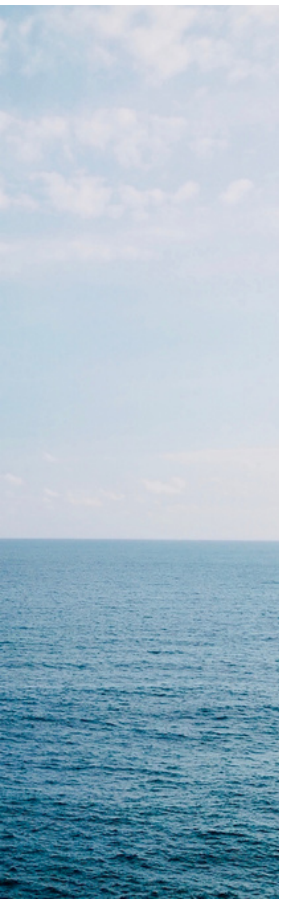
2022

FOODIA IMPACT

ETHICAL CHARTER FOR OUR PURCHASERS AND SUPPLIERS



INTRODUCTION

This Foodia Impact charter aims to establish a moral framework between all the actors of the platform.

It guarantees the credibility of our commitment, and yours. You will find values and standards of behaviour that everyone must respect.

It is also an opportunity to give concrete expression to our CSR ambition, our commitments and our expectations of our main stakeholders, of which you are one.

We will also be able to refer to this charter as often as necessary, to remind ourselves of the rules of the game, to have a common and unquestionable basis of understanding and to avoid future disagreements on specific cases.

Thus, it presents both our CSR commitment and our ambition, allowing us all to agree on the level of expected commitment and on mutual expectations.

Through this charter, we wish to involve all our stakeholders in our CSR approach: to show that we can all do better on our own scale.

This charter represents the minimum conditions to be fulfilled, the basis of our professional relationship, what we call a "Foodia Must Have": "to Earn the right to play".

We want all our stakeholders to commit to progress, which is very important to us. This charge is not intended to judge your commitments or to punish you, but it will serve as a reference to decide in case of dispute.

In conclusion, we would like to emphasize two essential notions:

- **The importance of pedagogy:** We all take the turn of the eco-responsibility, and must all learn through this axis. We are committed to guiding you as best we can, and with total humility. We are committed to providing you with the knowledge and tools necessary to enable you to progress, and we strive to do the same.

- **The importance of co-construction:** Together we can find the right levers and methods to reduce our impact. We believe in the strength of the collective, and in the improvement of all. The important thing is not to be top of the class, but to never stop improving.

WORD FROM THE FOUNDERS

DAVID SUSSMANN
JUAN VICUÑA

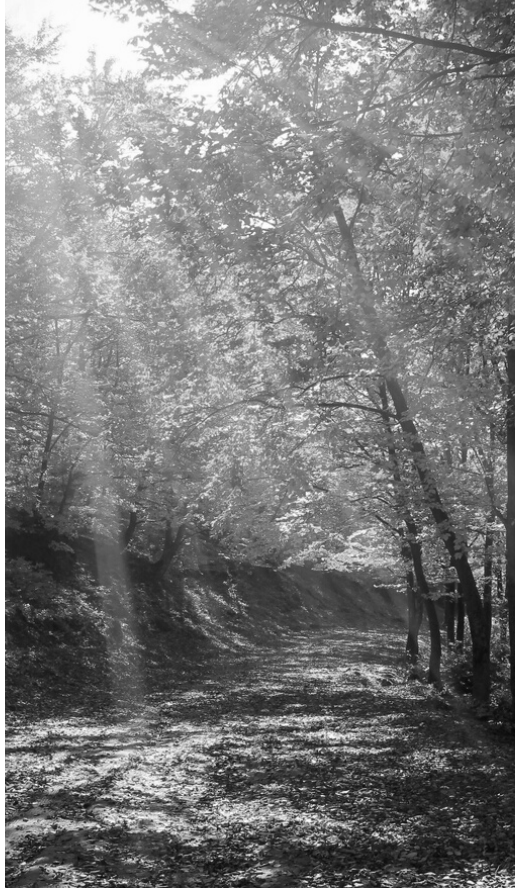
With FOODIA we wanted to make a contribution to the international food trade!

We want to have a real and concrete impact on the industry's business practices and improve existing practices.

By offering an efficient and secure ecosystem for international food trading, we will help the platform's suppliers and customers to work in the best conditions and develop their business. FOODIA will be the most ambitious platform in the industry, we will commit to donate 50% of our margin from each transaction to fund social and environmental responsibility projects chosen by our partners on FOODIA instead of those we really care about to reduce the industry's impact.

We are convinced that together we can make a difference.

Join FOODIA and “Taste a Better Trade"

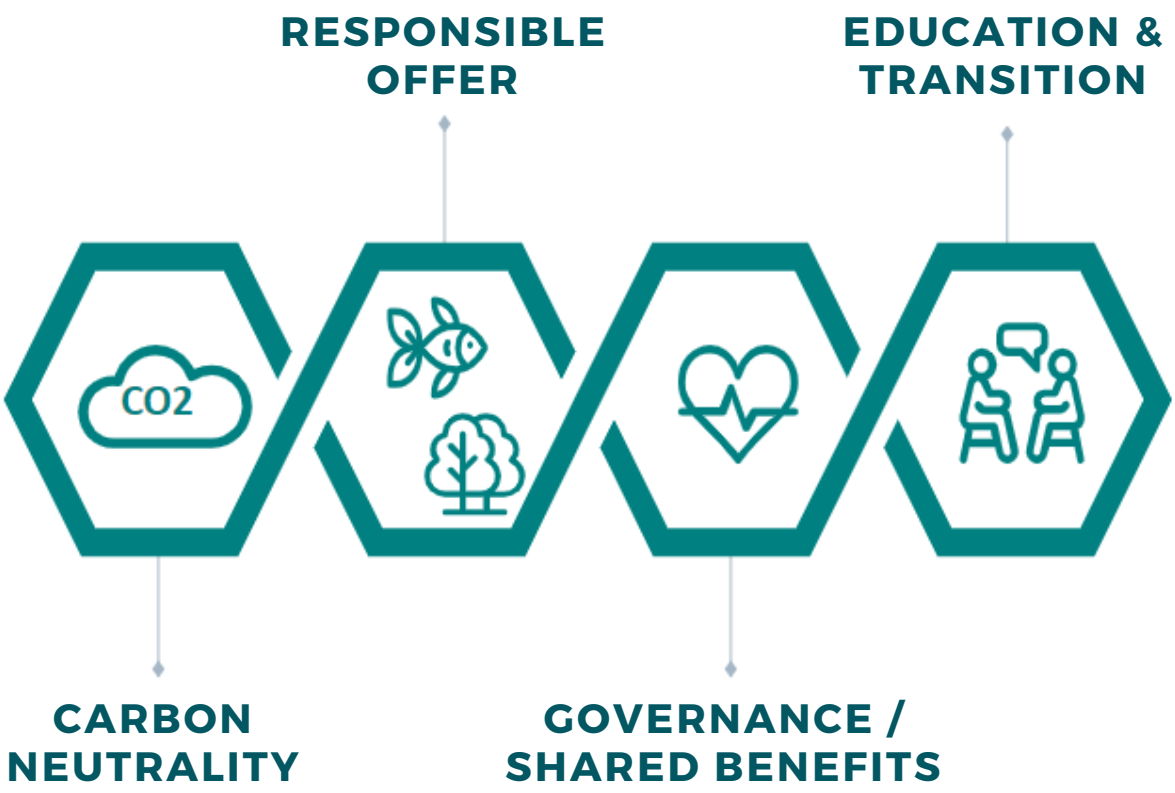


OUR VALUES

- **EFFICIENCY**
- **HUMILITY**
- **TRANSPARENCY, TRUST**
- **INNOVATIVE SERVICES**
- **SAFE ENVIRONMENT**
- **TRUST**

PUTTING INNOVATION TO WORK FOR BUSINESS AND THE PLANET

OUR DNA


RESPONSIBLE OFFER
EDUCATION & TRANSITION
CO2
CARBON NEUTRALITY
GOVERNANCE / SHARED BENEFITS

OUR COMMITMENTS TO ALL, AND FOR ALL

We work in an **environment of trust:** We want to create a healthy environment where we can each work together in confidence.

We work in a **secure platform**, where you will find KYC and KYB with quick and accurate audits of the soundness of the proposed suppliers.

We work with **people we trust**. Our security expert ensures the security of the processes.

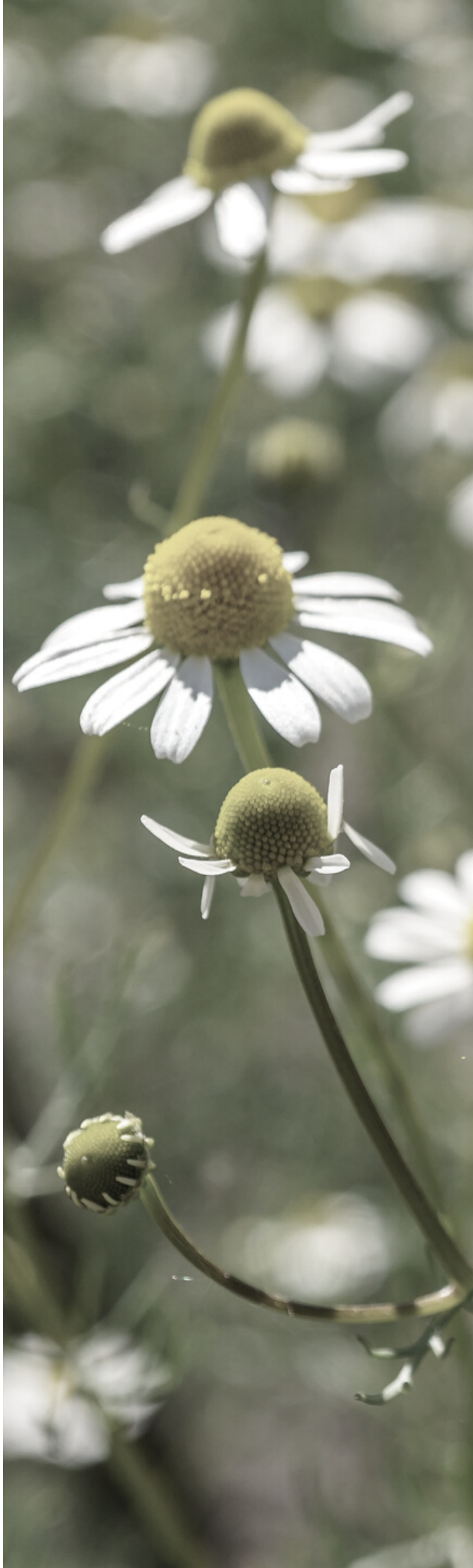
We are committed to a secure environment, so we can do business with confidence. We ensure data confidentiality.

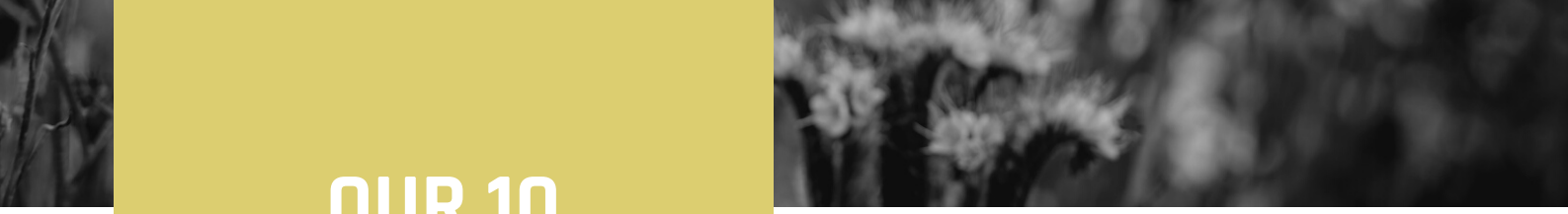
We also commit ourselves to improving our good practices. The **commitment is mutual**, and allows for the expected mutual trust.

We commit to ensuring that all our actions are **in line with our values**, and we commit to **communicating transparently** about our actions, both internally and externally.

We want to work with you, **to accompany you along the path of progress,** and we want to co-construct your CSR progress approach with you.

We want to be your trigger for the desire to change.





OUR 10 COMMANDEMENTS

- RESPECT FOR CSR COMMITMENTS AND ALL YOUR STAKEHOLDERS,
- COMPLIANCE WITH THIS CHARTER,
- TRANSPARENCY IN COMMUNICATION AND IN BUILDING OUR RELATIONSHIP,
- RESPECT FOR THE WHISTLEBLOWER PRINCIPLE, BY REACTING PROACTIVELY TO PROVEN BREACHES,
- A LONG-TERM COMMITMENT TO CONTINUOUS IMPROVEMENT AND PROGRESS, REGARDLESS OF OUR STARTING POINT,
- RESPECT FOR THE PRINCIPLES OF LEGALITY,
- CONTRIBUTION TO AND COMPLIANCE WITH THE SUSTAINABLE DEVELOPMENT GOALS (SDGS)
- CONTRIBUTING TO PROJECTS AND INITIATIVES THAT ARE COMMITTED TO THE ENVIRONMENT AND PEOPLE
- RESPECT FOR THE CONTRACTUAL PART
- INVOLVEMENT OF ALL WITH THE NECESSARY SINCERITY TO MOVE FORWARD TOGETHER TOWARDS SUSTAINABLE DEVELOPMENT

FOR OUR PURCHASERS

- We leave it to you to choose the CSR action that suits you best and makes the most sense in terms of your own CSR commitments.
- We are committed to regularly improving new useful features for you, to keep our platform alive, to offer value-added services for you, notably through dialogue, questionnaires, and exchanges with you. Co-construction is the key to our relationship.
- We are committed to creating an ecosystem where you will find all the services you need to work, in one place
- We are committed to providing you with suppliers who share our values, and who are also committed to improving their social and environmental impact.
- We are committed to ensuring that suppliers do not produce or sell protected species and are committed to complying with applicable laws.
- We are committed to regular dialogue with you, to ensure that we contribute as much as possible to long term and sustainable relationships.
- We expect you to consider the CSR commitments and values of our suppliers.
- We expect you to meet the deadlines and payment terms.
- We expect you to use the platform to contact the suppliers present, so that you can contribute to the values and committed projects that we both hold dear. You commit to using the platform at least once a week, to use the platform as a business development tool.

FOR OUR SUPPLIERS

- We commit ourselves to give a strong, positive and international visibility to your products and your shop. We commit ourselves to accompany you in the creation of your shop, and to communicate on it in order to create traffic.
- We are committed to putting you in touch with buyers interested in your products and your CSR commitment.
- We are committed to enhancing the value of your CSR commitments.
- We expect you to do business with buyers who share our values and CSR commitments.
- We expect you to respect the terms of payment of commissions, and to send the products to the buyers once the transaction has been concluded.
- We expect you to use the platform for all transactions initiated through it.
- We expect you to share with us all the documents (reports, charter, labels, etc.) that can prove the CSR commitments and actions you are implementing.
- We expect you to contribute regularly and annually to our CSR projects and to keep yours alive.
- We expect you to share with us the progress in CSR actions and good practices that you are implementing.

CONTRIBUTING TO SUSTAINABLE DEVELOPMENT GOALS

A DEEP COMMITMENT
A CONCRETE CONTRIBUTION

In September 2015, 193 states made a collective commitment to achieve 17 Sustainable Development Goals (SDGs) by 2030. The SDGs are based on five major cross-cutting issues: the planet, people, prosperity, peace and partnerships.

WHAT WILL BE YOUR CONTRIBUTION ?
With foodia, you have the power to act.

HTTPS://WWW.UN.ORG/SUSTAINABLEDEVELOPMENT/FR/OBJECTIFS-DE-DEVELOPPEMENT-DURABLE/

THANK YOU

ANY QUESTIONS

Contact us at contact@foodia.io