

BHUTAN
Believe



MONTHLY TOURISM BULLETIN OF BHUTAN (MTBB)

NOVEMBER 2025

བཟུ་བཤམ་ལས་ཁུངས།
DEPARTMENT OF TOURISM

MINISTRY OF INDUSTRY, COMMERCE AND EMPLOYMENT (MoICE)

Monthly Tourism Bulletin of Bhutan

Tourist Arrival

November Arrival: 2024 Vs 2025

24,412

8,422 Vs November, 2024

January - November 2025

188,239

55,865 Vs 2024

ALOS : November



Average Length of Stay

Indian



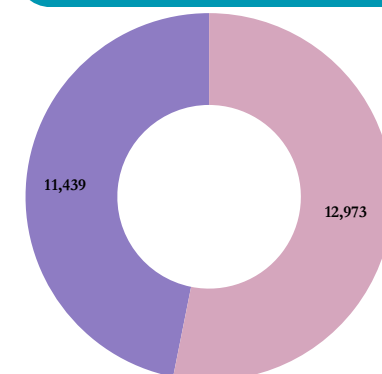
Days

COTI



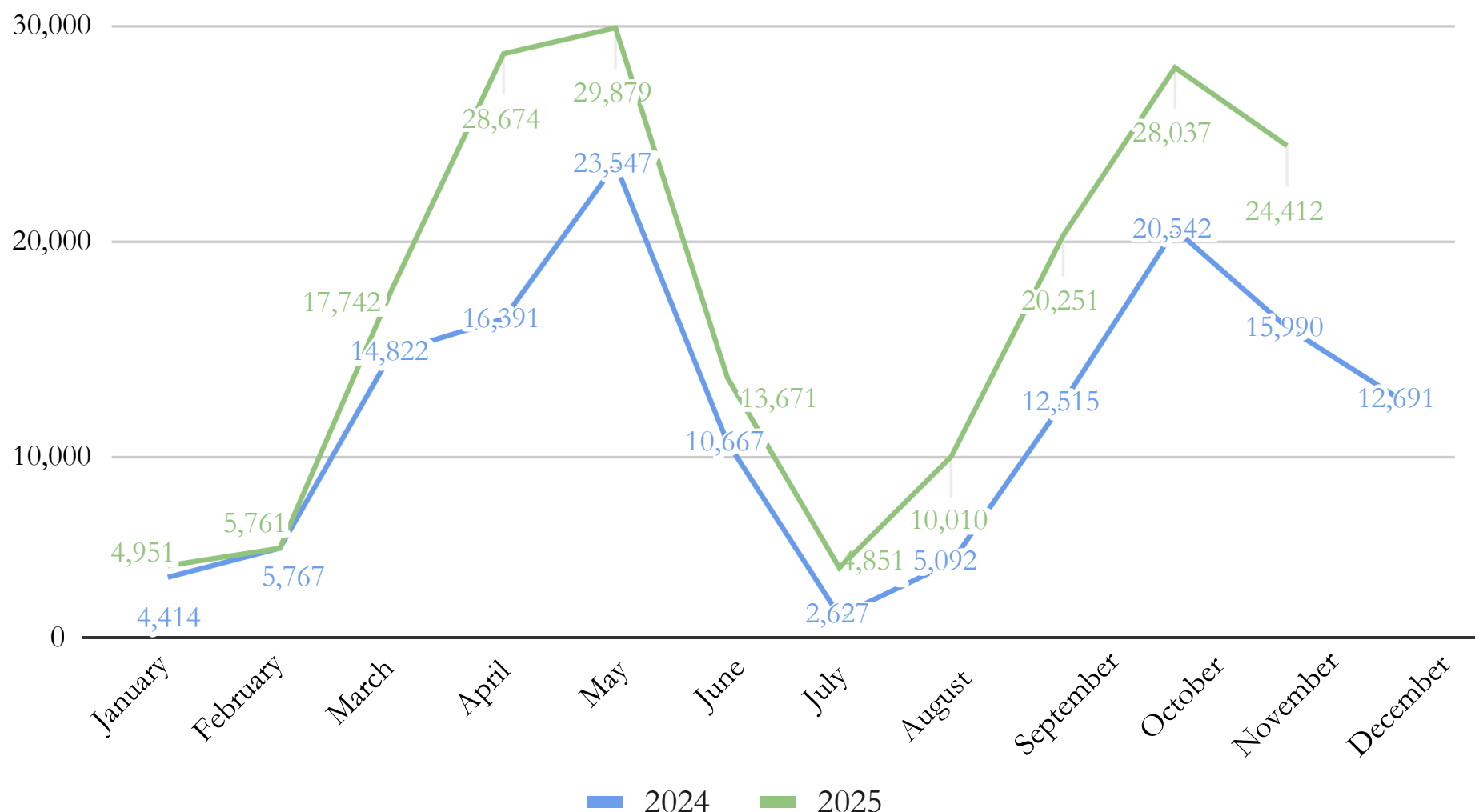
Days

Tourist Category : November



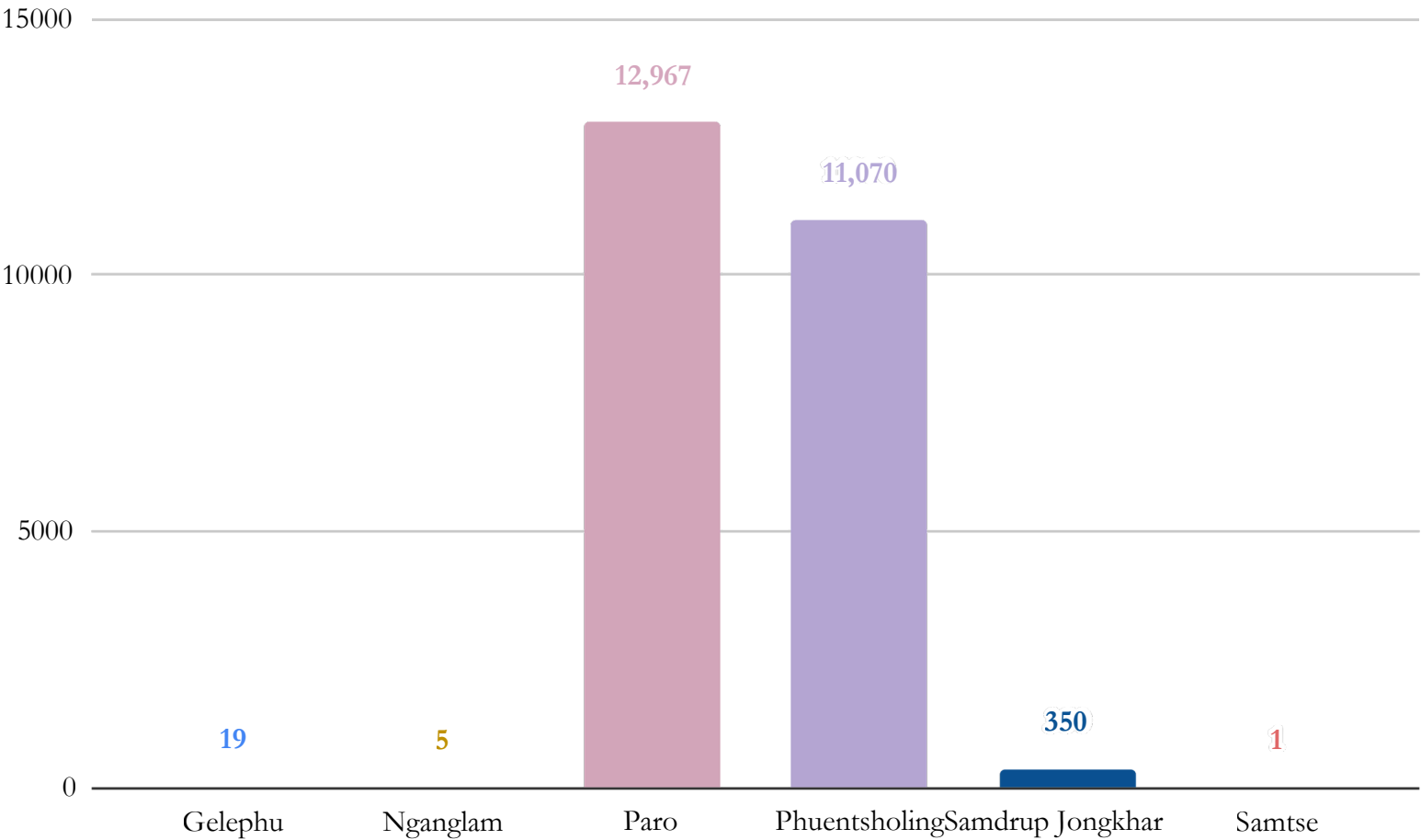
Countries other than India Indian

Monthly Tourist Arrival 2024 Vs 2025

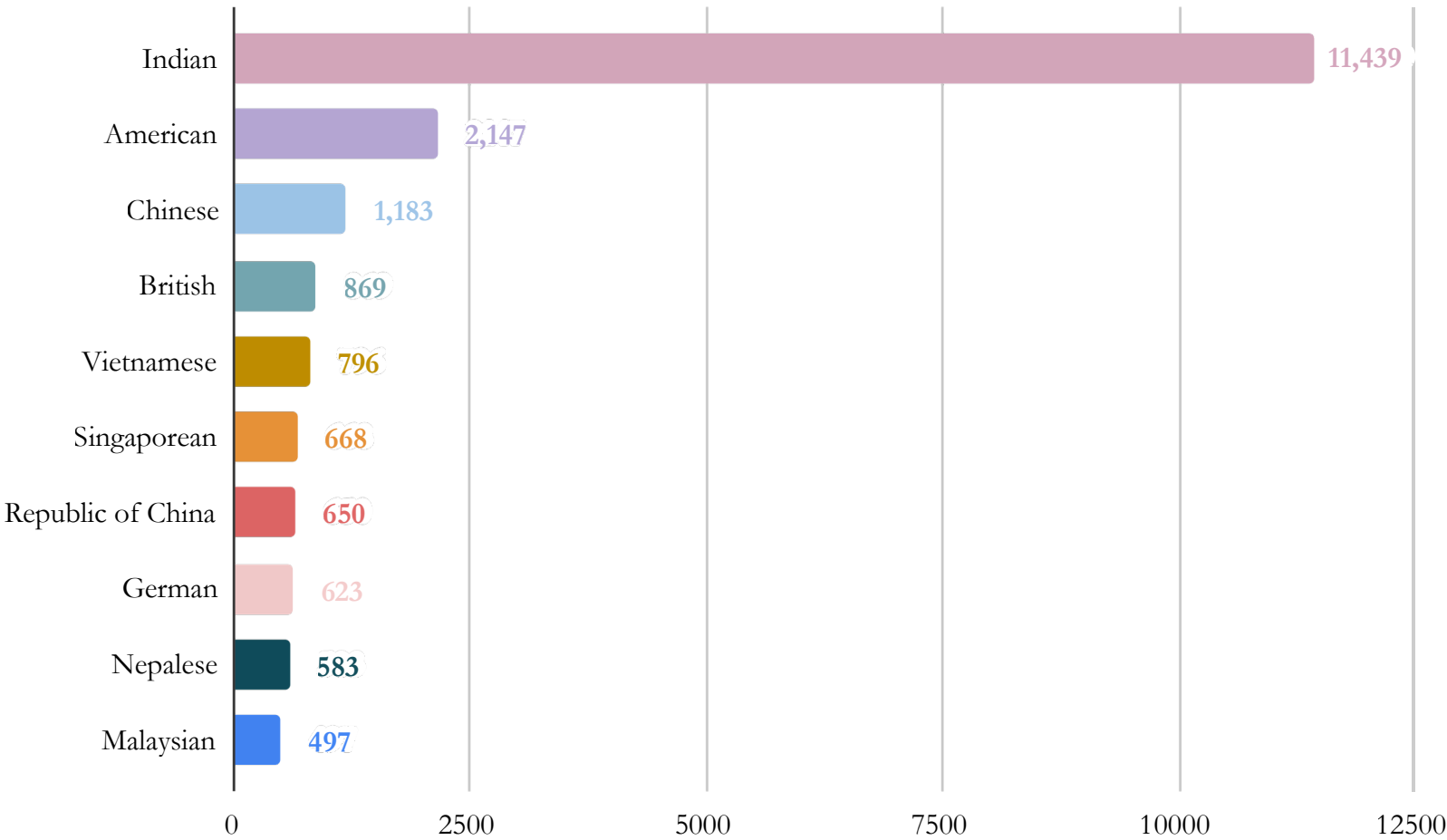


Monthly Tourism Bulletin of Bhutan

Port of Entry: November



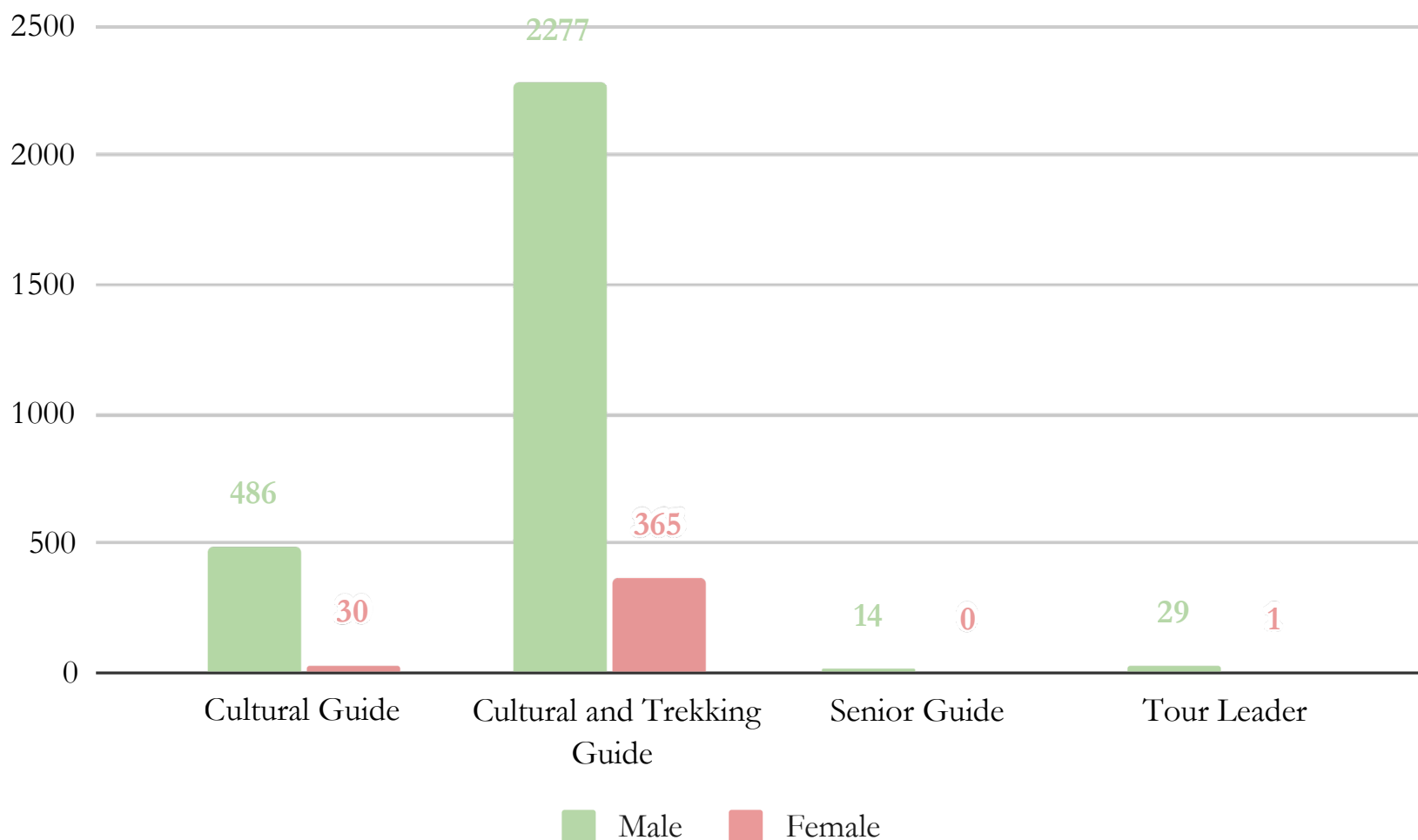
Top 10 Source Markets: November



Monthly Tourism Bulletin of Bhutan

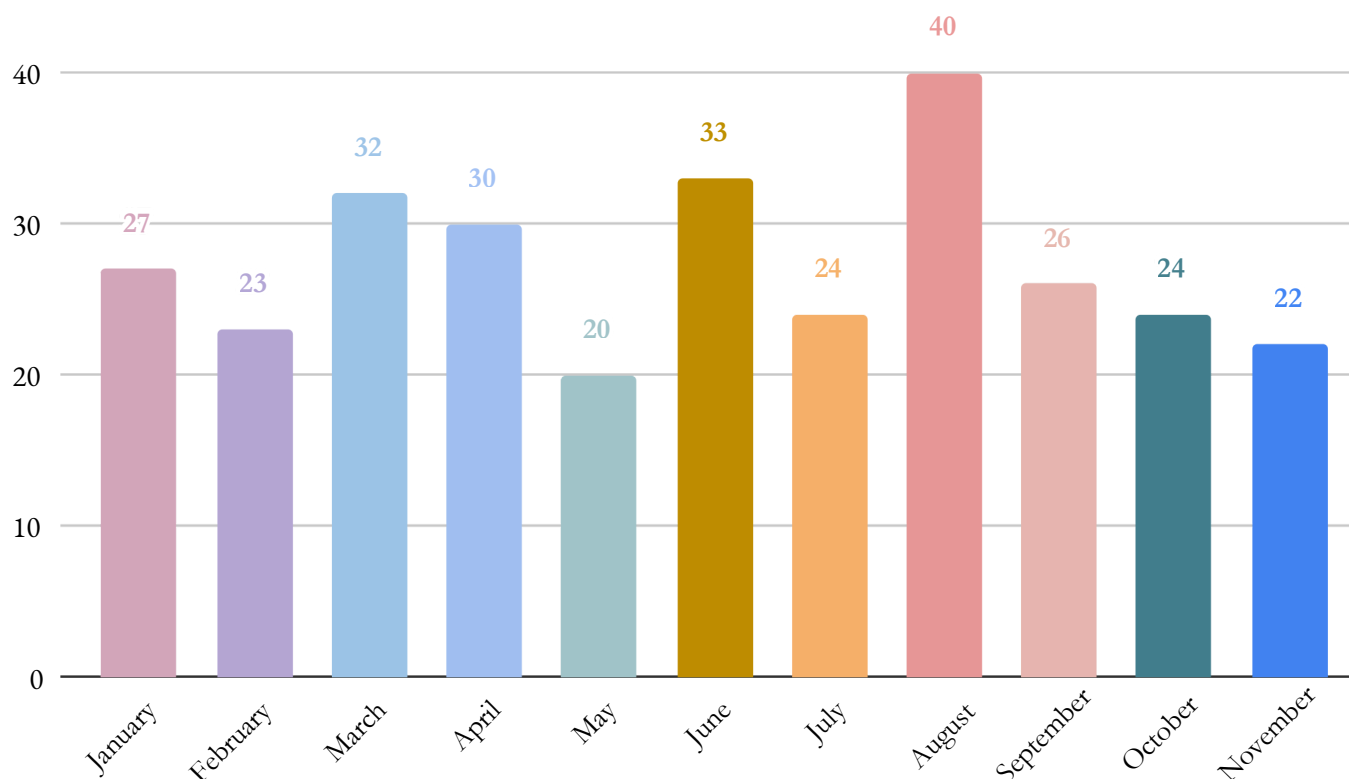
Service Providers

1. Tour Guide (3,202 as of November)



2. Tour Operators (Total 2,912 as of November)

New Registered November: 22



Monthly Tourism Bulletin of Bhutan

Services

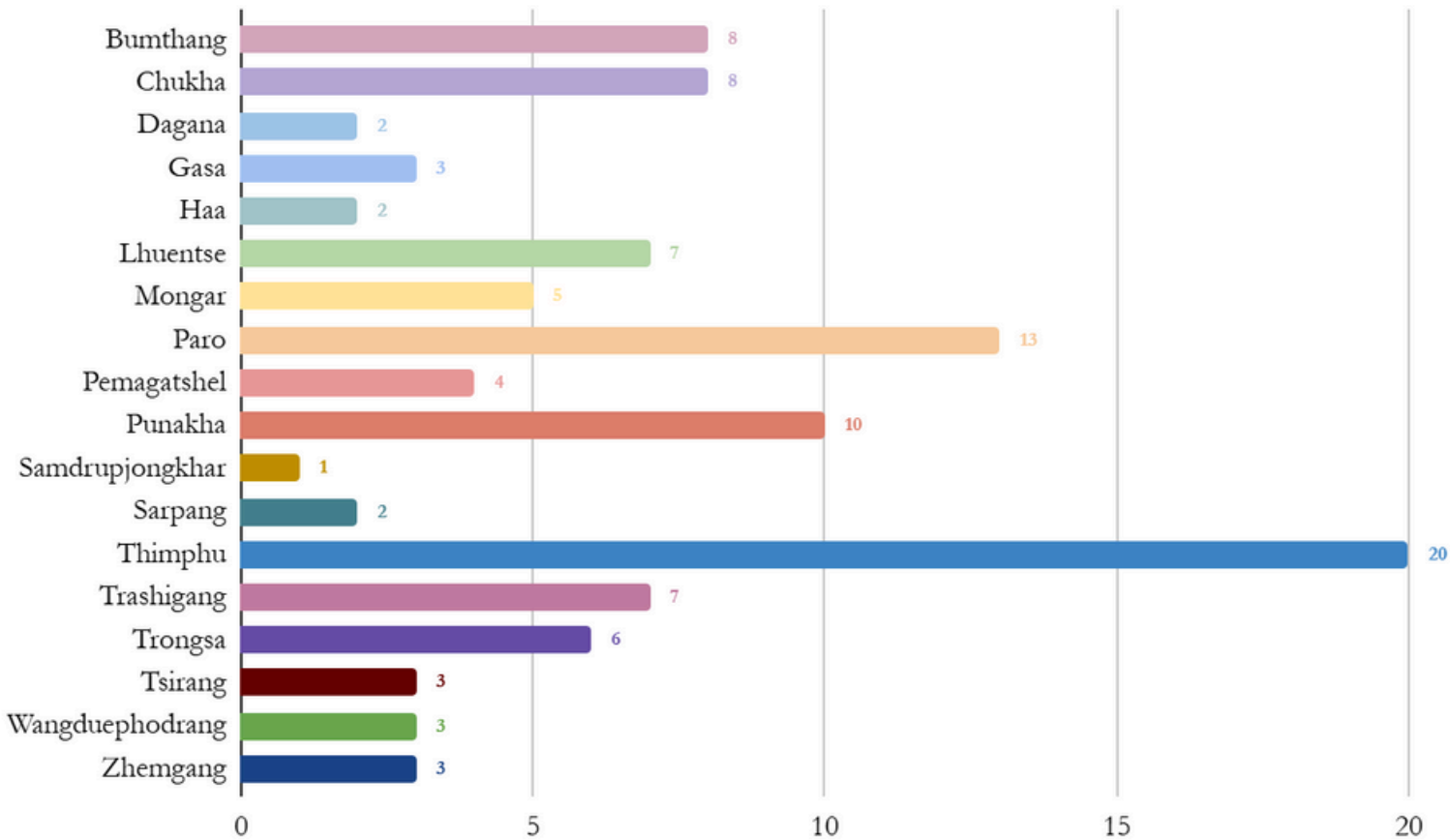
3. Accommodations Across Bhutan (442 as of November)

SN	Dzongkhang	Five Star (20)			Four Star (23)			Three Star (182)			Two Star(28)			One Star (7)			Village Home Stay (182)			Grand Total (442)		
		Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	VHS	Rooms	Beds	Accomo dation	Rooms	Beds
1	Bumthang	2	25	25	0	0	0	19	426	804	2	17	30	0	0	0	31	93	186	54	561	1,045
2	Chhukha	0	0	0	0	0	0	15	486	858	0	0	0	0	0	0	5	15	30	20	501	888
3	Dagana	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	9	18	3	9	18
4	Gasa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8	24	48	8	24	48
5	Haa	0	0	0	0	0	0	4	72	140	2	21	23	0	0	0	17	51	102	23	144	265
6	Lhentse	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13	39	78	13	39	78
7	Mongar	0	0	0	0	0	0	3	64	128	0	0	0	0	0	0	1	3	6	4	67	134
8	Paro	6	201	308	6	170	319	46	920	1,288	4	45	20	1	13	20	18	54	108	81	1,403	2,063
9	Pemagatshel	0	0	0	0	0	0	0	0	0	5	27	43	1	10	18	0	0	0	6	37	61
10	Punakha	4	49	84	2	65	121	14	306	538	5	61	110	1	7	12	23	69	138	49	557	1,003
11	Samtse	0	0	0	0	0	0	1	14	28	0	0	0	1	8	15	0	0	0	2	22	43
12	S/jongkhar	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
13	Sarpang	0	0	0	0	0	0	1	26	39	3	20	31	0	0	0	0	0	0	4	46	70
14	Thimphu	5	268	369	15	492	867	64	1,631	1,827	2	60	126	1	34	58	4	12	24	91	2,497	3,271
15	Tashigang	0	0	0	0	0	0	2	43	86	0	0	0	1	4	8	17	51	102	20	98	196
16	Trashiyangtse	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	12	24	4	12	24
17	Trongsa	0	0	0	0	0	0	3	59	103	1	11	18	0	0	0	1	3	6	5	73	127
18	Tsirang	0	0	0	0	0	0	0	0	0	1	10	15	0	0	0	0	0	0	1	10	15
19	Wangdue	3	29	29	0	0	0	10	162	300	3	28	50	1	9	14	33	99	198	50	327	591
20	Zhemgang	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	12	24	4	12	24
	Total	20	572	815	23	727	1,307	182	4,209	6,139	28	300	463	7	85	145	182	546	1,092	442	6,439	9,964

Note: The above data includes the Department of Tourism (DoT) certified accommodations only

Monthly Tourism Bulletin of Bhutan

Restrooms Across Bhutan



Website and Social Media Analytics

1. Top 5 visited links on bhutan.travel

- 1 Announcements (<https://bhutan.travel/announcements>)
- 2 Visa (<https://bhutan.travel/visa>)
- 3 Visit Bhutan (<https://bhutan.travel/visit>)
- 4 FAQs (<https://bhutan.travel/faqs>)
- 5 Travel Trade (<https://bhutan.travel/travel-trade>)

Monthly Tourism Bulletin of Bhutan

2. Top 3 Facebook Posts of November

1/1

70th Birth Anniversary of His Majesty the Fourth Druk Gyalpo



Global Peace Prayer Festival



1/2

Buddha Dordenma: A Cultural Marvel in Bhutan



1/3

Monthly Tourism Bulletin of Bhutan

3. Top 3 Instagram Posts of November



1/1

Bhutan: A Visual Journey

Bhutan: Where Every Moment Matters

1/2



1/3

Rural Bhutan: A Glimpse into Tradition and Tranquility

Monthly Tourism Bulletin of Bhutan

4. Highlight Coverage in Travel Publication



Bhutan's long-secluded 'hidden paradise'

2 days ago

Erin Levi

BBC TRAVEL

Global prayer for peace echoes across Bhutan

Joint festivities highlight compassion, harmony, and cultural heritage, writes Jitsiree Thongnoi in Bhutan

Bangkok Post

PUBLISHED : 11 NOV 2025 AT 04:50
NEWSPAPER SECTION: NEWS WRITER: JITSIREE THONGNOI

Listen to this article



[\(LINK\)](#)

[\(LINK\)](#)

WEILL

EMBRACING MYSTERY IN
BHUTAN
by Emily Pennington

[\(LINK\)](#)

Monthly Tourism Bulletin of Bhutan

4. Highlight Coverage in Travel Publication



([LINK](#))

THE HINDU

Bhutan eyes spiritual global peacemaker role



([LINK](#))

Bhutan Hosts Global Peace Prayer Festival Uniting Buddhist Leaders Worldwide For Compassion And Harmony



([LINK](#))

Contact Us



+975-02-323252 / +975 17661974



hosts@tourism.gov.bt



Tarayana Building Chubachu

Connect With Us



tourismbhutan



@destinationbhutan



tourismbhutan



bhutan.travel