

## Privacy Notice for Participation in the 3D Printing Challenge

This Privacy Notice informs you about how AKRO-Plastic GmbH ("AKRO", "we") processes your personal data in connection with your participation in the 3D Printing Challenge ("Competition").

### 1. Controller

AKRO-Plastic GmbH  
Im Stiefelfeld 1  
56651 Niederzissen  
Germany

Email: [info@akro-plastic.com](mailto:info@akro-plastic.com)

### 2. Categories of Personal Data

We process the following data:

- Contact details (name, business email, company name)
- Competition submissions (videos, printed parts, technical documentation)
- Technical metadata included in videos (e.g., machine settings visible in footage)

### 3. Purposes of Processing and Legal Bases

We process your data for:

1. **Execution of the Competition**
  - Legal basis: Art. 6(1)(b) GDPR (performance of a contract)
2. **Evaluation of your printed part and video documentation**
  - Legal basis: Art. 6(1)(b) GDPR
3. **Publication of videos/materials for marketing or social media** (optional, only if you consent)
  - Legal basis: Art. 6(1)(a) GDPR (consent)
4. **Internal documentation and quality improvement**
  - Legal basis: Art. 6(1)(f) GDPR (legitimate interest)

### 4. Recipients

Your data may be shared with:

- Internal AKRO teams (R&D, Marketing)
- External service providers (e.g., social media platforms, IT hosting)
- Logistics partners for delivery of materials and receipt of printed parts

### 5. Retention Periods

Your personal data will be stored:

- For competition execution: until finalisation + 6 months
- For documentation and internal purposes: max. 2 years
- For published content: until consent is withdrawn

### 6. Your Rights

You can exercise the following rights at any time:

- access
- rectification
- deletion
- restriction of processing
- portability

- withdrawal of consent (for video publication)

Withdrawals can be sent to: [friederike.schwartz@akro-plastic.com](mailto:friederike.schwartz@akro-plastic.com)

## **7. Voluntary Nature of Consent**

Consent for video publication is voluntary.

Participation in the Competition does not require you to consent to social media use.