

BHUTAN
Believe



MONTHLY TOURISM BULLETIN OF BHUTAN (MTBB)

JUNE 2026

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DEPARTMENT OF TOURISM

MINISTRY OF INDUSTRY, COMMERCE AND EMPLOYMENT (MoICE)

Monthly Tourism Bulletin of Bhutan

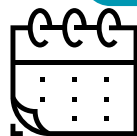
Tourist Arrival

June Arrival: 2025 Vs 2026

25,195

11,524 Vs June, 2025

ALOS : June



Average Length of Stay

Indian



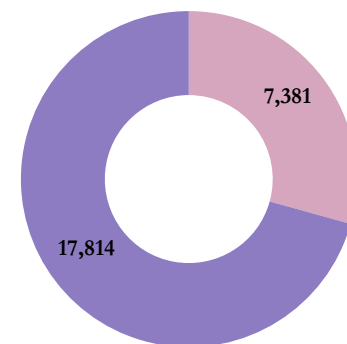
Days

COTI



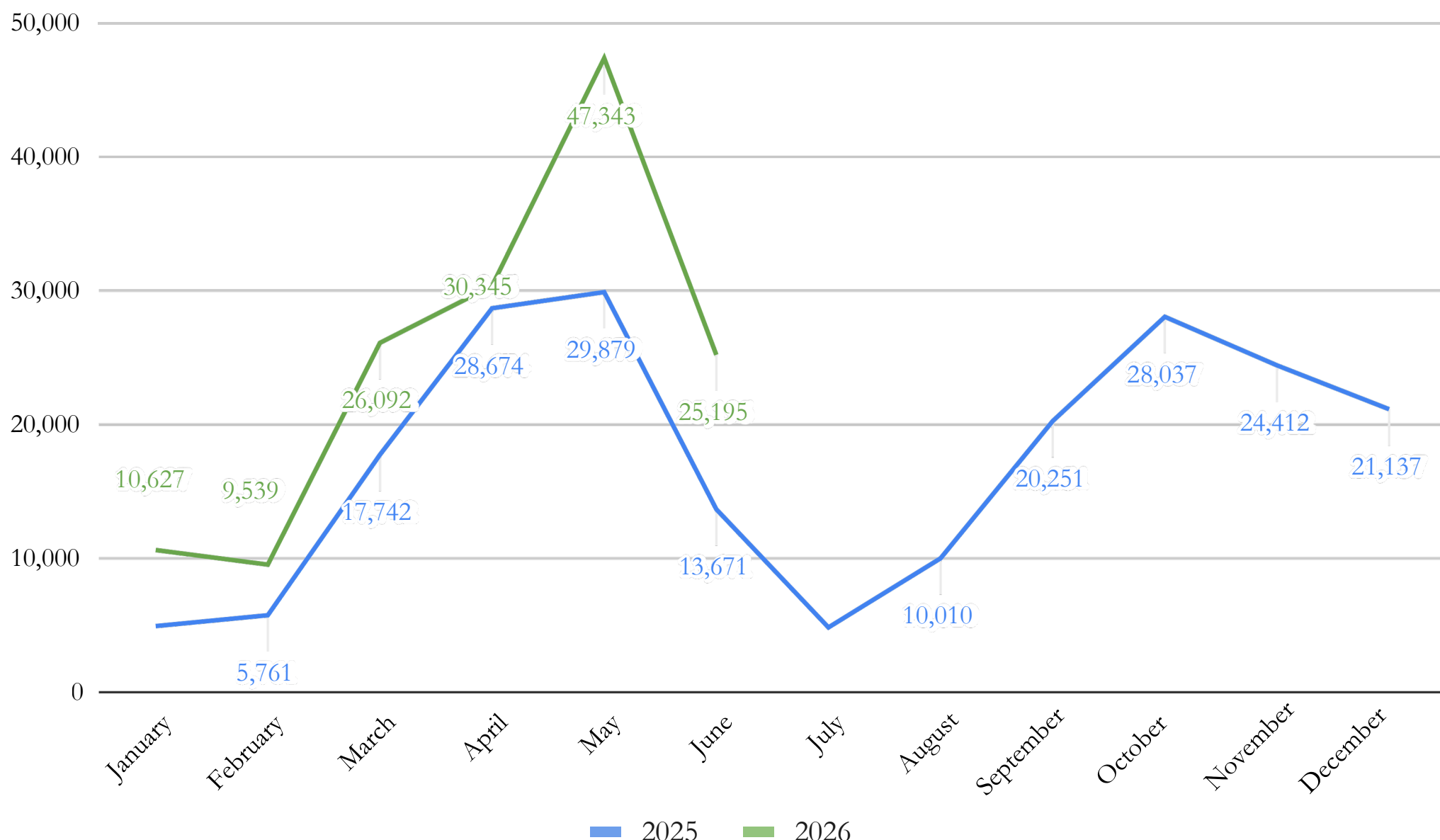
Days

Tourist Category : June



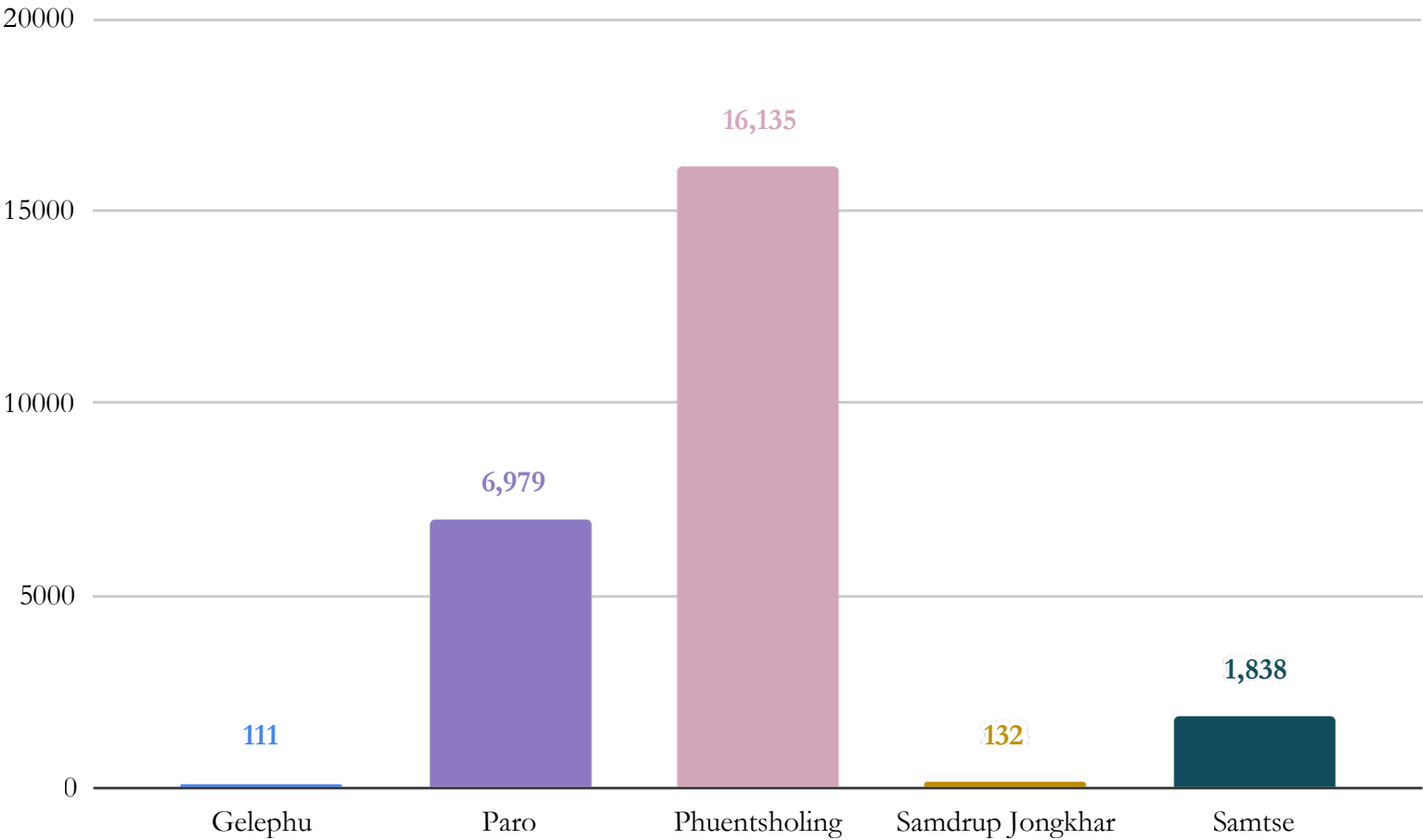
Countries other than India Indian

Monthly Tourist Arrival 2025 Vs 2026

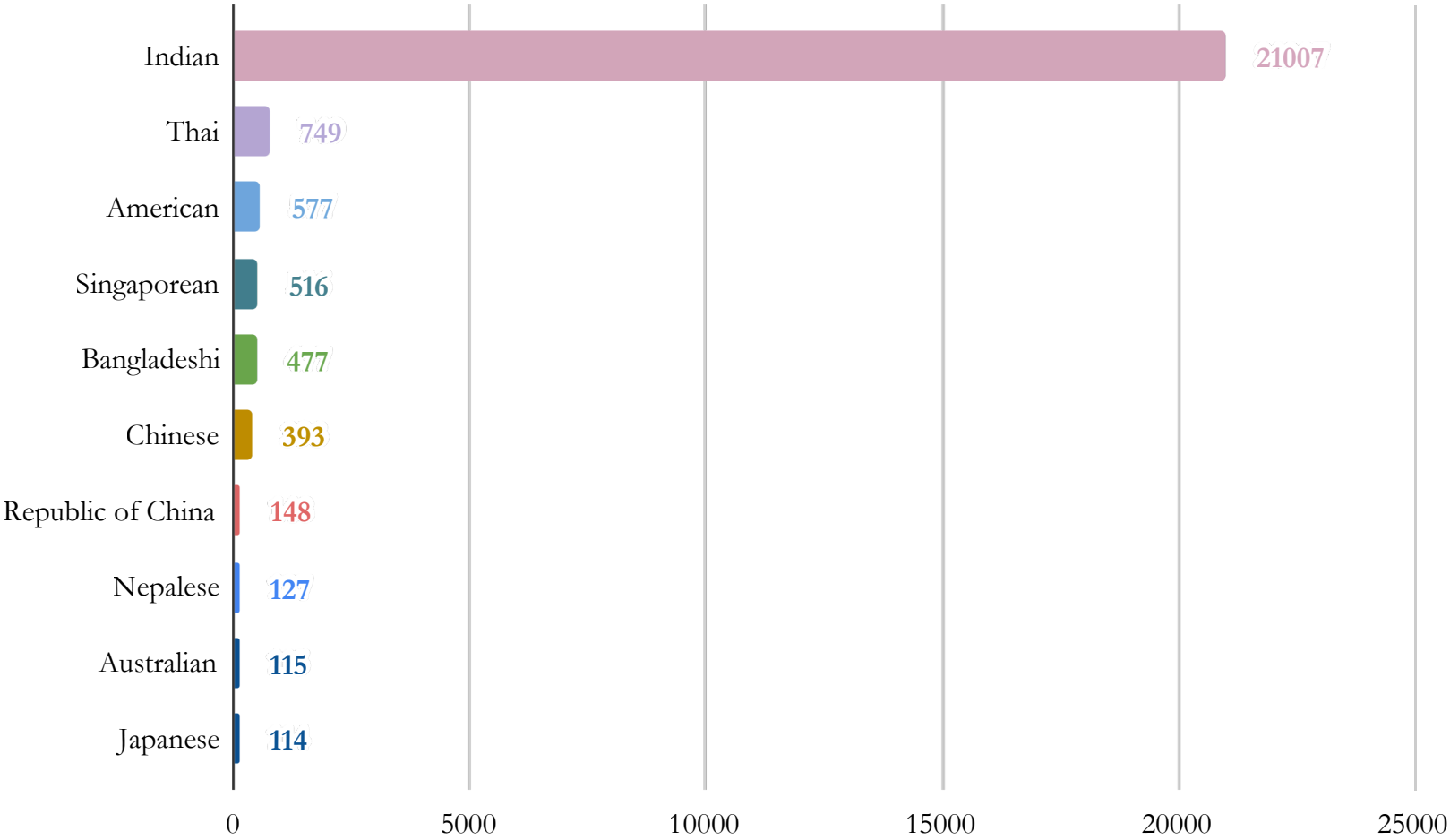


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Port of Entry: June

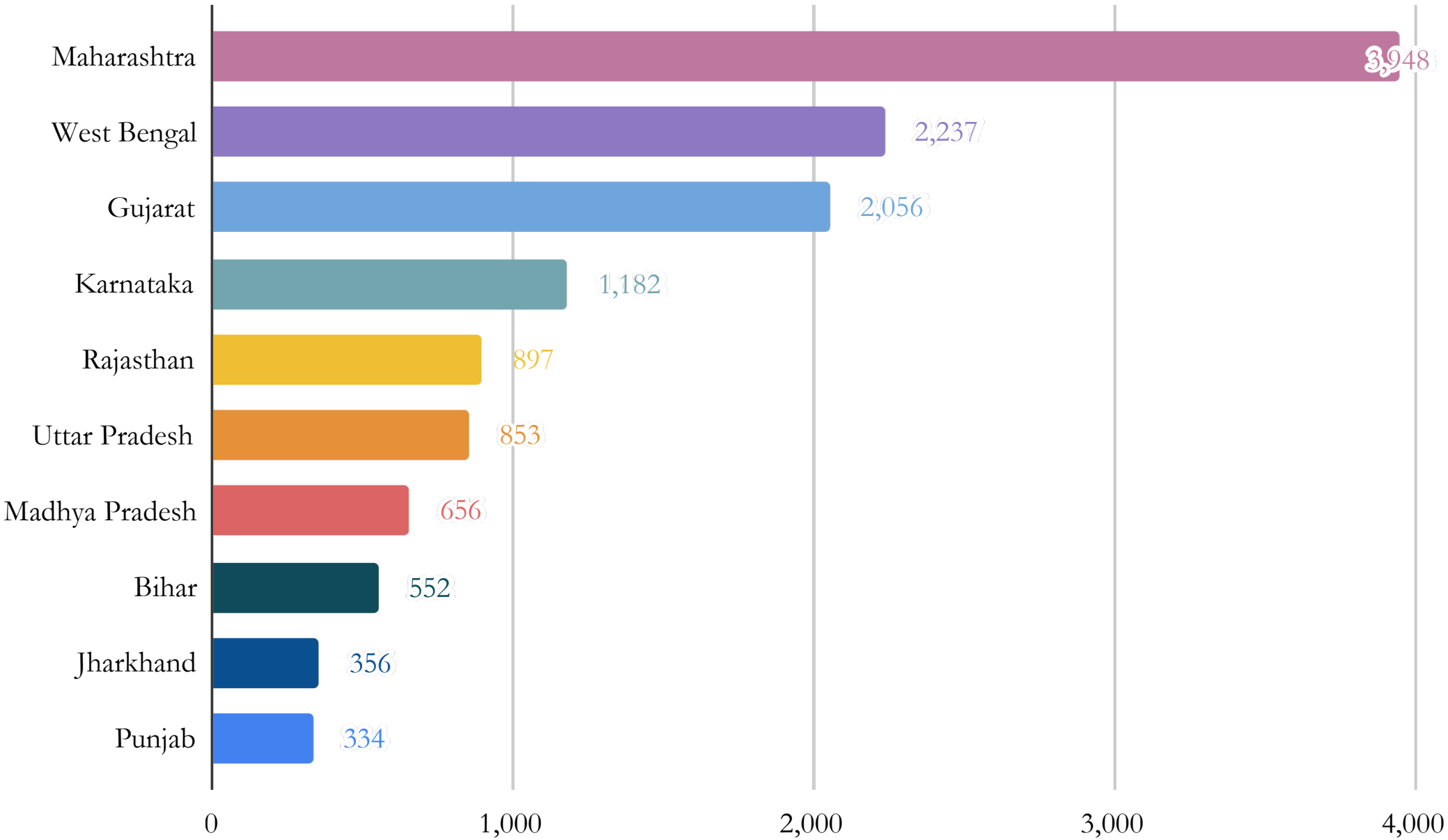


Top 10 Source Markets: June



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Top 10 Indian State/City: June

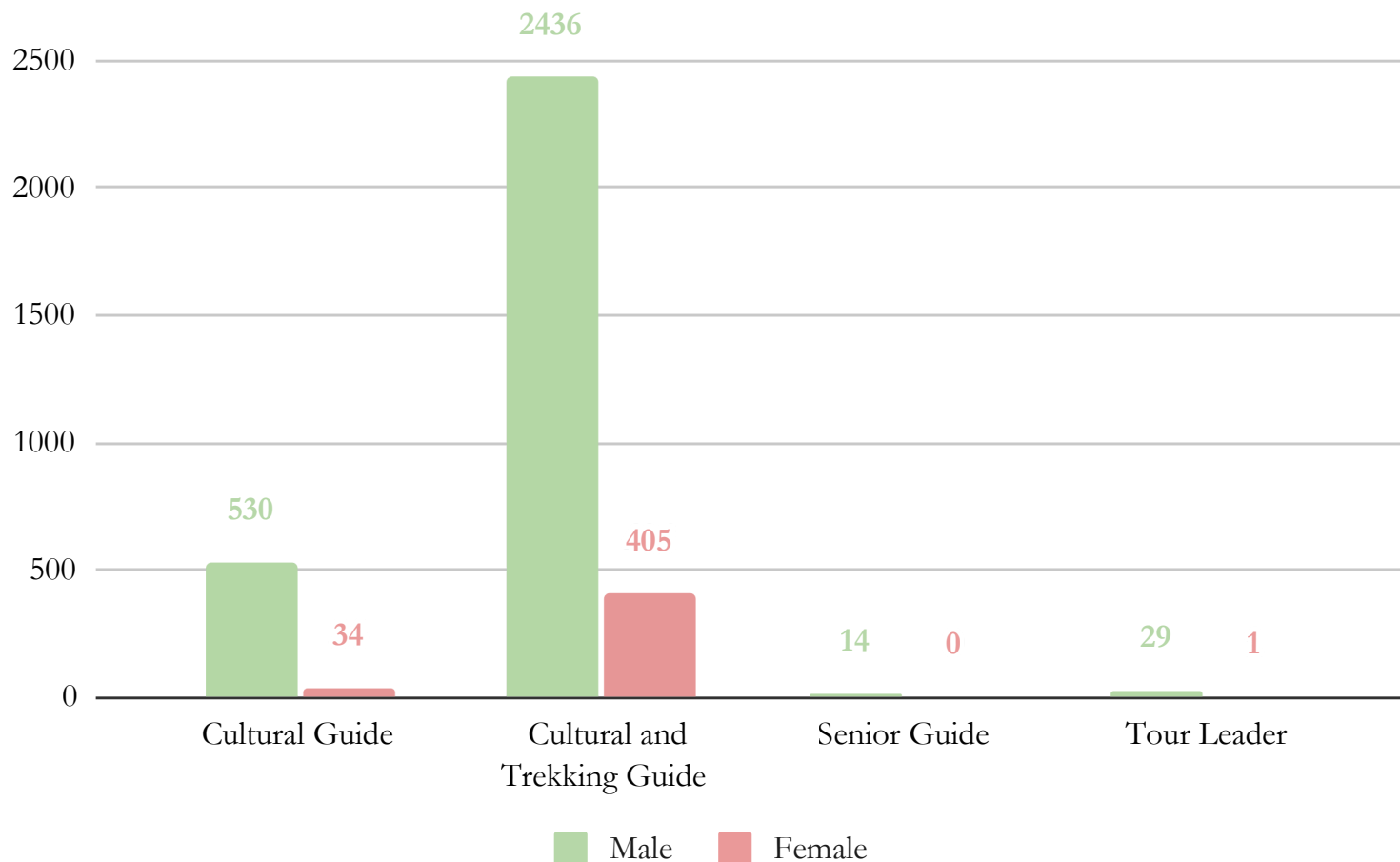


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Services

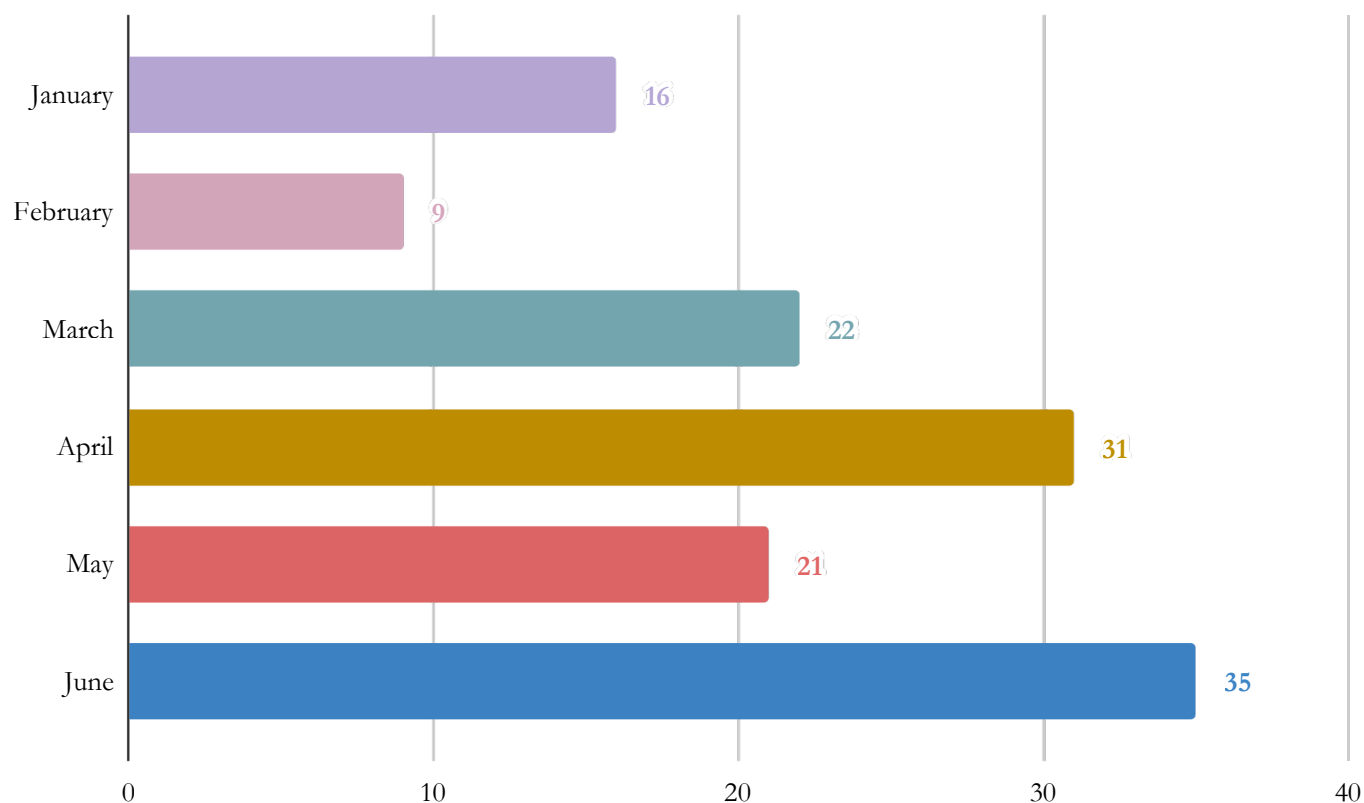
1. Tour Guide (3,449 as of June)

New Registered June: 50



2. Tour Operators (Total 1,697 as of June)

New Registered June: 35



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Services

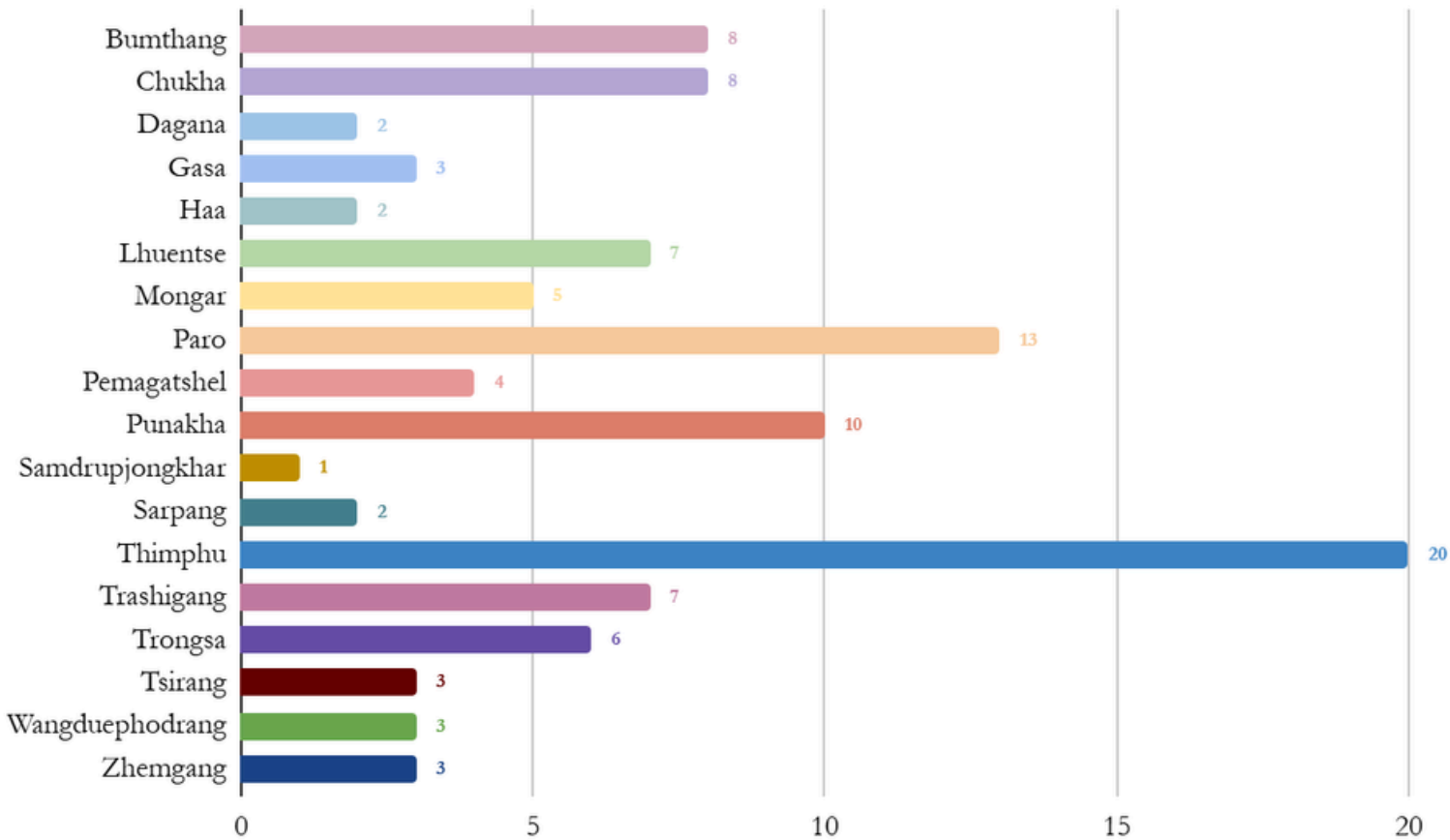
3. Accommodations Across Bhutan (459 as of June)

SN	Dzongkhang	Five Star (21)			Four Star (22)			Three Star (181)			Two Star(29)			One Star (7)			Village Home Stay (199)			Grand Total (459)		
		Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	VHS	Rooms	Beds	Accomo dation	Rooms	Beds
1	Bumthang	2	25	25	0	0	0	19	426	804	2	17	30	0	0	0	21	63	108	44	531	967
2	Chhukha	0	0	0	0	0	0	15	486	858	0	0	0	0	0	0	3	7	14	18	493	872
3	Dagana	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5	9	19	5	9	19
4	Gasa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	12	27	54	12	27	54
5	Haa	0	0	0	0	0	0	4	72	140	2	21	23	0	0	0	16	46	92	22	139	255
6	Lhentse	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13	31	62	13	31	62
7	Mongar	0	0	0	0	0	0	3	64	128	0	0	0	0	0	0	3	5	10	6	69	138
8	Paro	6	201	308	6	170	319	46	920	1,288	4	45	20	1	13	20	18	45	90	81	1394	2,045
9	Pemagatshel	0	0	0	0	0	0	0	0	0	3	27	43	1	10	18	0	0	0	4	37	61
10	Punakha	5	49	84	2	65	121	14	306	538	5	61	110	1	7	12	28	75	149	55	563	1014
11	Samtse	0	0	0	0	0	0	1	14	28	0	0	0	1	8	15	0	0	0	2	22	43
12	S/jongkhar	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
13	Sarpang	0	0	0	0	0	0	1	26	39	3	20	31	0	0	0	0	0	0	4	46	70
14	Thimphu	5	268	369	14	492	867	63	1,631	1,827	4	60	126	1	34	58	6	14	28	93	2499	3275
15	Tashigang	0	0	0	0	0	0	2	43	86	1	0	0	1	4	8	16	40	80	20	87	174
16	Trashiyangtse	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	5	10	2	5	10
17	Trongsa	0	0	0	0	0	0	3	59	103	2	11	18	0	0	0	7	17	34	12	87	155
18	Tsirang	0	0	0	0	0	0	0	0	0	0	10	15	0	0	0	2	5	10	2	15	25
19	Wangdue	3	29	29	0	0	0	10	162	300	3	28	50	1	9	14	38	97	199	55	325	592
20	Zhemgang	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	9	24	48	9	24	48
	Total	21	572	815	22	727	1,307	181	4,209	6,139	29	300	466	7	85	145	199	510	1007	459	6403	9879

Note: The above data includes the Department of Tourism (DoT) certified accommodations only

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Restrooms Across Bhutan



Website and Social Media Analytics

1. Top 5 visited links on bhutan.travel

- 1 Announcements (<https://bhutan.travel/announcements>)
- 2 Visa (<https://bhutan.travel/visa>)
- 3 Visit Bhutan (<https://bhutan.travel/visit>)
- 4 FAQs (<https://bhutan.travel/faqs>)
- 5 Travel Trade (<https://bhutan.travel/travel-trade>)

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2. Top 3 Facebook Posts of June

1/1

Summer in Bhutan



Bhutanese Hospitality



1/2

Royal Highland Festival



1/3

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3. Top 3 Instagram Posts of June



1/1

Bhutanese Hospitality



1/2

The Heart of Bhutan: Its People



1/3

Summer in Bhutan

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4. Highlight Coverage in Travel Publication



BHUTAN'S FIRST INTERNATIONAL
TRAVEL MART 2026

[\(LINK\)](#)



[\(LINK\)](#)



madame
PISCARO

SUMMER ELSEWHERE

[\(LINK\)](#)

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4. Highlight Coverage in Travel Publication



REm
PROPERTY
LIFESTYLE
WHAT'S ON

DISCOVER THE CHARM OF
BHUTAN: A YEAR ROUND
DESTINATION FOR
CULTURE, NATURE AND
ADVENTURE

([LINK](#))



**BHUTAN, LAND OF THE
THUNDER DRAGON:
PART-2 THIMPHU**

([LINK](#))

TOI

**BHUTAN, LAND OF THE
THUNDER DRAGON:
PART 3 — PUNAKHA**

([LINK](#))

TOI

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