

BHUTAN
Believe



MONTHLY TOURISM BULLETIN OF BHUTAN (MTBB)

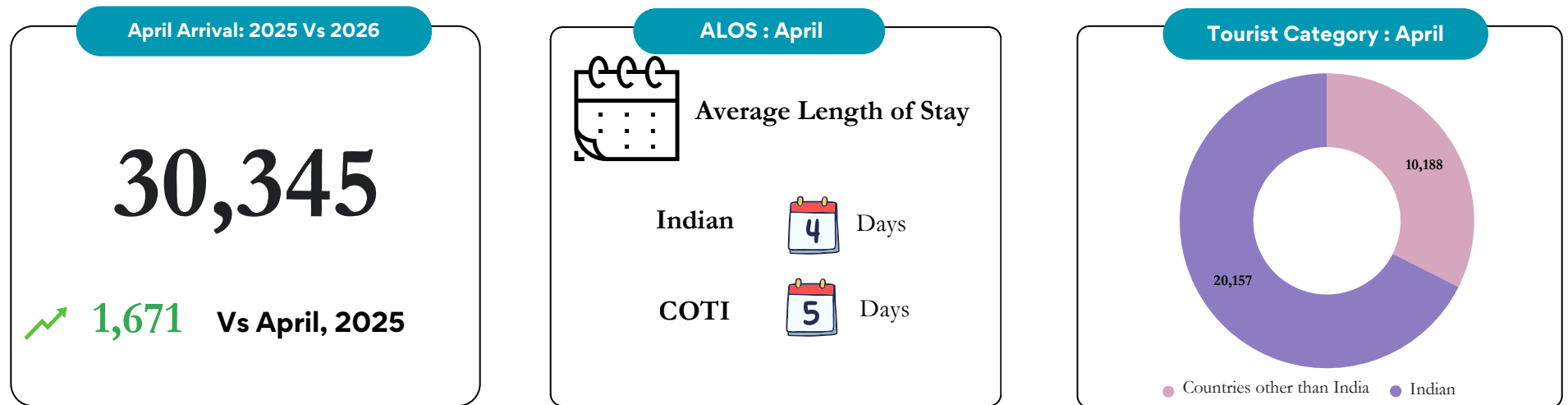
APRIL 2026

བཟུ་བཤའ་ལས་ཁུངས།
DEPARTMENT OF TOURISM

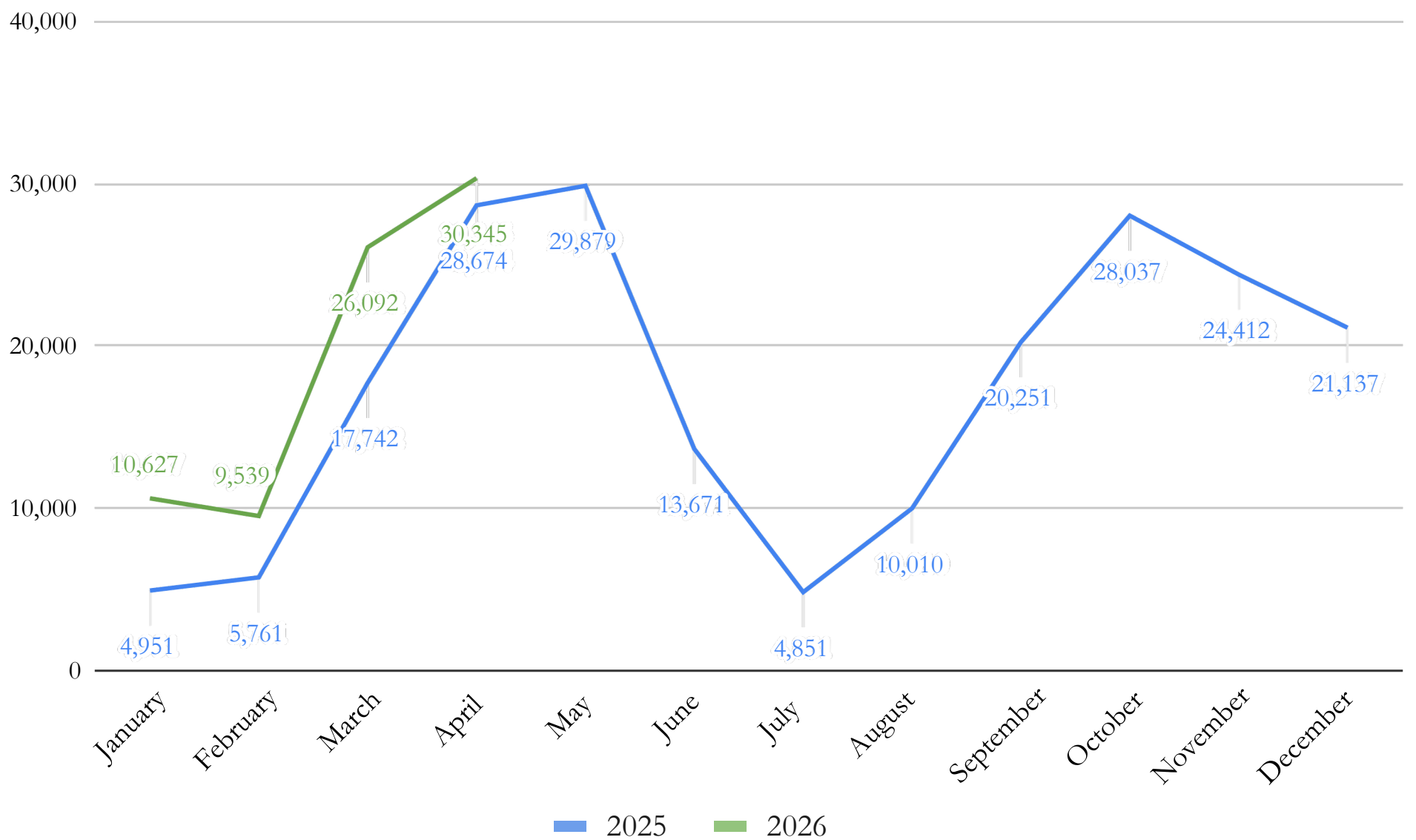
MINISTRY OF INDUSTRY, COMMERCE AND EMPLOYMENT (MoICE)

Monthly Tourism Bulletin of Bhutan

Tourist Arrival

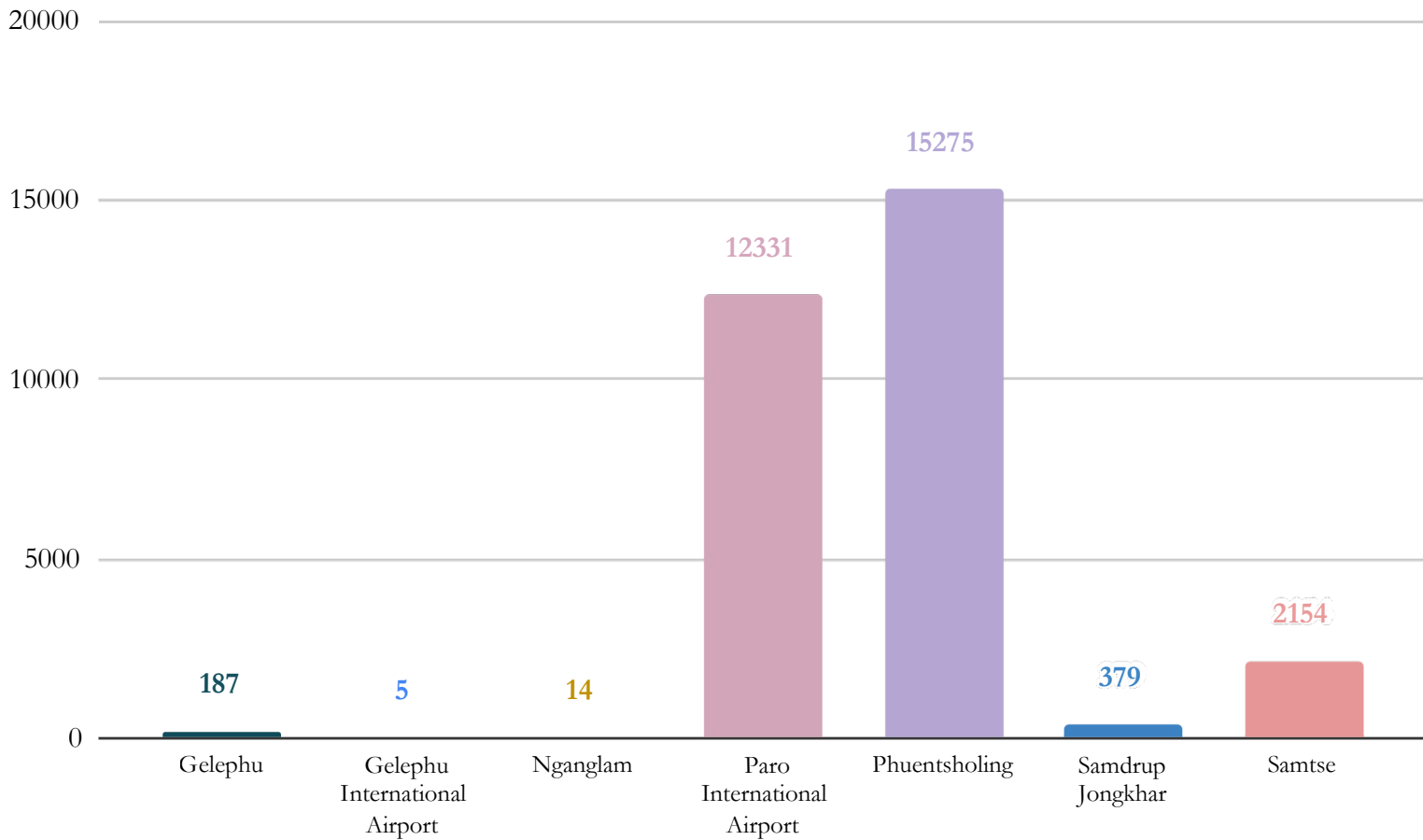


Monthly Tourist Arrival 2025 Vs 2026

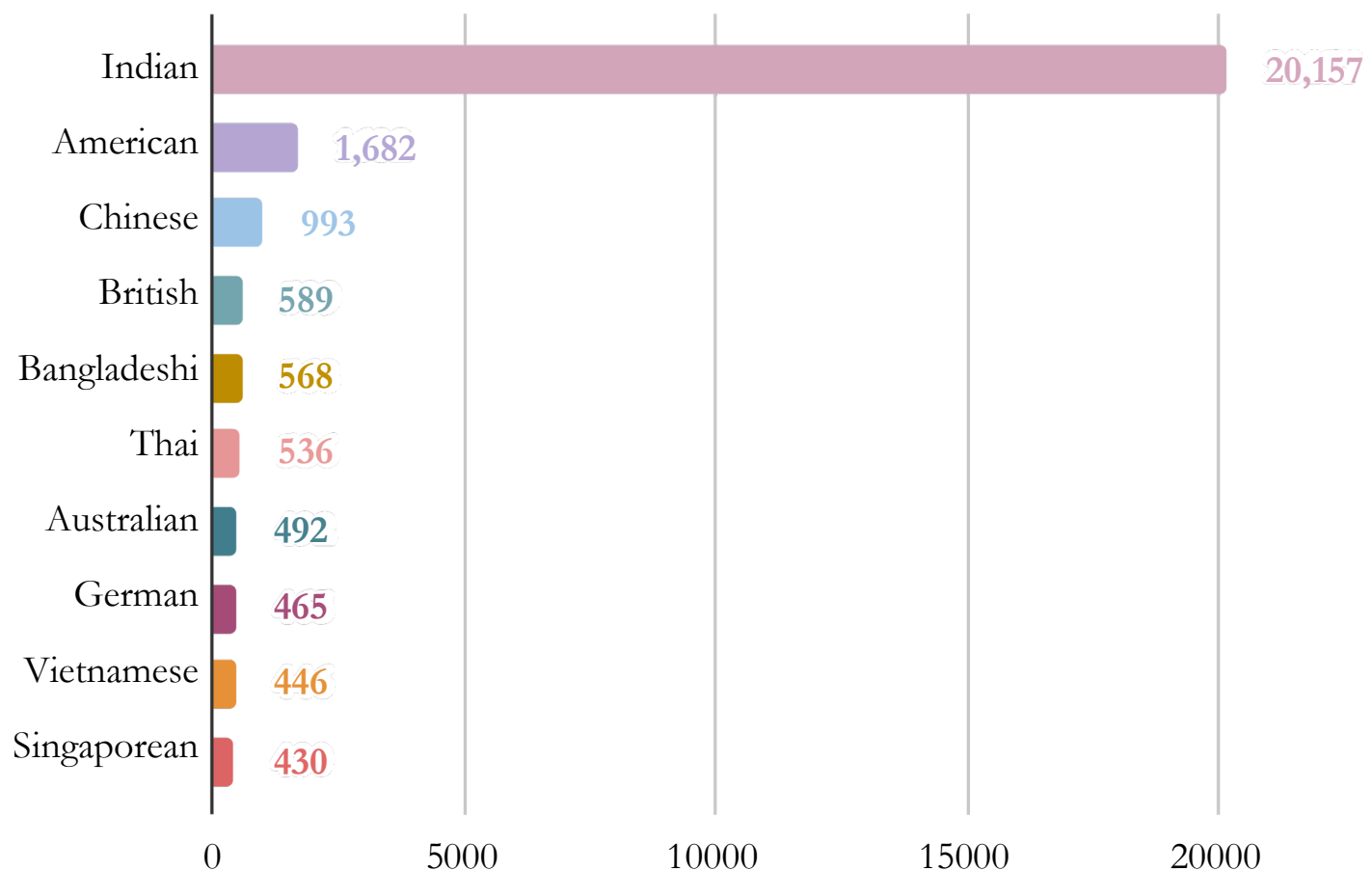


Monthly Tourism Bulletin of Bhutan

Port of Entry: April



Top 10 Source Markets: April

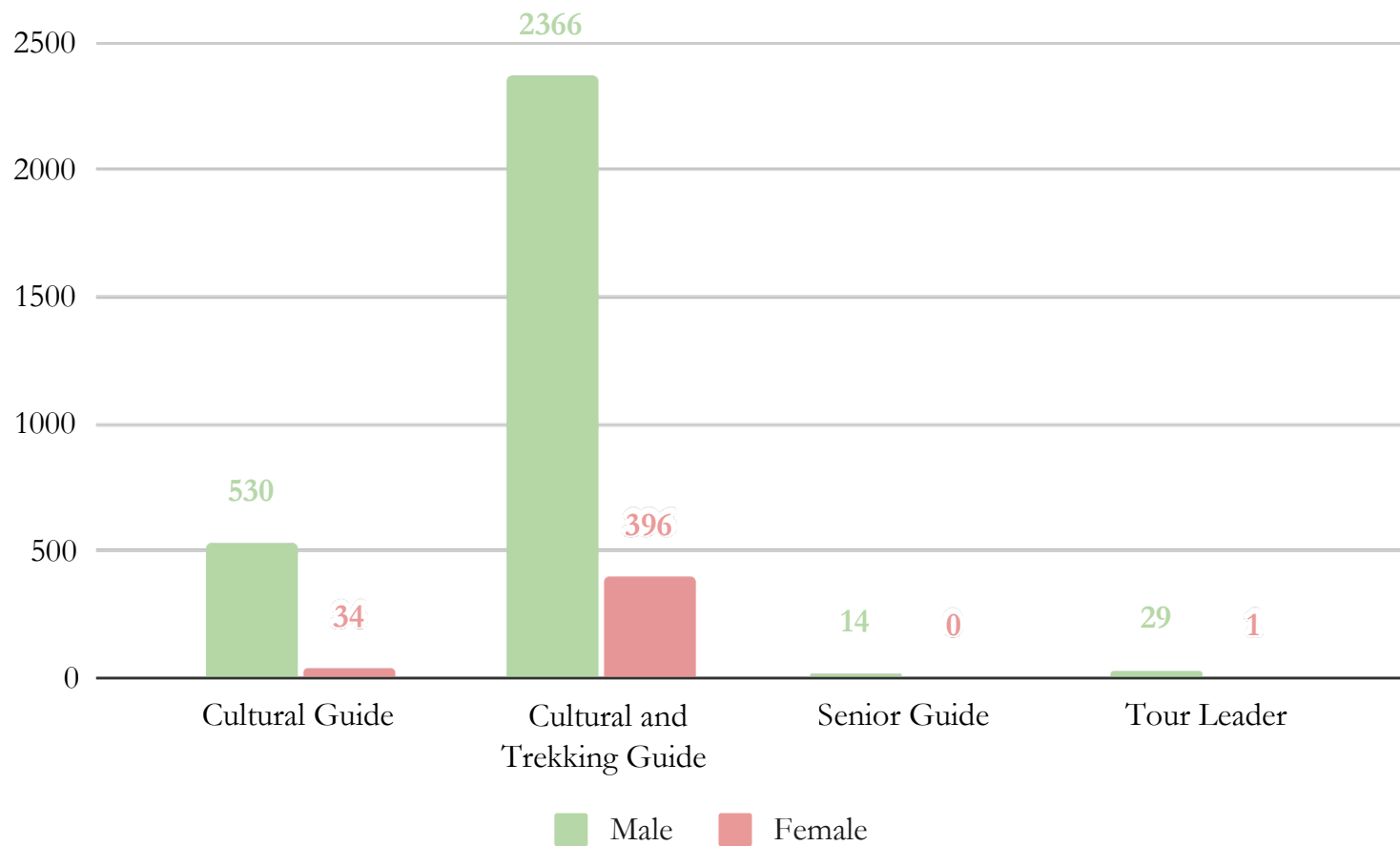


Monthly Tourism Bulletin of Bhutan

Services

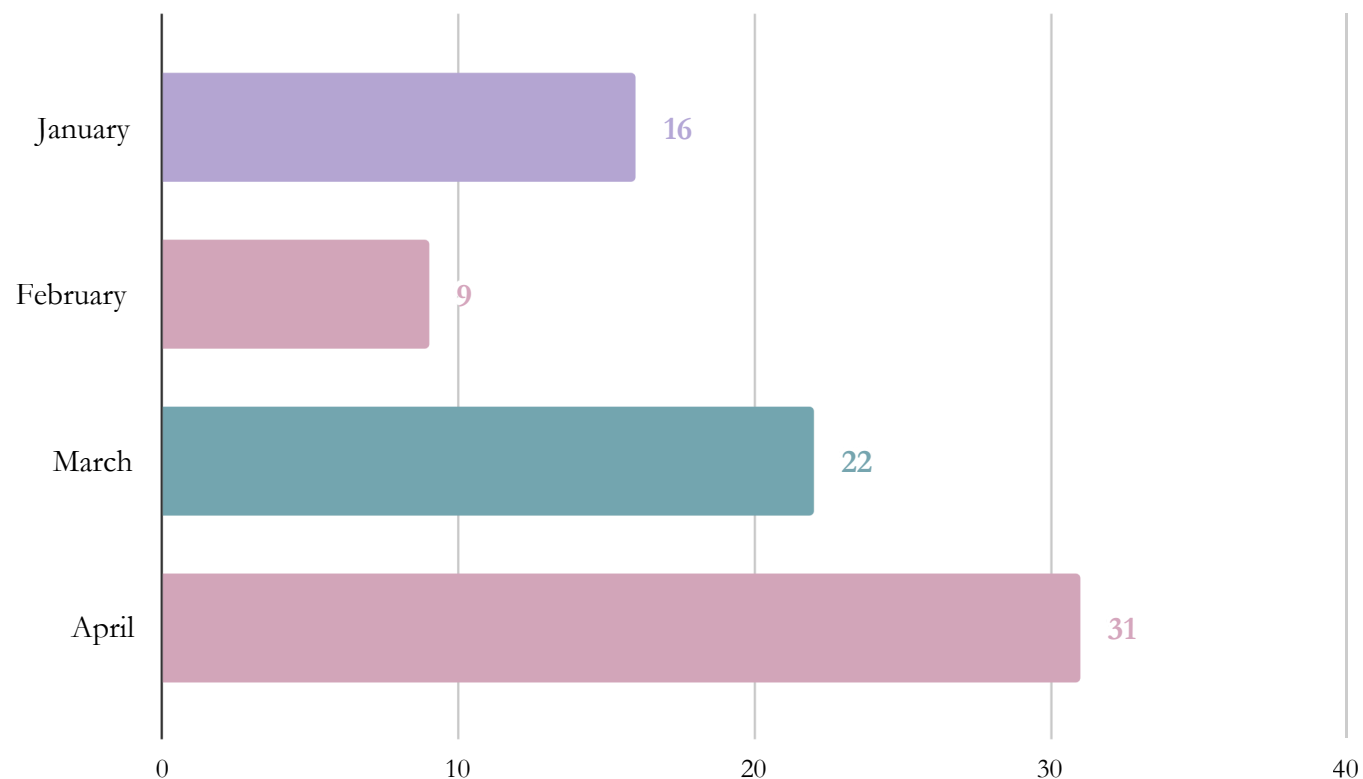
1. Tour Guide (3,354 as of April)

New Registered April: 16



2. Tour Operators (Total 1,661 as of April)

New Registered April: 31



Monthly Tourism Bulletin of Bhutan

Services

3. Accommodations Across Bhutan (447 as of April)

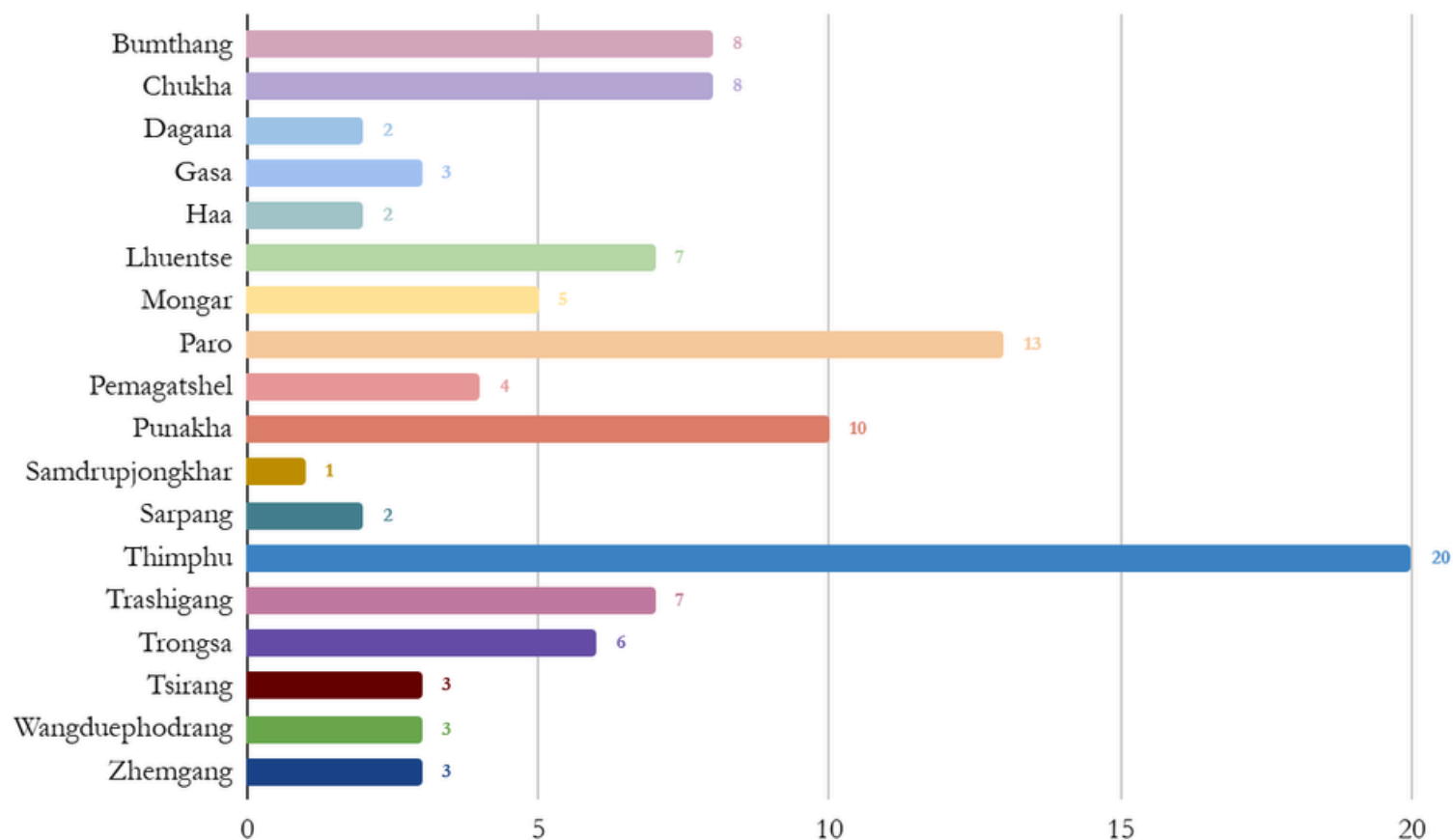
SN	Dzongkhag	Five Star (21)			Four Star (22)			Three Star (181)			Two Star (29)			One Star (7)			Village Home Stay (187)			Grand Total (447)		
		Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	VHS	Rooms	Beds	Accommodation	Rooms	Beds
1	Bumthang	2	25	25	0	0	0	19	426	804	2	17	30	0	0	0	21	63	126	44	531	985
2	Chhukha	0	0	0	0	0	0	15	486	858	0	0	0	0	0	0	3	9	18	18	495	876
3	Dagana	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5	15	30	5	15	30
4	Gasa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	12	36	72	12	36	72
5	Haa	0	0	0	0	0	0	4	72	140	2	21	23	0	0	0	16	48	96	22	141	259
6	Lhentse	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13	39	78	13	39	78
7	Mongar	0	0	0	0	0	0	3	64	128	0	0	0	0	0	0	3	9	18	6	73	146
8	Paro	6	201	308	6	170	319	46	920	1,288	4	45	20	1	13	20	15	45	90	78	1,394	2,045
9	Pemagatshel	0	0	0	0	0	0	0	0	0	3	27	43	1	10	18	0	0	0	4	37	61
10	Punakha	5	49	84	2	65	121	14	306	538	5	61	110	1	7	12	26	78	156	53	566	1,021
11	Samtse	0	0	0	0	0	0	1	14	28	0	0	0	1	8	15	0	0	0	2	22	43
12	S/jongkhar	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
13	Sarpang	0	0	0	0	0	0	1	26	39	3	20	31	0	0	0	0	0	0	4	46	70
14	Thimphu	5	268	369	14	492	867	63	1,631	1,827	4	60	126	1	34	58	4	12	24	91	2,497	3,271
15	Tashigang	0	0	0	0	0	0	2	43	86	1	0	0	1	4	8	16	48	96	20	95	190
16	Trashiyangtse	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	6	12	2	6	12
17	Trongsa	0	0	0	0	0	0	3	59	103	2	11	18	0	0	0	7	21	42	12	91	163
18	Tsirang	0	0	0	0	0	0	0	0	0	0	10	15	0	0	0	2	6	12	2	16	27
19	Wangdue	3	29	29	0	0	0	10	162	300	3	28	50	1	9	14	34	102	204	51	330	597
20	Zhemgang	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8	23	46	8	23	46
	Total	21	572	815	22	727	1,307	181	4,209	6,139	29	300	466	7	85	145	187	560	1,120	447	6,453	9,992

Accommodation Number: No change compared to March

Note: The above data includes the Department of Tourism (DoT) certified accommodations only

Monthly Tourism Bulletin of Bhutan

Restrooms Across Bhutan



Website and Social Media Analytics

1. Top 5 visited links on bhutan.travel

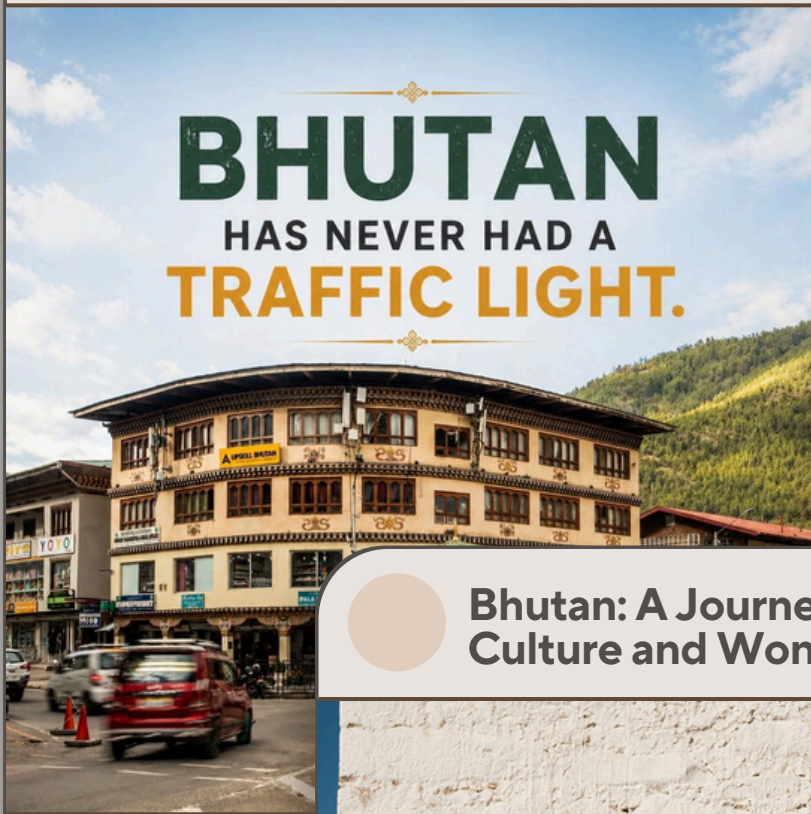
- 1 Announcements (<https://bhutan.travel/announcements>)
- 2 Visa (<https://bhutan.travel/visa>)
- 3 Visit Bhutan (<https://bhutan.travel/visit>)
- 4 FAQs (<https://bhutan.travel/faqs>)
- 5 Travel Trade (<https://bhutan.travel/travel-trade>)

Monthly Tourism Bulletin of Bhutan

2. Top 3 Facebook Posts of April

1/1

A city with no traffic lights



1/2

The Stories You Carry Home from Bhutan



Bhutan: A Journey of Culture and Wonder



1/3

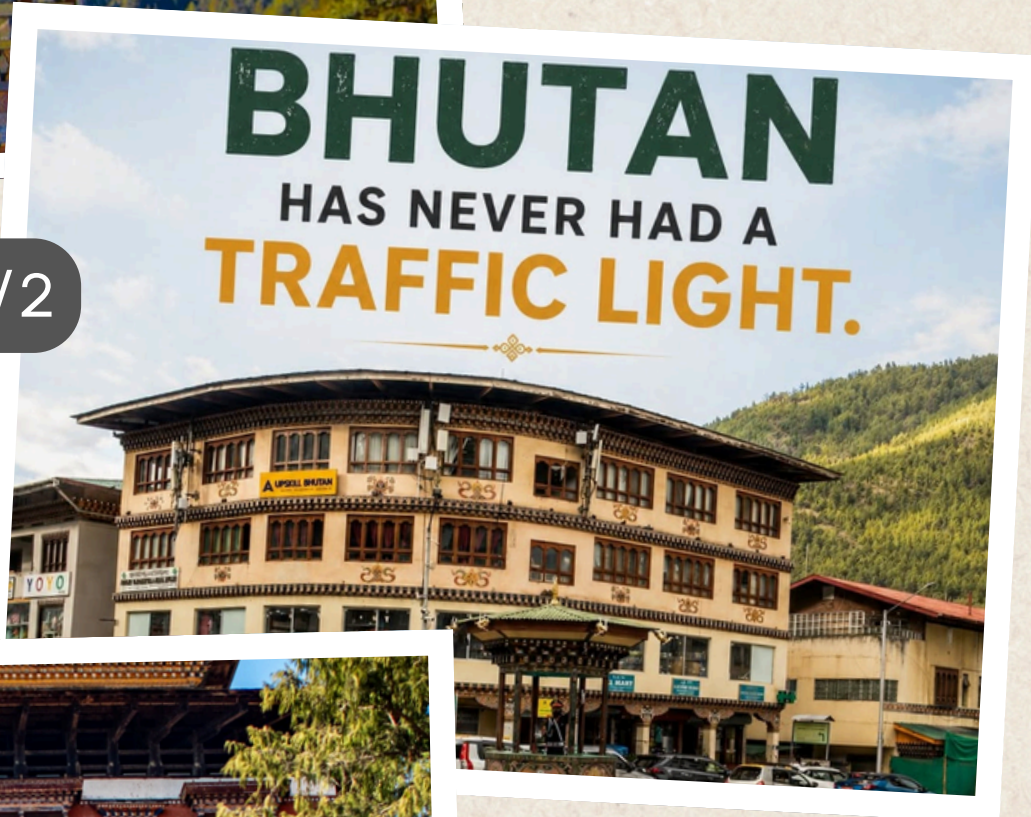
Monthly Tourism Bulletin of Bhutan

3. Top 3 Instagram Posts of April



1/1

*The Stories You Carry
Home from Bhutan*



1/2

A city with no traffic lights



1/3

Find What Only Bhutan Can Offer

Monthly Tourism Bulletin of Bhutan

4. Highlight Coverage in Travel Publication



BAZAAR

THE 2026 BHUTAN MARATHON HAS A GLOBAL LIMIT OF 400 PARTICIPANTS! HOW DO I REGISTER FOR THE FULL MARATHON AND HALF MARATHON? WHAT ARE THE FEES?

[\(LINK\)](#)



AMANKORA, BHUTAN | A RETREAT IN THE VALLEY

[\(LINK\)](#)



TTWTM
TRAVEL
AND TOUR
WORLD

GET READY FOR THE BHUTAN INTERNATIONAL TRAVEL MART 2026 A GLOBAL GATHERING TO SHAPE THE FUTURE OF SUSTAINABLE AND TRANSFORMATIVE TOURISM
[\(LINK\)](#)

Monthly Tourism Bulletin of Bhutan

4. Highlight Coverage in Travel Publication



EMBARK ON A BHUTANESE JOURNEY TO FIND HAPPINESS IN THE HIMALAYAS, THE LAST SHANGRI-LA.

[\(LINK\)](#)



BHUTAN TI LAUNCH ITS FIRST INTERNATIONAL TRAVEL MART IN 2026, INTRODUCING THE GELEOHU MINDFULNESS CITY AS A PREMIER WELLNESS AND SUSTAINABILITY DESTINATION

[\(LINK\)](#)



年度大奖
Voyage Awards
2025



VOYAGE AWARDS 2025

[\(LINK\)](#)

Contact Us



+975-02-323252 / +975 17661974



hosts@tourism.gov.bt



Tarayana Building Chubachu

Connect With Us



tourismbhutan



@destinationbhutan



tourismbhutan



bhutan.travel