

**BHUTAN**  
Believe



# MONTHLY TOURISM BULLETIN OF BHUTAN (MTBB)

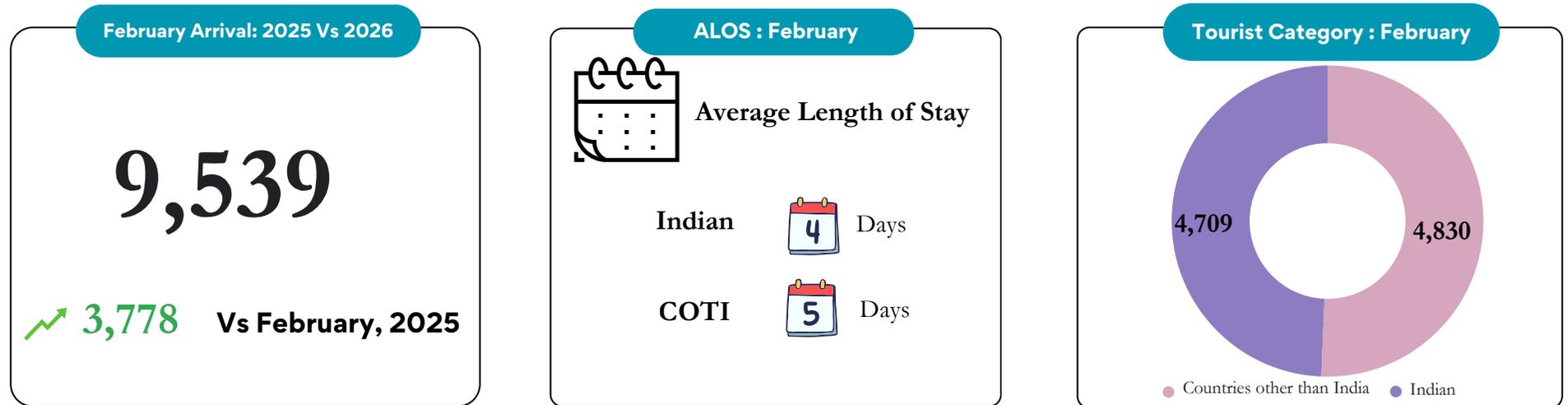
FEBRUARY 2026

བཟུ་བཤའ་ལས་ཁུངས།  
DEPARTMENT OF TOURISM

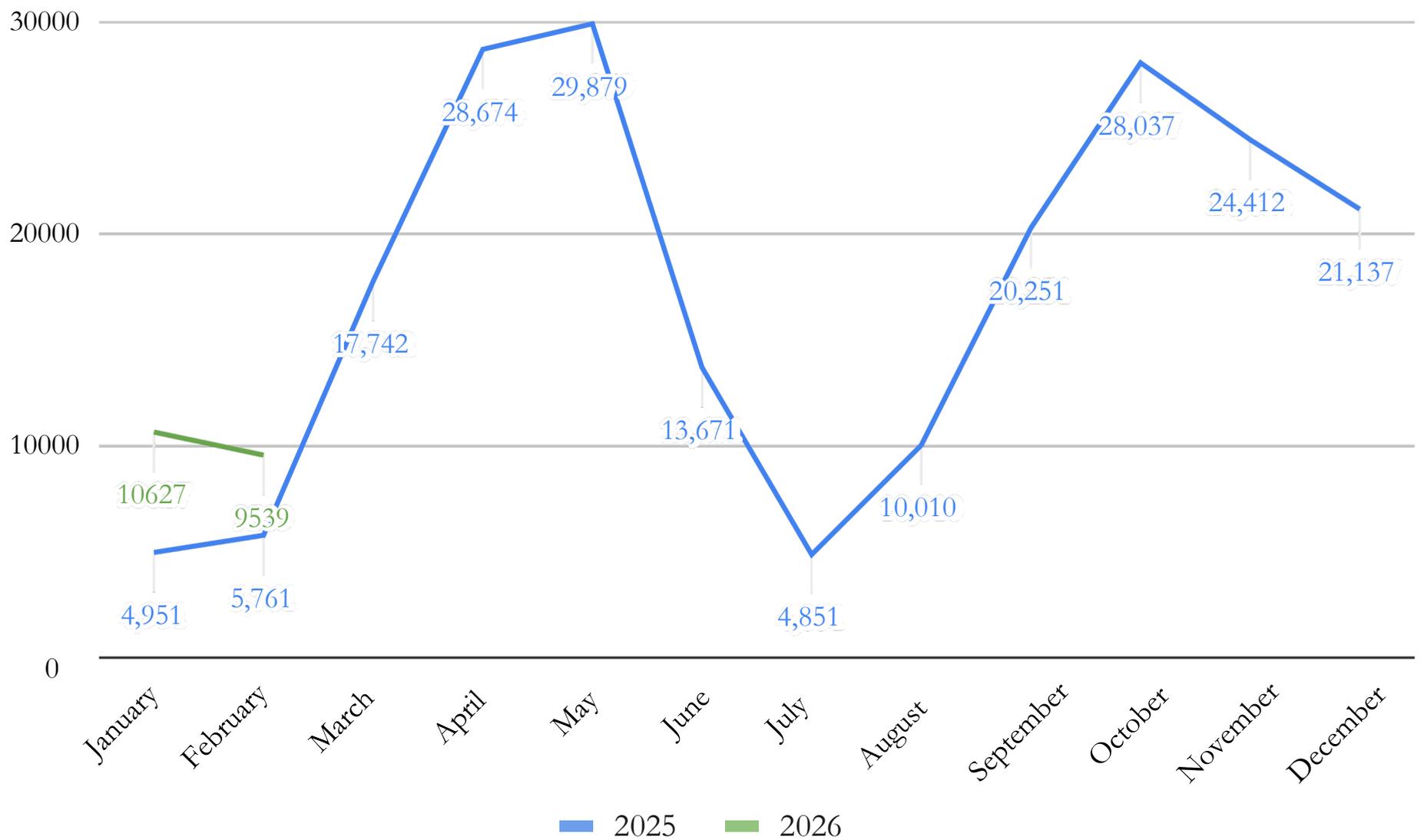
MINISTRY OF INDUSTRY, COMMERCE AND EMPLOYMENT (MoICE)

# Monthly Tourism Bulletin of Bhutan

## Tourist Arrival

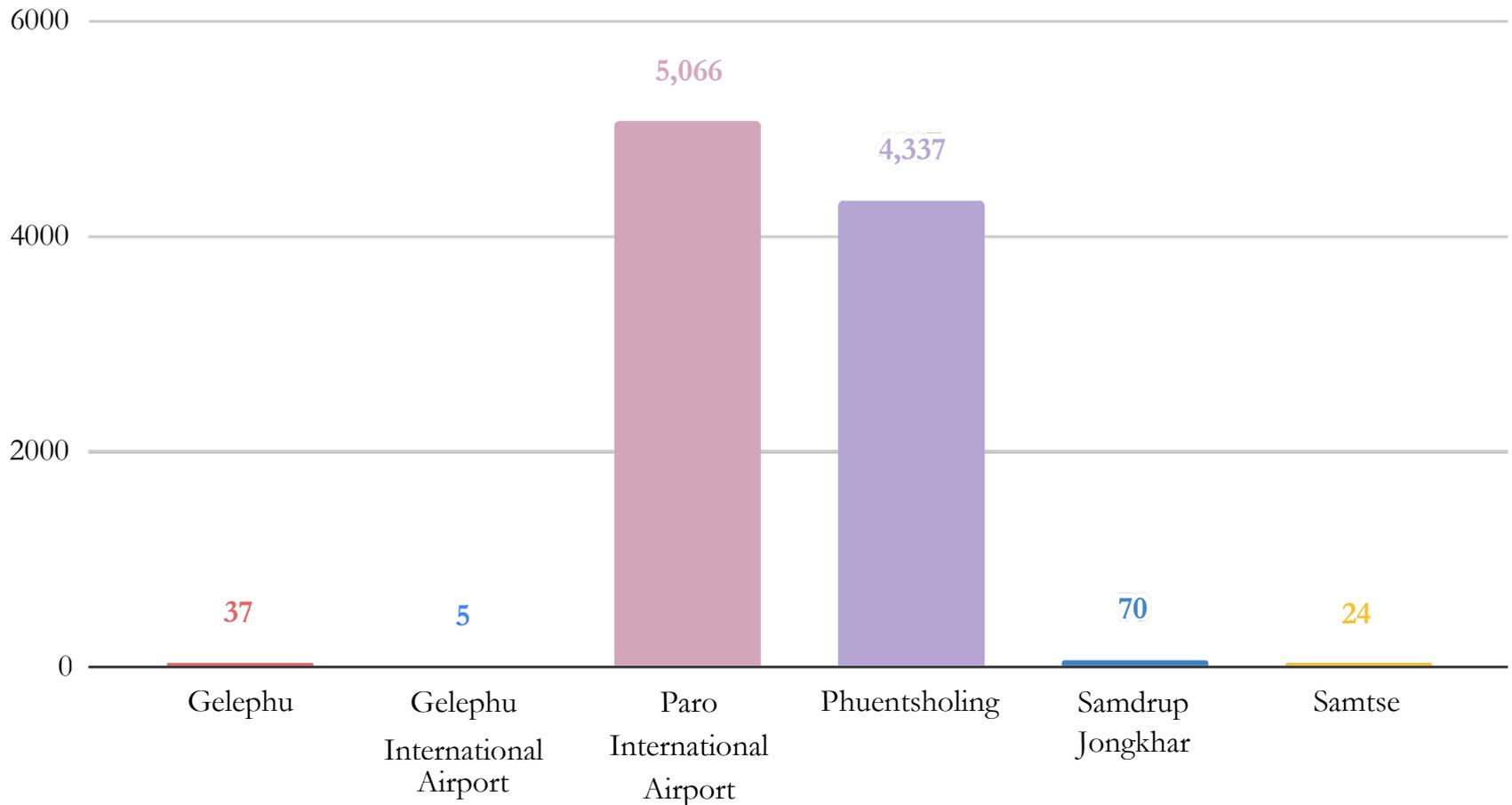


## Monthly Tourist Arrival 2025 Vs 2026

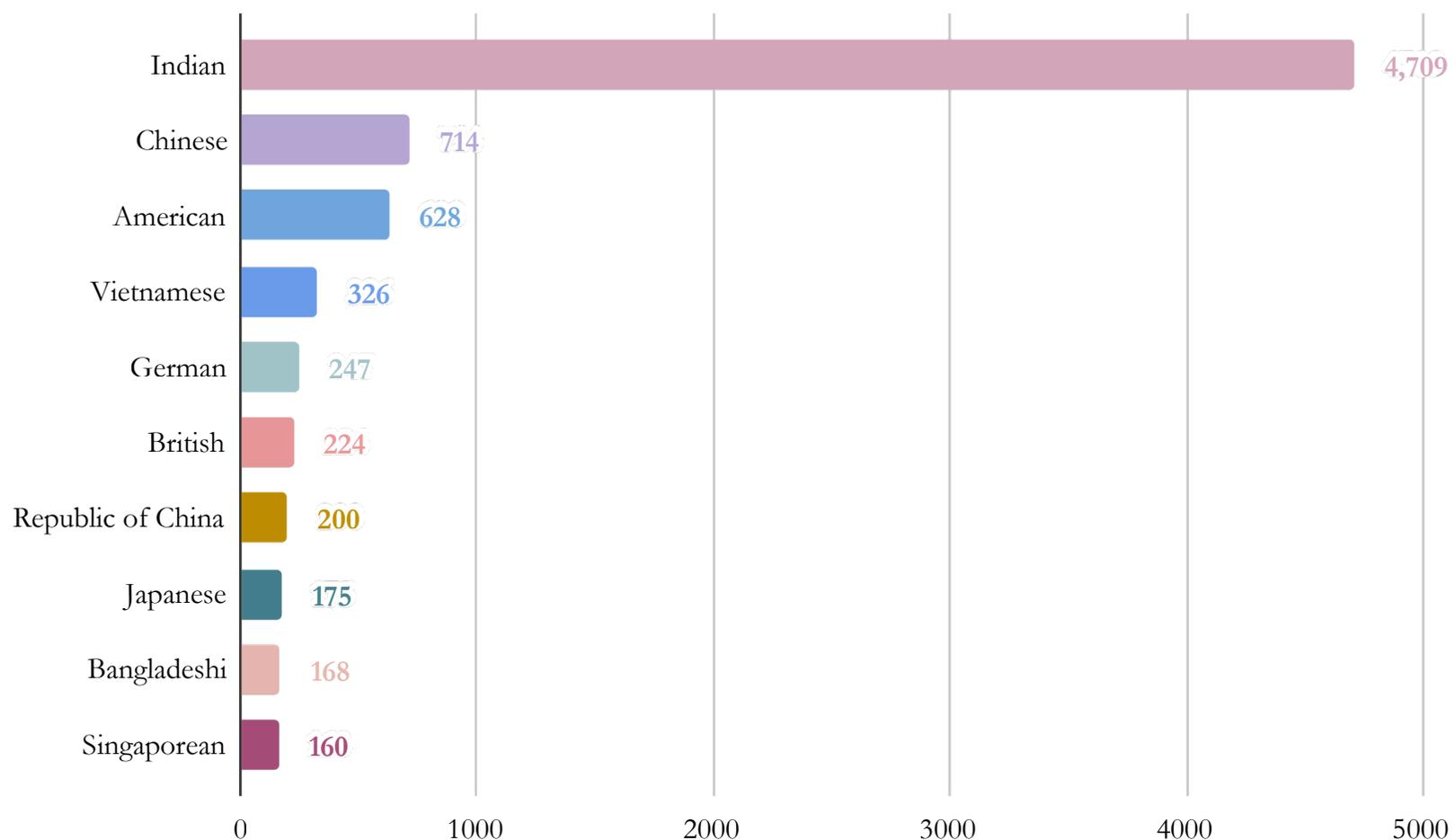


# Monthly Tourism Bulletin of Bhutan

## Port of Entry: February



## Top 10 Source Markets: February



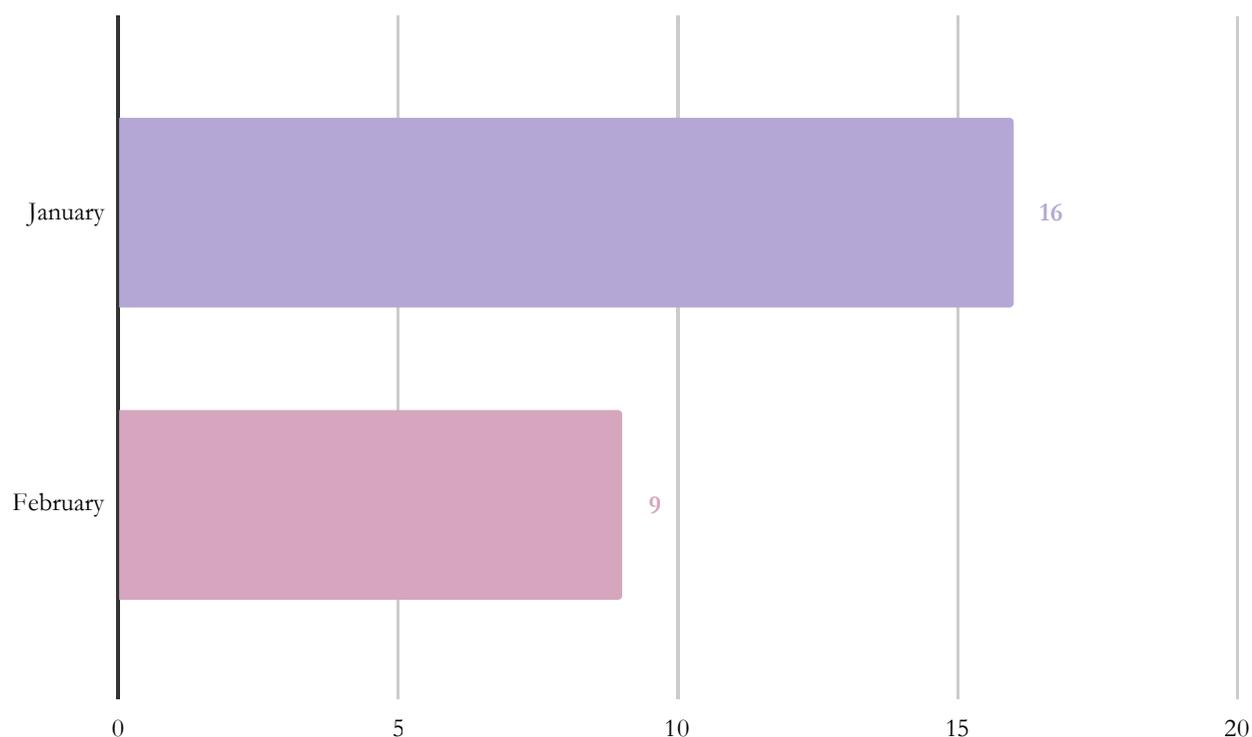
# Monthly Tourism Bulletin of Bhutan

## Services

### 1. Tour Guide (3,327 as of February)



### 2. Tour Operators (Total 1,608 as of February)



# Monthly Tourism Bulletin of Bhutan

## Services

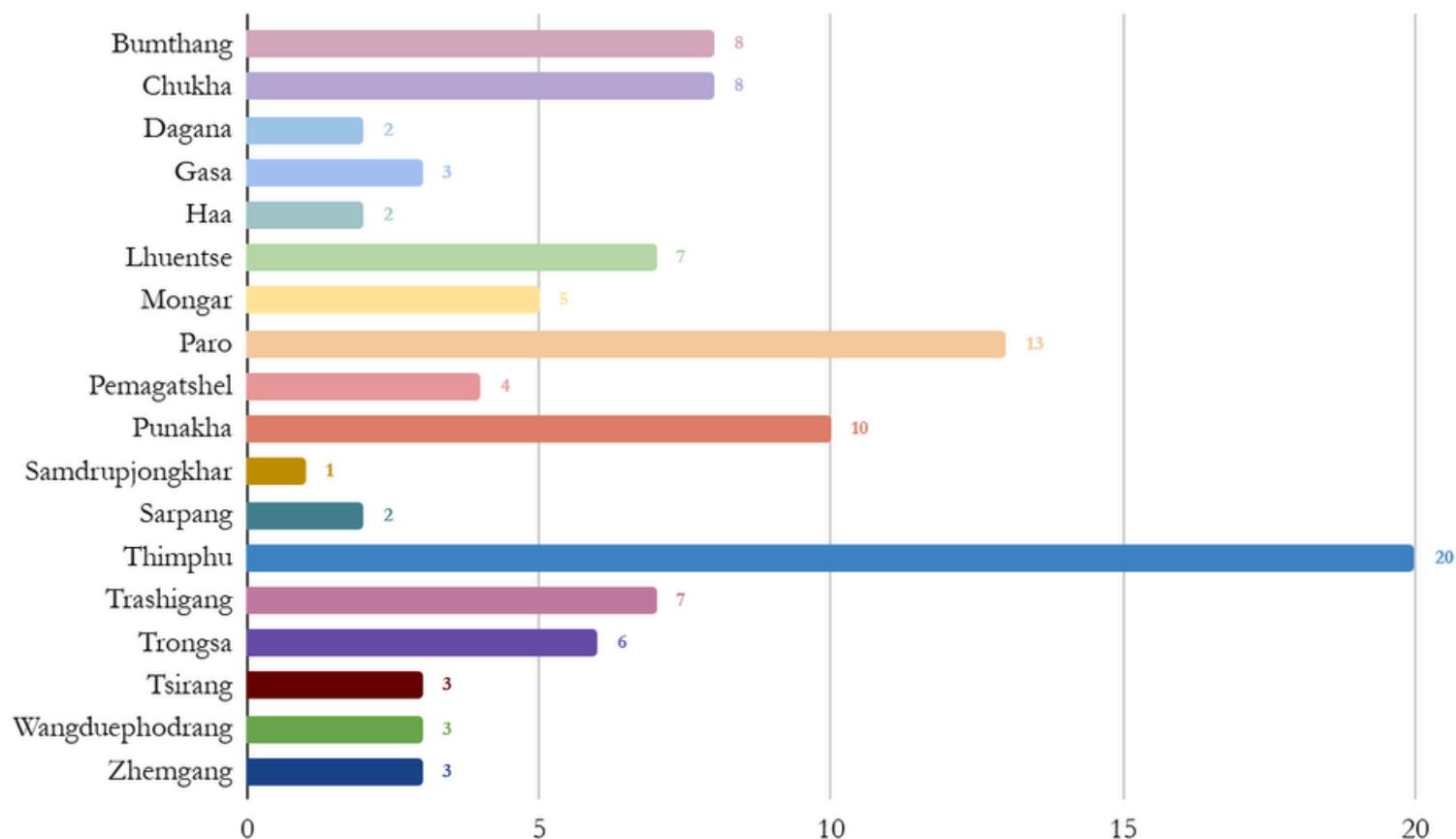
### 3. Accommodations Across Bhutan (440 as of February)

SN	Dzongkhang	Five Star (21)			Four Star (22)			Three Star (181)			Two Star (27)			One Star (7)			Village Home Stay (182)			Grand Total (440)		
		Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	Hotels	Rooms	Beds	VHS	Rooms	Beds	Accommodation	Rooms	Beds
1	Bumthang	2	25	25	0	0	0	19	426	804	2	17	30	0	0	0	31	93	186	54	561	1,045
2	Chhukha	0	0	0	0	0	0	15	486	858	0	0	0	0	0	0	5	15	30	20	501	888
3	Dagana	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	9	18	3	9	18
4	Gasa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8	24	48	8	24	48
5	Haa	0	0	0	0	0	0	4	72	140	2	21	23	0	0	0	17	51	102	23	144	265
6	Lhentse	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13	39	78	13	39	78
7	Mongar	0	0	0	0	0	0	3	64	128	0	0	0	0	0	0	1	3	6	4	67	134
8	Paro	6	201	308	6	170	319	46	920	1,288	4	45	20	1	13	20	18	54	108	81	1,403	2,063
9	Pemagatshel	0	0	0	0	0	0	0	0	0	3	27	43	1	10	18	0	0	0	4	37	61
10	Punakha	5	49	84	2	65	121	14	306	538	5	61	110	1	7	12	23	69	138	50	557	1,003
11	Samtse	0	0	0	0	0	0	1	14	28	0	0	0	1	8	15	0	0	0	2	22	43
12	S/jongkhar	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
13	Sarpang	0	0	0	0	0	0	1	26	39	3	20	31	0	0	0	0	0	0	4	46	70
14	Thimphu	5	268	369	14	492	867	63	1,631	1,827	2	60	126	1	34	58	4	12	24	89	2,497	3,271
15	Tashigang	0	0	0	0	0	0	2	43	86	1	0	0	1	4	8	17	51	102	21	98	196
16	Trashiyangtse	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	12	24	4	12	24
17	Trongsa	0	0	0	0	0	0	3	59	103	2	11	18	0	0	0	1	3	6	6	73	127
18	Tsirang	0	0	0	0	0	0	0	0	0	0	10	15	0	0	0	0	0	0	0	10	15
19	Wangdue	3	29	29	0	0	0	10	162	300	3	28	50	1	9	14	33	99	198	50	327	591
20	Zhemgang	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	12	24	4	12	24
	<b>Total</b>	<b>21</b>	<b>572</b>	<b>815</b>	<b>23</b>	<b>727</b>	<b>1,307</b>	<b>182</b>	<b>4,209</b>	<b>6,139</b>	<b>28</b>	<b>300</b>	<b>463</b>	<b>7</b>	<b>85</b>	<b>145</b>	<b>182</b>	<b>546</b>	<b>1,092</b>	<b>440</b>	<b>6,439</b>	<b>9,964</b>

Note: The above data includes the Department of Tourism (DoT) certified accommodations only

# Monthly Tourism Bulletin of Bhutan

## Restrooms Across Bhutan



## Website and Social Media Analytics

### 1. Top 5 visited links on bhutan.travel

- 1 Announcements (<https://bhutan.travel/announcements>)
- 2 Visa (<https://bhutan.travel/visa>)
- 3 Visit Bhutan (<https://bhutan.travel/visit>)
- 4 FAQs (<https://bhutan.travel/faqs>)
- 5 Travel Trade (<https://bhutan.travel/travel-trade>)

# Monthly Tourism Bulletin of Bhutan

## 2. Top 3 Facebook Posts of February

1/1



Moments That Make Bhutan Special



A Celebration of Nature and Culture



1/2



Guided by Kindness in Bhutan



1/3

# Monthly Tourism Bulletin of Bhutan

## 3. Top 3 Instagram Posts of January



1/1

*Moments That Make  
Bhutan Special*



1/2

*Guided by Kindness in Bhutan*



1/3

*Exploring the Tradition of Mask  
Dances*

# Monthly Tourism Bulletin of Bhutan

## 4. Highlight Coverage in Travel Publication



**12 OF THE BEST PLACES  
TO GO IN ASIA IN SPRING**

[\(LINK\)](#)



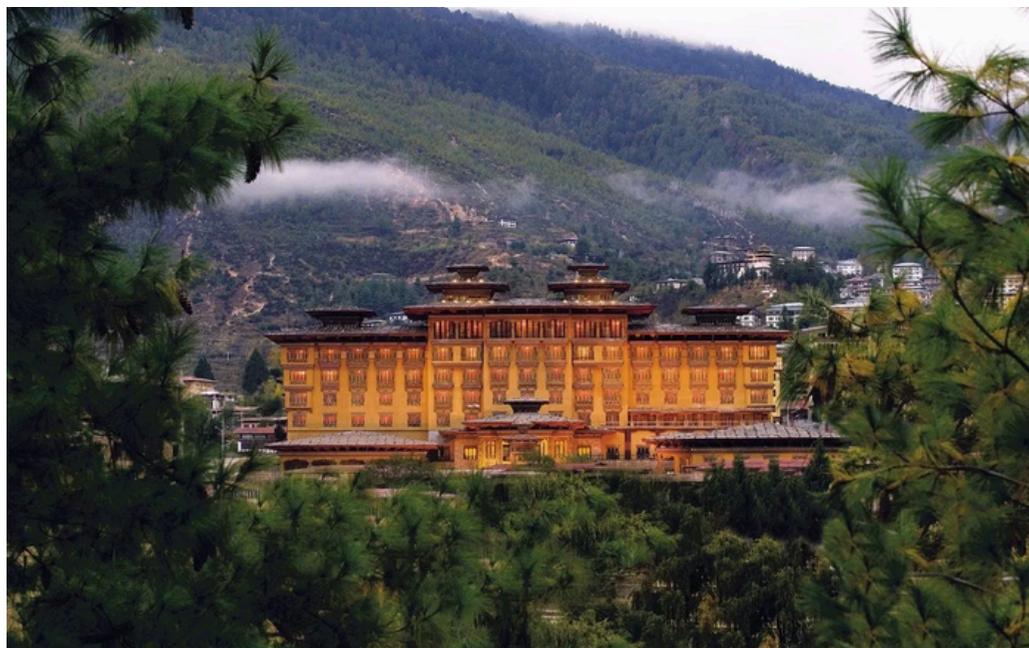
**A FIERY CHILI-CHEESE  
STEW FROM BHUTAN**

[\(LINK\)](#)



**THE 26 BEST PLACES TO  
TRAVEL IN 2026, CHOSEN BY  
EXPERTS**

[\(LINK\)](#)



# Monthly Tourism Bulletin of Bhutan

## 4. Highlight Coverage in Travel Publication



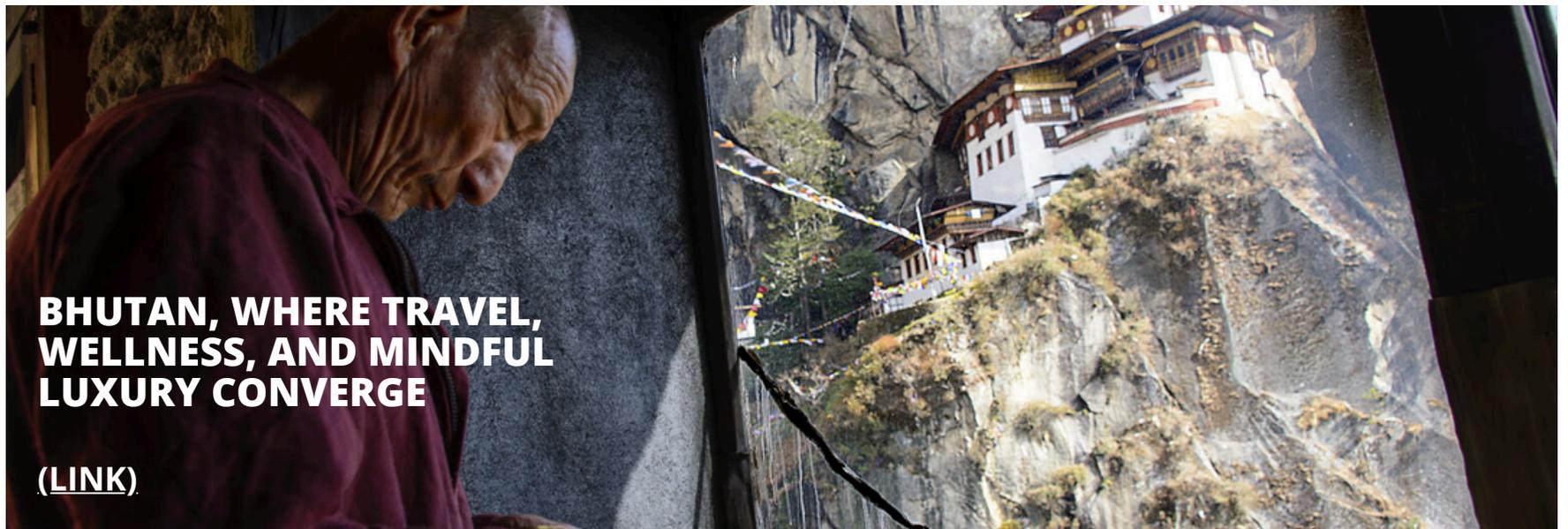
WHY BHUTAN'S FIRST-EVER  
DOMESTIC WINE IS SUCH A  
BIG DEAL

[\(LINK\)](#)



BHUTAN, WHERE TRAVEL,  
WELLNESS, AND MINDFUL  
LUXURY CONVERGE

[\(LINK\)](#)



BHUTAN: THE ULTIMATE  
MINDFUL LUXURY ESCAPE  
FOR 2026

[\(LINK\)](#)



# Contact Us



+975-02-323252 / +975 17661974



hosts@tourism.gov.bt



Tarayana Building Chubachu

# Connect With Us



tourismbhutan



@destinationbhutan



tourismbhutan



bhutan.travel