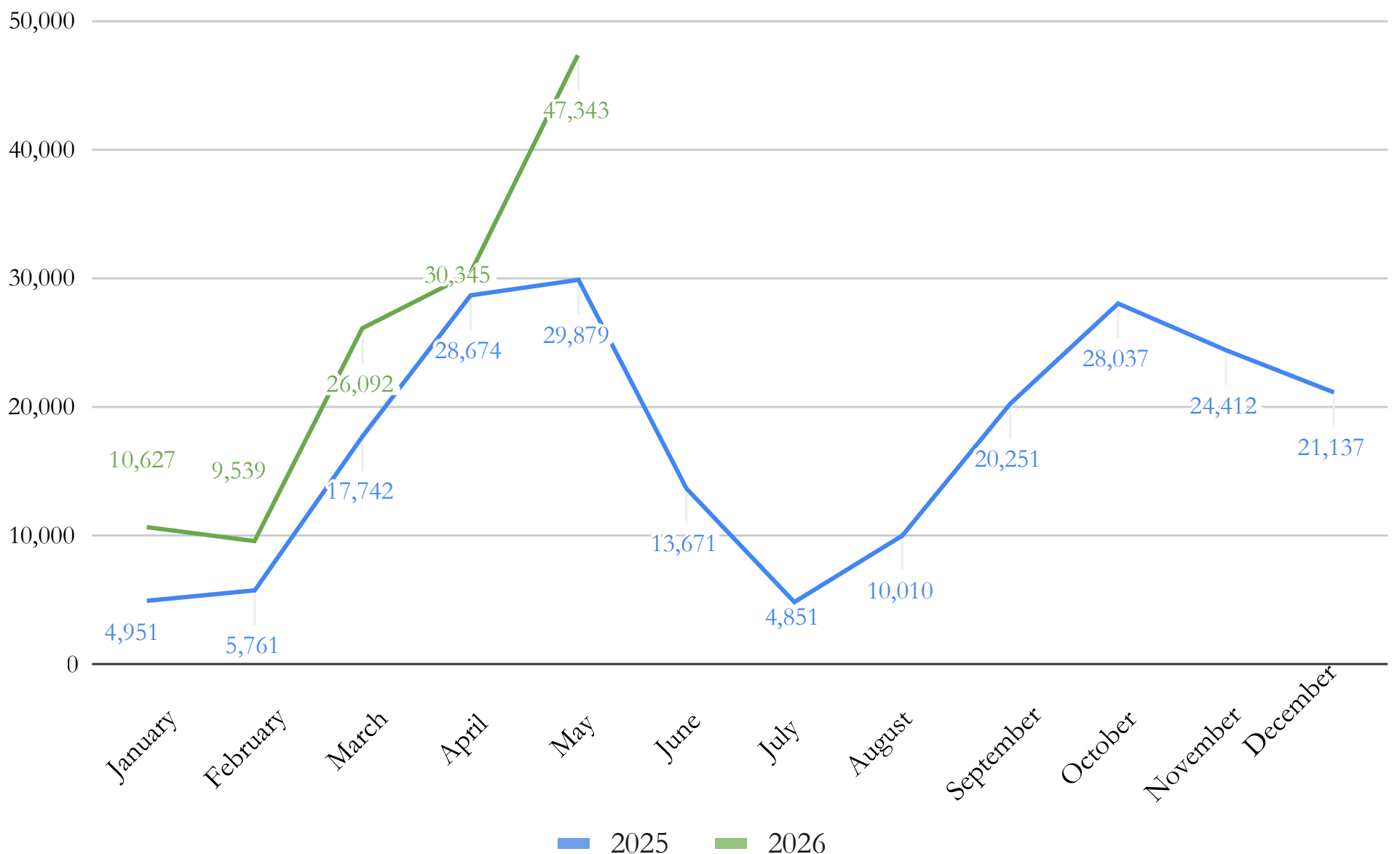
MINISTRY OF INDUSTRY, COMMERCE AND EMPLOYMENT (MoICE)

# Monthly Tourism Bulletin of Bhutan

## Tourist Arrival

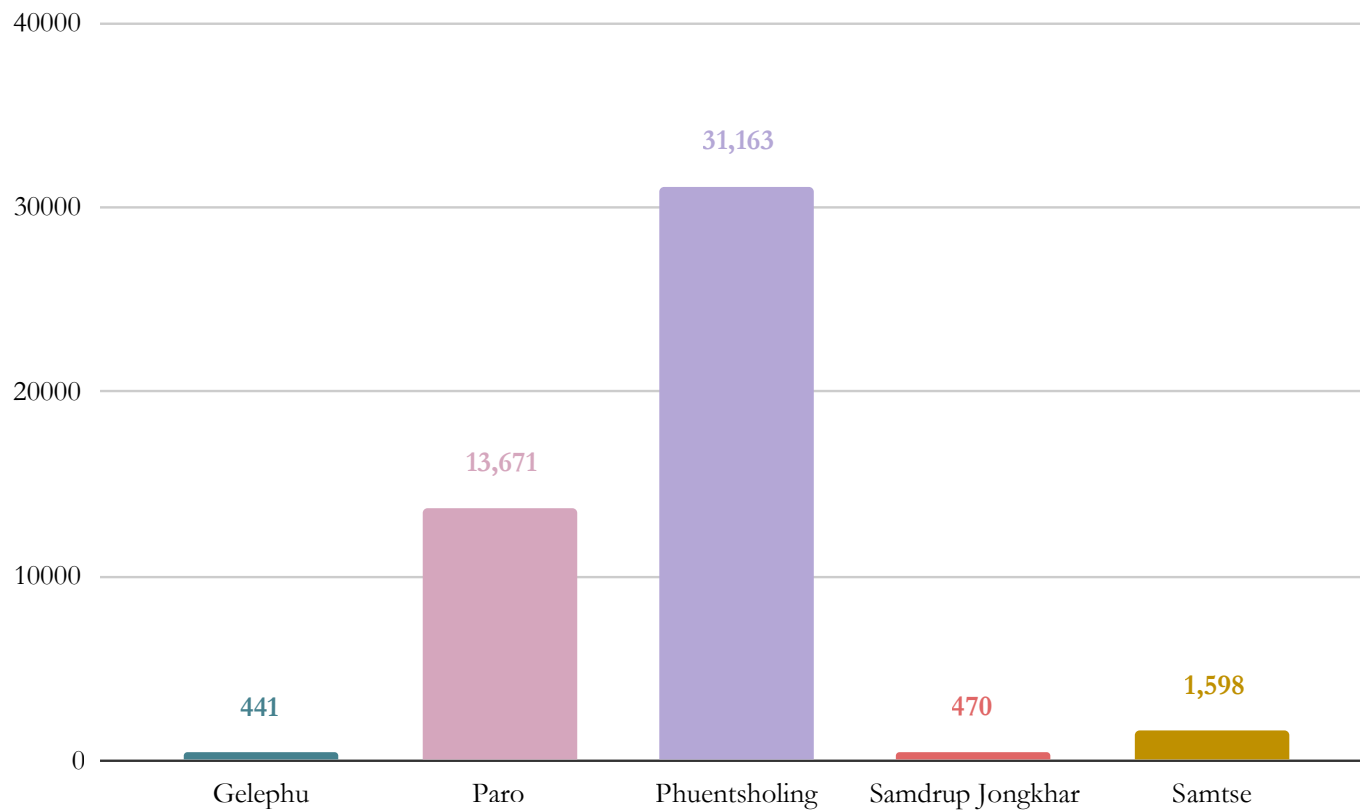


## Monthly Tourist Arrival 2025 Vs 2026

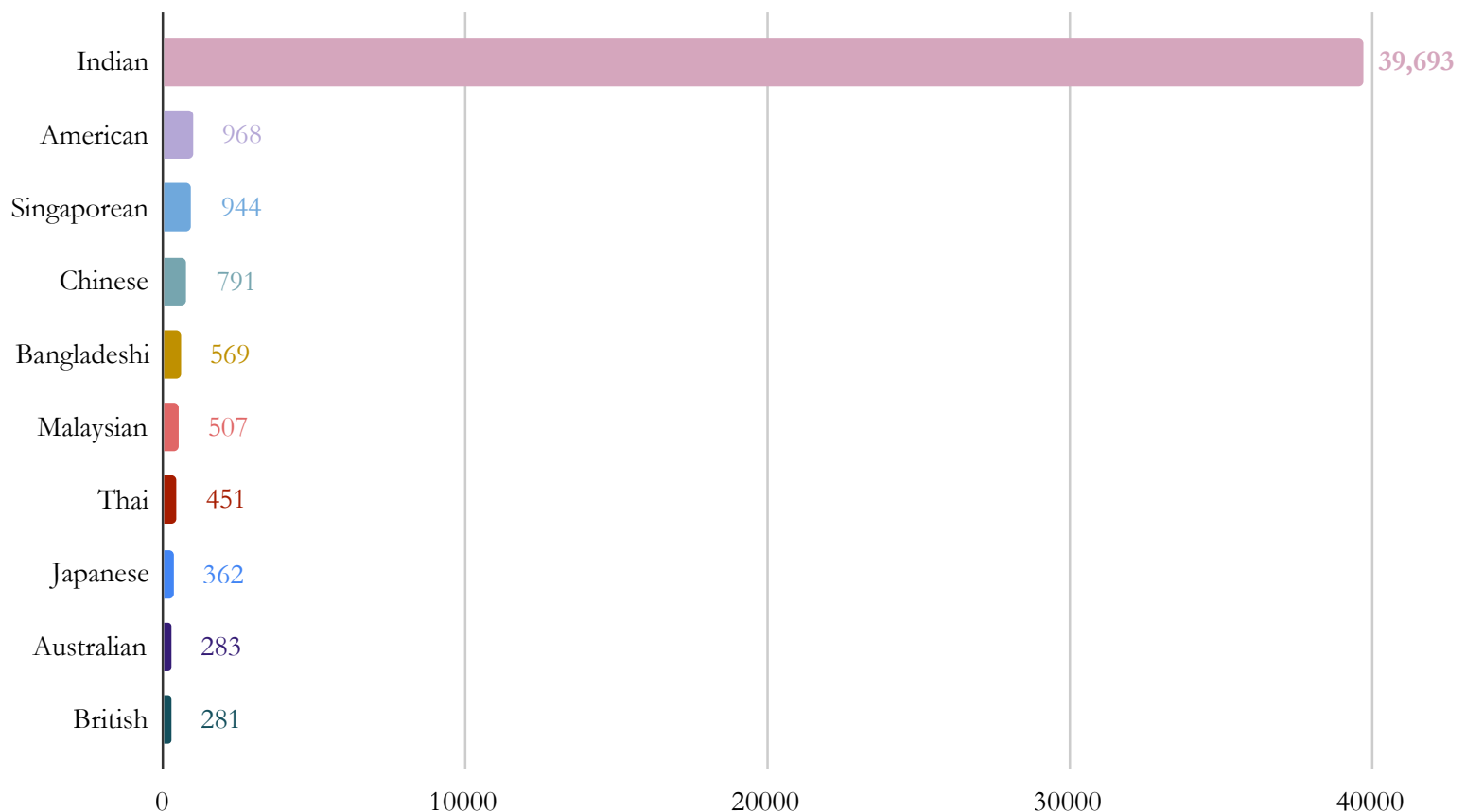


# Monthly Tourism Bulletin of Bhutan

## Port of Entry: May



## Top 10 Source Markets: May

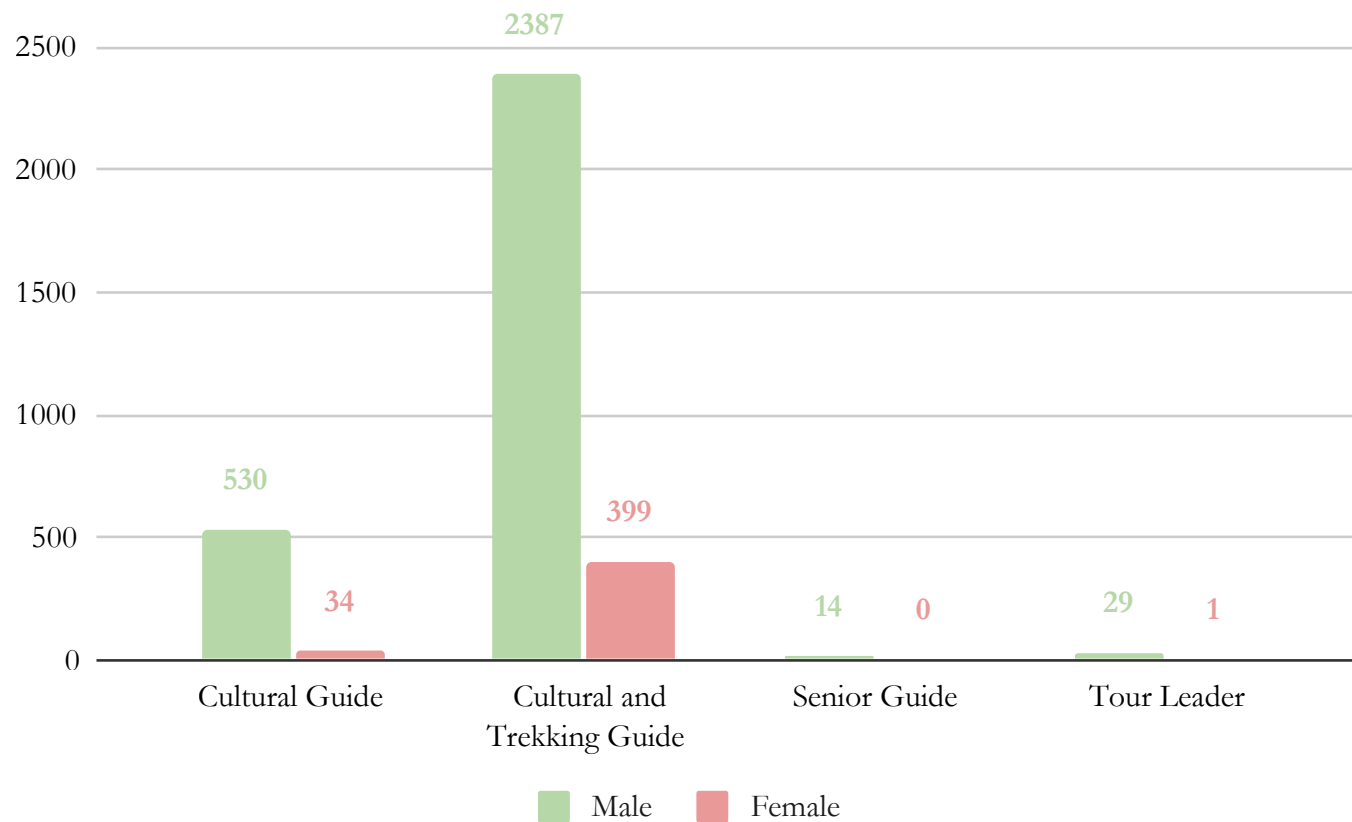


# Monthly Tourism Bulletin of Bhutan

## Services

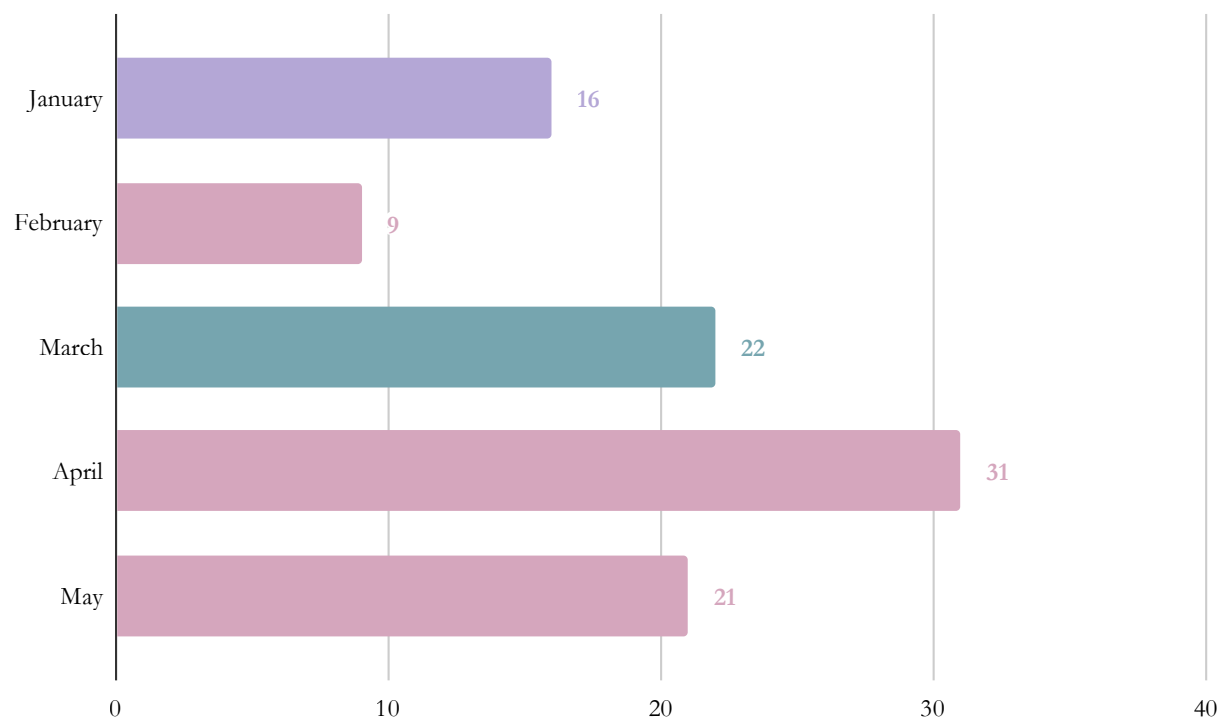
### 1. Tour Guide (3,394 as of May)

New Registered May: 24



### 2. Tour Operators (Total 1,662 as of May)

New Registered May: 21



# Monthly Tourism Bulletin of Bhutan

## Services

### 3. Accommodations Across Bhutan (447 as of May)

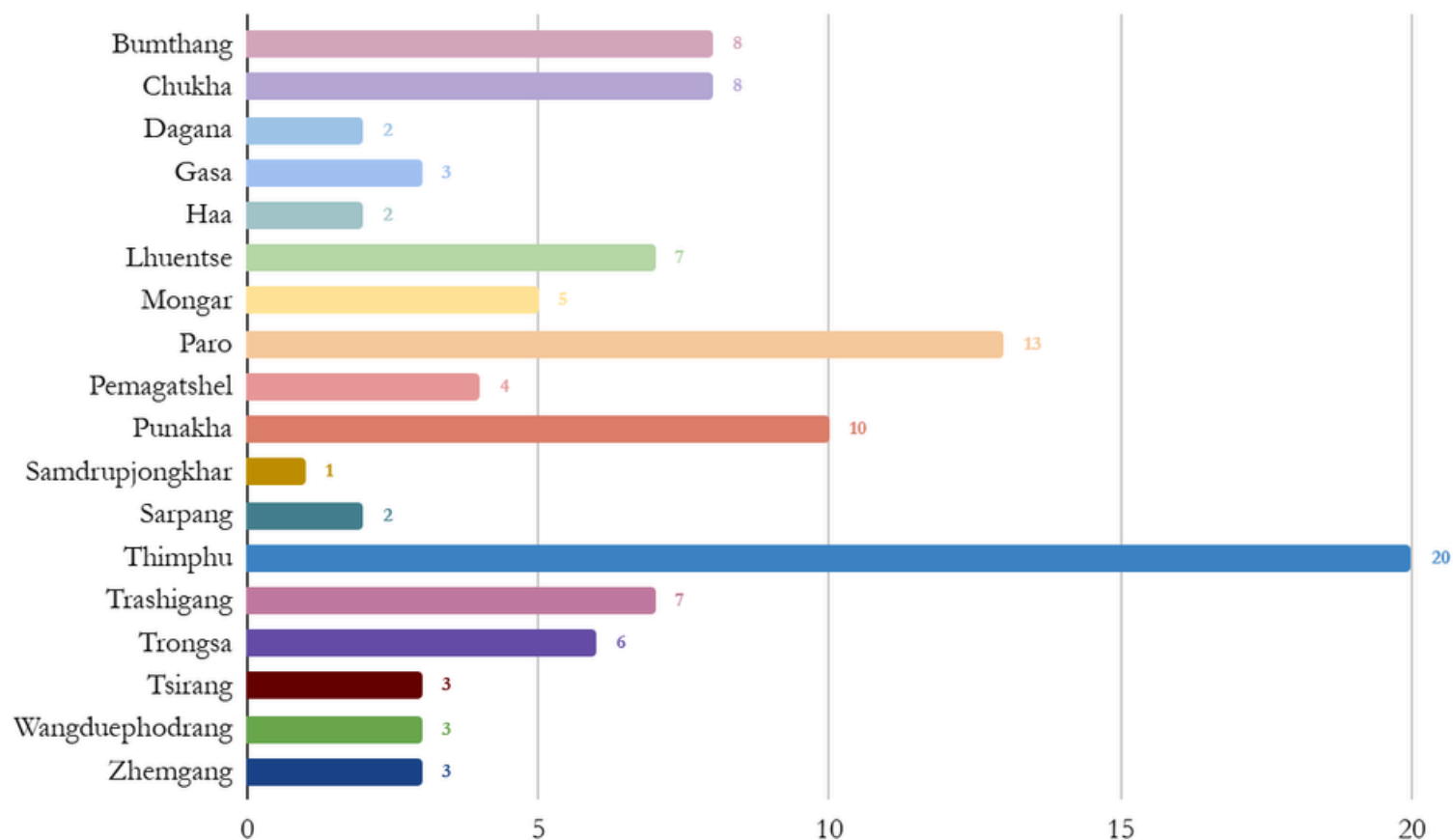
SN	Dzongkhang	Five Star (21)			Four Star (22)			Three Star (181)			Two Star(29)			One Star (7)			Village Home Stay (187)			Grand Total (447)		
		Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	VHS	Rooms	Beds	Accommodation	Rooms	Beds
1	Bumthang	2	25	25	0	0	0	19	426	804	2	17	30	0	0	0	21	63	126	44	531	985
2	Chhukha	0	0	0	0	0	0	15	486	858	0	0	0	0	0	0	3	9	18	18	495	876
3	Dagana	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5	15	30	5	15	30
4	Gasa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	12	36	72	12	36	72
5	Haa	0	0	0	0	0	0	4	72	140	2	21	23	0	0	0	16	48	96	22	141	259
6	Lhentse	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13	39	78	13	39	78
7	Mongar	0	0	0	0	0	0	3	64	128	0	0	0	0	0	0	3	9	18	6	73	146
8	Paro	6	201	308	6	170	319	46	920	1,288	4	45	20	1	13	20	15	45	90	78	1,394	2,045
9	Pemagatshel	0	0	0	0	0	0	0	0	0	3	27	43	1	10	18	0	0	0	4	37	61
10	Punakha	5	49	84	2	65	121	14	306	538	5	61	110	1	7	12	26	78	156	53	566	1,021
11	Samtse	0	0	0	0	0	0	1	14	28	0	0	0	1	8	15	0	0	0	2	22	43
12	S/jongkhar	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
13	Sarpang	0	0	0	0	0	0	1	26	39	3	20	31	0	0	0	0	0	0	4	46	70
14	Thimphu	5	268	369	14	492	867	63	1,631	1,827	4	60	126	1	34	58	4	12	24	91	2,497	3,271
15	Tashigang	0	0	0	0	0	0	2	43	86	1	0	0	1	4	8	16	48	96	20	95	190
16	Trashiyangtse	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	6	12	2	6	12
17	Trongsa	0	0	0	0	0	0	3	59	103	2	11	18	0	0	0	7	21	42	12	91	163
18	Tsirang	0	0	0	0	0	0	0	0	0	0	10	15	0	0	0	2	6	12	2	16	27
19	Wangdue	3	29	29	0	0	0	10	162	300	3	28	50	1	9	14	34	102	204	51	330	597
20	Zhemgang	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8	23	46	8	23	46
	Total	21	572	815	22	727	1,307	181	4,209	6,139	29	300	466	7	85	145	187	560	1,120	447	6,453	9,992

Accommodation Number: No change compared to March

Note: The above data includes the Department of Tourism (DoT) certified accommodations only

# Monthly Tourism Bulletin of Bhutan

## Restrooms Across Bhutan



## Website and Social Media Analytics

### 1. Top 5 visited links on bhutan.travel

- 1 Announcements (<https://bhutan.travel/announcements>)
- 2 Visa (<https://bhutan.travel/visa>)
- 3 Visit Bhutan (<https://bhutan.travel/visit>)
- 4 FAQs (<https://bhutan.travel/faqs>)
- 5 Travel Trade (<https://bhutan.travel/travel-trade>)

# Monthly Tourism Bulletin of Bhutan

## 2. Top 3 Facebook Posts of May

1/1

Bhutanese Tourist Guides: The Heart of Bhutan's Tourism Industry



1/2

Where Mountains Guard Ancient Stories



The Dance of Blessings and Tradition



1/3

# Monthly Tourism Bulletin of Bhutan

## 4. Highlight Coverage in Travel Publication



BAZAAR

THE 2026 BHUTAN MARATHON HAS A GLOBAL LIMIT OF 400 PARTICIPANTS! HOW DO I REGISTER FOR THE FULL MARATHON AND HALF MARATHON? WHAT ARE THE FEES?

[\(LINK\)](#)



FINANCIAL REVIEW

THIS LUXURY HIMALAYAS HOLIDAY WILL BLOW YOUR BUDGET. IT'S WORTH IT

[\(LINK\)](#)



EMBARK ON A BHUTANESE JOURNEY TO FIND HAPPINESS IN THE HIMALAYAS, THE LAST SHANGRI-LA

[\(LINK\)](#)

# Monthly Tourism Bulletin of Bhutan

## 4. Highlight Coverage in Travel Publication



AMANKORA: A HIDDEN LUXURY PROPOSER IN THE HIMALAYAS | KERRY HILL'S LOCAL EXPRESSION

[\(LINK\)](#)



EMBARK ON A BHUTANESE JOURNEY TO FIND HAPPINESS IN THE HIMALAYAS, THE LAST SHANGRI-LA

[\(LINK\)](#)



# Contact Us



+975-02-323252 / +975 17661974



hosts@tourism.gov.bt



Tarayana Building Chubachu

# Connect With Us



tourismbhutan



@destinationbhutan



tourismbhutan



bhutan.travel