

BHUTAN
Believe



MONTHLY TOURISM BULLETIN OF BHUTAN (MTBB)

NOVEMBER 2025

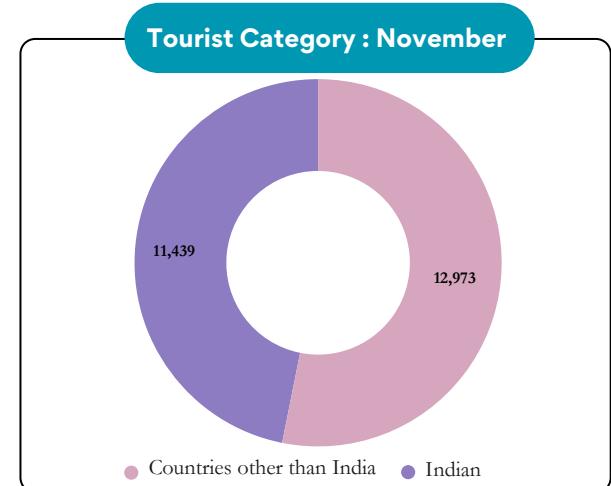
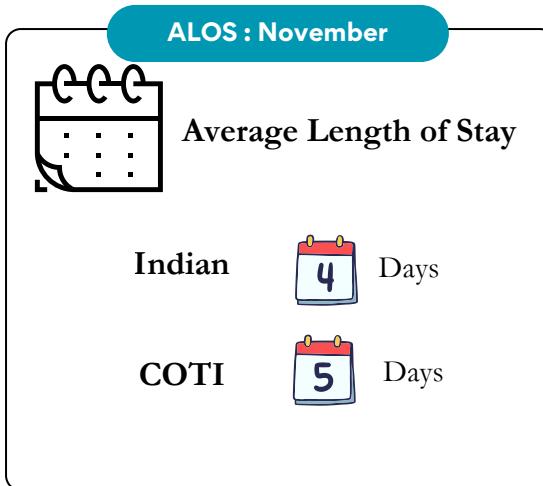
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DEPARTMENT OF TOURISM

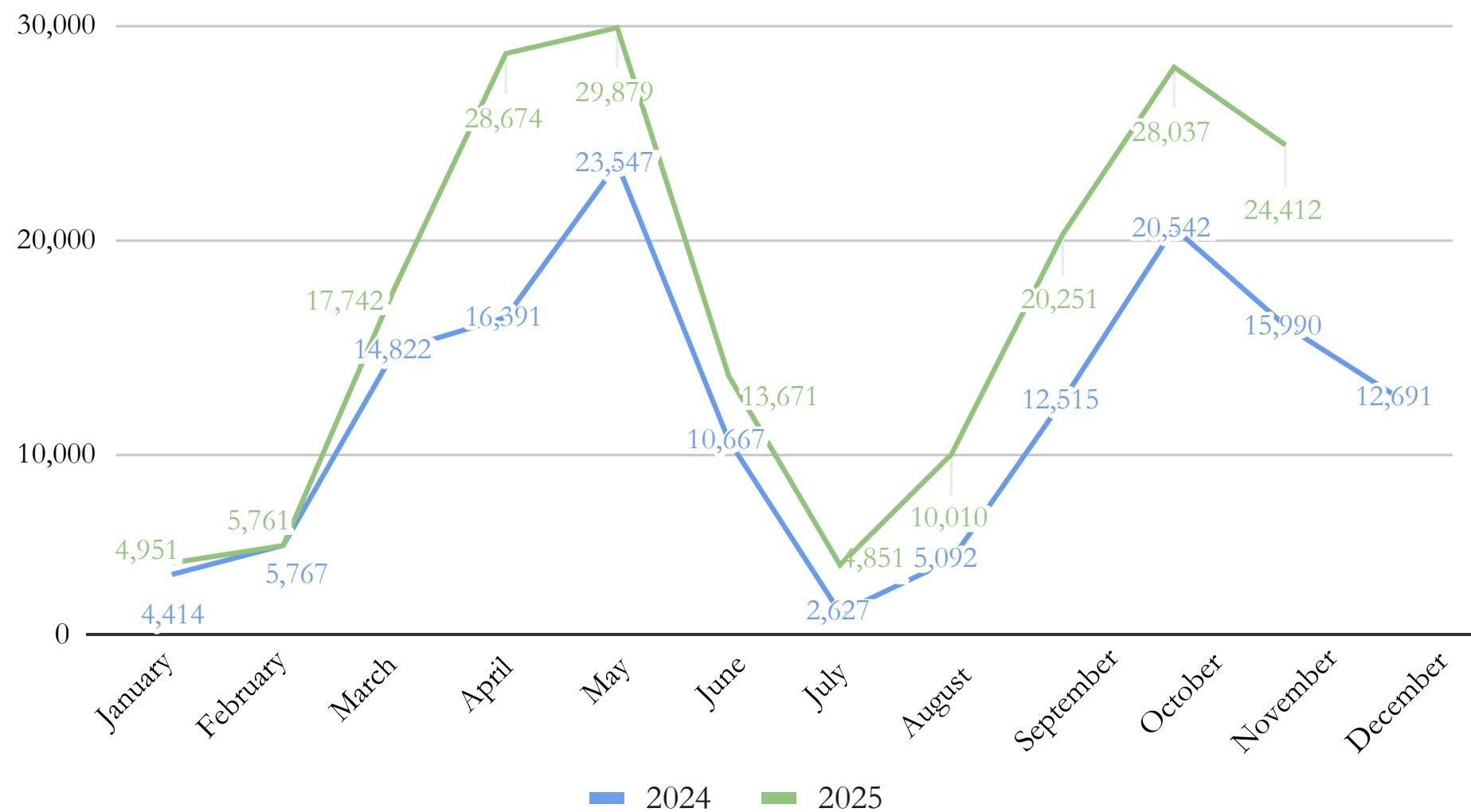
MINISTRY OF INDUSTRY, COMMERCE AND EMPLOYMENT (MoICE)

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Tourist Arrival

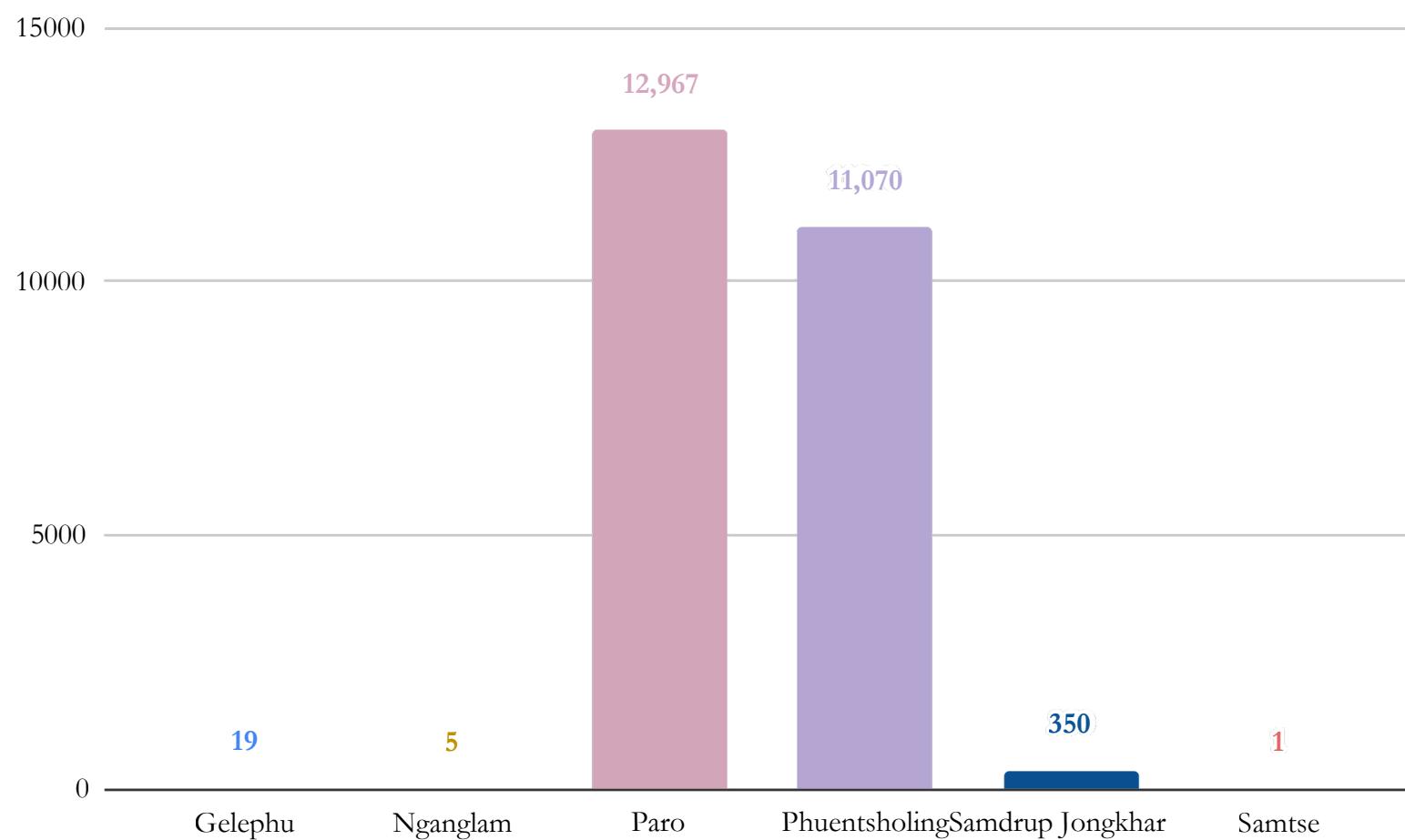


Monthly Tourist Arrival 2024 Vs 2025

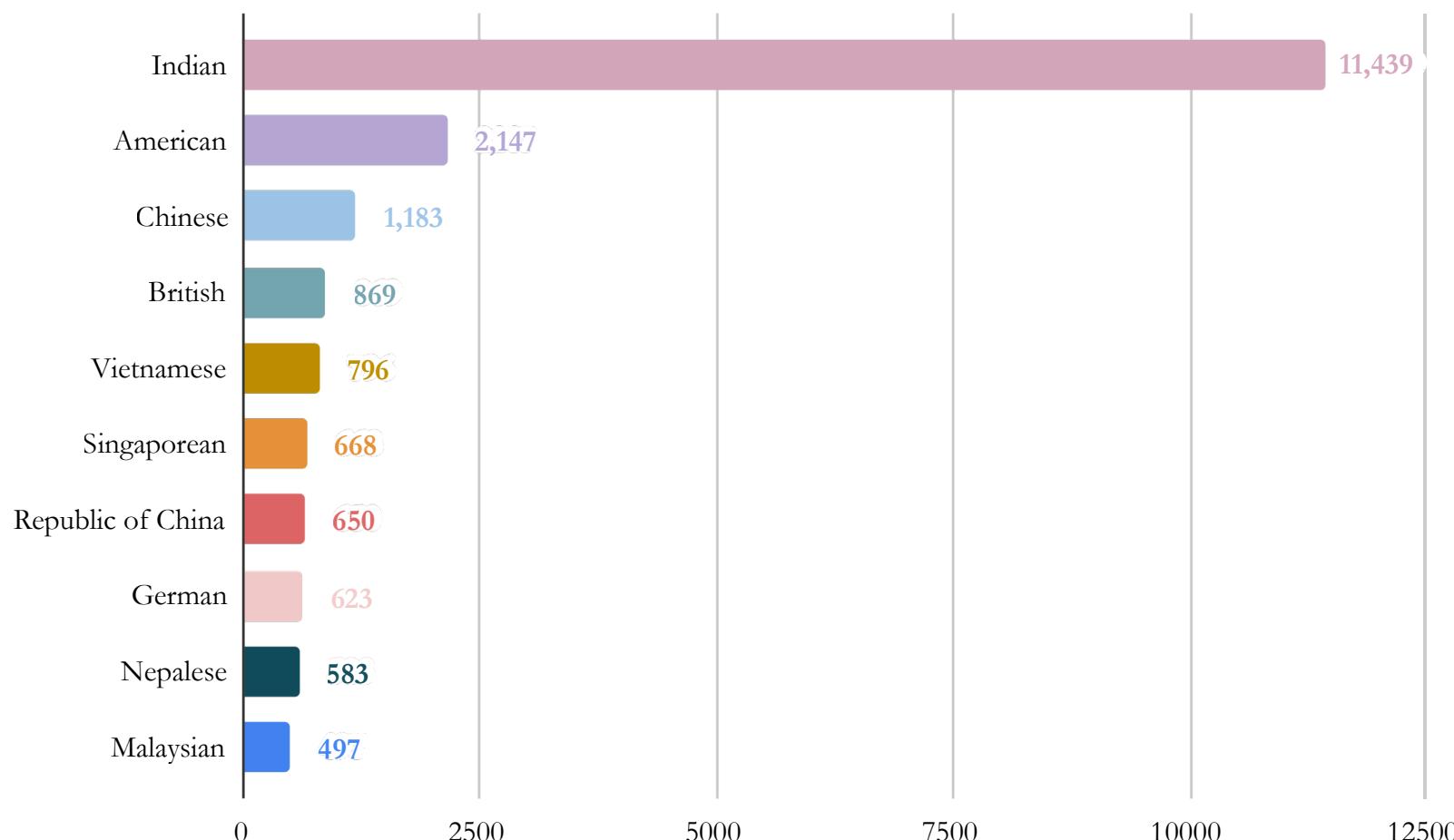


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Port of Entry: November



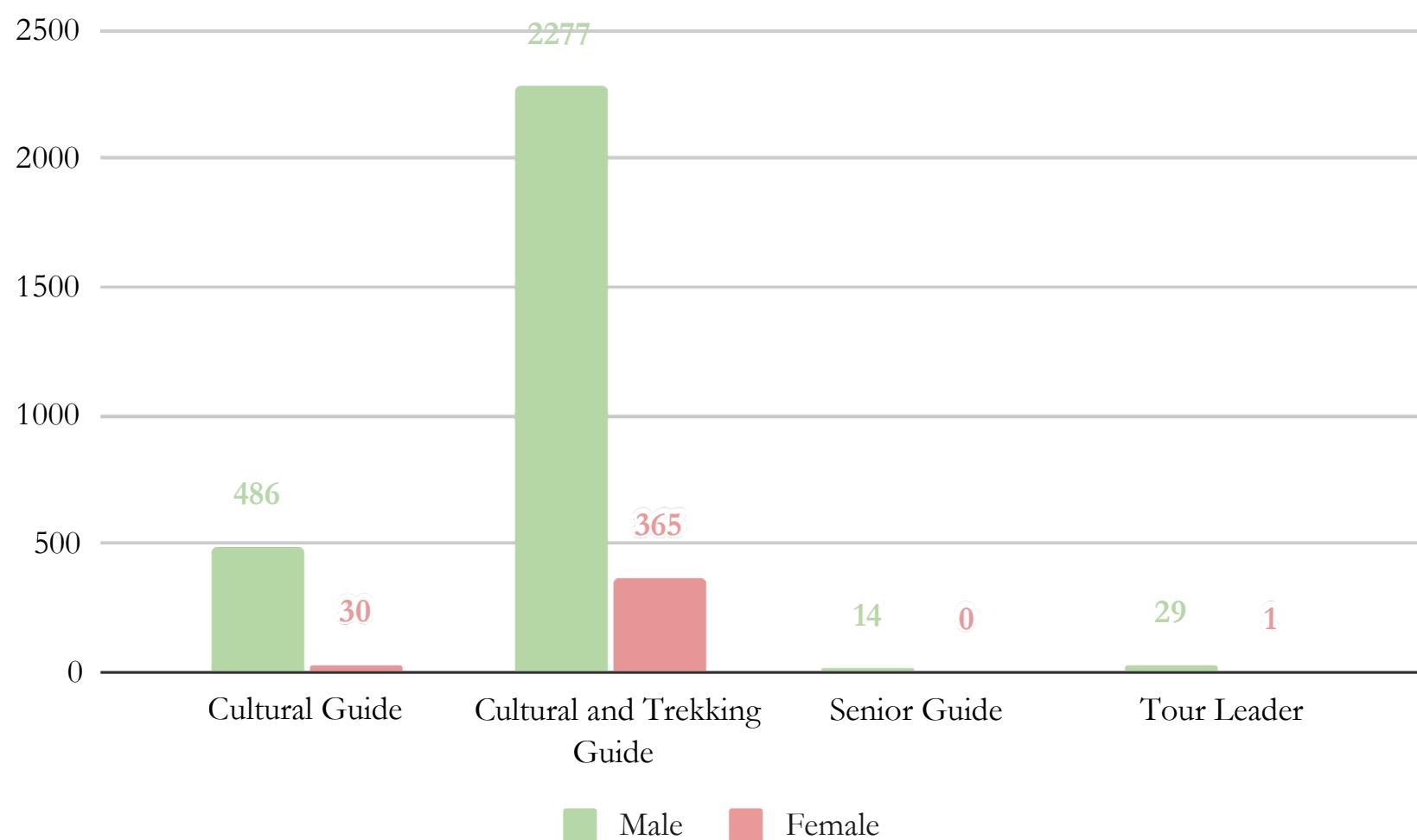
Top 10 Source Markets: November



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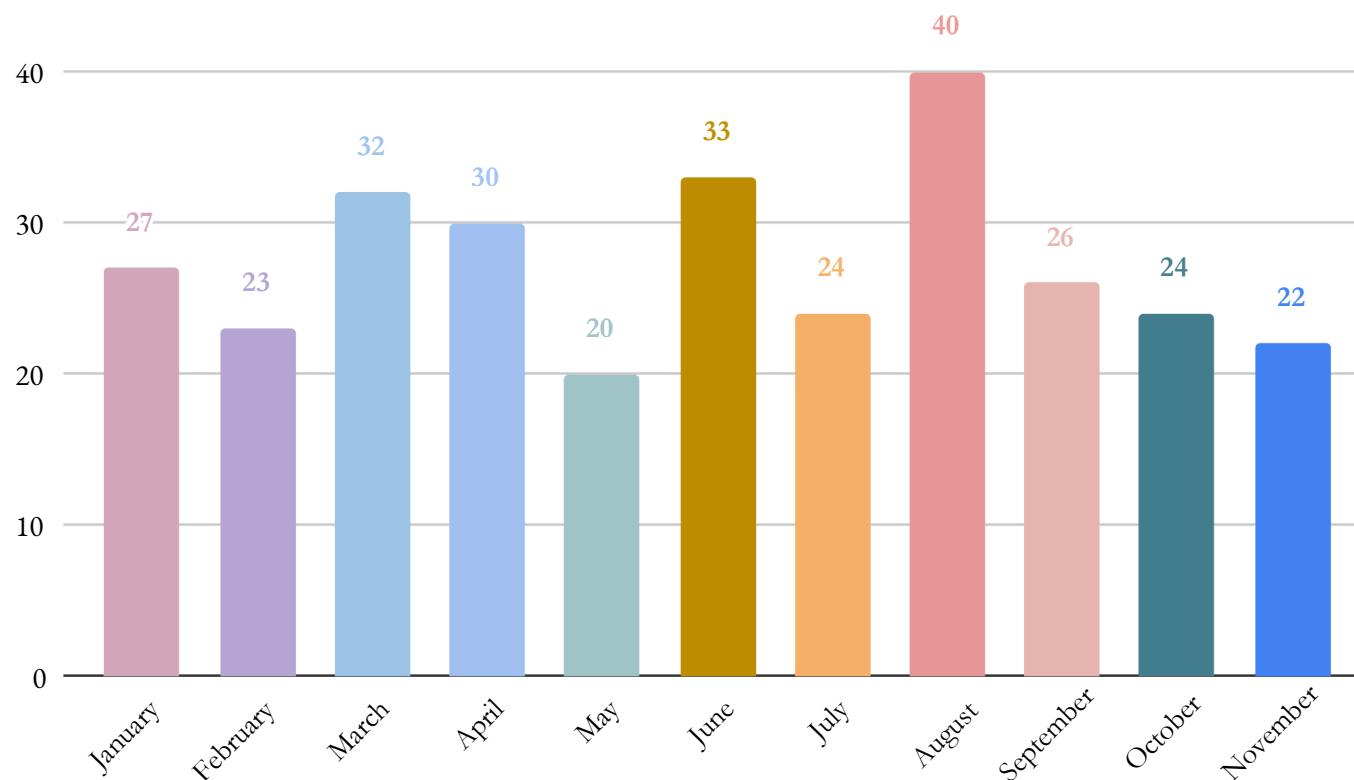
Service Providers

1. Tour Guide (3,202 as of November)



2. Tour Operators (Total 2,912 as of November)

New Registered November: 22



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Services

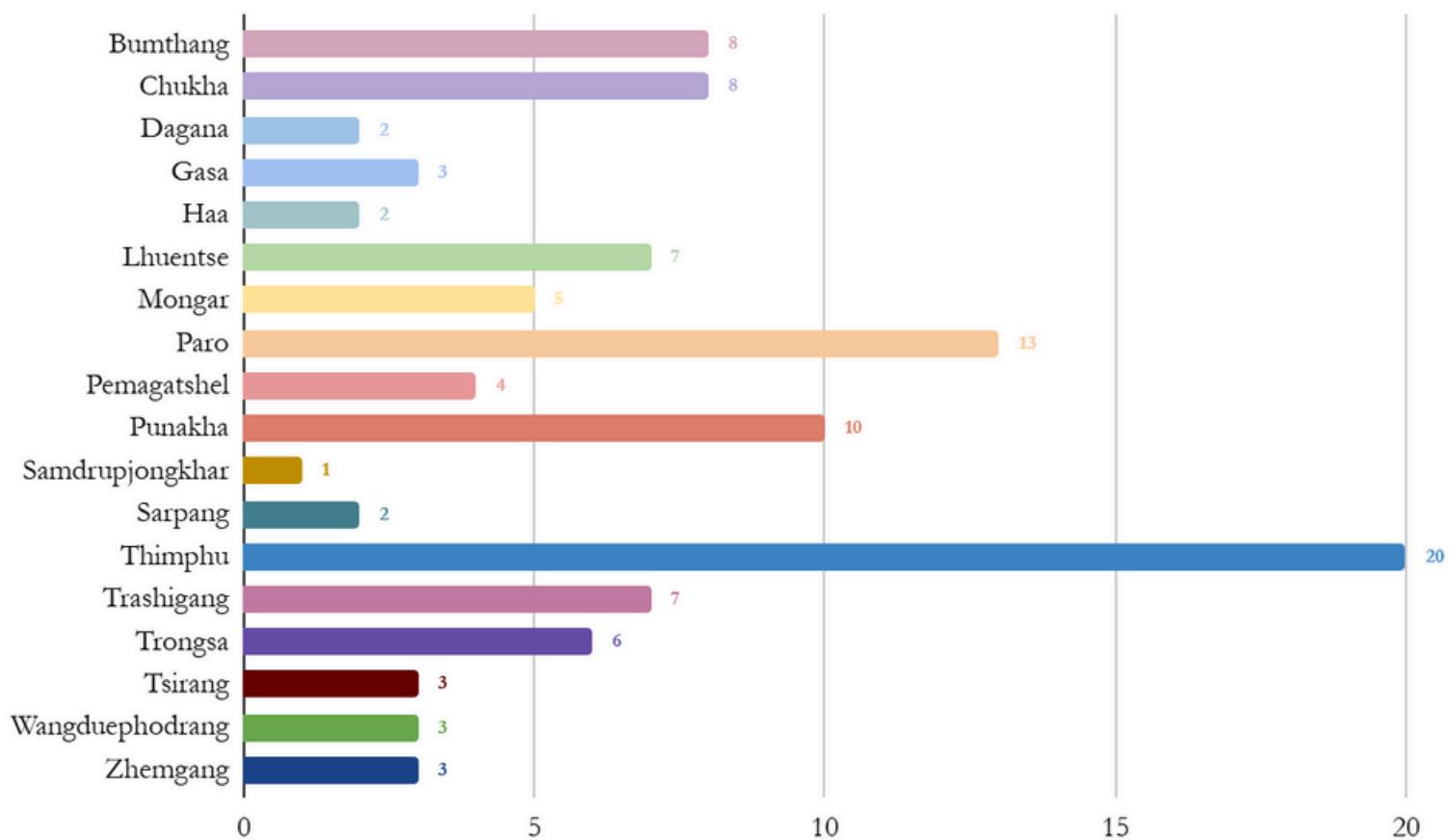
3. Accommodations Across Bhutan (442 as of November)

SN	Dzongkhang	Five Star (20)			Four Star (23)			Three Star (182)			Two Star(28)			One Star (7)			Village Home Stay (182)			Grand Total (442)		
		Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	VHS	Rooms	Beds	Accommodation	Rooms	Beds
1	Bumthang	2	25	25	0	0	0	19	426	804	2	17	30	0	0	0	31	93	186	54	561	1,045
2	Chhukha	0	0	0	0	0	0	15	486	858	0	0	0	0	0	0	5	15	30	20	501	888
3	Dagana	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	9	18	3	9	18
4	Gasa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8	24	48	8	24	48
5	Haa	0	0	0	0	0	0	4	72	140	2	21	23	0	0	0	17	51	102	23	144	265
6	Lhentse	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13	39	78	13	39	78
7	Mongar	0	0	0	0	0	0	3	64	128	0	0	0	0	0	0	1	3	6	4	67	134
8	Paro	6	201	308	6	170	319	46	920	1,288	4	45	20	1	13	20	18	54	108	81	1,403	2,063
9	Pemagatshel	0	0	0	0	0	0	0	0	0	5	27	43	1	10	18	0	0	0	6	37	61
10	Punakha	4	49	84	2	65	121	14	306	538	5	61	110	1	7	12	23	69	138	49	557	1,003
11	Samtse	0	0	0	0	0	0	1	14	28	0	0	0	1	8	15	0	0	0	2	22	43
12	S/jongkhar	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
13	Sarpang	0	0	0	0	0	0	1	26	39	3	20	31	0	0	0	0	0	0	4	46	70
14	Thimphu	5	268	369	15	492	867	64	1,631	1,827	2	60	126	1	34	58	4	12	24	91	2,497	3,271
15	Tashigang	0	0	0	0	0	0	2	43	86	0	0	0	1	4	8	17	51	102	20	98	196
16	Trashiyangtse	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	12	24	4	12	24
17	Trongsa	0	0	0	0	0	0	3	59	103	1	11	18	0	0	0	1	3	6	5	73	127
18	Tsirang	0	0	0	0	0	0	0	0	0	1	10	15	0	0	0	0	0	0	1	10	15
19	Wangdue	3	29	29	0	0	0	10	162	300	3	28	50	1	9	14	33	99	198	50	327	591
20	Zhemgang	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	12	24	4	12	24
Total		20	572	815	23	727	1,307	182	4,209	6,139	28	300	463	7	85	145	182	546	1,092	442	6,439	9,964

Note: The above data includes the Department of Tourism (DoT) certified accommodations only

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Restrooms Across Bhutan



Website and Social Media Analytics

1. Top 5 visited links on bhutan.travel

- 1 Announcements (<https://bhutan.travel/announcements>)
- 2 Visa (<https://bhutan.travel/visa>)
- 3 Visit Bhutan (<https://bhutan.travel/visit>)
- 4 FAQs (<https://bhutan.travel/faqs>)
- 5 Travel Trade (<https://bhutan.travel/travel-trade>)

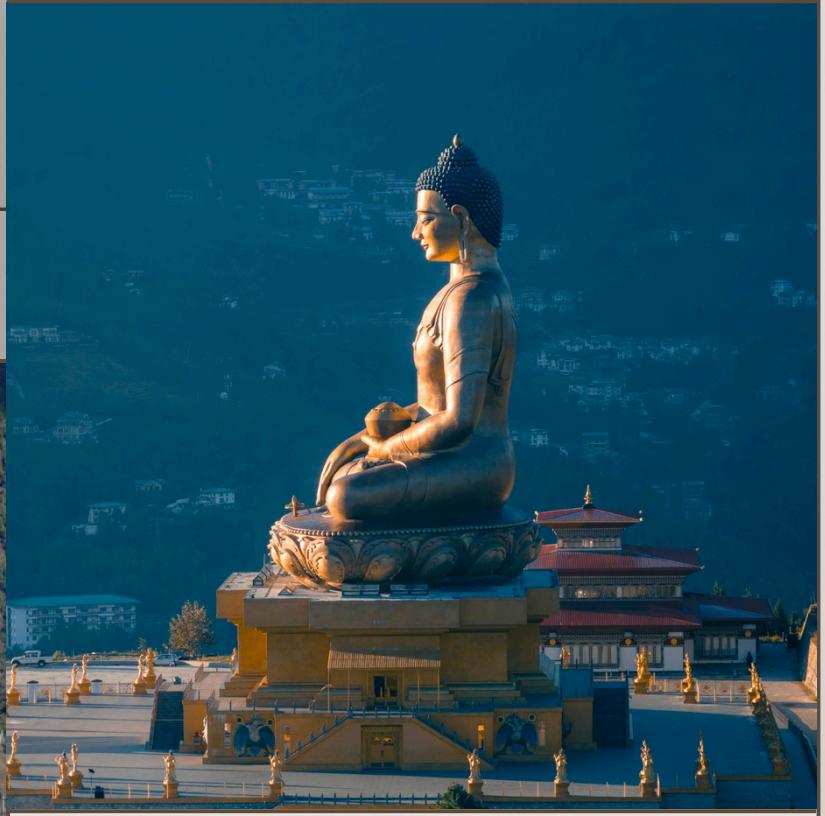
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2. Top 3 Facebook Posts of November

1/1

70th Birth Anniversary of His Majesty the Fourth Druk Gyalpo**Global Peace Prayer Festival**

1/2

Buddha Dordenma: A Cultural Marvel in Bhutan

1/3

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3. Top 3 Instagram Posts of November



1/1

Bhutan: A Visual Journey

Bhutan: Where Every Moment Matters

1/2



1/3

Rural Bhutan: A Glimpse into Tradition and Tranquility

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4. Highlight Coverage in Travel Publication



Bhutan's long-secluded 'hidden paradise'

2 days ago

Erin Levi



[\(LINK\)](#)

Global prayer for peace echoes across Bhutan

Event festivities highlight compassion, harmony, and cultural heritage, writes J hongnoin in Bhutan

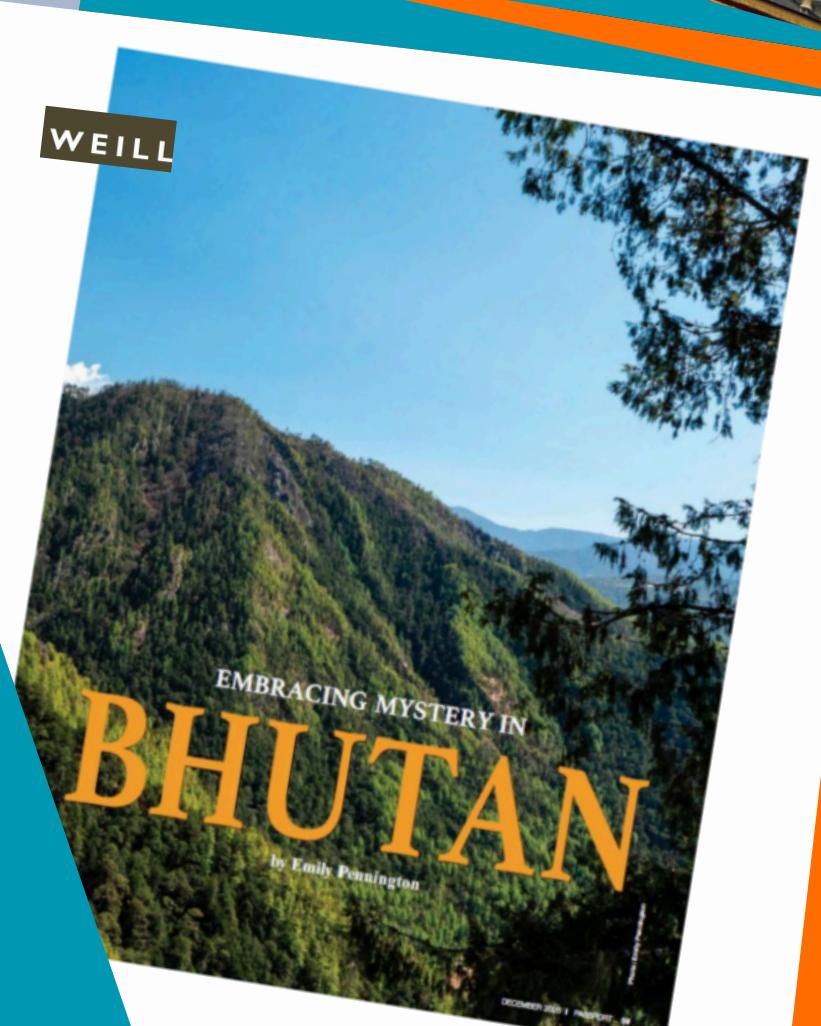
PUBLISHED : 11 NOV 2025 AT 04:50
NEWSPAPER SECTION: NEWS WRITER: JITSIREE THONGNOI

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[\(LINK\)](#)



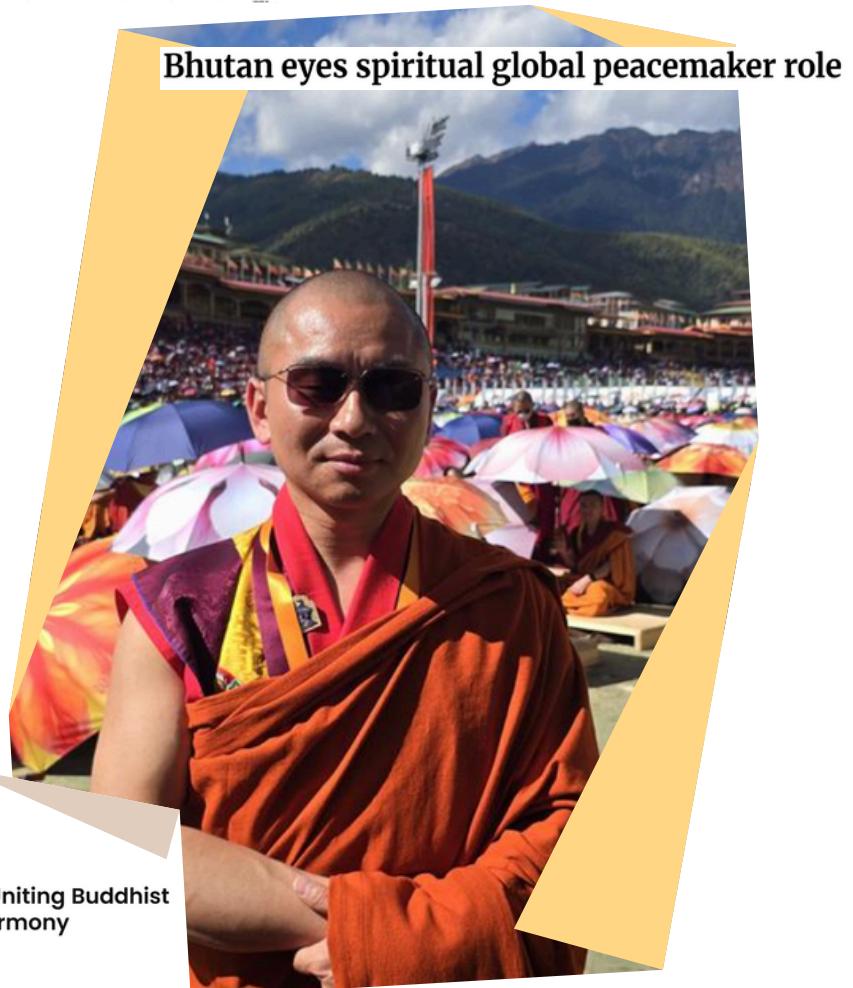
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4. Highlight Coverage in Travel Publication



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