

Important Information for Lakeview Pre-School & Wraparound Care – 2025/26



Now Unified Under the Junior Adventures Group (JAG) Brand

Dear Parents & Carers,

We're writing to share important updates about **Wraparound Care** and **Pre-School Provision** at Lakeview for the upcoming 2025/26 school year.

Whether your child attends **Lakeview Pre-School** or **Lakeview Primary School**, both services will now be part of the **Junior Adventures Group (JAG)** family. This means a refreshed look, smarter systems, and the same trusted care — all delivered by the same experienced teams.

1. For Families Attending *Lakeview Pre-School*

No changes are needed to your current routine.

Your existing booking process and team will remain in place.

What's Staying the Same:

- **Booking system:** You'll continue using **Connect Childcare**
- **Government funding:** 15 or 30 funded hours remain in place
- **Staff and delivery:** The same trusted **Dawn Until Dusk** team and programme



What's Changing:

- **Brand alignment:** Pre-School services will be part of JAG, while keeping the **Dawn Until Dusk** name for Pre-School delivery
- **Look and feel:** You'll notice **JAG-branded uniforms** on staff and updated materials across the setting

For more information:

[Lakeview Pre-School Information](#)

Contact us: 01234 930505 or 07818 036499




2. For Families Attending *Lakeview Primary School* (Reception & Up)

Action is required to book Wraparound Care for 2025/26.

All wraparound and holiday club services will now operate under the **JAG name**, and bookings will take place on our new system.

What's Changing:

- **Services delivered under JAG:**
 - *Rise Then Shine* (Breakfast Club)
 - *Stay and Play* (After School Club)
 - *Holiday HQ* (Holiday Clubs)
 - **New system:** More intuitive online booking platform
 - **New look:** Staff in JAG uniforms, updated signage, consistent national branding
 - **Same team:** The trusted Lakeview staff you know will continue delivering care
- 



Key Dates:

| Date | What's Happening |
|------------------|--|
| 23 June | Bookings open for 2025/26 Lakeview Primary School wraparound care (priority access for current families) - 1-week priority window for current families |
| 30 June | Bookings open to all families (Lakeview Primary School), including new intake |
| 18th July | Final day of wraparound under the Dawn Until Dusk brand |
| 21 July – 2 Sept | Holiday Clubs continue under Dawn Until Dusk |
| 3rd September | New school year begins – wraparound care fully transitions to JAG |

Getting Booking-Ready

To book care for September onwards, please **set up your JAG account**:

1. Go to:
<https://bookings.junioradventuresgroup.co.uk/Identity/Account/LogIn>
2. Click "Forgot Password"
3. Enter your email address
4. Reset your password and log in
5. Complete your child's profile (medical info, dietary needs, payment method)


A step-by-step guide is available to support you in creating your account, registering your child, and managing bookings.

How to create an account: [The Parent Site: How to create an account - YouTube](#)


How to register a child: [The Parent Site: How to Register a Child - YouTube](#)

How to make a booking: [The Parent Site: How to make an ad-hoc or regular booking - YouTube](#)

Booking Features:


- 
- Book full academic year or use ad-hoc bookings (2-month rolling window)
 - Pay in full or by monthly instalments
 - Immediate booking confirmation
 - All managed online

Updated Terms and Conditions:

- **Cancellation policy:** 28 days' notice required for credit
 - **Sibling discount:** 5% off for families with 2+ children attending the same session
- 

Why Brand Alignment with JAG Matters


By aligning all services under the JAG umbrella, families benefit from:

- 
- A consistent experience across all clubs nationally
 - A modern, simplified booking journey
 - Enhanced operational systems and support

- The same local teams and high-quality care — now backed by broader national resources

Thank You

To all Lakeview families — thank you for your continued support. Whether you're using Pre-School or Wraparound Care services, this next chapter brings you into the full **JAG experience**, with improved systems and the same outstanding team.




If you have any questions or need help with booking:
Email: info@kidsdawntildusk.co.uk
Phone: 01234 930505

Warm regards,
The Lakeview Team at Dawn Until Dusk / Junior Adventures Group



Subject: Important Update – Wraparound Care & Preschool Provision at Lakeview for 2025/26

Dear Parents & Carers,



Following the successful launch of our Summer Holiday HQ bookings on our new online system, we're now preparing for the next exciting step — wraparound care bookings for the 2025/26 academic year. We're also excited to share how this transition will affect families at **Lakeview**.

● **Wraparound Care at Lakeview – Now Booking for school aged children (AGES) via the Junior Adventures Group Platform**

From September 2025, wraparound care (breakfast, after school, and holiday clubs) at Lakeview will operate under the **Junior Adventures Group (JAG)** name — bringing our services fully into alignment with our parent company.

You'll start to see JAG branding across our website, booking system, and school materials. Rest assured, it's still the same teams, same trusted programmes, and same commitment to care — now with enhanced systems and broader resources.

✓ **What This Means for You**

👤 **For Families with Children Aged 2–4 (Pre-School): IF YOU ATTEND PRE SCHOOL AT LAKEVIEW PRESCHOOL**

No changes are needed to your current routine. You'll:

- Continue booking wraparound via the **Connect Childcare** system
- Still benefit from government subsidies and funded hours (15/30 hours)
- See the same trusted Dawn Until Dusk team and programme delivery



VIEW INFORMATION - LAKEVIEW PRE SCHOOL PAGE -

<https://kidsdawntildusk.co.uk/pre-school-dawn-until-dusk-child-care/>

Call 01234 930505 or 07818 036499 for further information

IF YOU ATTEND LAKEVIEW:

📞 0333 577 1533

📍 5a Millars Brook Business Park, Molly Millars Ln, Wokingham RG41 2AD

🌐 junioradventuresgroup.co.uk

Building brighter futures together

- Same great team at Lakeview – now in smart JAG uniforms
- Same programmes, aligned with JAG’s national offering:
 - **Rise Then Shine** (Breakfast Club)
 - **Stay and Play** (After School Club)
 - **Holiday HQ** (Holiday Clubs)
- A more intuitive online booking system where you can manage all your bookings
- Updated school marketing materials (banners, flyers, posters)
- A consistent, high-quality experience across all JAG clubs in the UK

VIEW INFORMATION - LAKEVIEW WRAPAROUND PAGE -
<https://www.junioradventuresgroup.co.uk/find-us/lakeview-pre-school/>

● What’s Happening to the Dawn Until Dusk Brand?

While our wraparound and holiday club services are aligning fully with the JAG brand, the **Dawn Until Dusk name isn’t going anywhere**. We’re proud to confirm that **Dawn Until Dusk will continue as the dedicated brand for our Pre-School provision**, with Lakeview remaining a key location.

This will mean JAG will now deliver:

- **Dawn Until Dusk** (Pre School) - Bookable via Connect
- **Rise Then Shine** (Breakfast Club) - Bookable via JAG platform
- **Stay and Play** (After School Club) - Bookable via JAG platform
- **Holiday HQ** (Holiday Clubs) - Bookable via JAG platform

Key Dates for Your Diary for Lakeview School Parents (Not Pre School)

Week Commencing

What’s Happening

23rd June

Bookings open for 2025/26 wraparound care for school aged children – 1-week priority window for current families

30th June

Bookings open to all school aged children families, including new intake

| Week Commencing | What's Happening |
|-----------------------|---|
| End of July | Final term day for Dawn Until Dusk branded wraparound care |
| 21st July – 2nd Sept* | Holiday Clubs continue under the Dawn Until Dusk name (*check your venue page for details) |
| 5th September | New school year begins – wraparound services now operate under the JAG name |
| 5th September | New school year begins – Dawn Until Dusk pre school services now operate under the JAG name |



Families Looking to book Wraparound Care (Rise then Shine / Stay and Play) Confirm Your Account – Get Booking Ready Now

To book wraparound care, you must activate your account on our new system. **You can do this right now** — we highly recommend completing this step before Monday 23rd June to avoid delays when booking opens.


Steps:

1. Click this link: **[Log In | Junior Adventures Group]**
2. Click on “Forgot Password”
3. Enter your email address (the one this message was sent to)
4. Reset your password
5. Log in and complete your child's profile

You'll be able to:

- Add child details (including dietary/medical info)
- Link payment methods (card, childcare vouchers, TFC)
- Familiarise yourself with the new layout

[Follow Our Help Guide]

 Step-by-step support includes:

- Creating your account
- Registering your child
- Making and amending bookings



Booking Wraparound Care for 2025/26

 0333 577 1533





 5a Millars Brook Business Park, Molly Millars Ln, Wokingham RG41 2AD

 junioradventuresgroup.co.uk

Building brighter futures together

Bookings open **Monday 23rd June** with a one-week priority window for current families.

You'll be able to:


-  Book recurring sessions for the full academic year (Sept–July)
-  Use ad-hoc booking, available on a rolling two-month basis
-  Pay in full or in monthly instalments
-  Manage all bookings online with instant confirmations



New Terms & Conditions

Before confirming bookings, you'll be asked to accept updated JAG and Magicbooking T&Cs.

Key updates:

- **Cancellations:** 28 days' notice required for credit
- **Sibling Discount:** A flat 5% discount for families with 2+ children attending the same session
- **Tax-Free Childcare:** Now linkable directly in the booking system
-  **Removal of 5:30pm Part Session Option:** To simplify choices and align with national consistency, the 5:30pm session will no longer be offered. The full session gives families flexibility to collect at any time before the end of day.

Why This Change Matters

By aligning with JAG, we're offering:

- A simpler and more flexible booking experience
- Consistent national policies and session access
- A stronger digital journey with modern systems
- Continued confidence in care and quality standards



A Heartfelt Thank You


To our Lakeview families — thank you for your continued support. This next chapter means you're now part of the full JAG experience, while still benefiting from the familiar Dawn Until Dusk pre-school provision at

Lakeview. Whether you're booking wraparound or preschool care, we're here to support your family every step of the way.

Warm regards,

The Lakeview Team at Dawn Until Dusk / Junior Adventures Group

 info@kidsdawntildusk.co.uk

 01234 930505



 0333 577 1533

 5a Millars Brook Business Park, Molly Millars Ln, Wokingham RG41 2AD

 junioradventuresgroup.co.uk

Building brighter futures together